

ORDER



Orders
Order / Rev: 183971
Alt Order #:
Product Desc: Portman for Senate
Estimate: 3680 - Ind Women
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 09/07/16 / 09/07/16
Order Type: GENERAL

WEWS
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Portman/Republican/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	42	\$12,160.00	\$10,336.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	42	\$12,160.00	\$10,336.00	0.00
Totals	42	\$12,160.00	\$10,336.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WEWS	09/18/16	09/18/16	SU Castle SU Castle	CM	12-1am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	-----S	1		\$50.00		0.00						
N 2	WEWS	09/17/16	09/17/16	SA Castle 1135pm SA Castle	CM	1135pm-1235am	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	-----S-	1		\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/13/16-09/19/16		SA Castle 1135pm		1135pm-1235am	-----Sa--	:30		(\$75.00)		0.00	NM		
See MG 2.2 [PROGRAM SHIFT DUE TO COLLEGE FOOTBALL AIRING UNTIL 11:30P]															
2	WEWS	09/17/16-09/17/16		SA Castle Late		1205-105am	-----Sa--	:30		\$75.00		0.00	NM		
Ⓜ MG for 2.1 09/17															
N 3	WEWS	09/17/16	09/17/16	Blue Bloods 1235am Blue Bloods 1235a	CM	1235-135am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/13/16	09/19/16	-----S-	1		\$35.00		0.00						

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WEWS	09/17/16	09/17/16	Blue Bloods 1235am Blue Bloods 1235a	CM	1235-135am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-----S-		1				\$35.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/13/16-09/19/16		Blue Bloods 1235am		1235-135am	-----Sa--	:30		(\$35.00)		0.00	NM		
	See MG 3.2 [PROGRAM SHIFT DUE TO COLLEGE FOOTBALL AIRING UNTIL 11:30P]														
2	WEWS	09/17/16-09/17/16		Blue Bloods 105am Late		105-205am	-----Sa--	:30		\$35.00		0.00	NM		
	Ⓜ MG for 3.1 09/17														
4	WEWS	09/18/16	09/18/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-----S		1				\$125.00		0.00			
5	WEWS	09/17/16	09/17/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-----S-		1				\$125.00		0.00			
6	WEWS	09/18/16	09/18/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-----S		1				\$125.00		0.00			
7	WEWS	09/17/16	09/17/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-----S-		1				\$125.00		0.00			
8	WEWS	09/14/16	09/16/16	M-F 9-10am M-F 9-10am	CM	9-10am	--111--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	--111--		3				\$200.00		0.00			
9	WEWS	09/13/16	09/16/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-11-1--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-11-1--		3				\$300.00		0.00			
10	WEWS	09/14/16	09/19/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	1-1----		2				\$400.00		0.00			
11	WEWS	09/13/16	09/19/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	111-1--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	111-1--		4				\$200.00		0.00			
12	WEWS	09/13/16	09/19/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	11-1----	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	11-1----		3				\$175.00		0.00			
13	WEWS	09/13/16	09/16/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-1-11--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	-1-11--		3				\$300.00		0.00			
14	WEWS	09/14/16	09/19/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1-11----	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	1-11----		3				\$400.00		0.00			
15	WEWS	09/13/16	09/19/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	111-1--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	111-1--		4				\$300.00		0.00			
16	WEWS	09/13/16	09/19/16		CM	11am-12pm	11-1----	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00

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				M-F 11am-12pm											
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/13/16		09/13/16	09/19/16	11-1---	3		\$225.00		0.00						
17	WEWS	09/13/16	09/15/16	M-SU 11-1135pm NewsCM		11-1135pm	-1-1---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				M-SU 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/13/16		09/13/16	09/19/16	-1-1---	2		\$600.00		0.00						
18	WEWS	09/14/16	09/19/16	M-F 7-730pm	CM	7-730pm	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				M-F 7-730pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/13/16		09/13/16	09/19/16	1-11---	3		\$400.00		0.00						
19	WEWS	09/15/16	09/19/16	ABC World News M-F	CM	630-7pm	1--1---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/13/16		09/13/16	09/19/16	1--1---	2		\$750.00		0.00						
													Totals	42	\$12,160.00