



**WBNQ (FM)/Bloomington, Illinois
Quarterly Issues Report
January-March 2024**



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: American Red Cross

DESCRIPTION:

WBNQ aired recorded PSA's concerning the American Red Cross free smoke alarm campaign. The event helped to sound the alarm about home fire safety through education, volunteering and providing financial support.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X :30 :10

Date(s): 2/23/24 - 3/8/24

Number aired: 60

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: American Red Cross Blood Drive

DESCRIPTION:

WBNQ shared details on social media regarding the American Red Cross blood drive which allows the public to give blood in support of our local need for blood.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/10/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



101.5 WBNQ

January 10

BLOOD DONORS NEEDED RIGHT NOW!!!!!!

The RED CROSS SAYS "it is experiencing the lowest number of people giving blood in the last 20 years" and they have declared an emergency blood shortage". Did you know a person needs lifesaving blood every two seconds in the U.S? Find donation opportunities through this link.



REDCROSSBLOOD.ORG

Schedule a Blood, Platelet or Plasma Donation | American Red Cross

Find the nearest Red Cross blood, platelet or plasma donation center. Make a difference in so...



Like

Comment

Share



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

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TITLE: American Red Cross Blood Drive

DESCRIPTION:

WBNQ shared details on social media regarding the American Red Cross blood drive which allows the public to give blood in support of our local need for blood.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/13/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



101.5 WBNQ

January 13

January is National Blood Donor Month because it's often a challenging time for the U.S. blood supply due to lower donor turnout around holidays, severe winter weather & donor illness. The American Red Cross Blood Donors has an EMERGENCY BLOOD SHORTAGE & needs our help!

Give: rcblood.org/donate

#Sponsored

DON'T WAIT. DONATE!



American
Red Cross



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Cardinal Caravan

DESCRIPTION:

WBNQ aired recorded PSA's concerning the Cardinal Caravan that came to Bloomington's Doubletree by Hilton on Saturday, January 13th. The event gave the community an opportunity to meet with those associated with the St Louis Cardinals. Money raised benefit the ISU baseball team.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X :30 :10

Date(s): 1/1/24 - 1/12/24

Number aired: 60

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Easter Seals Midnight Masquerade Ball

DESCRIPTION:

WBNQ aired recorded PSA's concerning Easter Seals Midnight Masquerade Ball which took place at ISU's Brown Ballroom on Saturday, March 2nd. Tickets included food, drink, and auction. Money raised went directly to those supported by Easter Seals.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X :30 :10

Date(s): 1/18/24 - 1/28/24

Number aired: 60

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Easter Seals Midnight Masquerade Ball

DESCRIPTION:

WBNQ broadcast live announcements concerning the Easter Seals Midnight Masquerade Ball. The event was held at the Brown Ballroom on ISU's campus on Saturday, March 2nd. Money raised went directly to those supported by Easter Seals.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

LIVE PSAs

Length: :60 X :30 :10

Date(s): 1/16 - 3/2

Number aired: 102

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

Easter Seals (01/16 - 03/02)

Text: WHO: 101-5 WBNQ

WHAT: WANTS YOU TO BE A PART OF THE MIDNIGHT
MASQUERADE BALL

WHERE: AT ISU'S BROWN BALLROOM

WHEN: ON SATURDAY, MARCH 2ND

EASTERSEALS MIDNIGHT MASQUERADE BALL

JOIN 101-5 WBNQ AT THE EASTER SEALS MIDNIGHT
MASQUERADE BALL AT ISU'S BROWN BALLROOM ON
SATURDAY, MARCH 2ND!

IT WILL BE AN UNFORGETTABLE NIGHT OF ELEGANCE,
ENTERTAINMENT, AND FUNDRAISING!

YOUR TICKET WILL INCLUDE: HEAVY HORS D'OEUVRES, A
SILENT AUCTION, AND A NIGHT OF DANCING!

FOR DETAILS AND A LINK TO RESERVE YOUR SPOT, GO TO
WBNQ DOT COM!



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Easter Seals Midnight Masquerade Ball

DESCRIPTION:

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HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/8/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

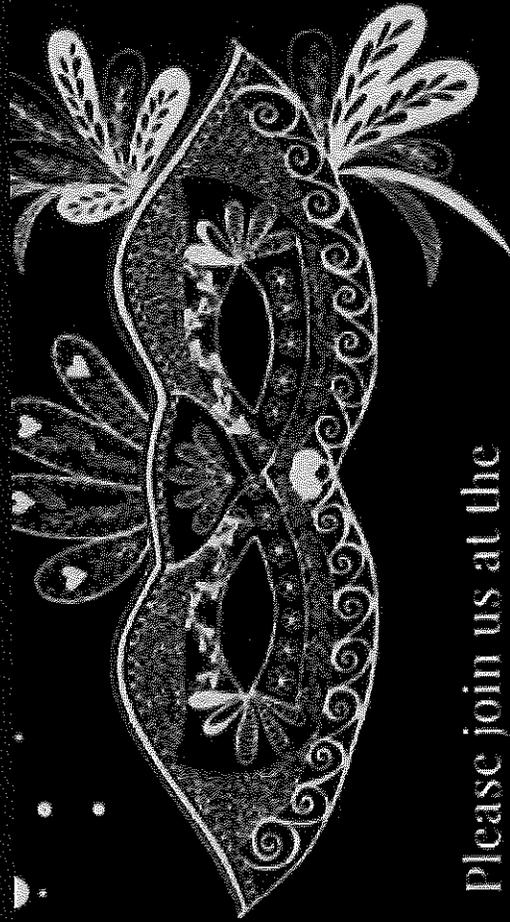
Duration:

Interviewee:

Interviewer(s):

101.5 WBNQ
January 8

If you buy tickets now, you will have a great event to look forward to, and plenty of time to shop for or create the most beautiful mask you have ever worn! #EasterSealsOfCentralIllinois #MasqueradeBall



Please join us at the

Midnight Masquerade Ball

(Formerly Grape Soiree)

saturday • march 2 • 5:30 pm

WBNQ.COM

Join Us At The 'Midnight Masquerade Ball' Benefitting Easterseals of Central Illinois on March 2



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

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TITLE: Easter Seals Midnight Masquerade Ball

DESCRIPTION:

WBNQ posted a blog on our website with details concerning the Easter Seals Midnight Masquerade Ball. The event was held at the Brown Ballroom on ISU's campus on Saturday, March 2nd. Money raised went directly to those supported by Easter Seals.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/4/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



10:00 am - 2:00 pm

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LISTEN LIVE

Smart Speaker
Apple
Amazon



VIP

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SIGN UP OR LOG IN

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Join Us At The 'Midnight Masquerade Ball' Benefitting Easterseals of Central Illinois on March 2

Posted on January 4, 2024



Easterseals of Central Illinois is inviting you to get dressed up in your best black and white cocktail attire and mysterious masks for an alluring evening filled with purpose and joy.

Midnight Masquerade Ball

Saturday, March 2, 2024

5:30 - 11:00pm

ISU's Bone Student Center Brown Ballroom

Easterseals ensures it will be an unforgettable night of elegance, entertainment, and fundraising dedicated to continuing their mission of supporting children with development

Sweet Deals

Get LIMITED-TIME deals on dining, local attractions and entertainment.



Give Them Lala

PODCAST

DOWNLOAD & SUBSCRIBE FOR FREE

HEADLINES

Future & Metro Boomin's 'We Don't Trust You' Debuts Atop Billboard 200

Future, Metro Boomin & Kendrick Lamar's 'Like That' Bows At No. 1 On Billboard Hot 100

Yunbjud Shares 'Abyss' From Upcoming Anime Series 'Kaigu No. 8'

Taylor Swift, SZA & Jelly Roll Among Winners At 2024 iHeartRadio Music Awards

Travis Scott Drops Video For 'Fein' Featuring Playboi Carti

Canadian Superstars Sign Open Letter Against Anti-Trans Legislation

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WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Fleet Feet Run For Hope

DESCRIPTION:

WBNQ aired recorded PSA's concerning Fleet Feet's Run For Hope which is a 10k, 5k, and kids fun run that takes place on Sunday, April 7th. The Race benefits Home Sweet Home Ministries.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X :30 :10

Date(s): 3/22/24 - 3/31/24

Number aired: 37

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Miller Park Zoo Stampede

DESCRIPTION:

WBNQ ran recorded PSA's on-air regarding the Miller Park Zoo Stampede which took place on March 2nd. The event is a run / walk with all proceeds benefiting the Miller Park Zoological Society.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X :30 :10

Date(s): 1/29/24 - 2/25/24

Number aired: 80

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

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WBNQ posted a blog on our website concerning the Miller Park Zoo Stampede which took place on March 2nd. The event is a run / walk with all proceeds benefiting the Miller Park Zoological Society.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/8/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



10:00 am - 2:00 pm
Faith

SHOWS NEWS FEATURES EVENTS CONTESTS SWEET DEALS ADVERTISING

LISTEN LIVE

Smart Speaker
Alexa Google



VIP

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Lead the Pack in 2024 at the Miller Park Zoo Stampede

Posted on January 22, 2024

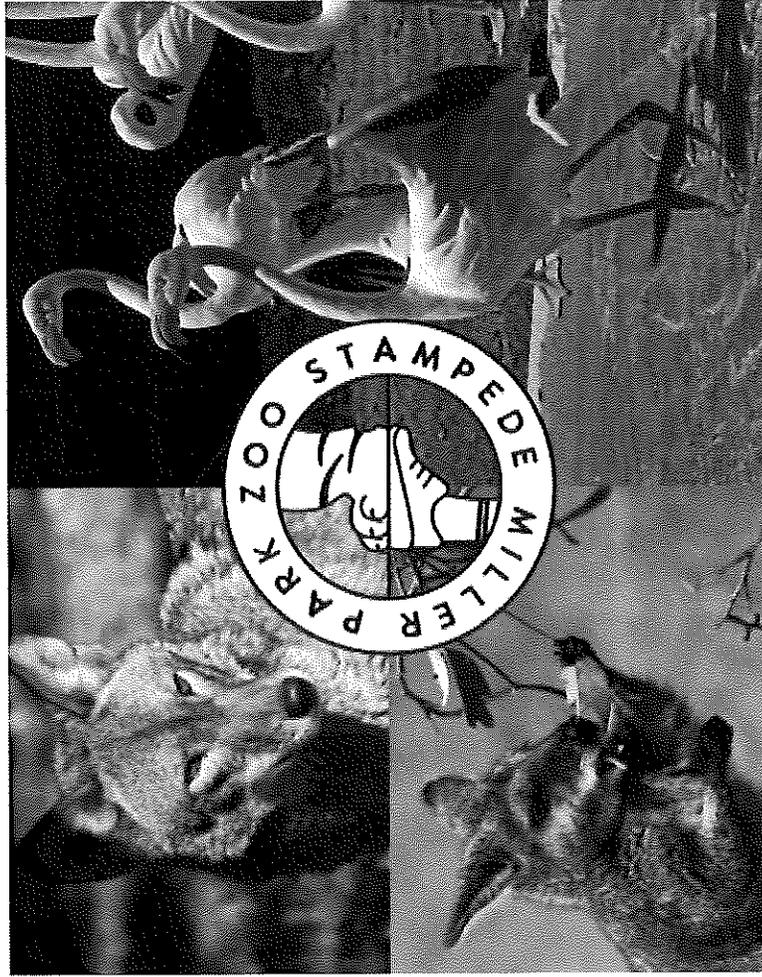


Photo Courtesy of Miller Park Zoological Society's Facebook

Whether you run at the speed of a tiger or a tortoise, you're invited to run with the pack at the Miller Park Zoo Stampede!

The Miller Park Zoological Society (MPZS) invites you to sign up for the 2024 Zoo Stampede which offers a race to suit everyone. With options including the 5k run, 3k walk, or the Fun Run (1/4 mile for children 10 and under) - you're sure to find something to participate in!

Miller Park Zoo Stampede
Miller Park in Bloomington

Sweet Deals

Get LIMITED-TIME deals on dining, local attractions and entertainment.

HEADLINES

Future & Metro Boomin's 'We Don't Trust You' Debuts Atop Billboard 200

Future, Metro Boomin & Kendrick Lamar's 'Like That' Bows At No. 1 On Billboard Hot 100

YunGbird Shares 'Abyss' From Upcoming Anime Series 'Kaiju No. 8'

Taylor Swift, SZA & Jelly Roll Among Winners At 2024 iHeartRadio Music Awards

Travis Scott Drops Video For 'Fein' Featuring Playboi Carti

Canadian Superstars Sign Open Letter Against Anti-Trans Legislation



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Get out mobile app at Amazon



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Country Financial Boot Drive

DESCRIPTION:

WBNQ aired live liners promoting the boot drive with Country Financial representative Melissa Eisenberg. Listeners were asked to drop new or gently used children's shoes at her office to be donated to local charities.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s): 1/1/17-3/31/17

Number aired: 179

LIVE PSAs

Length: :60 :30 :10

Date(s): 01/01/24 - 01/05/24

Number aired: 25

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

Country Financial Boot Drive (01/01 - 01/05)

**WHO: COUNTRY FINANCIAL REPRESENTATIVE MELISSA
ISENBURG / 101-5 WBNQ**

**WHAT: ARE COLLECTING WINTER BOOTS FOR CHILDREN IN
THE COMMUNITY**

WHERE: MELISSA'S OFFICE OR THE WBNQ STUDIO

WHEN: NOW

WBNQ'S BOOT DRIVE

**WINTER IS HERE AND SO IS 101-5 WBNQ'S BOOT DRIVE!
IT'S TIME TO WARM UP LITTLE HEARTS BY ENSURING
THEIR TOES STAY COZY!**

**JOIN COUNTRY FINANCIAL REPRESENTATIVE MELISSA
ISENBURG IN COLLECTING WINTER BOOTS FOR CHILDREN IN
BLOOMINGTON-NORMAL WHO NEED THEM MOST!**

**FROM NOW THROUGH SUNDAY, JANUARY SEVENTH, DROP OFF
A PAIR OF NEW BOOTS AT MELISSA'S OFFICE, LOCATED AT
2203 EASTLAND DRIVE; SUITE 4 IN BLOOMINGTON, OR
SWING BY THE WBNQ STUDIO, LOCATED AT 236 GREENWOOD
AVENUE IN BLOOMINGTON!**

**YOUR DONATION WILL GO DIRECTLY TO LOCAL CHARITIES,
ENSURING EVERY CHILD FACES THE COLD SEASON PREPARED
AND WARM! WALK ALONG SIDE US IN CREATING A COZY
WINTER FOR EVERY CHILD IN OUR COMMUNITY!**



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Country Financial Boot Drive

DESCRIPTION:

WBNQ's Susan Saunders interviewed Melissa concerning the boot drive with Country Financial. Listeners were asked to drop new or gently used children's shoes at her office to be donated to local charities.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s): 1/4/24

Time: 7:45a

Duration: 3:00

Interviewee: Melissa Eisenberg

Interviewer(s): Susan Saunders

101.5 WBNO

January 4

The annual BOOT DRIVE ends on Monday, but you can donate \$\$\$ towards the purchase of new winter boots for kids Thursday and Friday morning at Denny's Doughnuts in BLM! You might see Melissa Isenburg there! Learn more at WBNO.com



Protection for today and planning for tomorrow

COUNTRY

Melissa A. Isenburg (309)275-7153

101.5

WBNO

THE SUSAN SHOW

WEEKDAYS 8:30-10AM

Melissa updates us on the final days of the Boot Drive and details how to donate cash to the cause!

0:17 / 2:44





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Country Financial Boot Drive

DESCRIPTION:

WBNQ broadcast live from Denny's Donuts to collect in person donations for the boot drive with Country Financial representative Melissa Eisenberg. Listeners were asked to donate money or new or gently used children's shoes at her office to be donated to local charities.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s): 1/3 - 1/4

Duration: 2hrs/ Day

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



101.5 WBNO is at Denny's Doughnuts and Bakery.

January 4 · Bloomington ·

Thursday and Friday only from 7-10am, you can stop by to make a cash donation to the Annual Boot Drive. Every little bit helps the kids of McLean County!



4 shares Daniel Green, Buck Stevens and 1 other

4 shares



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Country Financial Boot Drive

DESCRIPTION:

WBNQ shared to social media, info concerning the boot drive with Country Financial representative Melissa Eisenberg. Listeners were asked to drop new or gently used children's shoes at her office to be donated to local charities.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/8/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

101.5 WBNQ is feeling thankful.

January 8

Boots came in and now they are going out, right before the big snow! Thank you to Melissa Isenburg of Country Financial for creating this incredible annual Winter Boot Drive For Kids!





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Bright Point

DESCRIPTION:

WBNQ made live on-air announcements regarding info for the Sharin' of the Green Parade which took place in Uptown Normal on Saturday, March 16th. The event welcomed participants to celebrate St. Patrick's Day early and "Share some Green" with Bright Point.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 X :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

Sharin Of The Green Parade (2/12 - 3/16)

WHO: 101-5 WBNQ / BRIGHT POINT

WHAT: IS CELEBRATING ST. PATRICKS DAY

WHERE: IN UPTOWN NORMAL

WHEN: ON SATURDAY, MARCH 16TH

13TH ANNUAL SHARING OF THE GREEN PARADE

CELEBRATE ST. PATRICK'S DAY EARLY WITH THE 13TH ANNUAL SHARIN' OF THE GREEN PARADE IN UPTOWN NORMAL, SATURDAY, MARCH 16TH!

THE PARADE KICKS OFF AT 1PM!

IT'S A GREAT WAY TO SHOW YOUR IRISH SPIRIT AND 'SHARE SOME GREEN' WITH BRIGHT POINT!
FEED THE ENORMOUS IRISH FLAG BY TOSSING YOUR DONATIONS IN TO SUPPORT THE CAUSE!

REGISTER OR VOLUNTEER UNDER THE EVENTS TAB AT BRIGHT POINT DOT ORG!



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Bright Point

DESCRIPTION:

WBNQ's Susan Saunders emcee'd the Sharin' of the Green Parade which took place in Uptown Normal on Saturday, March 16th. The event welcomed participants to celebrate St. Patricks Day early and "Share some Green" with Bright Point.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s): 3/14/24

Time: 7:45a

Duration: 3min

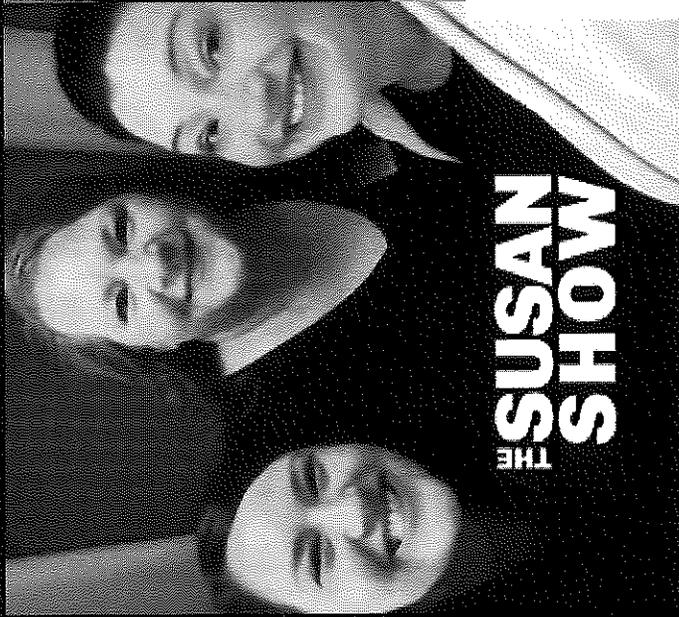
Interviewee: Laura Cordero & Leah Ristow

Interviewer(s): Susan Saunders

101.5 WBNO

March 14 at 9:30 AM

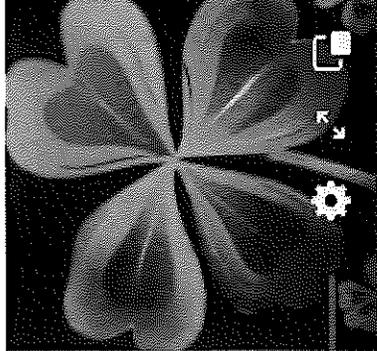
It's time for the annual event that makes us all feel good about going green!



CHILDREN'S HOME & AID IS NOW
Brightpoint
Strong Families · Thriving Children



Susan chats with BRIGHTPOINT's Laura Cordero & Leah Ristow about Saturday's parade, getting your t-shirts and more!
3/14/24



0:11 / 3:15



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

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Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 3/16/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s): 3/16/24

Duration: 1hr

INTERVIEW

Date(s):

Time:

Duration:

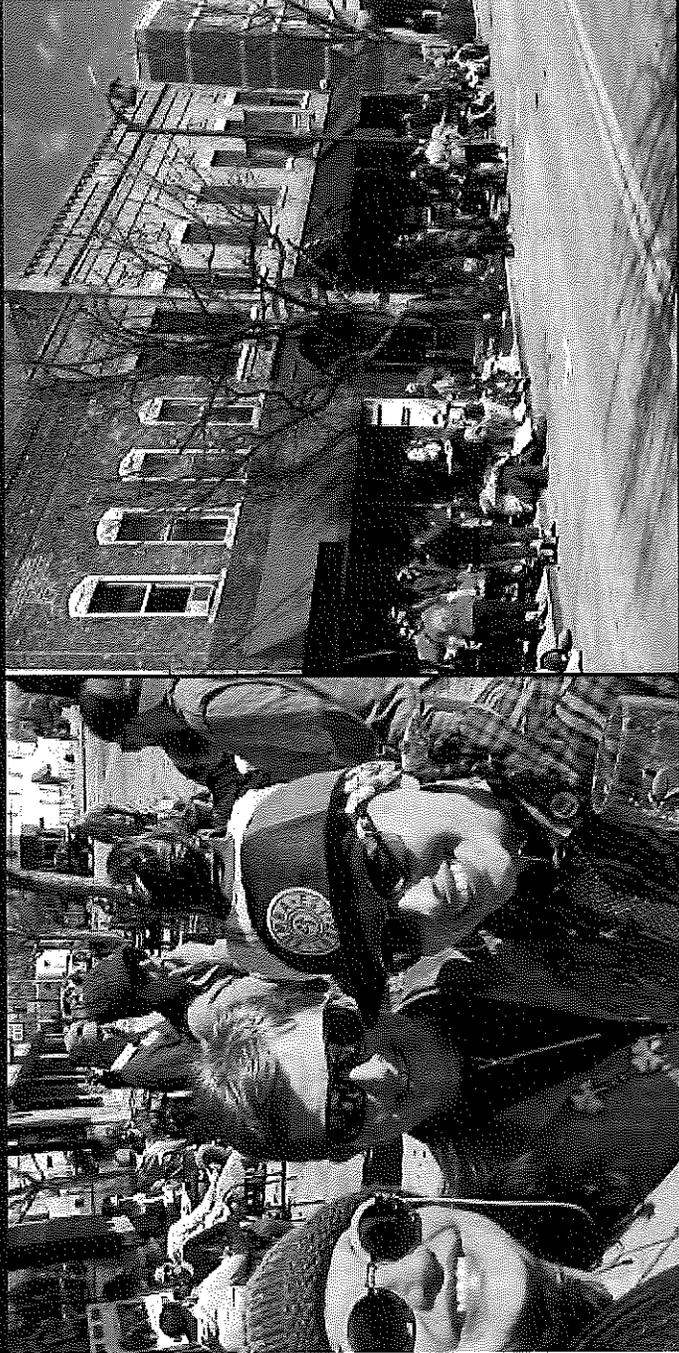
Interviewee:

Interviewer(s):

101.5 WBNO is at Uptown Normal.

March 16 at 12:52 PM · Normal · 📍

Pre-Parade Uptown Normal Sharing Of The Green Parade with Brightpoint!



Dana Shafer, Mandi O'Hara and 38 others



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

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Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 3/12/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Bright Point

DESCRIPTION:

WBNQ's Susan Saunders emcee'd the Sharin' of the Green Parade which took place in Uptown Normal on Saturday, March 16th. The event welcomed participants to celebrate St. Patricks Day early and "Share some Green" with Bright Point.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 3/6/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Home Sweet Home Ministry

DESCRIPTION:

WBNQ posted a blog on our website concerning Home Sweet Home Ministries Night In A Car. The event took place on Friday, February 2nd. The event raised money for those in need of Home Sweet Home Ministries services and shed light on homelessness.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/8/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Special Olympics Illinois

DESCRIPTION:

WBNQ made live on-air announcements regarding info for the Law Enforcement Torch Run Polar Plunge which took place on Saturday, February 24th at Miller Park Lake in Bloomington. Divers raised money in support of Special Olympics Illinois.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

LIVE PSAs

Length: :60 X :30 :10

Date(s): 1/11 - 2/24

Number aired: 96

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

Special Olympics (01/11 - 02/24)

Text: WHO: 101-5 WBNQ / SPECIAL OLYMPICS ILLINOIS

WHAT: ARE FREEZING FOR A REASON

WHERE: AT MILLER PARK LAKE

WHEN: SATURDAY, FEBRUARY 24TH

POLAR PLUNGE

YOU CAN HELP THE ATHLETES OF SPECIAL OLYMPICS ILLINOIS BY TAKING A LITTLE SWIM...INTO THE FRIGID WATERS OF MILLER PARK LAKE.

YOU CAN STILL HELP - EITHER BY PARTICIPATING OR DONATING TO FRIENDS OR EVEN THE RADIO BLOOMINGTON TEAM!

THERE'S EVEN TWO SEPARATE PLUNGE TIMES TO MAKE IT EASIER - AT 10:30 AND AT NOON!

MORE DETAILS AT WBNQ DOT COM!



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Special Olympics Illinois

DESCRIPTION:

WBNQ posted details on social media regarding info for the Law Enforcement Torch Run Polar Plunge which took place on Saturday, February 24th at Miller Park Lake in Bloomington. Divers raised money in support of Special Olympics Illinois.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/8/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s):

Duration:

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Special Olympics Illinois

DESCRIPTION:

WBNQ posted details on social media regarding info for the Law Enforcement Torch Run Polar Plunge which took place on Saturday, February 24th at Miller Park Lake in Bloomington. Divers raised money in support of Special Olympics Illinois.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 2/24/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Special Olympics Illinois

DESCRIPTION:

WBNQ posted a blog on our website regarding info for the Law Enforcement Torch Run Polar Plunge which took place on Saturday, February 24th at Miller Park Lake in Bloomington. Divers raised money in support of Special Olympics Illinois.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 1/7//24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: Toys for Tots of Mclean County

DESCRIPTION:

WBNQ shared a post on social media concerning the McLean County Toys for Tots Toy Drive success from the prior holiday season. The event in which WBNQ was responsible for raising both monetary donations and toy donations, helped 4,950 children, 7 service agencies, 10 schools, and 3 foster care programs! With more than 26,000 being donated.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired: 80

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 2/27/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: St Jude Children's Research Hospital

DESCRIPTION:

WBNQ's Cares For Kids Radiothon took place on February 8th and 9th. The two day event took place on-air from 6a-7p each day. The event raised \$103,739 and went directly to the St Jude Children's Research Hospital.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 2/9/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

HOST EVENT

Date(s): 2/8/24-2/9/24

Duration:

Duration: 13 hrs / day

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

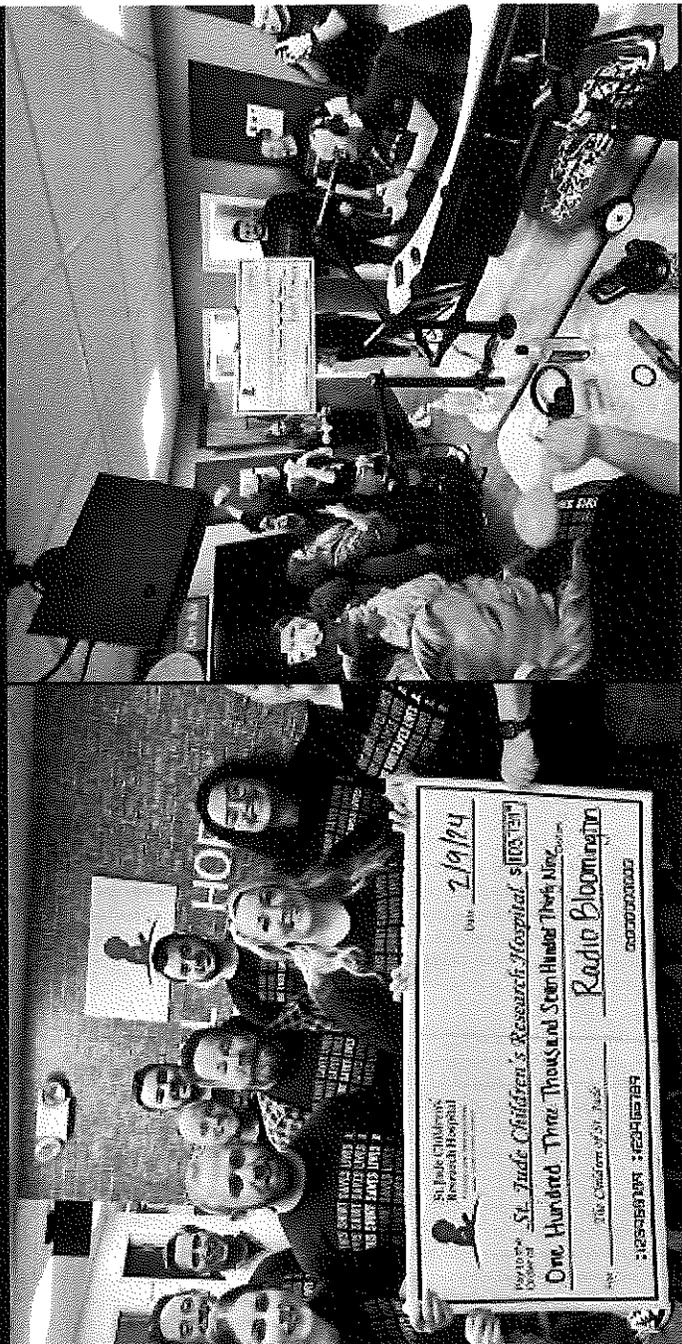
Interviewer(s):



101.5 WBNO-FM (Bloomington)

February 10 - Bloomington

\$\$\$103,739 raised for the life-saving mission of St. Jude!
One day we hope to say the childhood Cancer survival rate is 100%. From the bottom of our hearts, THANK YOU! #stjude #partnerinhope #thisshirtsaveslives





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: St Jude Children's Research Hospital RADIOTHON

DESCRIPTION:

WBNQ's Cares For Kids Radiothon took place on February 8th and 9th. The two day event took place on-air from 6a-7p each day. The event raised \$103,739 and went directly to the St Jude Children's Research Hospital.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 2/8/24 - 2/9/24

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Charities

TITLE: St Jude Children's Research Hospital RADIOTHON

DESCRIPTION:

WBNQ's Cares For Kids Radiothon took place on February 8th and 9th. The two day event took place on-air from 6a-7p each day. The event raised \$103,739 and went directly to the St Jude Children's Research Hospital.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s): 2/8/24-2/9/24

Duration: 13 hrs / day

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Weather

TITLE: Severe Weather

DESCRIPTION:

WBNQ aired live announcements concerning severe weather in McLean County and the surrounding counties that the radio station serves.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 X :30 :10

Date(s): 3/14/24

Number aired: 15

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

National Weather Service Watches, Warnings & Advisories

Tornado Watch

TORNADO WATCH OUTLINE UPDATE FOR WT 43
NWS STORM PREDICTION CENTER NORMAN OK
130 PM CDT THU MAR 14 2024

TORNADO WATCH 43 IS IN EFFECT UNTIL 900 PM CDT FOR THE
FOLLOWING LOCATIONS

ILC001-005-009-013-017-019-021-023-025-027-029-033-035-039-041-
045-047-049-051-055-061-077-079-081-083-101-107-115-117-119-121-
125-129-133-135-137-139-145-147-149-157-159-163-167-169-171-173-
183-185-189-191-150200-
/O.NEW.KWNS.TO.A.0043.240314T1830Z-240315T0200Z/

IL
. ILLINOIS COUNTIES INCLUDED ARE

ADAMS	BOND	BROWN
CALHOUN	CASS	CHAMPAIGN
CHRISTIAN	CLARK	CLAY
CLINTON	COLES	CRAWFORD
CUMBERLAND	DE WITT	DOUGLAS
EDGAR	EDWARDS	EFFINGHAM
FAYETTE	FRANKLIN	GREENE
JACKSON	JASPER	JEFFERSON
JERSEY	LAWRENCE	LOGAN
MACON	MACOUPIN	MADISON
MARION	MASON	MENARD
MONROE	MONTGOMERY	MORGAN
MOULTRIE	PERRY	PIATT
PIKE	RANDOLPH	RICHLAND
SANGAMON	SCHUYLER	SCOTT
SHELBY	ST. CLAIR	VERMILION
WABASH	WASHINGTON	WAYNE
\$\$		

TORNADO WATCH OUTLINE UPDATE FOR WT 43
NWS STORM PREDICTION CENTER NORMAN OK
130 PM CDT THU MAR 14 2024

TORNADO WATCH 43 IS IN EFFECT UNTIL 900 PM CDT FOR THE
FOLLOWING LOCATIONS

MOC007-009-011-013-015-017-019-027-029-031-035-039-043-051-053-
055-057-059-065-067-071-073-077-083-085-089-091-093-097-099-101-
105-109-113-119-123-125-127-131-135-137-139-141-145-149-151-153-
157-159-161-163-167-169-173-175-179-183-185-186-187-189-195-203-
209-213-215-217-219-221-223-225-229-510-150200-



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Local Traffic

TITLE: 1-55 Accident

DESCRIPTION:

WBNQ aired live announcements concerning a fatal accident that ocured on 3/19/24. Traffic was moved off I-55 for many hours and diverted down Veterans Parkway.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: :60 X :30 :10

Date(s): 3/19/24

Number aired: 5

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):



Contact: Katherine Murphy
Communications & External Affairs Mgr.
Phone: Desk: 309-434-2241
Cell:309-434-8546
email: kmurphy@cityblm.org

March, 19, 2024

IDOT Diverting Traffic to Veterans Parkway After Accident

BLOOMINGTON – The Illinois Department of Transportation has started diverting traffic to Veterans Parkway following a tragic accident earlier today at the Interstate 55 and Interstate 74 merge. The incident resulted in a fatality and immediate measures were taken for safety and the smooth flow of traffic in the affected area.

At approximately 12:30 PM a collision involving two truck-tractor semi-trailers and a passenger vehicle occurred leading to the closure of the left and middle lanes of I-55.

The temporary detour to Veterans Parkway aims to minimize disruptions in travel and maintaining the safety of motorists in the area.

Drivers are urged to exercise caution, follow posted detour signs, and adhere to speed limits when traveling through the area. Additionally, motorists are reminded to remain vigilant and patient, especially during peak travel times, as increased traffic volume may cause delays.

There is currently no time estimate on the detour.

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