

ORDER



Orders
Order / Rev: 146087
Alt Order #:
Product Desc: Portman for Senate
Estimate: 2968
Flight Dates: 07/11/16 - 07/17/16
Original Date / Rev: 05/16/16 / 05/16/16
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Portman/Republican/Senate
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/17/16	25	\$15,750.00	\$13,387.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	25	\$15,750.00	\$13,387.50	0.00
Totals	25	\$15,750.00	\$13,387.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	07/12/16	07/14/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	- 1- 1- - -	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	- 1- 1- - -			2		\$500.00		0.00				
N 2	WEWS	07/16/16	07/16/16	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	- - - - - S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	- - - - - S-			1		\$250.00		0.00				
N 3	WEWS	07/16/16	07/16/16	SA 8-10am News SA 8-10am News	CM	8-10am	- - - - - S-	1:00	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	- - - - - S-			1		\$400.00		0.00				
N 4	WEWS	07/11/16	07/15/16	M-F 9-10am M-F 9-10am	CM	9-10am	1- 1- 1- - -	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	1- 1- 1- - -			3		\$350.00		0.00				
N 5	WEWS	07/13/16	07/15/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	- - 111- -	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	- - 111- -			3		\$400.00		0.00				
N 6	WEWS	07/12/16	07/14/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	- 111- - -	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/11/16	07/17/16	- 111- - -			3		\$200.00		0.00				

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 Estimate: 2968

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WEWS	07/11/16	07/17/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1- - - 1- -	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	1- - - 1- -		2				\$300.00		0.00			
N 8	WEWS	07/13/16	07/13/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	- - W - - - -	1:00	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - W - - - -		1				\$600.00		0.00			
N 9	WEWS	07/11/16	07/14/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	1 1- 1- - -	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	1 1- 1- - -		3				\$500.00		0.00			
N 10	WEWS	07/13/16	07/13/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	- - W - - - -	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - W - - - -		1				\$1,000.00		0.00			
N 11	WEWS	07/17/16	07/17/16	SU 630p News After Sports SU 630p News After Sports	CM	630-7pm	- - - - - S	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - - - - S		1				\$1,000.00		0.00			
N 12	WEWS	07/17/16	07/17/16	Sunday Prime A Sunday Prime A	CM	7-8pm	- - - - - S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - - - - S		1				\$2,500.00		0.00			
N 13	WEWS	07/17/16	07/17/16	Sunday Prime B Sunday Prime B	CM	8-9pm	- - - - - S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - - - - S		1				\$3,000.00		0.00			
N 14	WEWS	07/11/16	07/17/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	MTWTFSS		1				\$1,000.00		0.00			
N 15	WEWS	07/17/16	07/17/16	SU Castle SU Castle	CM	12-1am	- - - - - S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	- - - - - S		1				\$50.00		0.00			
Totals														25	\$15,750.00