

NEW DEM COALITION
ACTION FUND

689447

KTVZ



125 West 55th St
New York, NY 10019

Contract # 28401140 Changes as of: 5/16/2024 at 7:21 AM Version: Current State Version 1
 CPE: Agency: THEMATIC CAMPAIGNS Advertiser: NEW DEMOCRAT COALITION ACTION FUND
 Product: NEW DEMOCRAT COALITION Office: CHICAGO
 Chicago, IL 60664 Agency Order #: Buyer: CORISSA EMIBRO Primary Demo: Adults 35+
 Salesperson: MANDI SHULMAN 312 755-3949 Assistant: MIKKIE BASELICE 312-755-3834
 Con Type: POLITICAL/VOTE
 Total Spots: 19
 Total CPP: \$0.00
 Total GRP:

Comments: 5/16 ***PLEASE SEE NEW DEMOCRAT COALITION ACTION FUND, TTL \$1,960. PLEASE CONFIRM THANKS, MIKKIE FOR MANDI SHULMAN*** Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/17 - 5/20		Total Spots	Total \$	CPP*	GRP*
							5/17	5/20				
P3 1	F 6a-7a	EM	NC21 @ SUNRISE NEWS	\$135.00	0.0	30	1	0	1	\$135.00	\$0.00	0.0
P3 2	M-Tu 6a-7a	EM	NC21 @ SUNRISE NEWS	\$135.00	0.0	30	0	1	1	\$135.00	\$0.00	0.0
P3 3	F 7a-9a	EM	TODAY SHOW	\$100.00	0.0	30	1	0	1	\$100.00	\$0.00	0.0
P3 4	M-Tu 7a-9a	EM	TODAY SHOW	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
P4 5	F 9a-10a	DY	TODAY THIRD HOUR	\$35.00	0.0	30	1	0	1	\$35.00	\$0.00	0.0
P4 6	M-Tu 9a-10a	DY	TODAY THIRD HOUR	\$35.00	0.0	30	0	1	1	\$35.00	\$0.00	0.0
P3 7	F 5:30p-6p	EN	NBC NIGHTLY NEWS	\$275.00	0.0	30	1	0	1	\$275.00	\$0.00	0.0
P3 8	M 5:30p-6p	EN	NBC NIGHTLY NEWS	\$275.00	0.0	30	0	1	1	\$275.00	\$0.00	0.0
P3 9	Sa 5:30p-6p	EN	NBC NIGHTLY NEWS SATURDAY	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
P4 10	M 8p-10p	PR	THE VOICE	\$150.00	0.0	30	0	2	2	\$300.00	\$0.00	0.0
P4 11	F 9p-11p	PR	DATELINE	\$25.00	0.0	30	1	0	1	\$25.00	\$0.00	0.0
P4 12	Sa 8:30p-10p	PR	SATURDAY NIGHT LIVE(LIVE)PACIFIC	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
P3 13	F 11p-11:30p	LN	NC21 @ 11P	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
P3 14	M 11p-11:30p	LN	NC21 @ 11P	\$75.00	0.0	30	0	1	1	\$75.00	\$0.00	0.0
P3 15	Su 11p-11:35p	LN	11PM "LIVE" NEWCAST	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
P4 16	F 11:35p-12:37a	LF	TONIGHT SHOW	\$10.00	0.0	30	1	0	1	\$10.00	\$0.00	0.0
P4 17	M 11:35p-12:35a	LF	TONIGHT SHOW	\$10.00	0.0	30	0	1	1	\$10.00	\$0.00	0.0
P3 18	Sa 11:30p-1a	LF	SATURDAY NIGHT LIVE	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
TOTALS:							11	8	19	\$1,960.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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CPE: Agency: THEMATIC CAMPAIGNS
Flight: 5/17/24 - 5/21/24 Advertiser: NEW DEMOCRAT COALITION ACTION FUND
Market: Bend/Redmond, OR
Total Spots: 19
Total CPE: \$0.00
Total GRP: \$1,960.00

111 W Illinois St.
Chicago, IL 60664
Product: NEW DEMOCRAT COALITION
Office: CHICAGO
Service: Nielsen
Buyer: CORISSA EMBRO
Salesperson: MANDI SHULMAN
312.755-3949
Primary Demo: Adults 35+
Assistant: MIKKIE BASELICE
312-755-3834

Agency Order #:
Buyer: CORISSA EMBRO
Salesperson: MANDI SHULMAN
312.755-3949
Separation:

Special Instructions Friday 5/17 and runs through Tue 5/21 (12Noon cutoff Tue 5/21)

Date/Time	Added by	Comment
05/16/24 7:21 AM	MIKKIE BASELICE	5/16 ***PLEASE SEE NEW DEMOCRAT COALITION ACTION FUND. TTL \$1,960. PLEASE CONFIRM THANKS. MIKKIE FOR MANDI SHULMAN***

Competitive Information	
Market Budget:	\$1,290
KTVZ Share:	100%
Comment:	Competitive Unknown

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
EM	24%	4	\$470.00	N/A	0.0
DY	4%	2	\$70.00	N/A	0.0
EN	38%	3	\$750.00	N/A	0.0
PR	19%	4	\$375.00	N/A	0.0
LN	11%	3	\$225.00	N/A	0.0
LF	4%	3	\$70.00	N/A	0.0
Total	100%	19	\$1,960.00	N/A	0.0

Month	Spots	Dollars
2024-May	19	\$1,960.00
Total	19	\$1,960.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/16/24 7:21 AM	MIKKIE BASELICE	New	19		\$1,960.00	\$1,960.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Debra Schommer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

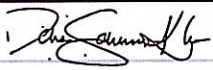
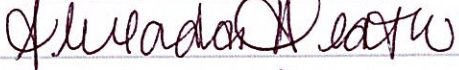
Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: New Democrat Coalition Action Fund		
Agency name: Thematic Campaigns		
Address: 111 W Illinois St, 5th Floor Chicago, IL 60654		
Contact: Derek Renfeld	Phone number: 312-664-7500	Email: drenfeld@thematiccampaigns.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: New Democrat Coalition Action Fund		
Address: 600 Pennsylvania Ave SE Ste 410		
Contact: Helen Milby	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Helen Milby, Treasurer Janica Kyriacopoulos, Asst. Treasurer Hon. Annie Kuster, Chair		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Jamie McLeod Skinner, Janelle Bynum		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States House Oregon District 5		
Date of election: May 21, 2024		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Debra Schommer	Name: Alexandria Heath
Date of Request to Purchase Ad Time: 5/15/24	Date of Station Agreement to Sell Time: 5.16.24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 689447	Station Call Letters: KTVZ	Date Received/Requested: 5.16.24
Est. #:	Station Location: Bend, OR 97703	Run Start and End Dates: 5.17-5.21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.