

ORDER



Orders
Order / Rev: 146103
 Alt Order #:
Product Desc: Portman for Senate
Estimate: 2969
Flight Dates: 07/18/16 - 07/24/16
Original Date / Rev: 05/16/16 / 05/16/16
Order Type: GENERAL

WEWS
Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Portman/Republican/Senate
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/24/16	34	\$16,100.00	\$13,685.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	34	\$16,100.00	\$13,685.00	0.00
Totals	34	\$16,100.00	\$13,685.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	07/18/16	07/22/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	11111--		5				\$500.00		0.00			
N 2	WEWS	07/23/16	07/23/16	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	-----S-		1				\$250.00		0.00			
N 3	WEWS	07/23/16	07/23/16	SA 8-10am News SA 8-10am News	CM	8-10am	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	-----S-		1				\$200.00		0.00			
N 4	WEWS	07/18/16	07/22/16	M-F 9-10am M-F 9-10am	CM	9-10am	1-1-1--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	1-1-1--		3				\$350.00		0.00			
N 5	WEWS	07/19/16	07/21/16	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	-111---	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	-111---		3				\$400.00		0.00			
N 6	WEWS	07/19/16	07/21/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-111---	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	-111---		3				\$200.00		0.00			

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WEWS	07/18/16	07/22/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1-1-1--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	1-1-1--		3				\$300.00		0.00			
N 8	WEWS	07/19/16	07/22/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-1111--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$500.00		0.00			
N 9	WEWS	07/24/16	07/24/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S		1				\$500.00		0.00			
N 10	WEWS	07/24/16	07/24/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S		1				\$2,500.00		0.00			
N 11	WEWS	07/24/16	07/24/16	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S		1				\$3,000.00		0.00			
N 12	WEWS	07/19/16	07/19/16	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-T-----		1				\$1,000.00		0.00			
N 13	WEWS	07/18/16	07/22/16	107-137am 107-137am	CM	107-137am	11111--	:30	5	\$50.00	P-2	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	11111--		5				\$50.00		0.00			
N 14	WEWS	07/23/16	07/23/16	SA Castle 1135pm SA Castle	CM	1135pm-1235am	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S-		1				\$100.00		0.00			
N 15	WEWS	07/24/16	07/24/16	SU Castle SU Castle	CM	12-1am	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-----S		1				\$50.00		0.00			
													Totals	34	\$16,100.00