

879672 Simpson/R/Commisioner of AG WXBM

Date	Action	Line Comment	By	Total \$	# Spots	Expected
10/24/22 2:07:31 PM	Processed	<async process>	Brian Olivarri (brian.olivarri@cumulus.com)	\$1,804.00	29	0.00
10/24/22 2:04:25 PM	Approved		Barbara Lally (barbara.lally@cumulus.com)	\$1,804.00	29	0.00
10/24/22 2:04:22 PM	Approval Workflc	[Centralized AR - Business Office Approval Needed Default]	Barbara Lally (barbara.lally@cumulus.com)	\$1,804.00	29	0.00
10/24/22 2:01:24 PM	Approval Workflc	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	\$1,804.00	29	0.00
10/24/22 1:57:54 PM	Ready for approv	p30	Lauren Franklin (Lauren.franklin@cumulus.c	\$1,804.00	29	0.00
10/24/22 1:47:25 PM	Approved		Barbara Lally (barbara.lally@cumulus.com)	\$1,804.00	29	0.00
10/24/22 1:47:22 PM	Approval Workflc	[Centralized AR - Business Office Approval Needed Default]	Barbara Lally (barbara.lally@cumulus.com)	\$1,804.00	29	0.00
10/24/22 1:42:23 PM	Approval Workflc	[Sales Manager - Ready Default] ok	Gary Mertins (gmertins@cumulus.com)	\$1,804.00	29	0.00
10/24/22 1:39:04 PM	Ready for approv	new order	Lauren Franklin (Lauren.franklin@cumulus.c	\$1,804.00	29	0.00
10/24/22 12:28:07 PM	New order create	Imported EC Order	Lauren Franklin (Lauren.franklin@cumulus.c	\$1,804.00	29	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 879672
 Alt Order #: 36225364
 Product Desc: TWSIM
 Estimate: 11447
 Flight Dates: 10/25/22 - 10/31/22
 Original Date / Rev: 10/24/22 / 10/24/22
 Order Type: GENERAL

WXBM-FM
 Primary AE: Katz Philadelphia
 Sales Office: K-7.5
 Sales Region: N-Katz75

Agency
Name: Katz Media Group
 Buying Contact:
 Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Simpson/R/Commissioner of Agricult
 Demographic: A35+
 Product Codes: Candidates
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-STATE
 Priority: P-30

New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	24	\$1,484.00	\$1,261.40
10/31/22	10/31/22	5	\$320.00	\$272.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	24	\$1,484.00	\$1,261.40	0.00
November 2022	5	\$320.00	\$272.00	0.00
Totals	29	\$1,804.00	\$1,533.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXBM	10/25/22	10/31/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	1:00	10	\$64.00	P-30	0.00	NM	10	\$640.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	22222--		10		\$64.00		0.00					
N 2	WXBM	10/25/22	10/31/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	11111--	1:00	5	\$64.00	P-30	0.00	NM	5	\$320.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	11111--		5		\$64.00		0.00					
N 3	WXBM	10/25/22	10/31/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	1:00	10	\$64.00	P-30	0.00	NM	10	\$640.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	22222--		10		\$64.00		0.00					
N 4	WXBM	10/25/22	10/31/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	-----1-		1		\$51.00		0.00					
N 5	WXBM	10/25/22	10/31/22	Sa-Su PM	CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00

Order / Rev: 879672
 Alt Order #: 36225364
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: Simpson/R/Commissioner of Agriculture
 Product Desc: TWSIM
 Estimate: 11447

WXBM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su											
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/22	10/31/22	-----1-			1			\$51.00			0.00		
N 6	WXBM	10/25/22	10/31/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/22	10/31/22	-----1			1			\$51.00			0.00		
N 7	WXBM	10/25/22	10/31/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/22	10/31/22	-----1			1			\$51.00			0.00		
													Totals	29	\$1,804.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wilton Simpson

Authorized committee:

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Commissioner of Agriculture

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Noreen A. Fenner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Tammie Wingrove

Name: Tammie Wingrove

Date of Request to Purchase Ad Time: 10/5/2022

Station Representative

Signature:

Lauren Franklin

Name: Lauren Franklin, Sales assistant

Date of Station Agreement to Sell Time: 10/24/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/24/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 879672	Station Call Letters: WXBM	Date Received/Requested: 10/24/2022
Est. #: 11447	Station Location: Pensacola, Florida	Run Start and End Dates: 10/25/2022-10/31/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.