

# ORDER



**Orders**  
**Order / Rev:** 183985  
 Alt Order #:  
**Product Desc:** Portman for Senate  
**Estimate:** 3682 - Ind Women  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 09/26/16 / 09/26/16  
**Order Type:** GENERAL

**WEWS**

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 West Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Portman/Republican/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	42	\$9,245.00	\$7,858.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$9,245.00	\$7,858.25	0.00
<b>Totals</b>	<b>42</b>	<b>\$9,245.00</b>	<b>\$7,858.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WEWS	10/02/16	10/02/16	SU Castle SU Castle	CM	12-1am	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S		1		\$50.00		0.00					
2	WEWS	10/01/16	10/01/16	SA Castle 1135pm SA Castle	CM	1135pm-1235am	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S-		1		\$75.00		0.00					
3	WEWS	10/01/16	10/01/16	Blue Bloods 1235am Blue Bloods 1235a	CM	1235-135am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S-		1		\$35.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	Blue Bloods 1235am		1235-135am		-----Sa--	:30	<del>(\$35.00)</del>		0.00	NM		
				See MG 3.2 [COLLEGE FOOT BALL PROGRAMMING SLIDES]											
	2	WEWS	10/01/16-10/01/16	Blue Bloods 105am Late		105-205am		-----Sa--	:30	\$35.00		0.00	NM		
				MG for 3.1 10/01											
4	WEWS	10/02/16	10/02/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S		1		\$125.00		0.00					

Order / Rev: 183985  
 Alt Order #:  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Portman/Republican/Senate  
 Product Desc: Portman for Senate  
 Estimate: 3682 - Ind Women  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WEWS	10/02/16	10/02/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S		1		\$125.00		0.00					
5	WEWS	10/01/16	10/01/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S-		1		\$125.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	SA 8-10am News		8-10am	-----Sa--	:30		\$100.00		0.00	NM		
6	WEWS	10/02/16	10/02/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S		1		\$125.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	SU 10-11am News		10-11am	-----Su	:30		\$75.00		0.00	NM		
7	WEWS	10/01/16	10/01/16	SA 6-7am News SA 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-----S-		1		\$125.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	SA 6-7am News		6-7am	-----Sa--	:30		\$75.00		0.00	NM		
8	WEWS	09/28/16	09/30/16	M-F 9-10am M-F 9-10am	CM	9-10am	--111--	:30	3	\$200.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	--111--		3		\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	M-F 9-10am		9-10am	--WThF----	:30		\$120.00		0.00	NM		
	2	WEWS	09/27/16-10/03/16	M-F 9-10am		9-10am	--WThF----	:30		\$120.00		0.00	NM		
	3	WEWS	09/27/16-10/03/16	M-F 9-10am		9-10am	--WThF----	:30		\$120.00		0.00	NM		
9	WEWS	09/27/16	09/30/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-11-1--	:30	3	\$300.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	-11-1--		3		\$300.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	M-F 5-6pm News		5-6pm	-TW-F----	:30		\$225.00		0.00	NM		
	2	WEWS	09/27/16-10/03/16	M-F 5-6pm News		5-6pm	-TW-F----	:30		\$225.00		0.00	NM		
	3	WEWS	09/27/16-10/03/16	M-F 5-6pm News		5-6pm	-TW-F----	:30		\$225.00		0.00	NM		
10	WEWS	09/28/16	10/03/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1----	:30	2	\$400.00	P-3	0.00	NM	2	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	1-1----		2		\$400.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	M-F 6-630pm News		6-630pm	M-W-----	:30		\$325.00		0.00	NM		
	2	WEWS	09/27/16-10/03/16	M-F 6-630pm News		6-630pm	M-W-----	:30		\$400.00		0.00	NM		
11	WEWS	09/27/16	10/03/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	111-1--	:30	4	\$200.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	111-1--		4		\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/27/16-10/03/16	M-F 4-5pm		4-5pm	MTW-F----	:30		\$100.00		0.00	NM		
	2	WEWS	09/27/16-10/03/16	M-F 4-5pm		4-5pm	MTW-F----	:30		\$100.00		0.00	NM		
	3	WEWS	09/27/16-10/03/16	M-F 4-5pm		4-5pm	MTW-F----	:30		\$100.00		0.00	NM		
12	WEWS	09/27/16	10/03/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	11-1---	:30	3	\$175.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/27/16	10/03/16	11-1---		3		\$175.00		0.00					

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**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WEWS	09/27/16	10/03/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	11-1---	:30	3	\$175.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11-1---		3				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 5-6am GMC		5-6am		MT-Th-----	:30	\$100.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 5-6am GMC		5-6am		MT-Th-----	:30	\$100.00		0.00	NM		
N 13	WEWS	09/27/16	09/30/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-1-11--	:30	3	\$300.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-1-11--		3				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am		-T-ThF----	:30	\$200.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am		-T-ThF----	:30	\$200.00		0.00	NM		
3	WEWS	09/27/16-10/03/16		M-F 6-7am GMC		6-7am		-T-ThF----	:30	\$200.00		0.00	NM		
N 14	WEWS	09/28/16	10/03/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	1-11---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 7-9am GMA		7-9am		M-WTh-----	:30	\$265.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 7-9am GMA		7-9am		M-WTh-----	:30	\$265.00		0.00	NM		
15	WEWS	09/27/16	10/03/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	111-1--	:30	4	\$300.00	P-3	0.00	NM	4	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	111-1--		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm		MTW-F----	:30	\$175.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm		MTW-F----	:30	\$175.00		0.00	NM		
3	WEWS	09/27/16-10/03/16		M-F 12-1230pm News		12-1230pm		MTW-F----	:30	\$175.00		0.00	NM		
16	WEWS	09/27/16	10/03/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11-1---	:30	3	\$225.00	P-3	0.00	NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11-1---		3				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 11am-12pm		11am-12pm		MT-Th-----	:30	\$165.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 11am-12pm		11am-12pm		MT-Th-----	:30	\$165.00		0.00	NM		
17	WEWS	09/27/16	09/29/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	-1-1---	:30	2	\$600.00	P-3	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-1-1---		2				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-SU 11-1135pm News		11-1135pm		-T-Th-----	:30	\$475.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-SU 11-1135pm News		11-1135pm		-T-Th-----	:30	\$475.00		0.00	NM		
N 18	WEWS	09/28/16	10/03/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	1-11---	:30	3	\$400.00	P-3	0.00	NM	3	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	1-11---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		M-F 7-730pm		7-730pm		M-WTh-----	:30	\$300.00		0.00	NM		
2	WEWS	09/27/16-10/03/16		M-F 7-730pm		7-730pm		M-WTh-----	:30	<del>(\$400.00)</del>		0.00	NM		
		See MG 18.4													
		[HUE JACKSON SHOW 9/29]													
4	WEWS	09/27/16-09/30/16		M-F 7-9am GMA		7-9am		-TWThF----	:30	\$265.00		0.00	NM		
		Ⓜ MG for 18.2 09/29													
19	WEWS	09/29/16	10/03/16	ABC World News M-F ABC World News M-F	CM	630-7pm	1--1---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,250.00

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 Product Desc: Portman for Senate  
 Estimate: 3682 - Ind Women

**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WEWS	09/29/16	10/03/16	ABC World News M-F	CM	630-7pm	1--1---	:30	2	\$750.00	P-3	0.00	NM	2	\$1,250.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	1--1---		2				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/27/16-10/03/16		ABC World News M-F		630-7pm	M--Th-----	:30		\$500.00		0.00	NM		
													Totals	42	\$9,245.00