

WOC11773049 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 09/04/18 - 09/10/18

C/P/E: 371 / 395 / 6902

Traffic #:

Agency: Great American Media

Product Desc.: Issue

Buyer Order #: 7635139

Advertiser: A Stronger Wisconsin

Estimate Desc.: 9/4-9/10

AE: Jami Clish

Buyer:

Total Cost: \$24,760.00 (Cash)

Property: WEAU TV

Primary Demo:

Received Date: 8/15/18 6:52 AM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 4													Total Spots	Total Cost
1	WEAUHELLO WISCONSIN 530A	NM	:30	5:30 AM-6:00 AM	TWTF--M	150.00	3													3	450.00
	(Program: WEAUHELLO WISCONSIN 530A)3Q18 EST (sell)																				
2	WEAU HELLO WISCONSIN 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	500.00	2													2	1,000.00
	(Program: WEAU HELLO WISCONSIN 6A)3Q18 EST (sell)																				
3	TODAY SHW	NM	:30	7:00 AM-9:00 AM	TWTF--M	500.00	6													6	3,000.00
	(Program: TODAY SHW)3Q18 EST (sell)																				
4	SATURDAY TODAY	NM	:30	7:00 AM-9:00 AM	----S--	260.00	1													1	260.00
	(Program: SATURDAY TODAY)3Q18 EST (sell)																				
5	WEAU13 NWS-NN	NM	:30	12:00 PM-12:30 PM	TWTF--M	200.00	3													3	600.00
	(Program: WEAU13 NWS-NN)3Q18 EST (sell)																				
6	DAYS-OUR LIVES	NM	:30	12:30 PM-1:30 PM	TWTF--M	230.00	1													1	230.00
	(Program: DAYS-OUR LIVES)3Q18 EST (sell)																				
7	JEOPARDY! TOO	NM	:30	1:30 PM-2:00 PM	TWTF--M	100.00	3													3	300.00
	(Program: JEOPARDY! TOO)3Q18 EST (sell)																				
8	MOMS EVERYDAY	NM	:30	10:30 AM-11:00 AM	----S-	80.00	1													1	80.00
	(Program: MOMS EVERYDAY)3Q18 EST (sell)																				
9	JEOPARDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	180.00	3													3	540.00
	(Program: JEOPARDY)3Q18 EST (sell)																				
10	JEOPARDY-SAT	NM	:30	5:00 PM-5:30 PM	----S--	150.00	1													1	150.00
	(Program: JEOPARDY-SAT)3Q18 EST (sell)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Sep 4													Total Spots	Total Cost
11	WEAU13 NWS-5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	550.00	4													4	2,200.00
	(Program: WEAU13 NWS-5PM)3Q18 EST (sell)																				
12	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	TWTF--M	900.00	4													4	3,600.00
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
13	WEAU13 NWS-6PM	NM	:30	6:00 PM-6:30 PM	----S--	300.00	3													3	900.00
	(Program: WEAU13 NWS-6PM)3Q18 EST (sell)																				
14	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	1,000.00	3													3	3,000.00
	(Program: WHEEL OF FORTUNE)3Q18 EST (sell)																				
15	WHEEL OF FORTUNE SAT	NM	:30	6:30 PM-7:00 PM	----S--	450.00	1													1	450.00
	(Program: WHEEL OF FORTUNE SAT)3Q18 EST (sell)																				
16	AMERICA'S GOT TALENT	NM	:30	9:00 PM-10:00 PM	-----M	2,500.00	1													1	2,500.00
	(Program: AMERICA'S GOT TALENT)3Q18 EST (sell)																				
17	WEAU 13 NEWS@TEN M-F	NM	:30	10:00 PM-10:35 PM	TWTF--M	900.00	3													3	2,700.00
	(Program: WEAU 13 NEWS@TEN M-F)3Q18 EST (sell)																				
18	WEAU 13 NEWS@TEN-SAT	NM	:30	10:00 PM-10:30 PM	----S--	600.00	1													1	600.00
	(Program: WEAU 13 NEWS@TEN-SAT)3Q18 EST (sell)																				
19	NOTRE DAME FOOTBALL PRIME	NM	:30	6:30 PM-10:00 PM	----S--	400.00	1													1	400.00
	(Program: NOTRE DAME FOOTBALL PRIME)3Q18 EST (sell)																				
20	FOOTBALL NIGHT IN AMERICA PACK	NM	:30	6:00 PM-7:12 PM	-----S-	1,800.00	1													1	1,800.00
	(Program: FOOTBALL NIGHT IN AMERICA PACK)3Q18 EST (sell)																				
Spot Totals:							46													46	\$24,760.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	46	\$24,760.00			