

BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

FOR

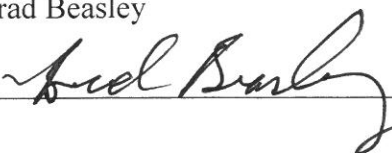
STATION WJPT

1st QUARTER, 2017
JANUARY 1ST, 2017 TO MARCH 31ST, 2017

10
Joyce
3/22/17

Prepared by:
Sheila Book

General Manager:
Brad Beasley



BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

STATION: WJPT-FM FROM :01/01/2017-03/31/2017 QRT: 1

| Conducted | Curr | YTD | | Curr | YTD |
|----------------|-----------|-----------|------------------|-----------|-----------|
| By Management | 0 | 0 | In City/Lic | 26 | 26 |
| Non-Management | | | Outside City/Lic | 0 | 0 |
| TOTAL | 26 | 26 | TOTAL | 26 | 26 |

| | <u>Institution/Element</u> <u>(Indicate # Of Interviews in Each Category*)</u> | Number | |
|----|--|--------------------|-------------------|
| | | <u>CURR</u> | <u>YTD</u> |
| 1 | Agriculture | | |
| 2 | Business | | |
| 3 | Charities | 18 | 18 |
| 4 | Civic/Neighborhood/Fraternal Organizations | | |
| 5 | Consumer Services | | |
| 6 | Culture | | |
| 7 | Education | 6 | 6 |
| 8 | Environment | <u>1</u> | 1 |
| 9 | Government | | |
| 10 | Labor | | |
| 11 | Military | | |
| 12 | Minority and Ethnic Groups | | |
| 13 | Organizations for the Elderly | | |
| 14 | Organizations for Women | | |
| 15 | Organizations for Youth (Children and Student) | 2 | 2 |
| 16 | Professions | | |
| 17 | Public Safety, Health and Welfare | | |
| 18 | Recreation | | |
| 19 | Religion | | |
| 20 | Organizations for the Blind | | |
| 21 | Organizations for the Deaf | | |
| 22 | Organizations for the Handicapped | <u>1</u> | <u>1</u> |
| 23 | Organizations for Gays and Lesbians | | |
| 24 | Organizations for the Poor | | |

| | | | |
|----|--|--|--|
| 25 | Other: (Animal Rights, Community Events, etc.) | | |
| | <u>*Please note that some interviews have two organizations that are played on ONE program.</u> | | |
| | | | |

| | INDICATE # OF INTERVIEW'S WHO ARE: | | |
|---|---|-------------|--------------------|
| A | Black | 2 | <u>2</u> |
| B | Hispanic | 2 | <u>2</u> |
| C | American Indian | | |
| D | Asian/Pacific Islander | | |
| E | Women/Men | 18/8 | <u>18/8</u> |

**BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT**

FOR

STATION WJPT

1st QUARTER, 2017

JANUARY 1ST, 2017 TO MARCH 31ST, 2017

Prepared by:

Sheila Book

General Manager:

A handwritten signature in cursive script that reads "Brad Beasley". The signature is written in black ink and is positioned above a horizontal line.

Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
1ST QUARTER, 2017**

1. Charity/Education: Getting Single Moms Off Welfare

Interviewee Name: Raquel Williams-Jones

Organization: Can I Live Inc.

Organization Website: www.canilive.org

Phone Number: 919-802-7439

2. Charity: Literacy

Interviewee Name: Chris Nind

Organization: Collier Literacy Volunteers

Organization Website: www.collierliteracy.org

3. Charity: Helping Others

Interviewee: Jeanne Sweeney

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

4. Charity: Feeding The Hungry

Interviewee Name: Connie Preu, Annette Kirk

Organization: Collier Harvest

Organization Website: www.collierharvest.org

Phone Number: 405-0921

5. Education: Reducing Underage Drinking

Interviewee Name: Melanie Black

Organization: Drug Free Collier

Organization Website: www.drugfreecollier.org

6. Environment: Conserving the Environment

Interviewee Name: Brad Cornell

Organization: SWFL Policy Associate for Audubon of the western Everglades

Phone Number: 280-6278

7. Charity: To Benefit The Sunshine Kids

Interviewee Name: Randy Jones

Organization: Sunshine Kids

Organization Website: www.showmejones.com

Phone Number: 571-238-4572

8. Charity : Walk For Wishes

Interviewee: Name: Taylor Marini

Organization: Walk for Wishes

Organization Website: www.walkforwishes.SFLA.net

Phone Number: 239-992-9474

9. Charity: Learning More About The Lung Foundation

Interviewee Name: Molly Flaig

Organization: A Breath of Hope Lung Foundation

Organization Website: www.abreathofhope.org

Phone Number: 952-807-6511

10. Charity: Parkinson Awareness

Interviewee Name: Tricia Leite, Ellen Chaney

Organization: Parkinson Association of SWFL Inc.

Organization Website: www.pasfi.org

Phone Number: 417-3465

11. Education/Charity: Al Anon and Ala Teen

Interviewee Name: Ron Hearl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

Phone Number: 878-3829

12. Education: Getting Homework Help for Kids

Interviewee Name: Debra Hayley

Organization: New Horizons of SWFL

Organization Website: www.newhorizonsofswfl.org

Phone Number: 218-5606

13. Charity: Shelter for the Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women

Organization Website: www.naplessheter.org

Phone Number: 775-3862

14. Organization for Children: Florida Covering Kids

Interviewee Name: Maria Hernandez

Organization: Florida Covering Children

Organization Website: <http://health.usf.edu/publichealth/chiles/fckaf/index.htm>

Phone Number: 888-873-2674

PUBLIC AFFAIRS PROGRAMS

STATION WJPT PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 6:00 a.m.-6:30 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. CBS News, Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

CBS News is a broadcast of national and international affairs/information. The 3 minute newscasts contain 3 minutes of actual information. The newscasts run Monday thru Friday at 6am, 7am, 8am, 9am hours. This totals 12 minutes per day and 60 minutes per week, and averages 240 minutes/4 hours per month.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

First Quarter 2017

January 1st – March 31st, 2017

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: GETTING SINGLE MOMS OFF WELFARE

In Touch

January 8, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Raquel Williams-Jones informed us how moms can get off welfare for good and take care of themselves.

ISSUE: LITERACY

In Touch

January 15, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

We chatted with Chris Nind from Collier Literacy about their need for Volunteers and how we can all help.

ISSUE: HOPE CLUBHOUSE

In Touch

January 22, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Jeanne Sweeney from Above Board Chamber spoke about Hope Clubhouse and their needs.

ISSUE: FEEDING THE HUNGRY IN COLLIER COUNTY

In Touch

January 29th, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Connie Preu and Annette Kirk about Collier Harvest and how they are feeding the community.

ISSUE: HELPING KEEP COLLIER COUNTY DRUG FREE

In Touch

January 29th, 2017

6:00 a.m.

10 Minutes of a 30 Minute Program

Melanie Black told us how Drug Free Collier is helping to reduce underage drinking.

ISSUE: CONSERVATION 20 20

In Touch

February 5, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Brad Cornell from the Audubon Society of the Western Everglades about Conservation 20 20.

ISSUE: WALK FOR WISHES

In Touch

February 12, 2017

6:00 a.m.

10 Minutes of a 30 Minute Program

Taylor Marini told us about the program Walk for Wishes. She also informed us about their upcoming events.

ISSUE: A BREATH OF HOPE LUNG FOUNDATION

In Touch

February 19, 2017

6:00 a.m.

10 Minutes of a 30 Minute Program

Event Manager, Molly Flaig, chatted about upcoming events for A Breath of Hope Lung Foundation.

ISSUE: LEARNING ABOUT PARKINSONS

In Touch

February 19, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Tricia Leite and Ellen Chaney from the Parkinson Association of SWFL Inc. about the disease and about their upcoming walk.

ISSUE: AL ANON AND ALA TEEN

In Touch

February 26, 2017

6:00 a.m.

20 Minutes of a 30 Minute Program

Ron Hearl from Al Anon/Ala Teen explained how the programs work and how to get help when needed.

ISSUE: GETTING HOMEWORK HELP FOR THE KIDS

In Touch

March 5, 2017

6:00 a.m.

15 Minutes of a 30 Minute Program

Debra Hayley spoke to us about getting homework help for kids and how New Horizons works toward that.

ISSUE: FINDING HELP IN ABUSIVE SITUATIONS

In Touch

March 12, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

We chatted with Natalie Quintero about abuse and where to go for help.

ISSUE: SPOTTING SCAMS

In Touch

March 19, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Brad Congress explains how scammers work and how to avoid scams.

ISSUE: INSURANCE FOR KIDS

In Touch

March 26, 2017

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Maria Hernandez about getting kids insurance.