

WOC11844778 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/30/18 - 11/05/18

C/P/E: 464 / 495 / 7694

Traffic #: 944766

Agency: Great American Media

Product Desc.: tv

Buyer Order #: 7906288

Advertiser: A Stronger Wisconsin

Estimate Desc.: ASW ADD 10.31-11.6

AE: Jami Clish

Buyer:

Total Cost: \$109,590.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 10/29/18 4:35 PM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 30												Total Spots	Total Cost
1	WEAU HELLO WISCONSIN 430A	NM	:30	4:30 AM-5:00 AM	TWTF--M	50.00	2											2	100.00	
	(Program: WEAU HELLO WISCONSIN 430A)4QEST18 (sell)																			
2	WEAU HELLO WISCONSIN 5A	NM	:30	5:00 AM-5:30 AM	TWTF--M	400.00	2											2	800.00	
	(Program: WEAU HELLO WISCONSIN 5A)4QEST18 (sell)																			
3	WEAUHELLO WISCONSIN 530A	NM	:30	5:30 AM-6:00 AM	TWTF--M	500.00	3											3	1,500.00	
	(Program: WEAUHELLO WISCONSIN 530A)4QEST18 (sell)																			
4	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	1,000.00	4											4	4,000.00	
	(Program: WEAU HELLO WISCONSIN 6A)4QEST18 (sell)																			
5	TODAY SHW	NM	:30	7:00 AM-9:00 AM	TWTF--M	1,100.00	6											6	6,600.00	
	(Program: TODAY SHW)4QEST18 (sell)																			
6	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	----S--	600.00	1											1	600.00	
	(Program: SATURDAY TODAY)4QEST18 (sell)																			
7	SUN TODAY-NBC	NM	:30	7:00 AM-8:00 AM	-----S-	600.00	1											1	600.00	
	(Program: SUN TODAY-NBC)4QEST18 (sell)																			
8	MEGYN KELLY TODAY	NM	:30	9:00 AM-10:00 AM	TWTF--M	350.00	3											3	1,050.00	
	(Program: MEGYN KELLY TODAY)4QEST18 (sell)																			
9	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	TWTF--M	125.00	3											3	375.00	
	(Program: TODAY SHW3-NBC)4QEST18 (sell)																			

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 30												Total Spots	Total Cost
10	WHO WANTS TO BE A MILLIONAIRE	NM	:30	11:00 AM-12:00 PM	TWTF--M	125.00	3											3	375.00	
	(Program: WHO WANTS TO BE A MILLIONAIRE)4QEST18 (sell)																			
11	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	TWTF--M	450.00	3											3	1,350.00	
	(Program: WEAU13 NWS-NN)4QEST18 (sell)																			
12	DAYS-OUR LIVES	NM	:30	12:30 PM-1:30 PM	TWTF--M	2,000.00	2											2	4,000.00	
	(Program: DAYS-OUR LIVES)4QEST18 (sell)																			
13	JEOPARDY! TOO	NM	:30	1:30 PM-2:00 PM	TWTF--M	500.00	2											2	1,000.00	
	(Program: JEOPARDY! TOO)4QEST18 (sell)																			
14	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	750.00	3											3	2,250.00	
	(Program: JEOPARDY)4QEST18 (sell)																			
15	JEOPARDY-SAT	NM	:30	5:00 PM-5:30 PM	----S--	500.00	1											1	500.00	
	(Program: JEOPARDY-SAT)4QEST18 (sell)																			
16	WEAU NEWS AT FOUR	NM	:30	4:00 PM-4:30 PM	TWTF--M	450.00	3											3	1,350.00	
	(Program: WEAU NEWS AT FOUR)4QEST18 (sell)																			
17	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	1,300.00	4											4	5,200.00	
	(Program: WEAU13 NWS-5PM)4QEST18 (sell)																			
18	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	TWTF--M	2,500.00	4											4	10,000.00	
	(Program: WEAU13 NWS-6PM)4QEST18 (sell)																			
19	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	----S--	1,000.00	1											1	1,000.00	
	(Program: WEAU13 NWS-6PM)4QEST18 (sell)																			
20	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	3,000.00	3											3	9,000.00	
	(Program: WHEEL OF FORTUNE)4QEST18 (sell)																			
21	WHEEL OF FORTUNE SAT	NM	:30	6:30 PM-7:00 PM	----S--	750.00	1											1	750.00	
	(Program: WHEEL OF FORTUNE SAT)4QEST18 (sell)																			
22	VOICE-NBC	NM	:30	7:00 PM-9:00 PM	-----M	4,000.00	1											1	4,000.00	
	(Program: VOICE-NBC)4QEST18 (sell)																			
23	THE VOICE	NM	:30	7:00 PM-8:00 PM	T-----	4,000.00	1											1	4,000.00	
	(Program: THE VOICE)4QEST18 (sell)																			
24	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	10,000.00	1											1	10,000.00	
	(Program: THIS IS US)4QEST18 (sell)																			
25	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W-----	4,000.00	1											1	4,000.00	
	(Program: CHICAGO FIRE)4QEST18 (sell)																			
26	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	TWTF--M	3,000.00	3											3	9,000.00	
	(Program: WEAU 13 NEWS@TEN M-F)4QEST18 (sell)																			
27	TONITE SHOW W/ JIMMY FALLON	NM	:30	10:35 PM-11:35 PM	TWTF--M	595.00	2											2	1,190.00	
	(Program: TONITE SHOW W/ JIMMY FALLON)4QEST18 (sell)																			
28	SNF PACKERS AT PATRIOTS	NM	:30	7:12 PM-10:30 PM	-----S-	25,000.00	1											1	25,000.00	
	(Program: SNF PACKERS AT PATRIOTS)4QEST18 (sell)																			
Spot Totals:							65											65	\$109,590.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	65	\$109,590.00			