CONTRACT

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555
www.kctv5.com

And:

Mentzer Media Services, Inc.
210 W. Pennsylvania Ave., Suite 250
Towson, MD 21204
USA

Contract / Revision	Alt Order #
736809 /	08292679

Product
SCRAP 3230

Contract Dates	Estimate #
06/22/16 - 06/29/16	**3230**

Advertiser	Original Date / Revision
State Conservative Reform Action PAC	06/21/16 / 06/27/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KCTV	Ben Stecker	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
TV12736	291	336

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	06/24/16	06/24/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$500.00						
N 2	KCTV	06/24/16	06/24/16	News @ Noon	12-1230pm		:30				NM	1	$455.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$455.00						
N 3	KCTV	06/24/16	06/24/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	$415.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$415.00						
N 4	KCTV	06/24/16	06/24/16	News @ 6pm	6-630pm		:30				NM	1	$910.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$910.00						
N 5	KCTV	06/24/16	06/24/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	$330.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$330.00						
N 6	KCTV	06/24/16	06/24/16	M-F 630-7pm	630-7pm		:30				NM	1	$725.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$725.00						
N 7	KCTV	06/24/16	06/24/16	Fri 7-8pm	7-8pm		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$1,800.00						
N 8	KCTV	06/24/16	06/24/16	Fri 8-9pm	8-9pm		:30				NM	1	$1,320.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$1,320.00						
N 9	KCTV	06/24/16	06/24/16	Friday 9-10pm	9-10pm		:30				NM	1	$1,320.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/20/16	06/26/16	- - - - 1 - -	1		$1,320.00						
N 10	KCTV	06/27/16	06/27/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		06/27/16	07/03/16	1 - - - - - -	1		$248.00						
N 11	KCTV	06/27/16	06/27/16	News @ 5pm	5-530pm		:30				NM	1	$660.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						

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Contract / Revision	Alt Order #
736809 /	08292679

Contract Dates	Product	Estimate #
06/22/16 - 06/29/16	SCRAP 3230	**3230**

Advertiser	Original Date / Revision
State Conservative Refor	06/21/16 / 06/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		06/27/16	07/03/16	1------	1				$660.00				
N	12	KCTV 06/27/16	06/27/16	News @ 6pm	6-630pm		:30				NM	1	$910.00
Week:		06/27/16	07/03/16	1------	1				$910.00				
N	13	KCTV 06/27/16	06/27/16	Mon 7-8pm	7-8pm		:30				NM	1	$1,650.00
Week:		06/27/16	07/03/16	1------	1				$1,650.00				
N	14	KCTV 06/27/16	06/27/16	Mon 8-9pm	8-9pm		:30				NM	1	$1,980.00
Week:		06/27/16	07/03/16	1------	1				$1,980.00				
N	15	KCTV 06/26/16	06/26/16	Sun 6-7pm	6-7pm		:30				NM	1	$1,980.00
Week:		06/20/16	06/26/16	------1	1				$1,980.00				
N	16	KCTV 06/26/16	06/26/16	Sun 7-8pm	7-8pm		:30				NM	1	$2,970.00
Week:		06/20/16	06/26/16	------1	1				$2,970.00				
N	17	KCTV 06/26/16	06/26/16	Sun 8-9pm	Sun 8-9pm		:30				NM	1	$1,650.00
Week:		06/20/16	06/26/16	------1	1				$1,650.00				
N	18	KCTV 06/26/16	06/26/16	Sun 9-10pm	Sun 9-10pm		:30				NM	1	$1,400.00
Week:		06/20/16	06/26/16	------1	1				$1,400.00				
N	19	KCTV 06/23/16	06/23/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/20/16	06/26/16	---1---	1				$248.00				
N	20	KCTV 06/23/16	06/23/16	News @ 5pm	5-530pm		:30				NM	1	$660.00
Week:		06/20/16	06/26/16	---1---	1				$660.00				
N	21	KCTV 06/23/16	06/23/16	Thu 7-8pm	7-8pm		:30				NM	1	$1,980.00
Week:		06/20/16	06/26/16	---1---	1				$1,980.00				
N	22	KCTV 06/23/16	06/23/16	Thu 9-10pm	9-10pm		:30				NM	1	$1,980.00
Week:		06/20/16	06/26/16	---1---	1				$1,980.00				
N	23	KCTV 06/28/16	06/28/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	$500.00
Week:		06/27/16	07/03/16	-1-----	1				$500.00				
N	24	KCTV 06/28/16	06/28/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/27/16	07/03/16	-1-----	1				$248.00				
N	25	KCTV 06/28/16	06/28/16	News @ Noon	12-1230pm		:30				NM	1	$455.00
Week:		06/27/16	07/03/16	-1-----	1				$455.00				
N	26	KCTV 06/28/16	06/28/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	$415.00
Week:		06/27/16	07/03/16	-1-----	1				$415.00				
N	27	KCTV 06/28/16	06/28/16	M-F 630-7pm	630-7pm		:30				NM	1	$725.00
Week:		06/27/16	07/03/16	-1-----	1				$725.00				

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Contract Dates	Product	Estimate #
06/22/16 - 06/29/16	SCRAP 3230	**3230**

Advertiser	Original Date / Revision
State Conservative Refor	06/21/16 / 06/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 28	KCTV	06/28/16	06/28/16	Tue 7-8pm	7-8pm		:30				NM	1	$1,815.00
Week:		06/27/16	07/03/16	-1-----	1	$1,815.00							
N 29	KCTV	06/28/16	06/28/16	CBS This Morning	7-9am		:30				NM	1	$430.00
Week:		06/27/16	07/03/16	-1-----	1	$430.00							
N 30	KCTV	06/28/16	06/28/16	8:00 PM-10:00 PM	M-SA 7-10P, SU 6p		:30				NM	1	$1,600.00
Week:		06/27/16	07/03/16	-1-----	1	$1,600.00							
N 31	KCTV	06/28/16	06/28/16	Tue 7-8pm	7-8pm		:30				NM	1	$1,980.00
Week:		06/27/16	07/03/16	-1-----	1	$1,980.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	KCTV	06/27/16-07/03/16		Tue 7-8pm	7-8pm	-Tu-------	:30		~~$1,980.00~~		NM		
See MG 31.2													
2	KCTV	06/27/16-07/03/16		Thu 9-10pm	9-10pm	----Th-----	:30		$1,980.00		NM		
Ⓜ	MG for 31.1 06/28												
N 32	KCTV	06/27/16	06/27/16	News @ 4pm	4-5pm		:30				NM	1	$415.00
Week:		06/27/16	07/03/16	1------	1	$415.00							
N 33	KCTV	06/29/16	06/29/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	$500.00
Week:		06/27/16	07/03/16	--1----	1	$500.00							
N 34	KCTV	06/29/16	06/29/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/27/16	07/03/16	--1----	1	$248.00							
N 35	KCTV	06/29/16	06/29/16	News @ Noon	12-1230pm		:30				NM	1	$455.00
Week:		06/27/16	07/03/16	--1----	1	$455.00							
N 36	KCTV	06/29/16	06/29/16	News @ 5pm	5-530pm		:30				NM	1	$660.00
Week:		06/27/16	07/03/16	--1----	1	$660.00							
N 37	KCTV	06/29/16	06/29/16	News @ 6pm	6-630pm		:30				NM	1	$910.00
Week:		06/27/16	07/03/16	--1----	1	$910.00							
N 38	KCTV	06/29/16	06/29/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	$330.00
Week:		06/27/16	07/03/16	--1----	1	$330.00							
N 39	KCTV	06/29/16	06/29/16	M-F 630-7pm	630-7pm		:30				NM	1	$725.00
Week:		06/27/16	07/03/16	--1----	1	$725.00							
N 40	KCTV	06/29/16	06/29/16	CBS This Morning	7-9am		:30				NM	1	$430.00
Week:		06/27/16	07/03/16	--1----	1	$430.00							
N 41	KCTV	06/29/16	06/29/16	Wed 7-8pm	7-8pm		:30				NM	1	$3,465.00
Week:		06/27/16	07/03/16	--1----	1	$3,465.00							
N 42	KCTV	06/29/16	06/29/16	Wed 9-10pm	9-10pm		:30				NM	1	$1,400.00

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Contract Dates	Product	Estimate #
06/22/16 - 06/29/16	SCRAP 3230	**3230**

Advertiser	Original Date / Revision
State Conservative Refor	06/21/16 / 06/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		06/27/16	07/03/16	--1----	1				$1,400.00				
N 43	KCTV	06/27/16	06/27/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	$500.00
Week:		06/27/16	07/03/16	1------	1				$500.00				
N 44	KCTV	06/27/16	06/27/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/27/16	07/03/16	1------	1				$248.00				
N 45	KCTV	06/27/16	06/27/16	News @ Noon	12-1230pm		:30				NM	1	$455.00
Week:		06/27/16	07/03/16	1------	1				$455.00				
N 46	KCTV	06/27/16	06/27/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	$330.00
Week:		06/27/16	07/03/16	1------	1				$330.00				
N 47	KCTV	06/27/16	06/27/16	M-F 630-7pm	630-7pm		:30				NM	1	$725.00
Week:		06/27/16	07/03/16	1------	1				$725.00				
N 48	KCTV	06/27/16	06/27/16	Mon 8-9pm	8-9pm		:30				NM	1	$1,980.00
Week:		06/27/16	07/03/16	1------	1				$1,980.00				
N 49	KCTV	06/26/16	06/26/16	Sun 9-10pm	Sun 9-10pm		:30				NM	1	$1,400.00
Week:		06/20/16	06/26/16	------1	1				$1,400.00				
N 50	KCTV	06/28/16	06/28/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/27/16	07/03/16	-1-----	1				$248.00				
N 51	KCTV	06/28/16	06/28/16	News @ 5pm	5-530pm		:30				NM	1	$660.00
Week:		06/27/16	07/03/16	-1-----	1				$660.00				
N 52	KCTV	06/28/16	06/28/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	$330.00
Week:		06/27/16	07/03/16	-1-----	1				$330.00				
N 53	KCTV	06/28/16	06/28/16	Tue 7-8pm	7-8pm		:30				NM	1	$1,815.00
Week:		06/27/16	07/03/16	-1-----	1				$1,815.00				
N 54	KCTV	06/28/16	06/28/16	8:00 PM-10:00 PM	M-SA 7-10P, SU 6p		:30				NM	1	$1,600.00
Week:		06/27/16	07/03/16	-1-----	1				$1,600.00				
N 55	KCTV	06/29/16	06/29/16	M-F 1035-1135P	1035-1135P		:30				NM	1	$248.00
Week:		06/27/16	07/03/16	--1----	1				$248.00				
N 56	KCTV	06/29/16	06/29/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	$415.00
Week:		06/27/16	07/03/16	--1----	1				$415.00				
N 57	KCTV	06/29/16	06/29/16	Wed 9-10pm	9-10pm		:30				NM	1	$1,400.00
Week:		06/27/16	07/03/16	--1----	1				$1,400.00				
N 58	KCTV	06/29/16	06/29/16	Wed 7-8pm	7-8pm		:30				NM	1	$3,465.00
Week:		06/27/16	07/03/16	--W----	1				$3,465.00				

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06/22/16 - 06/29/16	SCRAP 3230	**3230**

Advertiser	Original Date / Revision
State Conservative Refor	06/21/16 / 06/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N	59	KCTV 06/28/16	06/29/16	Young & Restless	11am-12n		:30				NM	1	$495.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		06/27/16	07/03/16	-TW- - - -	1	$495.00							
						Totals						59	$60,111.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 -06/26/16	18	$22,043.00	($3,306.45)	$18,736.55
06/27/16 -06/30/16	41	$38,068.00	($5,710.20)	$32,357.80
Totals	59	$60,111.00	($9,016.65)	$51,094.35

Signature: _____ **Date:** _____

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