

WOC11835156 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/23/18 - 10/29/18

C/P/E: 464 / 495 / 7521

Traffic #: 936911

Agency: Great American Media

Product Desc.: tv

Buyer Order #: 7846135

Advertiser: A Stronger Wisconsin

Estimate Desc.: ASW ADD 10.23-10.29

AE: Jami Clish

Buyer:

Total Cost: \$12,400.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 10/11/18 5:19 PM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 23												Total Spots	Total Cost
1	TODAY SHW	NM	:30	7:00 AM-9:00 AM	TWTF--M	1,100.00	2												2	2,200.00
	(Program: TODAY SHW)4QEST18 (sell)																			
2	MEGYN KELLY TODAY	NM	:30	9:00 AM-10:00 AM	TWTF--M	350.00	1												1	350.00
	(Program: MEGYN KELLY TODAY)4QEST18 (sell)																			
3	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	TWTF--M	125.00	1												1	125.00
	(Program: TODAY SHW3-NBC)4QEST18 (sell)																			
4	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:00 AM-12:00 PM	TWTF--M	125.00	1												1	125.00
	(Program: WHO WANTS TO BE A MILLIONAIRE)4QEST18 (sell)																			
5	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	TWTF--M	450.00	1												1	450.00
	(Program: WEAU13 NWS-NN)4QEST18 (sell)																			
6	JEOPARDY! TOO	NM	:30	1:30 PM-2:00 PM	TWTF--M	500.00	1												1	500.00
	(Program: JEOPARDY! TOO)4QEST18 (sell)																			
7	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	750.00	1												1	750.00
	(Program: JEOPARDY)4QEST18 (sell)																			
8	WEAU NEWS AT FOUR	NM	:30	4:00 PM-4:30 PM	TWTF--M	450.00	1												1	450.00
	(Program: WEAU NEWS AT FOUR)4QEST18 (sell)																			
9	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	1,300.00	1												1	1,300.00
	(Program: WEAU13 NWS-5PM)4QEST18 (sell)																			
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	3,000.00	1												1	3,000.00
	(Program: WHEEL OF FORTUNE)4QEST18 (sell)																			
11	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	TWTF--M	3,000.00	1												1	3,000.00
	(Program: WEAU 13 NEWS@TEN M-F)4QEST18 (sell)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 23													Total Spots	Total Cost
12	OUTDOORSMAN WITH BUCK MCNEELEY	NM	:30	10:35 PM-11:05 PM	-----S-	150.00	1												1	150.00	
	(Program: OUTDOORSMAN WITH BUCK MCNEELEY)4QEST18 (sell)																				
Spot Totals:							13												13	\$12,400.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	13	\$12,400.00			