


[www.kctv5.com](http://www.kctv5.com)

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

# CONTRACT

<u>Contract / Revision</u> 736809 /		<u>Alt Order #</u> 08292679
<u>Product</u> <b>SCRAP 3230</b>		
<u>Contract Dates</u> <b>06/22/16 - 06/29/16</b>		<u>Estimate #</u> <b>3230</b>
<u>Advertiser</u> <b>State Conservative Reform Action PAC</b>		<u>Original Date / Revision</u> 06/21/16 / 06/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KCTV</b>	<u>Account Executive</u> Ben Stecker	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV12736	<u>Advertiser Code</u> 291	<u>Product Code</u> 336
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services, Inc.**  
**210 W. Pennsylvania Ave., Suite 250**  
**Towson, MD 21204**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	06/24/16	06/24/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$500.00					
N 2	KCTV	06/24/16	06/24/16	News @ Noon	12-1230pm		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$455.00					
N 3	KCTV	06/24/16	06/24/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$415.00					
N 4	KCTV	06/24/16	06/24/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$910.00					
N 5	KCTV	06/24/16	06/24/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$330.00					
N 6	KCTV	06/24/16	06/24/16	M-F 630-7pm	630-7pm		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$725.00					
N 7	KCTV	06/24/16	06/24/16	Fri 7-8pm	7-8pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$1,800.00					
N 8	KCTV	06/24/16	06/24/16	Fri 8-9pm	8-9pm		:30				NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$1,320.00					
N 9	KCTV	06/24/16	06/24/16	Friday 9-10pm	9-10pm		:30				NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	----1--	1			\$1,320.00					
N 10	KCTV	06/27/16	06/27/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/27/16	07/03/16	1-----	1			\$248.00					
N 11	KCTV	06/27/16	06/27/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
736809 /	08292679

Contract Dates	Product	Estimate #
06/22/16 - 06/29/16	SCRAP 3230	3230

Advertiser	Original Date / Revision
State Conservative Refor	06/21/16 / 06/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	1-----				1	\$660.00				
N 12	KCTV	06/27/16	06/27/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	1-----				1	\$910.00				
N 13	KCTV	06/27/16	06/27/16	Mon 7-8pm	7-8pm		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	1-----				1	\$1,650.00				
N 14	KCTV	06/27/16	06/27/16	Mon 8-9pm	8-9pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	1-----				1	\$1,980.00				
N 15	KCTV	06/26/16	06/26/16	Sun 6-7pm	6-7pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----1				1	\$1,980.00				
N 16	KCTV	06/26/16	06/26/16	Sun 7-8pm	7-8pm		:30				NM	1	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----1				1	\$2,970.00				
N 17	KCTV	06/26/16	06/26/16	Sun 8-9pm	Sun 8-9pm		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----1				1	\$1,650.00				
N 18	KCTV	06/26/16	06/26/16	Sun 9-10pm	Sun 9-10pm		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----1				1	\$1,400.00				
N 19	KCTV	06/23/16	06/23/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	---1---				1	\$248.00				
N 20	KCTV	06/23/16	06/23/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	---1---				1	\$660.00				
N 21	KCTV	06/23/16	06/23/16	Thu 7-8pm	7-8pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	---1---				1	\$1,980.00				
N 22	KCTV	06/23/16	06/23/16	Thu 9-10pm	9-10pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	---1---				1	\$1,980.00				
N 23	KCTV	06/28/16	06/28/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-1-----				1	\$500.00				
N 24	KCTV	06/28/16	06/28/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-1-----				1	\$248.00				
N 25	KCTV	06/28/16	06/28/16	News @ Noon	12-1230pm		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-1-----				1	\$455.00				
N 26	KCTV	06/28/16	06/28/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-1-----				1	\$415.00				
N 27	KCTV	06/28/16	06/28/16	M-F 630-7pm	630-7pm		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	-1-----				1	\$725.00				

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<u>Contract Dates</u> <b>06/22/16 - 06/29/16</b>	<u>Product</u> SCRAP 3230	<u>Estimate #</u> <b>3230</b>
<u>Advertiser</u> <b>State Conservative Refor</b>		<u>Original Date / Revision</u> 06/21/16 / 06/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	KCTV	06/28/16	06/28/16	Tue 7-8pm	7-8pm		:30				NM	1	\$1,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- 1 - - - - -				1	\$1,815.00				
N 29	KCTV	06/28/16	06/28/16	CBS This Morning	7-9am		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- 1 - - - - -				1	\$430.00				
N 30	KCTV	06/28/16	06/28/16	8:00 PM-10:00 PM	M-SA 7-10P, SU 6p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- 1 - - - - -				1	\$1,600.00				
N 31	KCTV	06/28/16	06/28/16	Tue 7-8pm	7-8pm		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- 1 - - - - -				1	\$1,980.00				
N 32	KCTV	06/27/16	06/27/16	News @ 4pm	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	1 - - - - -				1	\$415.00				
N 33	KCTV	06/29/16	06/29/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$500.00				
N 34	KCTV	06/29/16	06/29/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$248.00				
N 35	KCTV	06/29/16	06/29/16	News @ Noon	12-1230pm		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$455.00				
N 36	KCTV	06/29/16	06/29/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$660.00				
N 37	KCTV	06/29/16	06/29/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$910.00				
N 38	KCTV	06/29/16	06/29/16	6:30 AM-7:00 AM	6-7am		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$330.00				
N 39	KCTV	06/29/16	06/29/16	M-F 630-7pm	630-7pm		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$725.00				
N 40	KCTV	06/29/16	06/29/16	CBS This Morning	7-9am		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$430.00				
N 41	KCTV	06/29/16	06/29/16	Wed 7-8pm	7-8pm		:30				NM	1	\$3,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$3,465.00				
N 42	KCTV	06/29/16	06/29/16	Wed 9-10pm	9-10pm		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	- - 1 - - - -				1	\$1,400.00				
<b>Totals</b>												<b>42</b>	<b>\$43,797.00</b>

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<u>Advertiser</u> <b>State Conservative Refor</b>		<u>Original Date / Revision</u> 06/21/16 / 06/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	17	\$20,643.00	(\$3,096.45)	\$17,546.55
06/27/16 - 06/29/16	25	\$23,154.00	(\$3,473.10)	\$19,680.90
<b>Totals</b>	<b>42</b>	<b>\$43,797.00</b>	<b>(\$6,569.55)</b>	<b>\$37,227.45</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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