



WBNQ (FM)/Bloomington, Illinois
Quarterly Issues Report
April-June 2021



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Equal Opportunity Employment

TITLE: EEO Employer WBNQ

DESCRIPTION:

WBNQ aired announcements detailing the station's Equal Employment Opportunity Employer policy

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☒ :30 ☐ :10

Date(s): 4/1/21-6/30/21

Number aired: 182

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Various Benefits in McLean County

TITLE: PSA Rotator

DESCRIPTION:

WBNQ aired announcements detailing non-profit organizations which benefited the following companies: United Way of McLean Co (Power of the Purse Auction), American Cancer Society (Generic), St Jude Children's Research Hospital (General PSA), Best Buddies (Friendship Walk), What Women Want Expo (Generic), Tee it Up! For the GFPD (Golf Outing), Bloomington Kiwanis (Mother's Day Flower Sale), Miller Park Zoological Society (Brews at the Zoo), Salvation Army of Bloomington (Red Shield Classic Golf Outing), McLean County Youth (Hog Wild 5K), Boys & Girls Club of Bloomington-Normal & Child Protection Network (Over The Edge), ISU College of Arts & Sciences (Golf Outing), McLean County Museum of History (History Makers Gala), Illinois Shakespear Festival (2021 Season), Salvation Army of Bloomington (Fan Drive)

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☒ :60 ☐ :30 ☐ :10

Date(s): 4/1/21-6/30/21

Number aired: 453

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

ISSUE: Supporting **WBNQ (FM)/Bloomington, Illinois**

TITLE: Easterseals Golf Outing

DESCRIPTION:

WBNQ ran recorded promos promoting the golf outing for Easterseals of Central Illinois. Proceeds benefit Easterseals, which helps children with developmental delays, disabilities, and other special needs to reach their full potential.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X:30 :10

Date(s): 4/21/21 – 4/23/21

Number aired: 15

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

ISSUE: Area Charities **WBNQ (FM)/Bloomington, Illinois**

TITLE: American Red Cross Blood Drive

DESCRIPTION:

WBNQ ran PSAs promoting the American Red Cross Superhero Summer Blood Drive, which allowed the public to give blood in support of our local need for blood.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 X:30 :10

Date(s): 5/31/21 – 6/15/21

Number aired: 80

LIVE PSAs

Length: :60 :30 :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Annaul games to raise awareness

TITLE: Special Olympics Illinois Summer Games

DESCRIPTION:

WBNQ aired announcements advertising the Special Olympics Illinois Summer Games, held virtually, which is an annual premiere sports competition with more than 4,000 athletes and unified partners competing in 6 different sports, along with 1,600 coaches, 2,000 volunteers, and 3,300 family members..

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☒ :30 ☐ :10

Date(s): 6/11/21-6/22/21

Number aired: 60

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: American Cancer Society

TITLE: Relay for Life (Photo Booth Scavenger Hunt)

DESCRIPTION:

WBNQ aired recorded announcements detailing the station's support for the tradition of walking for those fighting against cancer. Highlighting their new twist on the event with a photo booth scavenger hunt throughout Bloomington-Normal. We also promoted donations which could be made on our website at wbnq.com.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☒ :30 ☐ :10

Date(s): 6/14/21 - 6/30/21

Number aired: 84

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Best Buddies Virtual Walk

TITLE: WBNQ Interview

DESCRIPTION:

WBNQ interviewed Aaron and Tim of Central Illinois Best Buddies program. WBNQ also highlighted their upcoming walk on Saturday April 24th in town along with their "virtual walk" options.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s): 04/20/2021

Time: 8:45am

Duration: 4min

Interviewee: Tim and Aaron of Best Buddies

Interviewer(s): Susan Saunders and John Davies

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD



Faith
10:00 a.m. - 2:00 p.m.

LISTEN LIVE

Smart Speaker
Alexa / Google



WELCOME, GUEST
[SIGN UP OR LOG IN](#)

[SHOWS](#) [NEWS](#) [FEATURES](#) [EVENTS](#) [CONTESTS](#) [SWEET DEALS](#) [EPIC GUARANTEE](#)

Best Buddies 2021 Friendship Walk

Posted on March 16, 2021



HEADLINES

Val Kilmer talks 'still recovering' from throat cancer in documentary trailer

Gigi Hadid writes open letter explaining why she doesn't want her daughter's face in media photos

Matt Meuser, widower of Kobe Bryant crash victim, gives moving 'AGT' audition

'Loki' is again up to its time-killing tricks in the 5th episode

Britney Spears' court-appointed attorney has submitted petition to resign

'Monsters at Work' scores up enough laughs to get the job done

FREE APPS



The **Best Buddies Friendship Walk** is back at the Corn Crib in Normal, IL for a Hybrid Event on April 24th!

Best Buddies is a groundbreaking nonprofit founded in 1989 by Anthony K. Shriver to establish a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development and inclusive living for people with intellectual and developmental disabilities (IDD).

This Hybrid Event will feature a virtual walk and a parking lot party to celebrate all of the hard work from around Central Illinois to keep inclusion alive. Here's how the event will work...

Best Buddies Friendship Walk Hybrid Event

Saturday, April 24th

South parking lot at the Corn Crib in Normal

Registration: 9-10am

Inclusion Celebration: 10-11am

Registration for the parking lot party is FREE and we encourage everyone to sign up before the event [here](#). State and CDC guidelines to provide a safe, inclusive atmosphere for all will be followed! *The presentation will also be broadcast virtually for those who aren't comfortable being in public yet.*

Register today [HERE](#) for the virtual walk and start fundraising!

Peaches (feat. Daniel Caesar & GIVEON)

101.5



101.5 WBNQ is at The Corn Crib.

Published by Dana Bell · April 24 at 9:34 AM · Normal ·



Best Buddies Friendship Walk Inclusion ceremony is underway!!!



1,742

People Reached

14

Engagements

Boost Post



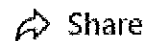
4



Like



Comment



Share



101.5 WBNQ

Published by Emplifi · April 24 ·



We'll see you later today at the Corn Crib!



WBNQ.COM

Best Buddies 2021 Friendship Walk

The Best Buddies Friendship Walk is back at the Corn Crib in Norm...

571

People Reached

2

Engagements

↑ +1.3x Average

Distribution Score

Boost With Credit



Like



Comment



Share



Comment as 101.5 WBNQ





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Best Buddies

TITLE: Virtual Walk

DESCRIPTION:

WBNQ's Susan Saunders emceed the 2021 Best Buddies Walk that happened both virtually and physically at the "Corn Crib". Susan interviewed local representatives for Best Buddies and posted to socail media promoting the walk

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s): 4/24/21

Duration:

HOST EVENT

Date(s): Susan Saunders

Duration: 2Hr

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD

_____ WBNQ (FM)/Bloomington, Illinois
ISSUE: Supporting local charities

TITLE: Over The Edge

DESCRIPTION:

WBNQ ran live liners promoting Over The Edge, an event in which proceeds benefited the Boys & Girls Club of Bloomington-Normal and the Child Protection Network. Cody West went over the edge at the Marriott Hotel & Conference Center and raised \$1,000 for two great organizations.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: X:60 :30 :10

Date(s): 5/24/21-6/11/21

Number aired: 57

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (7:45 am - Program Liner) |

WHO: 101-5 WBNQ / BOYS & GIRLS CLUB OF BLOOMINGTON-NORMAL

WHAT: OVER THE EDGE

WHERE: MARRIOTT HOTEL IN UPTOWN NORMAL

WHEN: SATURDAY, JUNE 12TH, 8AM-5PM

OVER THE EDGE

BE FEARLESS FOR KIDS AND RAPEL DOWN THE SIDE OF THE MARRIOTT IN UPTOWN NORMAL!

NOT BRAVE ENOUGH TO GO OVER THE EDGE? DONATE TO CODY WEST'S FUNDRAISING PAGE AT WBNQ.COM!

JOIN US IN UPTOWN NORMAL FOR FAMILY FRIENDLY ACTIVITIES ON THE GROUND AND SUPPORT OTHER COMMUNITY MEMBERS GOING OVER THE EDGE!

PROCEEDS BENEFIT THE BOYS & GIRLS CLUB OF BLOOMINGTON-NORMAL AND THE CHILD PROTECTION NETWORK!

FOR MORE DETAILS OR TO DONATE, GO TO WBNQ.COM!

ISSUE: Area Charities **WBNQ (FM)/Bloomington, Illinois**

TITLE: American Red Cross Blood Drive

DESCRIPTION:

WBNQ ran live announcements promoting the American Red Cross Superhero Summer Blood Drive, which allowed the public to give blood in support of our local need for blood.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: X:60 :30 :10

Date(s): 5/24/21 – 6/16/21

Number aired: 48

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (11:45 am - Program Liner) |

WHO: WBNQ / AMERICAN RED CROSS

WHAT: SUPERHERO SUMMER BLOOD DRIVE

WHERE: EASTLAND MALL

WHEN: WEDNESDAY, JUNE 16TH, 11AM - 6PM

SUPERHERO SUMMER BLOOD DRIVE

SUMMER IS A PEAK SEASON FOR BLOOD USE, AND WE NEED TO MAKE SUMER THE AMERICAN RED CROS HAS WHAT THEY NEED!

JOIN US AT EASTLAND MALL IN BLOOMINGTON FROM 11AM TO 6PM TO GIVE BLOOD!

BE A SUPERHERO AND DONATE BLOOD TO HELP SAVE PATIENT LIVES!

FOR MORE DETAILS OR TO SCHEDULE AN APPOINTMENT, VISIT WBNQ.COM!

WBNQ (FM)/Bloomington, Illinois

ISSUE: Supporting local charities

TITLE: 21st Annual Red Shield Classic Golf Outing

DESCRIPTION:

WBNQ ran live liners promoting the 21st Annual Red Shield Classic Golf Outing, an event benefitting Safe Harbor Homeless Shelter which serves those in need across Bloomington, IL.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: X:60 :30 :10

Date(s): 5/24/21-6/3/21

Number aired: 33

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (4:45 pm - Program Liner) |

SALVATION ARMY

WHO: 101-5 WBNQ / Salvation Army

WHAT: 21ST ANNUAL RED SHEILD CLASSIC GOLF OUTING

WHERE: THE DEN AT FOX CREEK

WHEN: FRIDAY, JUNE 4TH

**JOIN WBNQ AT THE 21ST ANNUAL RED SHIELD CLASSIC GOLF
OUTING ON FRIDAY, JULY 4TH!**

**THE OUTING WILL RAISE MONEY TO SUPPORT SAFE HARBOR
HOMELESS SHELTER WHICH SERVES THOSE ACROSS
BLOOMINGTON!**

**THE DAY OF GOLF WILL INCLUDE: COURSE GAMES, LUNCH AND
DINNER FROM BIAGGI'S, SILENT AUCTION, DOOR PRIZES,
PRIZES FOR TOP GOLFERS, AND MORE!**

TO SIGN UP, VISIT WBNQ DOT COM!

ISSUE: Supporting **WBNQ (FM)/Bloomington, Illinois**
local charities

TITLE: Brews At The Zoo

DESCRIPTION:

WBNQ ran live liners promoting Brews at The Zoo at Miller Park Zoo. Proceeds benefited the Miller Park Zoological Society which supports the rich history of Miller Park Zoo through fundraising, education and community outreach.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: X:60 :30 :10

Date(s): 5/27/21-6/11/21

Number aired: 32

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (5:45 am - Program Liner) |

WHO: WBNQ / MILLER PARK ZOO

WHAT: BREWS AT THE ZOO

WHERE: MILLER PARK ZOO

WHEN: SATURDAY, JUNE 12, 5P-8P

BREWS AT THE ZOO

**JOIN 101-5 WBNQ FOR BREWS AT THE ZOO AT THE MILLER
PARK ZOO ON FRIDAY, JUNE 11TH AND SATURDAY, JUNE 12TH
FROM 5P-8P!**

**ENJOY BEER TASTINGS FROM LOCAL AND REGIONAL
BREWERIES, HEARTY SNACKS FROM LOCAL RESTAURANTS,
WILDLIFE ENCOUNTERS, AND MORE!**

**TICKETS ARE AVAILABLE NOW FOR \$35 PER PERSON OR \$60
PER COUPLE AND CAN BE PURCHASED AT MPZS.ORG!**

**PROCEEDS BENEFIT THE EXPANSION OF THE MILLER PARK
ZOO'S CHILDREN'S PETTING ZOO!**

GET MORE DETAILS AT [WBNQ DOT COM](http://WBNQ.DOT.COM)!



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Salvation Army

TITLE: Red Shield Classic

DESCRIPTION:

WBNQ promoted the upcoming Salvation Army golf tournament. Through on air mentions, social media posts, and website blogs, we informed our listeners of competing in the festivities and helping our community.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 5/31/21

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

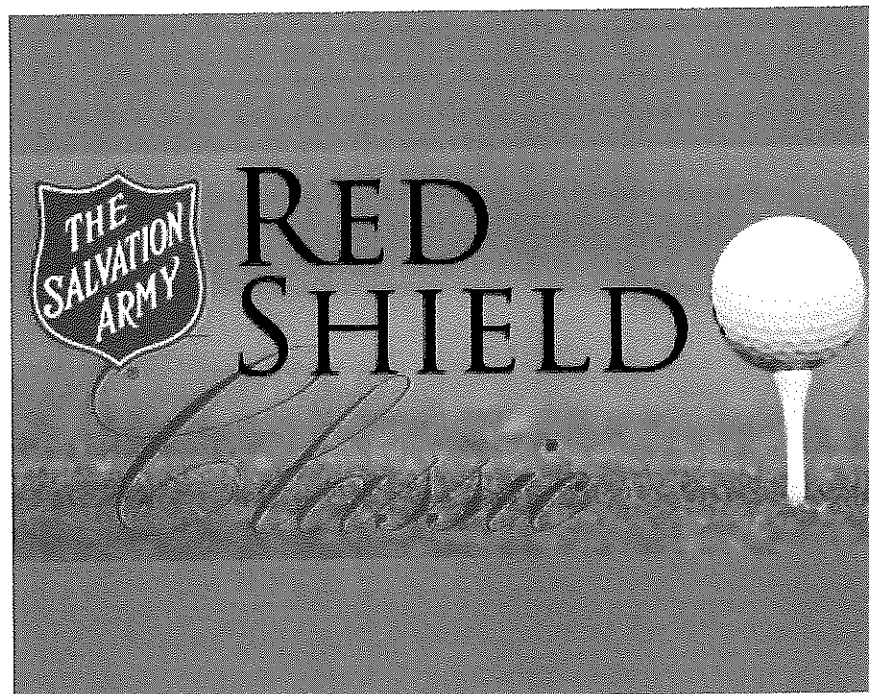
Date(s):

Other Info:

FORM COMPLETED BY: JD

21st Annual Red Shield Classic Golf Outing

Posted on May 17, 2021



The [Salvation Army of Bloomington](#) invites you to the Red Shield Classic Golf Outing on June 4th.

21st Annual Red Shield Classic Golf Outing

Friday, June 4, 2021 | 11:00am

The Den at Fox Creek

All funds raised are directly supporting the **Safe Harbor Homeless Shelter** which serves those in need across Bloomington.

The Safe Harbor Shelter continually works with homeless by helping them overcome barriers & moving them towards self-sufficiency. Our shelter is able to provide housing for 60 men and women, 3 meals a day, access to laundry and shower facilities as well as case management services. Additionally, Safe Harbor Shelter is a day center with job placement, mental health counseling & other social services.

The day of golfing will include:

- Course Games
- Lunch and Dinner from Biaggi's
- Silent Auction
- Door Prizes
- Prizes for top Golfers

Sign up to golf as an individual, foursome, or become a sponsor of the event - there are still opportunities available for everyone!

CLICK HERE to find more details and sign up today.

HEADLINES

Val Kilmer talks 'still recovering' from throat cancer in documentary trailer

Gigi Hadid writes open letter explaining why she doesn't want her daughter's face in media photos

Matt Meuser, widower of Kobe Bryant crash victim, gives moving 'AGT' audition

'Loki' is again up to its time-killing tricks in the 5th episode

Britney Spears' court-appointed attorney has submitted petition to resign

'Monsters at Work' scores up enough laughs to get the job done

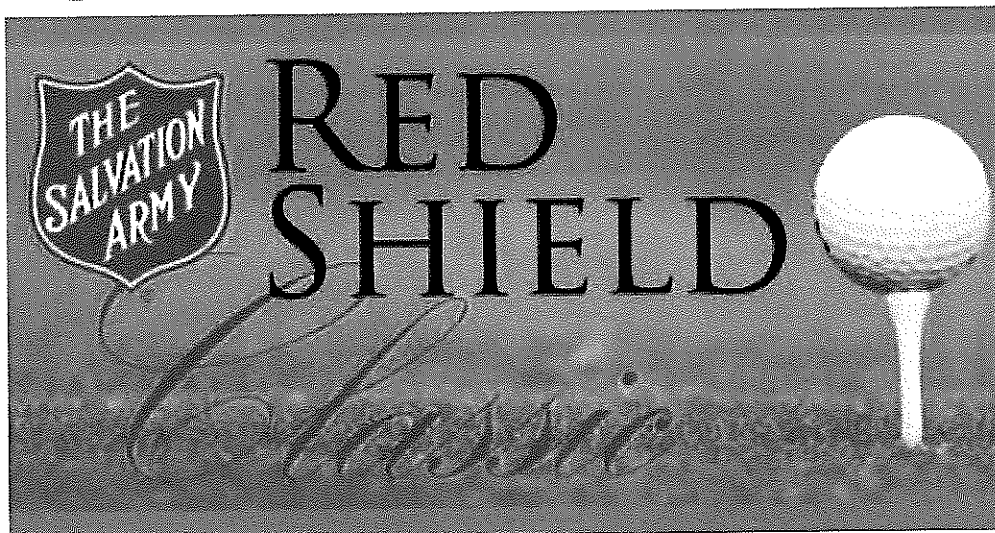
FREE APPS





101.5 WBNQ

Published by Emplifi • May 31 at 8:00 AM



WBNQ.COM

21st Annual Red Shield Classic Golf Outing

383

People Reached

1

Engagement

↓ -1.2x Average

Distribution Score

Boost With Credit



Like



Comment



Share



Comment as 101.5 WBNQ





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: McLean County Chamber

TITLE: Job Fair

DESCRIPTION:

WBNQ's John Davies and Susan Saunders discussed the upcoming job fair on the air. We posted to social media to promote over 900 jobs available to the community.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s): 6/3/21

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD



101.5 WBNQ

Published by John Davies · June 3 at 5:38 AM

...

Lookin for work? Today's the day!



McLean County Chamber of Commerce

May 26 at 5:12 PM

With 900 job openings from over 40 local employers, the McLean County Chamber of Commerce Walk-Up Job Fair has something for everybody!

Come by the Eastland Mall Parking Lot (in front of the former Bergner's) from 11-2 on Thursday, June 3 to learn about lo... See More

898

People Reached

22

Engagements

—

Distribution Score

Boost Unavailable



1

2 Shares



Like



Comment



Share



Comment as 101.5 WBNQ



ISSUE: Supporting **WBNQ (FM)/Bloomington, Illinois**
local charities

TITLE: History Makers Gala

DESCRIPTION:

WBNQ ran live liners promoting the History Makers Gala for the McLean County Museum of History. The gala recognized citizens who have made local history and committed their lives to bettering the community. Money raised went to the McLean County Museum of History.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: :60 :30 :10

Date(s):

Number aired:

LIVE PSAs

Length: X:60 :30 :10

Date(s): 6/3/21-6/16/21

Number aired: 28

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (1:45 pm - Program Liner) |

WHO:

WHAT:

WHERE:

WHEN:

HISTORY MAKERS GALA

JOIN 101-5 WBNQ AND THE MCLEAN COUNTY MUSEUM OF HISTORY FOR THE HISTORY MAKERS GALA ON WEDNESDAY, JUNE 16TH AT 6:30PM!

THE GALA RECOGNIZES CITIZENS WHO HAVE MADE LOCAL HISTORY AND COMMITTED THEIR LIVES TO BETTERING OUR COMMUNITY!

THIS EVENT IS A LIVE STREAMED EVENT WHICH YOU CAN PARTICIPATE IN FROM HOME!

FIND MORE DETAILS AND REGISTER ONLINE AT WBNQ DOT COM!



WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Promotion of

TITLE: Over the Edge

DESCRIPTION:

WBNQ's Cody West went "Over the Edge" on Saturday June 12th for the Boys and Girls Club of Bloomington Normal and Child Protection Network. Through on air mentions, social media posts, and website blogs, the station was able to raise over \$1,000 for our Over the Edge campaign.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 6/11/21

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s): 6/12/21

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD

Send Cody West Over The Edge for the Kids

Posted on May 20, 2021



over EDGE



Child Protection Network



WBNQ's own Cody West is #FearlessForKids and going Over The Edge this June!

Join us on Saturday, June 12, 2021 as we rappel off the side of the Bloomington-Normal Marriott Hotel in Uptown Normal to raise money to benefit both the Boys & Girls Club of Bloomington-Normal and Child Protection Network.

[Click Here to help us send afternoon host, Cody West, Over The Edge by donating to his fundraising page!](#)

Other ways to get get involved:

Read Next from WBNQ



Win Tickets To See The Gamma Phi Circus Virtually From WBNQ!



Over The Edge in Peoria



Over The Edge in Peoria

Powered by [iBEEVUE](#)

1. Register today at: www.overtheedgebn.org to fundraise and go Over The Edge on June 12, 2021
2. Join us in Uptown Normal outside of the Marriott to support members of our community and two great organizations
 - a. Family friendly activities will be available on the ground for spectators and

HEADLINES

Vel Kimer talks 'still recovering' from breast cancer in documentary trailer

Gigi Hadid writes open letter explaining why she doesn't want her daughter's face in media photos

Matt Mauser, widower of Kobe Bryant crash victim, gives moving '6GT' audition

'Loki' is again up to its time-killing tricks in the 57th episode

Britney Spears' court-appointed attorney has submitted petition to resign

'Monsters at Work' scores up enough laughs to get the job done

FREE APPS





101.5 WBNQ

Published by Emplifi · June 11 at 11:15 AM



Hey, it's Cody West. With just over 24 hours to go, I'm happy to say that we're 72% of the way to the goal of raising \$1,000 for Boys & Girls Club of Bloomington-Normal and Child Protection Network. Right now, \$275 would put me 100% of the way to going "Over... See More



JUSTGIVING.COM

I am #FearlessForKids and going OVER THE EDGE for BGC and CPN!

951

People Reached

16

Engagements

↑ +2.2x Higher

Distribution Score

Boost With Credit



3



Like



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101.5 WBNQ

Published by Emplifi · June 12 at 8:31 AM



We met our goal of \$1,000 and are going Over The Edge for the Boys & Girls Club of Bloomington Normal and the Child Protection Network at noon. Come spend some time outdoors and have some fun at the Marriott in Uptown Normal. #fearlessforkids



809

People Reached

20

Engagements

Boost With Credit



You and 4 others



Like



Comment



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Comment as 101.5 WBNQ





101.5 WBNQ

Published by Emplifi • June 12 at 7:47 PM



What a great morning going Over The Edge with the Boys and Girls Club of Bloomington Normal and the Child Protection Network. Thank you to all of the donors who contributed to great causes and thanks to the Marriott in Uptown Normal for hosting #FearlessForK... See More



1,245
People Reached

71
Engagements

Boost With Credit

You and 8 others

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WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Superhero Blood Drive

TITLE: American Red Cross

DESCRIPTION:

WBNQ promoted the upcoming American Red Cross Blood drive happening at the Eastland Mall. Through on air interviews, social media posts, and website blogs, we informed our listeners of the benefits of donating blood and helping our community.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 6/16/21

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s): 6/16/21

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s): 6/16/21

Time: 750

Duration: 5 min

Interviewee: Drew Brown

Interviewer(s): Susan Saunders & John Davies

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD

Summer Red Cross Blood Drives

Posted on August 23, 2019



American Red Cross

SUMMER BLOOD DRIVES

Join WBNQ in helping the American Red Cross with their Badges for Life Campaign. Help by donating blood at any of the upcoming blood drives.

- Tues., Aug. 27th - Bloomington Police Dept., 305 S. East St. (8:00am - 12:00pm & 1:00pm - 5:00pm)
- Tues., Aug. 27th - Bloomington Fire Dept., Station 2 @ 1911 Hamilton Rd. (1:00pm - 5:00pm)
- Wed., Aug. 28th - Normal Police Dept., Uptown Station, 11 Uptown Circle. (8:00am - 1:00pm)
- Wed., Aug. 28th - Normal Fire Dept., 1300 E. College Ave., (1:00pm - 6:00pm)
- Thur., Aug. 29th - Sheriff's Dept. @ Law & Justice Center, 104 W. Front St., (9:00am - 3:00pm)

Donors of all blood types, especially type O, are urged to make an appointment to donate using the Blood Donor App, at RedCrossBlood.org or by calling 1-800-RED CROSS (1-800-733-2767). Donation appointments and completion of a RapidPass online health history questionnaire are encouraged to help reduce the time it takes to donate.

Read Next from WBNQ



The latest on the coronavirus pandemic and vaccines

The US added 379,000 jobs in

HEADLINES

Vel Kimer talks 'still recovering' from throat cancer in documentary trailer

Gigi Hadid writes open letter explaining why she doesn't want her daughter's face in media photos

Matt Mauser, widower of Kobe Bryant crash victim, gives moving 'AGT' audition

'Loki' is again up to its time-killing tricks in the 5th episode

Britney Spears' court-appointed attorney has submitted petition to resign

'Monsters at Work' scores up enough laughs to get the job done

FREE APPS



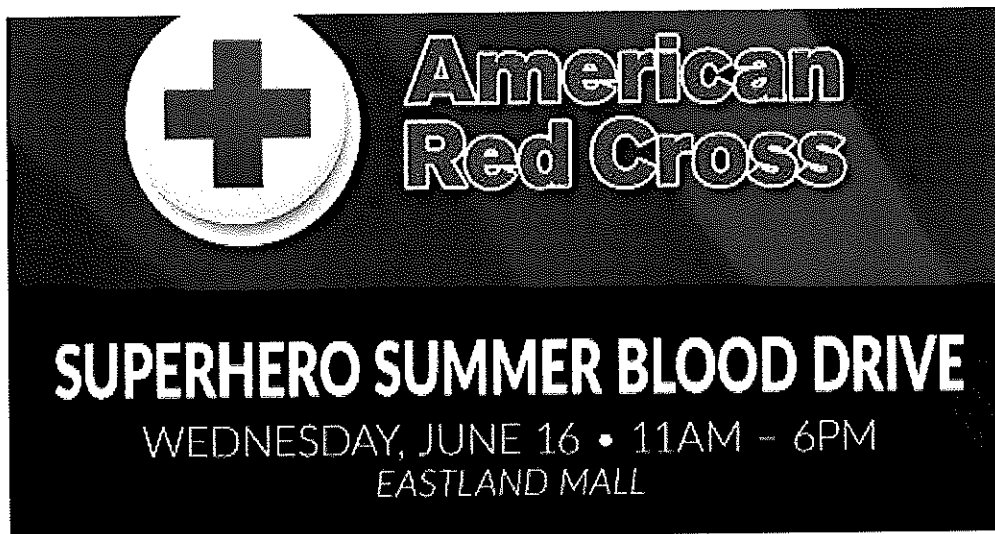


101.5 WBNQ

Published by Emplifi • June 16 at 11:45 AM •



Donate today until 6pm at the Eastland Mall!



WBNQ.COM

Red Cross Superhero Summer Blood Drive

The American Red invites eligible blood donors to donate at the Su...

246

People Reached

1

Engagement

↓ -1.8x Lower

Distribution Score

Boost With Credit



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WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Celebration of

TITLE: Juneteenth

DESCRIPTION:

WBNQ took time over the course of the day to promote the new National Holiday, Juneteenth. With on air discussions, social media posts, and website blogs, WBNQ informed our listenership on why we honor the new holiday of Juneteenth.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 6/19/21

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD



101.5 WBNQ

Published by Susan Saunders Spring · June 19 at 12:23 PM



#Juneteenth



3 Things You Can Do To Celebrate **JUNETEENTH**

- Participate in a local Juneteenth parade or gathering.
- Visit an African American museum or place of Black historical context.
- Donate to African American organizations and causes.

CELEBRATE. EDUCATE. EMPOWER.

775

People Reached

0

Engagements

↓ -1.8x Lower

Distribution Score

Boost With Credit



Like



Comment



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Comment as 101.5 WBNQ





WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: Special Olympics

TITLE: Summer Games

DESCRIPTION:

WBNQ promoted the upcoming Special Olympic Summer Games. Through on air mentions, social media posts, and website blogs, we informed our listeners of how to volunteer, get involved, donate, and watch the festivities online.

HOW ISSUE WAS TREATED (Detail all that apply)

RECORDED PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

LIVE PSAs

Length: ☐ :60 ☐ :30 ☐ :10

Date(s):

Number aired:

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s): 6/21/21

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s): 6/23/21

Time: 7.45am

Duration: 5min

Interviewee: Special Olympics CEO Dave Breen

Interviewer(s): Susan Saunders & John Davies

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: JD

Special Olympics Illinois Virtual Summer Games 2021

Posted on June 10, 2021



HEADLINES

Val Kilmer talks 'still recovering' from throat cancer in documentary trailer

Gigi Hadid writes open letter explaining why she doesn't want her daughter's face in media photos

Matt Mauser, widower of Kobe Bryant crash victim, gives moving 'AGT' audition

'Loki' is again up to its time-killing tricks in the fifth episode

Britney Spears' court-appointed attorney has submitted petition to resign

'Monsters at Work' scores up enough laughs to get the job done

FREE APPS



Special Olympics Illinois is hosting the **2021 Virtual Summer Games** online this June 21-26!

The Special Olympics team has been working hard to create daily activities for the SOILL athletes, coaches, volunteers, and other members of our community to enjoy during the week-long virtual event. Some of the highlights include the Virtual Torch Run, Craft Night, Family Fun Night, Workout offerings, sessions from the athlete leaders, and more! To view the full schedule of virtual events and register to participate, [CLICK HERE](#).

Also being offered to the SOILL athletes is the **Virtual Summer Games Pentathlon**. This takes all the sports offered at a traditional Special Olympics Illinois Summer Games and rolls them into one event. Athletes will choose five sports from the offering. Each sport is represented with one or two events to select.

Finally, be sure to tune in on **Saturday, June 26 at 6:30 PM CT** for the main event — the **2021 Summer Games: Virtual Celebration!** This primetime event will be available to watch live on the Special Olympics Facebook page, Twitch channel, or on the [Virtual Summer Games website](#).

Read Next from WBNQ



Republicans and right-wing media use Facebook Oversight Board's Trump decision to claim bias



Attorneys General Urge Facebook To Cancel 'Instagram For Kids'



5 things to know for March 25: Colorado, Biden, coronavirus, immigration, Suez Canal



101.5 WBNQ

Published by Emplifi · 22h ·



Today marks the first day of the Illinois Special Olympics happening virtually!



WBNQ.COM

Special Olympics Illinois Virtual Summer Games 2021

Special Olympics Illinois is hosting the 2021 Virtual Summer Games...

264

People Reached

1

Engagement

↓ -1.4x Lower

Distribution Score

Boost With Credit



Like



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WBNQ (FM)/Bloomington, Illinois Quarterly Issues/Programs List Item

ISSUE: American Cancer Society

TITLE: Relay for Life (Photo Booth Scavenger Hunt)

DESCRIPTION:

WBNQ aired live announcements detailing the station's support for the tradition of walking for those fighting against cancer. Highlighting their new twist on the event with a photo booth scavenger hunt throughout Bloomington-Normal. We also promoted donations which could be made on our website at wbnq.com.

HOW ISSUE WAS TREATED (Detail all that apply)

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Number aired:

LIVE PSAs

Length: ☒ :60 ☐ :30 ☐ :10

Date(s): 6/23/21 - 6/30/21

Number aired: 16

WEBSITE BANNER/LINK/STORY

(attach copy or screenshot)

Date(s):

E-BLAST

Date(s):

LIVE EVENT/REMOTE

Date(s):

Duration:

HOST EVENT

Date(s):

Duration:

INTERVIEW

Date(s):

Time:

Duration:

Interviewee:

Interviewer(s):

OTHER

Description:

Date(s):

Other Info:

FORM COMPLETED BY: Cody West

Program (6:45 am - Program Liner) |

WHO: 101-5 WBNQ

WHAT: RELAY FOR LIFE (PHOTO BOOTH SCAVENGER HUNT)

WHERE: THROUGHOUT BLOOMINGTON-NORMAL

WHEN: SATURDAY, JULY 10TH

RELAY FOR LIFE: PHOTO BOOTH SCAVENGER HUNT

HELP FIGHT CANCER AND HAVE SOME FUN!

YOU CAN FIND BOOTHS AROUND TOWN!

**TAKE A SELFIE, AND POST IT TO SOCIAL MEDIA USING
PROVIDED HASHTAGS TO BE ENTERED TO WIN PRIZES!!**

**FIND MORE DETAILS OR DONATE TO OUR RELAY FOR LIFE
FUNDRAISER UNDER THE EVENTS TAB AT WBNQ DOT COM!**