

WOC11831165 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/16/18 - 10/22/18

C/P/E: 371 / 395 / 7354

Traffic #:

Agency: Great American Media

Product Desc.: Issue

Buyer Order #: 7823948

Advertiser: A Stronger Wisconsin

Estimate Desc.: ASW Add to sked 10.16-10.22

AE: Jami Clish

Buyer:

Total Cost: \$15,615.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 10/05/18 7:15 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 16												Total Spots	Total Cost
1	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	975.00	1											1	975.00	
	(Program: WEAU HELLO WISCONSIN 6A)4QEST18 (sell)																			
2	TODAY SHW	NM	:30	7:00 AM-9:00 AM	TWTF--M	1,100.00	2											2	2,200.00	
	(Program: TODAY SHW)4QEST18 (sell)																			
3	MEGYN KELLY TODAY	NM	:30	9:00 AM-10:00 AM	TWTF--M	350.00	1											1	350.00	
	(Program: MEGYN KELLY TODAY)4QEST18 (sell)																			
4	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	TWTF--M	125.00	1											1	125.00	
	(Program: TODAY SHW3-NBC)4QEST18 (sell)																			
5	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:00 AM-12:00 PM	TWTF--M	60.00	1											1	60.00	
	(Program: WHO WANTS TO BE A MILLIONAIRE)4QEST18 (sell)																			
6	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	TWTF--M	420.00	1											1	420.00	
	(Program: WEAU13 NWS-NN)4QEST18 (sell)																			
7	DAYS-OUR LIVES	NM	:30	12:30 PM-1:30 PM	TWTF--M	455.00	1											1	455.00	
	(Program: DAYS-OUR LIVES)4QEST18 (sell)																			
8	JEOPARDY! TOO	NM	:30	1:30 PM-2:00 PM	TWTF--M	175.00	1											1	175.00	
	(Program: JEOPARDY! TOO)4QEST18 (sell)																			
9	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	455.00	1											1	455.00	
	(Program: JEOPARDY)4QEST18 (sell)																			
10	WEAU NEWS AT FOUR	NM	:30	4:00 PM-4:30 PM	TWTF--M	455.00	1											1	455.00	
	(Program: WEAU NEWS AT FOUR)4QEST18 (sell)																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 16													Total Spots	Total Cost
11	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	1,295.00	1													1	1,295.00
	(Program: WEAU13 NWS-5PM)4QEST18 (sell)																				
12	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	TWTF--M	2,500.00	1													1	2,500.00
	(Program: WEAU13 NWS-6PM)4QEST18 (sell)																				
13	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	3,000.00	1													1	3,000.00
	(Program: WHEEL OF FORTUNE)4QEST18 (sell)																				
14	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	TWTF--M	3,000.00	1													1	3,000.00
	(Program: WEAU 13 NEWS@TEN M-F)4QEST18 (sell)																				
15	OUTDOORSMAN WITH BUCK MCNEELEY	NM	:30	10:35 PM-11:05 PM	-----S-	150.00	1													1	150.00
	(Program: OUTDOORSMAN WITH BUCK MCNEELEY)4QEST18 (sell)																				
Spot Totals:							16													16	\$15,615.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	16	\$15,615.00			