

## ORDER



**Orders**  
**Order / Rev:** 202701  
**Alt Order #:**  
**Product Desc:** Portman for Senate  
**Estimate:** 2984  
**Flight Dates:** 11/01/16 - 11/08/16  
**Original Date / Rev:** 10/27/16 / 10/27/16  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media  
**Buying Contact:**  
**Billing Contact:**  
 210 West Pennsylvania Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Portman/Republican/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	109	\$62,665.00	\$53,265.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	109	\$62,665.00	\$53,265.25	0.00
<b>Totals</b>	<b>109</b>	<b>\$62,665.00</b>	<b>\$53,265.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	11/01/16	11/08/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	11111--	:30	5	\$50.00	P-3	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- 1111--		4				\$50.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$50.00		0.00			
N 2	WEWS	11/01/16	11/08/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	11111--	:30	5	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- 1111--		4				\$225.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$225.00		0.00			
N 3	WEWS	11/01/16	11/08/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	11111--	:30	5	\$275.00	P-3	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- 1111--		4				\$275.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$275.00		0.00			
N 4	WEWS	11/05/16	11/05/16	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		1				\$225.00		0.00			
N 5	WEWS	11/05/16	11/05/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WEWS	11/05/16	11/05/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					1	\$100.00		0.00			
N 6	WEWS	11/06/16	11/06/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$225.00		0.00			
N 7	WEWS	11/06/16	11/06/16	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$125.00		0.00			
N 8	WEWS	11/01/16	11/08/16	M-F 9-10am M-F 9-10am	CM	9-10am	22222--	:30	10	\$150.00	P-3	0.00	NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-2222--					8	\$150.00		0.00			
		Week: 11/07/16	11/13/16	22-----					4	\$150.00		0.00			
N 9	WEWS	11/01/16	11/07/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$300.00		0.00			
N 10	WEWS	11/01/16	11/07/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$300.00		0.00			
N 11	WEWS	11/06/16	11/06/16	SU 10-11am News SU 10-11am News	CM	10-11am	-----S	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					2	\$100.00		0.00			
N 12	WEWS	11/01/16	11/07/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-----	:30	0	\$225.00	P-3	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1212--					6	\$225.00		0.00			
		Week: 11/07/16	11/13/16	2-----					2	\$225.00		0.00			
N 13	WEWS	11/01/16	11/07/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$325.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$325.00		0.00			
N 14	WEWS	11/01/16	11/04/16	ABC World News M-F ABC World News M-F	CM	630-7pm	-1111--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$750.00		0.00			
N 15	WEWS	11/06/16	11/06/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$300.00		0.00			
N 16	WEWS	11/01/16	11/07/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--					4	\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$300.00		0.00			
N 17	WEWS	11/01/16	11/07/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$325.00	P-3	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1121--					5	\$325.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$325.00		0.00			
N			11/07/16		CM				1		P-3	0.00	NM	1	\$2,000.00

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**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	WEWS	11/07/16		8-10pm Dancing 8-10pm Dancing		8-10pm	M-----	:30		\$2,000.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$2,000.00		0.00			
N19	WEWS	11/07/16	11/07/16	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----		1				\$3,000.00		0.00			
N20	WEWS	11/01/16	11/01/16	Tuesday Prime B Tuesday Prime B	CM	9-10pm	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1				\$2,500.00		0.00			
N21	WEWS	11/01/16	11/01/16	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1				\$2,500.00		0.00			
N22	WEWS	11/04/16	11/04/16	Friday Prime A Friday Prime A	CM	8-9pm	----F--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		1				\$1,500.00		0.00			
N23	WEWS	11/04/16	11/04/16	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		1				\$3,500.00		0.00			
N24	WEWS	11/04/16	11/04/16	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--		1				\$3,000.00		0.00			
N25	WEWS	11/05/16	11/05/16	NCAA Football Day NCAA Football Day	CM	12-7pm	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		2				\$1,000.00		0.00			
N26	WEWS	11/05/16	11/05/16	OSU Football OSU Football	CM	12pm-1130pm	-----S-	:30	2	\$6,000.00	P-3	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-		2				\$6,000.00		0.00			
N27	WEWS	11/06/16	11/06/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$1,000.00		0.00			
N28	WEWS	11/06/16	11/06/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$2,000.00		0.00			
N29	WEWS	11/06/16	11/06/16	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$2,000.00		0.00			
N30	WEWS	11/06/16	11/06/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$2,000.00		0.00			
N31	WEWS	11/01/16	11/07/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	1-11111	:30	6	\$500.00	P-3	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-111111		6				\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$500.00		0.00			
N32	WEWS	11/05/16	11/05/16	SA Castle Late SA Castle Late	CM	1205-105am	-----S-	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00

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N32	WEWS	11/05/16	11/05/16	SA Castle Late SA Castle Late	CM	1205-105am	-----S-	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-----S-		2		\$50.00		0.00					
N33	WEWS	11/05/16	11/05/16	Blue Bloods 105am Late Blue Bloods 105am Late	CM	105-205am	-----S-	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-----S-		1		\$35.00		0.00					
N34	WEWS	11/06/16	11/06/16	SU 1135p-12a Sports Extra SU 1135p-12a Sports Extra	CM	1135pm-12am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-----S		1		\$250.00		0.00					
N35	WEWS	11/06/16	11/06/16	SU Castle SU Castle	CM	12-1am	-----S	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-----S		2		\$50.00		0.00					
N36	WEWS	11/06/16	11/06/16	SU Blue Bloods SU Blue Bloods	CM	1-2am	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-----S		1		\$30.00		0.00					
N37	WEWS	11/01/16	11/07/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	11111--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	-1111--		4		\$100.00		0.00					
	Week:	11/07/16	11/13/16	1-----		1		\$100.00		0.00					
													Totals	109	\$62,665.00