

QUARTERLY ISSUES PROGRAMS LIST

WEEX-AM, WCTO-FM, WLEV-FM, WODE-FM, WWYY-FM

Allentown, PA

Q4 2023

October 1, 2023 to December 31, 2023

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

DATE: Oct 1, 2023

ISSUE: Community/Perfect Fit

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Perfect Fit

GUEST Felicia Hercules, Director of Economic Empowerment at Perfect Fit YWCA Allentown/
host Kira

DESCRIPTION: Discussed community programs at the YWCA Allentown for eliminating racism and empowering women, including Perfect Fit, which provides clothing for working women returning to the work force.

DATE: October 8, 2023

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Breast Cancer Awareness Month

GUEST: Dr Lori Alfonse, the Deputy Physician in Chief at the Lehigh Valley Topper Cancer Institute

DESCRIPTION:

October is National Breast Cancer awareness month, and we spoke about the importance of women, especially over the age of 40, getting an annual mamogram. We also talked about women with dense breast tissue, and how men can also fall victim to breast cancer, and how to schedule a mammogram.

DATE: October 15 2023
ISSUE: Community
HOW TREATED: Program
TIME: 6am
DURATION: 30
TYPE: Lehigh Valley Sunday Morning Public Affairs Show
TITLE: Boys & Girls Club of Greater Lehigh Valley
GUEST: Winston Alozie - Chief Executive Officer - Boys and Girls Club of Bethlehem
DESCRIPTION: Discussing their Steak and Burger 2023 fundraiser, benefitting the Boys and Girls Club of Bethlehem

DATE: October22, 2023
ISSUE: Health
HOW TREATED: Program
TIME: 6am
DURATION: 30
TYPE: Lehigh Valley Sunday Morning Public Affairs Show
TITLE: Breast Cancer Awareness Month
GUEST: Dr Lori Alfonse, the Deputy Physician in Chief at the Lehigh Valley Topper Cancer Institute
DESCRIPTION:
October is National Breast Cancer awareness month, and we spoke about the importance of women, especially over the age of 40, getting an annual mammogram. We also talked about women with dense breast tissue, and how men can also fall victim to breast cancer, and how to schedule a mammogram.

DATE: October 29, 2023
ISSUE: Health
HOW TREATED: Program
TIME: 6am
DURATION: 30
TYPE: Lehigh Valley Sunday Morning Public Affairs Show
TITLE: Breast Cancer Awareness Month
GUEST: Dr Lori Alfonse, the Deputy Physician in Chief at the Lehigh Valley Topper Cancer Institute
DESCRIPTION:
October is National Breast Cancer awareness month, and we spoke about the importance of women, especially over the age of 40, getting an annual mammogram. We also talked about women with dense breast tissue, and how men can also fall victim to breast cancer, and how to schedule a mammogram.

DATE: November 5, 2023

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: St Luke's Mental Health and Financial Stress

GUEST: Amie Alanson Dundon and Jody McCloud Missmer from SLUHN

DESCRIPTION: The relationship between financial stress and mental health. How it can cause a strain for the individuals themselves, as well as loved ones.

DATE: November 12, 2023

ISSUE: Health

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: St Luke's Mental Health and Financial Stress

GUEST: Amie Alanson Dundon and Jody McCloud Missmer from SLUHN

DESCRIPTION: The relationship between financial stress and mental health. How it can cause a strain for the individuals themselves, as well as loved ones.

DATE: November 19, 2023

ISSUE: Fostering and Adoption in the Lehigh Valley

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Fostering and Adopting in the Lehigh Valley

GUEST: CHOR coordinator, Olivia Pegler

DESCRIPTION: We discuss the process and expectations for becoming a foster parent. "You don't have to be a perfect parent."

DATE: November 26, 2023

ISSUE: Fostering and Adoption in the Lehigh Valley

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Fostering and Adopting in the Lehigh Valley

GUEST: CHOR coordinator, Olivia Pegler

DESCRIPTION: We discuss the process and expectations for becoming a foster parent. "You don't have to be a perfect parent."

DATE: December 3, 2023

ISSUE: Community/Perfect Fit

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Perfect Fit

GUEST Felicia Hercules, Director of Economic Empowerment at Perfect Fit YWCA Allentown/
host Kira

DESCRIPTION: Discussed community programs at the YWCA Allentown for eliminating racism and empowering women, including Perfect Fit, which provides clothing for working women returning to the work force.

DATE: December 10, 2023

ISSUE: Work Life Balance

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Work Life Balance

GUEST: Amie Alanson Dundon and Jody McCloud Missmer of St. Luke's University Health Network

DESCRIPTION: Crockett joins in the discussion about work-life balance - how to "turn off" to be mentally healthy.

DATE: December 17, 2023

ISSUE: Kids Mental Health and Video Games

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Kids and Video Games

GUEST: Aubrey Quinn, Senior Vice President, Entertainment Software Association

DESCRIPTION:

Over 70% of Kids Want Video Games - Learn How to Talk to Your Kids About Videos Games, Check Safety Ratings and Use Parental Controls with guest Aubrey Quinn, Senior Vice President, Entertainment Software Association

DATE: December 24, 2023

ISSUE: Pet Adoption

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Pet Adoptions

GUEST: Jackie Folsom, Director of Development of Lehigh Valley Humane Society

DESCRIPTION:

Tips for local adoption during the holidays; caring for your pets during the winter months.

DATE: December 31, 2023

ISSUE: Pet Care

HOW TREATED: Program

TIME: 6am

DURATION: 30

TYPE: Lehigh Valley Sunday Morning Public Affairs Show

TITLE: Pet Care

GUEST: Director of Development of Lehigh Valley Humane Society, Jackie Folsom

DESCRIPTION:

Tips for keeping your pets safe during the winter months ahead. Also, the benefits of local adoption.