

# 879733 Simpson R Commissioner of Ag. WXBM

Date	Action	Comment	By	# Spots	Total \$
10/24/22 1:26:58 PM	New order createc	Imported EC Order	Lauren Franklin (Lauren.franklin@cumt	29	\$1,804.00
0/26/22 11:38:24 AM	Ready for approv	ok	Gary Mertins (gmertins@cumulus.com)	29	\$1,804.00
0/26/22 11:41:30 AM	Approval Workflow	[Sales Manager - Ready Default] ok	Joseph Balistreri (joseph.balistreri@cur	29	\$1,804.00
0/26/22 12:05:11 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Barbara Lally (barbara.lally@cumulus.c	29	\$1,804.00
0/26/22 12:05:14 PM	Approved		Barbara Lally (barbara.lally@cumulus.c	29	\$1,804.00
0/26/22 12:22:57 PM	Processed	<async process>	Erik Coleman (erik.coleman@cumulus.	29	\$1,804.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 879733  
**Alt Order #:** 36225382  
**Product Desc:** TWSIM  
**Estimate:** 11603  
**Flight Dates:** 11/01/22 - 11/08/22  
**Original Date / Rev:** 10/24/22 / 10/26/22  
**Order Type:** GENERAL

**WXBM-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Simpson/R/Commissioner of Agricultu  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	29	\$1,804.00	\$1,533.40

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	29	\$1,804.00	\$1,533.40	0.00
<b>Totals</b>	<b>29</b>	<b>\$1,804.00</b>	<b>\$1,533.40</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXBM	11/01/22	11/08/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	12222--	1:00	9	\$64.00	P-30	0.00	NM	10	\$640.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/22	11/07/22	12222--			9			\$64.00			0.00		
Week:		11/08/22	11/14/22	-1-----			1			\$64.00			0.00		
N 2	WXBM	11/01/22	11/08/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	11111--	1:00	5	\$64.00	P-30	0.00	NM	6	\$384.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/22	11/07/22	11111--			5			\$64.00			0.00		
Week:		11/08/22	11/14/22	-1-----			1			\$64.00			0.00		
N 3	WXBM	11/01/22	11/07/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	12222--	1:00	9	\$64.00	P-30	0.00	NM	9	\$576.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/22	11/07/22	12222--			9			\$64.00			0.00		
N 4	WXBM	11/01/22	11/07/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/22	11/07/22	-----1-			1			\$51.00			0.00		
N 5	WXBM	11/01/22	11/07/22		CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00

Order / Rev: 879733  
 Alt Order #: 36225382  
 Flight Dates: 11/01/22 - 11/08/22

Advertiser: Simpson/R/Commissioner of Agriculture  
 Product Desc: TWSIM  
 Estimate: 11603

**WXBM-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su PM											
				Sa-Su											
				KATZ -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	-----1-	1	\$51.00	0.00								
N 6	WXBM	11/01/22	11/07/22	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
				Sa-Su	(10:00 AM-3:00 PM)										
				KATZ -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	-----1	1	\$51.00	0.00								
N 7	WXBM	11/01/22	11/07/22	Sa-Su PM	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$51.00	P-30	0.00	NM	1	\$51.00
				Sa-Su											
				KATZ -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	-----1	1	\$51.00	0.00								
													Totals	29	\$1,804.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wilton Simpson

Authorized committee:

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Commissioner of Agriculture

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Noreen A. Fenner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Tammie Wingrove*

Name: Tammie Wingrove

Date of Request to Purchase Ad Time: 10/5/2022

#### Station Representative

Signature:

*Gary Mertins*

Name: Gary Mertins, Market Manager

Date of Station Agreement to Sell Time: 10/26/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/26/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 879733	Station Call Letters: WXBM	Date Received/Requested: 10/26/22
Est. #: 11603	Station Location: Pensacola, Florida	Run Start and End Dates: 11/1/2022-11/8/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.