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FCC online public inspection file on 1/28/19 due  
to the government shutdown.**



**WBNQ (FM)/Bloomington, Illinois  
Quarterly Issues Report  
October-December 2018**



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Various Benefits in McLean County

**TITLE:** PSA Rotator

**DESCRIPTION:**

WBNQ aired announcements detailing non-profit organizations which benefited the following companies: B-N Sunrise Rotary (Oktoberfest 5k), Humane Society (Homes For Dogs), Uptown Normal (Treat Feast), Salvation Army (Coat Drive), Arthritis Foundation (Jingle Bell Run), St. Jude (Generic), The Baby Fold (Festival Of Trees), Twin Cities Ballet (The Nutcracker), Special Olympics (Polar Plunge), David Davis Mansion (Christmas At The Mansion), and Ewing Cultural Center (Tours)

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☒ :60 ☐ :30 ☐ :10

**Date(s):** 10/1/18-12/31/18

**Number aired:** 559

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** The need for employment opportunities

**TITLE:** EEO

**DESCRIPTION:**

WBNQ ran PSAs detailing the station's Equal Employment Opportunity policy

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 10/1-12/31

**Number aired:** 183

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

|                                     |
|-------------------------------------|
| <b>FORM COMPLETED BY:</b> Cody West |
|-------------------------------------|



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Building Lives Foundation

**TITLE:** Gift Sale

**DESCRIPTION:**

WBNQ aired announcements detailing with the second annual behavioral health community forum. This event was held on October 8<sup>th</sup>, 2018. Topics included: The effects of chronic illness on mental health, addressing behavioral health issues and understanding mental illness vs the average teenage mind.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 10/2/18 - 10/7/18

**Number aired:** 20

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Hurricane Michael

**TITLE:** Florida Relief PSA (American Red Cross)

**DESCRIPTION:**

WBNQ ran PSAs to raise funds for victims of hurricane Michael. Proceeds benefiting the American Red Cross of Florida

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 10/13/18-10/21/18

**Number aired:** 36

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Provides the community with a fun environment to get spooked with proceeds benefiting Normal Parks & Recreation

**TITLE:** Normal Parks & Recreation

**DESCRIPTION:**

This event takes place on the Constitution trail which provides the perfect setting to get spooked. The Haunted Trail takes place on two weekends in October.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 10/18/18-10/20/18

**Number aired:** 25

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Jewish Food Drive

**TITLE:** Jewish Food Fair

**DESCRIPTION:**

WBNQ aired announcements detailing 56th Annual Jewish Food Fair. The Jewish Food Fair is a significant fundraiser for their congregation to help support operations.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):** 10-23-18

**Time:** 8:25AM

**Duration:** 8 MIN

**Interviewee:** GiGi Ehrlich

**Interviewer(s):** Susan and John Davies

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

**ISSUE:** Area Charities            **WBNQ (FM)/Bloomington, Illinois**

**TITLE:** American Red Cross Blood Drive

**DESCRIPTION:**

WBNQ was live promoting Uptown Normal's Treat Feast, which allowed the public to trick or treat on the streets of Uptown Normal in a safe and fun environment. WBNQ broadcast live on Tuesday, October 30<sup>th</sup> from 5p-6:30p urging listeners to come join local businesses in all of the fun.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 X:30 :10

**Date(s):** 10/26/18 – 10/30/18

**Number aired:** 15

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



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**TITLE:** American Red Cross Blood Drive

**DESCRIPTION:**

WBNQ was live promoting Uptown Normal's Treat Feast, which allowed the public to trick or treat on the streets of Uptown Normal in a safe and fun environment. WBNQ broadcast live on Tuesday, October 30<sup>th</sup> from 5p-6:30p urging listeners to come join local businesses in all of the fun.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):** 10/30/18

**Duration:** 5p-6:30p

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



# WBNQ LINER

## TREAT FEAST

10/26-10/30

**Who:** 101-5 WBNQ  
**What:** IS CELEBRATING HALLOWEEN  
**Where:** UPTOWN NORMAL / TREAT FEAST

- JOIN 101-5 WBNQ AT UPTOWN CIRCLE FOR TREAT FEAST THIS TUESDAY FROM 5PM – 6:30PM!
- THE STREETS OF UPTOWN NORMAL WILL BE FILLED WITH SPOOKY GHOSTS AND GHOULS OF THE KID VARIETY!
- LOCAL BUSINESSES WILL OPEN THEIR DOORS TO TRICK-OR-TREATERS IN A SAFE AND FUN SETTING!
- WBNQ WILL BE HANDING OUT CANDY PROVIDED BY EASTLAND DENTAL CENTER!
- "SWEETS ARE A TREAT, BUT REMEMBER TO BRUSH AND FLOSS YOUR TEETH!"



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Uptown Normal

**TITLE:** Treat Feast

**DESCRIPTION:**

WBNQ aired announcements regarding Treat Feast, an annual trick or treat event which was held on Wednesday, October 30th on the streets of uptown. Families and children were urged to hit the streets to trick or treat with local businesses opening their doors in a safe and fun setting.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 10/26/18 - 10/30/18

**Number aired:** 15

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Festival Of Trees

**TITLE:** Baby Fold

**DESCRIPTION:**

WBNQ aired announcements detailing the 25th annual Festival of Trees by the Baby Fold. All proceeds from the 2018 Festival of Trees will again help to provide positive changes in the lives of children and families.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 11/01/18 - 11/18/18

**Number aired:** 54

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ LINER

### THE BABY FOLD'S FESTIVAL OF TREES

11/01-11/18

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**Who:** THE BABY FOLD'S FESTIVAL OF TREES  
**What:** WANTS TO PROVIDE POSITIVE CHANGE IN THE LIVES OF FAMILIES!  
**When:** NOVEMBER 16<sup>TH</sup> – 18<sup>TH</sup>  
**Where:** INTERSTATE CENTER

---

- THIS YEAR, THE BABY FOLD'S FESTIVAL OF TREES WILL CELEBRATE ITS 25<sup>th</sup> YEAR AS A FAMILY-CENTERED COMMUNITY EVENT!
- JOIN WBNQ IN KICKING-OFF THE HOLIDAY SEASON AND EXPERIENCE ALL THE WONDERFUL THINGS THAT THE FESTIVAL OF TREES HAS TO OFFER!
- ENJOY THE SIGHTS AND SOUNDS WITH THE SPECTACULAR CHRISTMAS TREES, GINGERBREAD HOUSES, ENTERTAINMENT AND SPECIAL EVENTS FOR FESTIVAL GOERS OF ALL AGES!
- ALL PROCEEDS FROM THE 2018 FESTIVAL OF TREES WILL HELP TO PROVIDE POSITIVE CHANGES IN THE LIVES OF CHILDREN AND FAMILIES SERVED BY THE BABY FOLD!



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Providing positive change in the lives of families

**TITLE:** The Baby Fold's Festival of Trees

**DESCRIPTION:**

WBNQ aired PSA's promoting a fundraiser benefitting The Baby Fold, an organization devoted to improving children's healthcare and other child-related activities. WBNQ staff also hosted part of the event.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☒ :30 ☐ :10

**Date(s):** 11/06/18-11/16/18

**Number aired:** 45

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Baby Fold

**TITLE:** Festival Of Trees

**DESCRIPTION:**

WBNQ aired announcements detailing the 25th annual Festival of Trees by the Baby Fold. All proceeds from the 2018 Festival of Trees will again help to provide positive changes in the lives of children and families.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):** 11-13-18

**Time:** 8:25AM

**Duration:** 9 MIN

**Interviewee:** Amy Beam

**Interviewer(s):** Susan and John Davies

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Jingle Bell Run

**TITLE:** Jingle Bell Run

**DESCRIPTION:**

WBNQ aired announcements detailing the 31st annual Jingle Bell Run/walk. Raising money for Arthritis

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):** 11-8-18

**Time:** 8:25AM

**Duration:** 6 MIN

**Interviewee:** Cindy Wasson and Amber Wolf

**Interviewer(s):** Susan & John Davies

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## **WBNQ (FM)/Bloomington, Illinois**

**ISSUE:** Christmas At The Courthouse

**TITLE:** McLean County Museum Of History

### **DESCRIPTION:**

WBNQ promoted Christmas At The Courthouse. A family friendly event held at the McLean County Museum Of History on December 1<sup>st</sup>. The event includes, holiday music, caroling, crafts, cookies, cider, and santa. The event is free to the public.

### **HOW ISSUE WAS TREATED (Detail all that apply)**

#### **RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

#### **LIVE PSAs**

**Length:** :60 X:30 :10

**Date(s):** 11/24/18 – 12/01/18

**Number aired:** 24

#### **WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

#### **E-BLAST**

**Date(s):**

#### **LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

#### **HOST EVENT**

**Date(s):**

**Duration:**

#### **INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

#### **OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ LINER

### CHRISTMAS AT THE COURTHOUSE

11/24-12/1

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**Who:** 101-5 WBNQ & McLEAN COUNTY MUSEUM OF HISTORY  
**What:** HAS BIG FUN FOR YOU  
**When:** SATURDAY, DECEMBER 1 AFTER THE PARADE

---

- AFTER THE CHRISTMAS PARADE ON DECEMBER 1<sup>st</sup>, HEAD OVER TO THE McLEAN COUNTY MUSEUM OF HISTORY FOR CHRISTMAS AT THE COURTHOUSE!
- SANTA WILL BE THERE FOR FREE PICTURES! THERE WILL BE HOLIDAY MUSIC, CAROLING, CRAFTS, COOKIES AND CIDER, AND TONS OF FUN STUFF TO DO -- AND IT'S ALL FREE!
- PLUS, MOM AND DAD COULD WIN A HUNDRED BUCKS FROM WBNQ – MAKE SURE YOU STOP TO FIND OUT HOW!

More info:

Participant will take a picture of WBNQ's Elf On A Shelf, and post the picture to Facebook with the tag #WBNQelf.



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Building Lives Foundation

**TITLE:** Gift Sale

**DESCRIPTION:**

WBNQ aired announcements detailing the annual Building Lives-Kathryn Biech Sale and how proceeds help homeless vets.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):** 11-27-18

**Time:** 8:25AM

**Duration:** 9 MIN

**Interviewee:** Kevin Wilkinson

**Interviewer(s):** Susan & John Davies

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

**ISSUE:** Toys For Tots \_\_\_\_\_ **WBNQ (FM)/Bloomington, Illinois**

**TITLE:** Marine Corps

**DESCRIPTION:**

WBNQ promoted the Marine Corps Toys For Tots campaign. Urging listeners to drop of toys for those in need at area drop of locations. These locations were listed under the events tab at wbnq dot com.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 X:30 :10

**Date(s):** 12/03/18 – 12/23/18

**Number aired:** 63

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



# WBNQ LINER

## TOYS FOR TOTS

12/3-12/23

**Who:** 101-5 WBNQ  
**What:** WANTS TO MAKE SURE EVERY KID HAS A TOY THIS CHRISTMAS  
**When:** NOW!  
**Where:** ALL OVER BLOOMINGTON-NORMAL

- NO KID SHOULD GO WITHOUT A TOY AT CHRISTMAS, SO WE'VE TEAMED UP WITH THE MARINE CORPS TO MAKE SURE THAT DOESN'T HAPPEN...IT'S TOYS FOR TOTS 2016!
- WHEN YOU'RE OUT SHOPPING, PICK UP AN EXTRA NEW, UNWRAPPED TOY TO DONATE!
- HELP MAKE THIS CHRISTMAS GREAT FOR EVERY CHILD!
- GET A FULL LIST OF DROP OFF LOCATIONS NOW, UNDER THE EVENTS TAB AT WBNQ.COM!

**ISSUE:** Toys For Tots \_\_\_\_\_ **WBNQ (FM)/Bloomington, Illinois**

**TITLE:** Marine Corps

**DESCRIPTION:**

WBNQ promoted the Marine Corps Toys For Tots campaign. Urging listeners to drop of toys for those in need at area drop of locations. These locations were listed under the events tab at wbnq dot com.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 X:30 :10

**Date(s):** 12/03/18 – 12/23/18

**Number aired:** 63

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ LINER

### TOYS FOR TOTS

12/3-12/8

**Who:** 101-5 WBNQ  
**What:** WANTS TO MAKE SURE EVERY KID HAS A TOY THIS CHRISTMAS  
**When:** NOW!  
**Where:** ALL OVER BLOOMINGTON-NORMAL

- NO KID SHOULD GO WITHOUT A TOY AT CHRISTMAS, SO WE'VE TEAMED UP WITH THE MARINE CORPS TO MAKE SURE THAT DOESN'T HAPPEN...IT'S TOYS FOR TOTS 2018!
- WHEN YOU'RE OUT SHOPPING, PICK UP AN EXTRA NEW, UNWRAPPED TOY TO DONATE! THERE'S TONS OF DROP OFF LOCATIONS ALL OVER McLEAN COUNTY TO MAKE IT EASY!
- HELP MAKE THIS CHRISTMAS GREAT FOR EVERY CHILD!
- **THIS WEEKEND, STOP BY WALMART ON MARKET IN BLOOMINGTON FOR WBNQ'S TRUCKLOAD OF TOYS! HELP US FILL THE SAM LEMAN OUTDOOR TEAM TRUCK! CODY WEST WILL BROADCAST LIVE SATURDAY FROM 12PM-2PM!**
- GET A FULL LIST OF DROP OFF LOCATIONS NOW AT [WBNQ.COM](http://WBNQ.COM)!



## WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

**ISSUE:** Toys For Tots

**TITLE:** Toys For Tots

**DESCRIPTION:**

WBNQ aired announcements detailing the fact that we are back in full swing to come together and donate toys for kids 0-12 and that volunteers are needed.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** ☐ :60 ☐ :30 ☐ :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):** 12/3/18

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):** 12-12-18

**Time:** 8:25AM

**Duration:** 9 MIN

**Interviewee:** Troy Ziegler

**Interviewer(s):** Susan & John Davies

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



**ISSUE:** Area Charities            **WBNQ (FM)/Bloomington, Illinois**

**TITLE:** American Red Cross Blood Drive

**DESCRIPTION:**

WBNQ ran PSAs promoting the American Red Cross Blood Drive, which allowed the public to give blood in support of our local need for blood.

**HOW ISSUE WAS TREATED (Detail all that apply)**

**RECORDED PSAs**

**Length:** :60 X:30 :10

**Date(s):** 12/14/18-12/26/18

**Number aired:** 48

**LIVE PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West

**ISSUE:** Area Charities            **WBNQ (FM)/Bloomington, Illinois**

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**RECORDED PSAs**

**Length:** :60 :30 :10

**Date(s):**

**Number aired:**

**LIVE PSAs**

**Length:** :60 X:30 :10

**Date(s):** 12/14/18 – 12/27/18

**Number aired:** 42

**WEBSITE BANNER/LINK/STORY**

(attach copy or screenshot)

**Date(s):**

**E-BLAST**

**Date(s):**

**LIVE EVENT/REMOTE**

**Date(s):**

**Duration:**

**HOST EVENT**

**Date(s):**

**Duration:**

**INTERVIEW**

**Date(s):**

**Time:**

**Duration:**

**Interviewee:**

**Interviewer(s):**

**OTHER**

**Description:**

**Date(s):**

**Other Info:**

**FORM COMPLETED BY:** Cody West



## WBNQ LINER

### HOLIDAY BLOOD DRIVE

12/14-12/27

**Who:** 101-5 WBNQ & THE AMERICAN RED CROSS  
**What:** NEED YOUR HELP TO SAVE LIVES  
**When:** THURSDAY, DECEMBER 27<sup>TH</sup>  
**Where:** CHATEAU HOTEL

- THIS TIME OF YEAR, BLOOD BANKS ARE AT THEIR LOWEST LEVELS OF THE BLOOD NECESSARY TO SAVE LIVES...BUT YOU CAN HELP!
- JOIN US TUESDAY AT THE CHATEAU FOR THE RED CROSS' **HOLIDAY BLOOD DRIVE!**
- JUST STOP IN ANYTIME BETWEEN 11 A-M AND 5 P-M, OR CALL 1-800-RED-CROSS TO MAKE AN APPOINTMENT!
- FROM THE RED CROSS, THE BLOOMINGTON-NORMAL ASSOCIATION OF REALTORS, THE VEIN SPECIALISTS, AND 101-5 WBNQ!