

## ORDER



**Orders**  
**Order / Rev:** 156795  
**Alt Order #:**  
**Product Desc:** Portman for Senate  
**Estimate:** 2982  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 06/17/16 / 08/16/16  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 West Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Portman/Republican/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	91	\$52,645.00	\$44,748.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	91	\$52,645.00	\$44,748.25	0.00
<b>Totals</b>	<b>91</b>	<b>\$52,645.00</b>	<b>\$44,748.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/18/16	10/24/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	---11--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	---11--					2	\$50.00		0.00			
N 2	WEWS	10/18/16	10/24/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	11111--					5	\$300.00		0.00			
N 3	WEWS	10/18/16	10/24/16	M-F 9-10am M-F 9-10am	CM	9-10am	22222--	:30	10	\$200.00	P-3	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	22222--					10	\$200.00		0.00			
N 4	WEWS	10/18/16	10/24/16	M-F 10-11am M-F 10-11am	CM	10-11am	22222--	:30	10	\$175.00	P-3	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	22222--					10	\$175.00		0.00			
N 5	WEWS	10/18/16	10/24/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	22222--	:30	10	\$300.00	P-3	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	22222--					10	\$300.00		0.00			
N 6	WEWS	10/18/16	10/24/16		CM	5-6pm	22222--	:30	10	\$300.00	P-3	0.00	NM	10	\$3,000.00

Order / Rev: 156795  
 Alt Order #:  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Portman/Republican/Senate  
 Product Desc: Portman for Senate  
 Estimate: 2982

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm News											
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	22222--	10		\$300.00		0.00						
N 7	WEWS	10/18/16	10/24/16	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	11111--	5		\$400.00		0.00						
N 8	WEWS	10/18/16	10/24/16	M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
				M-F 7-730pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	11111--	5		\$400.00		0.00						
N 9	WEWS	10/18/16	10/24/16	M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	11111--	5		\$450.00		0.00						
N 10	WEWS	10/18/16	10/24/16	8-10pm Dancing	CM	8-10pm	2-----	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
				8-10pm Dancing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	2-----	2		\$4,500.00		0.00						
N 11	WEWS	10/18/16	10/24/16	Monday Prime C	CM	10-11pm	1-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Monday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	1-----	1		\$3,000.00		0.00						
N 12	WEWS	10/18/16	10/24/16	M-SU 11-1135pm News	CM	11-1135pm	1111111	:30	7	\$600.00	P-3	0.00	NM	7	\$4,200.00
				M-SU 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	1111111	7		\$600.00		0.00						
N 13	WEWS	10/18/16	10/24/16	SA 8-10am News	CM	8-10am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				SA 8-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	1		\$125.00		0.00						
N 14	WEWS	10/18/16	10/24/16	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SA 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	1		\$300.00		0.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1		WEWS	10/18/16-10/24/16	SA 6-630pm News	6-630pm		-----Sa--	:30	<del>(\$300.00)</del>	0.00	NM				
See MG 14.2															
[COLLEGE FOOTBALL]															
2		WEWS	10/18/16-10/24/16	M-F 12-1230pm News	12-1230pm		MTWThF----	:30	\$300.00	0.00	NM				
Ⓜ MG for 14.1 10/22															
N 15	WEWS	10/18/16	10/24/16	NCAA Football Day	CM	12-7pm	-----S-	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				NCAA Football Day											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	2		\$1,500.00		0.00						
N 16	WEWS	10/18/16	10/24/16	SA 730-8pm Cash ExploSM	CM	730-8pm	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				SA 730-8pm Cash Explosion											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	1		\$350.00		0.00						
N 17	WEWS	10/18/16	10/24/16	College FB - Sa Prime	CM	8-1130pm	-----S-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				College FB - Sa Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	1		\$2,500.00		0.00						
N 18	WEWS	10/18/16	10/24/16	SU Scandal	CM	12-1am	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				SU Scandal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S	1		\$75.00		0.00						

Order / Rev: 156795  
 Alt Order #:  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Portman/Republican/Senate  
 Product Desc: Portman for Senate  
 Estimate: 2982

**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WEWS	10/18/16	10/24/16	SU Scandal SU Scandal	CM	12-1am	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/18/16-10/24/16	SU Scandal		12-1am	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
		See MG 18.2													
		[PROGRAM NOT SCHEDULED/AIRS ON SATURDAY]													
	2	WEWS	10/23/16-10/23/16	SU Castle		12-1am	-----Su	:30		\$75.00		0.00	NM		
		Ⓜ MG for 18.1 10/23													
N19	WEWS	10/18/16	10/24/16	Blue Bloods 105am Late Blue Bloods 105am Late	CM	105-205am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S-		1				\$35.00		0.00			
N20	WEWS	10/18/16	10/24/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S		1				\$125.00		0.00			
N21	WEWS	10/18/16	10/24/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S		2				\$125.00		0.00			
N22	WEWS	10/18/16	10/24/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----1		1				\$2,000.00		0.00			
N23	WEWS	10/18/16	10/24/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----1		1				\$2,000.00		0.00			
N24	WEWS	10/18/16	10/24/16	Sunday Prime B Sunday Prime B	CM	8-10pm	-----2	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----2		2				\$2,000.00		0.00			
N25	WEWS	10/18/16	10/24/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----1		1				\$2,000.00		0.00			
N26	WEWS	10/18/16	10/24/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----1		1				\$2,000.00		0.00			
N27	WEWS	10/18/16	10/24/16	SU Scandal SU Scandal	CM	12-1am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S		1				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/18/16-10/24/16	SU Scandal		12-1am	-----Su	:30		<del>(\$50.00)</del>		0.00	NM		
		See MG 27.2													
		[PROGRAM NOT SCHEDULED/AIRS ON SATURDAY]													
	2	WEWS	10/23/16-10/23/16	SU Castle		12-1am	-----Su	:30		\$50.00		0.00	NM		
		Ⓜ MG for 27.1 10/23													
N28	WEWS	10/18/16	10/24/16	SU Blue Bloods SU Blue Bloods	CM	1-2am	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/16	10/24/16	-----S		1				\$35.00		0.00			
Totals														91	\$52,645.00