

Quarterly Issues Programs List for Station — KTCC

July 1-September 30, 2020

Placed in the Public File October 9, 2020

Section I. Issues

The station has identified the following as significant community issues in this quarter:

1. Genesis-Thomas County Food Pantry
2. Sacred Heart Church CYO Fundraiser
3. American Red Cross (Give Blood)
4. Operational Change for Businesses
5. Lightning Safety
6. Tornado safety
7. Red Cross Blood Drive Safety
8. Kiwanis Fireworks Fundraiser
9. Stay Safe During the Pandemic

Section II. Responsive Programs

The station has broadcast programming for each of the above-referenced issues as detailed below.

1. The Genesis-Thomas County Food Pantry: Two 30-second announcements ran on KTCC. One encouraged food or monetary donations to assist the Genesis-Thomas County Food Pantry. The other was directed at families who have food insecurity because of the COVID-19 outbreak and how to contact the pantry. The PSAs each ran three times per day.
2. Sacred Heart Church CYO Fundraiser: The local Catholic Youth Organization had a fruit sale to raise money for a trip in November. KTCC ran a 30-second PSA in August and September that ran three times per day.
3. American Red Cross (30-second PSA): Donating now is one of most important steps to ensure there isn't another health care crisis on top of the COVID-19 pandemic. The PSA ran four times per day.
4. Operational Change for Businesses. KTCC offered to run announcements for area businesses that had to alter business operations because of the COVID-19 outbreak. The PSA ran three times per day.
5. Severe thunderstorms occur weekly in the KTCC listening area, especially during the summer months. A Colby community College student recorded two 60-second announcements. One explained what to do when outside during a storm, and the second told listeners how to stay safe while indoors. These announcements ran 4 times daily during the second quarter.

6. A CCC student recorded a 60-second announcement that ran 2 times daily during the quarter telling listeners of how to stay protected in the event of a tornado, such as the safest place to be during a storm, and the difference between a tornado watch and warning.
7. Red Cross Blood Drives Are Safe: A 30-second PSA ran to notify the public that it is safe to give blood during the COVID-19 outbreak. The spot ran four times per day.
8. Stay Safe During the Pandemic: There are a number of ways to avoid respiratory diseases; wash your hands, practice social distancing, disinfect frequently-touched items. The announcement ran three times per day.