

ORDER



Orders
Order / Rev: 183985
Alt Order #:
Product Desc: Portman for Senate
Estimate: 3682 - Ind Women
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/26/16 / 09/26/16
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Portman/Republican/Senate
Demographic: A25-54
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	42	\$9,245.00	\$7,858.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$9,245.00	\$7,858.25	0.00
Totals	42	\$9,245.00	\$7,858.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WEWS	10/02/16	10/02/16	SU Castle SU Castle	CM	12-1am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S	1		\$50.00		0.00						
2	WEWS	10/01/16	10/01/16	SA Castle 1135pm SA Castle	CM	1135pm-1235am	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S-	1		\$75.00		0.00						
3	WEWS	10/01/16	10/01/16	Blue Bloods 1235am Blue Bloods 1235a	CM	1235-135am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S-	1		\$35.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		Blue Bloods 1235am	1235-135am		-----Sa--	:30		(\$35.00)		0.00	NM		
See MG 3.2 [COLLEGE FOOT BALL PROGRAMMING SLIDES]															
2	WEWS	10/01/16-10/01/16		Blue Bloods 105am Late	105-205am		-----Sa--	:30		\$35.00		0.00	NM		
Ⓜ MG for 3.1 10/01															
4	WEWS	10/02/16	10/02/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S	1		\$125.00		0.00						

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Advertiser: Portman/Republican/Senate
 Product Desc: Portman for Senate
 Estimate: 3682 - Ind Women

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WEWS	10/02/16	10/02/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S	1		\$125.00		0.00						
5	WEWS	10/01/16	10/01/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S-	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		SA 8-10am News	8-10am		-----Sa--	:30	\$100.00		0.00	NM			
6	WEWS	10/02/16	10/02/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		SU 10-11am News	10-11am		-----Su	:30	\$75.00		0.00	NM			
7	WEWS	10/01/16	10/01/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-----S-	1		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		SA 6-7am News	6-7am		-----Sa--	:30	\$75.00		0.00	NM			
8	WEWS	09/28/16	09/30/16	M-F 9-10am M-F 9-10am	CM	9-10am	--111--	:30	3	\$200.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	--111--	3		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		M-F 9-10am	9-10am		--WThF----	:30	\$120.00		0.00	NM			
2	WEWS	09/27/16-10/03/16		M-F 9-10am	9-10am		--WThF----	:30	\$120.00		0.00	NM			
3	WEWS	09/27/16-10/03/16		M-F 9-10am	9-10am		--WThF----	:30	\$120.00		0.00	NM			
9	WEWS	09/27/16	09/30/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-11-1--	:30	3	\$300.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	-11-1--	3		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		M-F 5-6pm News	5-6pm		-TW--F----	:30	\$225.00		0.00	NM			
2	WEWS	09/27/16-10/03/16		M-F 5-6pm News	5-6pm		-TW--F----	:30	\$225.00		0.00	NM			
3	WEWS	09/27/16-10/03/16		M-F 5-6pm News	5-6pm		-TW--F----	:30	\$225.00		0.00	NM			
10	WEWS	09/28/16	10/03/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1----	:30	2	\$400.00	P-3	0.00	NM	2	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	1-1----	2		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		M-F 6-630pm News	6-630pm		M-W-----	:30	\$325.00		0.00	NM			
2	WEWS	09/27/16-10/03/16		M-F 6-630pm News	6-630pm		M-W-----	:30	\$400.00		0.00	NM			
11	WEWS	09/27/16	10/03/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	111-1--	:30	4	\$200.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	111-1--	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/27/16-10/03/16		M-F 4-5pm	4-5pm		MTW--F----	:30	\$100.00		0.00	NM			
2	WEWS	09/27/16-10/03/16		M-F 4-5pm	4-5pm		MTW--F----	:30	\$100.00		0.00	NM			
3	WEWS	09/27/16-10/03/16		M-F 4-5pm	4-5pm		MTW--F----	:30	\$100.00		0.00	NM			
12	WEWS	09/27/16	10/03/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	11-1--	:30	3	\$175.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/27/16	10/03/16	11-1--	3		\$175.00		0.00						

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WEWS	09/27/16	10/03/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	11-1---	:30	3	\$175.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11-1---		3				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 5-6am GMC		5-6am	MT-Th----	:30		\$100.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 5-6am GMC		5-6am	MT-Th----	:30		\$100.00		0.00	NM		
N13	WEWS	09/27/16	09/30/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-1-11--	:30	3	\$300.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-1-11--		3				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am	-T-ThF----	:30		\$200.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am	-T-ThF----	:30		\$200.00		0.00	NM		
3	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am	-T-ThF----	:30		\$200.00		0.00	NM		
N14	WEWS	09/28/16	10/03/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	1-11---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 7-9am GMA		7-9am	M-WTh----	:30		\$265.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 7-9am GMA		7-9am	M-WTh----	:30		\$265.00		0.00	NM		
15	WEWS	09/27/16	10/03/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	111-1--	:30	4	\$300.00	P-3	0.00	NM	4	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	111-1--		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm	MTW-F----	:30		\$175.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm	MTW-F----	:30		\$175.00		0.00	NM		
3	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm	MTW-F----	:30		\$175.00		0.00	NM		
16	WEWS	09/27/16	10/03/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11-1---	:30	3	\$225.00	P-3	0.00	NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11-1---		3				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 11am-12pm		11am-12pm	MT-Th----	:30		\$165.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 11am-12pm		11am-12pm	MT-Th----	:30		\$165.00		0.00	NM		
17	WEWS	09/27/16	09/29/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	-1-1---	:30	2	\$600.00	P-3	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-1-1---		2				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-SU 11-1135pm News		11-1135pm	-T-Th----	:30		\$475.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-SU 11-1135pm News		11-1135pm	-T-Th----	:30		\$475.00		0.00	NM		
N18	WEWS	09/28/16	10/03/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	1-11---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 7-730pm		7-730pm	M-WTh----	:30		\$300.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 7-730pm		7-730pm	M-WTh----	:30		(\$400.00)		0.00	NM		
		See MG 18.4													
		[HUE JACKSON SHOW 9/29]													
4	WEWS	09/27/16-09/30/16		M-F 7-9am GMA		7-9am	-TWThF----	:30		\$265.00		0.00	NM		
		Ⓜ MG for 18.2 09/29													
19	WEWS	09/29/16	10/03/16	ABC World News M-F ABC World News M-F	CM	630-7pm	1--1---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,250.00

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WEWS	09/29/16	10/03/16	ABC World News M-F	CM	630-7pm	1--1---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,250.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	1--1---		2				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		ABC World News M-F		630-7pm	M--Th----	:30		\$500.00		0.00	NM		
													Totals	42	\$9,245.00