

KMXF
Fayetteville, AR
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KMXF
Quarterly Issues/Programs List

KMXF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforcement:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King’s life and legacy and the efforts to continue the mission he started.
- **Online fraud, Holiday Philanthropy:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philanthropy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 05:58 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King’s life and legacy and the efforts to continue the mission he started.	M. King III, A. King	01/14/2024 06:00 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies	R. Ginyard, B. Alexander	01/21/2024 05:59 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies	R. Ginyard, B. Alexander	01/28/2024 05:57 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies	R. Ginyard, B. Alexander	02/04/2024 05:59 AM	029:50

ISSUE	PROGRAM /TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies	R. Ginyard, B. Alexander	02/11/2024 05:59 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.agencies	R. Ginyard, B. Alexander	02/18/2024 05:59 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 05:58 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 05:58 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cure	R. Nunley	03/10/2024 05:59 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:00 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 05:59 AM	029:50
Cancer Awareness, Law Enforcement	9007792 iHeartRadio Communities: Public Affairs Special	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	43
KMXF JT Text 2024	Local Promo Inventory	000:32	40