

# Order #683042: Katz Media../AB Foundatio/AB Foundatio/3573

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/02/21 9:03:13 AM	Processed		[cleared cash in adv]	Marcia Die	\$854.00	21	0.00
08/02/21 9:02:26 AM	Processed		<async process>	Cole Mare	\$854.00	21	0.00
08/02/21 8:55:11 AM	Approved			Marcia Die	\$854.00	21	0.00
08/02/21 8:55:08 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Marcia Die	\$854.00	21	0.00
07/30/21 12:36:33 PM	Approval Workflow		[Sales Manager - Ready Default]	Ryan McC	\$854.00	21	0.00
07/30/21 12:06:16 PM	Ready for approval		ready	Bev Adudc	\$854.00	21	0.00
07/30/21 12:05:31 PM	New order created		Imported EC Order	Bev Adudc	\$854.00	21	0.00

[Sorted by: Date]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTA	08/07/21	08/13/21	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	3	\$28.00	P-50	0.00	NM	3	\$84.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/07/21	08/13/21	-----S-			3				\$28.00		0.00			
N 2	WXTA	08/03/21	08/09/21	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/03/21	08/09/21	-TWTF--			4				\$40.00		0.00			
N 3	WXTA	08/09/21	08/15/21	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$45.00	P-50	0.00	NM	1	\$45.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/09/21	08/15/21	M-----			1				\$45.00		0.00			
N 4	WXTA	08/03/21	08/09/21	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	9	\$45.00	P-50	0.00	NM	9	\$405.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/03/21	08/09/21	-TWTF--			9				\$45.00		0.00			
N 5	WXTA	08/03/21	08/09/21	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
RT -															





## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Scott Kennedy

Agency name: Amplify Media

Address: PO Box 6, Franklin Park, IL 60131

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB FOUNDATION

Address: 455 Massachusetts Ave NW, Ste 650 Washington, DC 20001

Contact: Scott Kennedy

Phone number: 312-787-3322

Email: scott.kennedy@amplifymediastrategy.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jessica Floyd - President

Governor Deval Patrick - Co-Chair

Cecile Richards - Co-Chair

David Bennahum - Treasurer

Ted Trimpa - Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Child Tax Credit

Taxes



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: Scott Kennedy

Name: Scott Kennedy

Date of Request to Purchase Ad Time: 7-23-2021

Verified by PDFfiller  
06/08/2020

**Station Representative**

Signature: Beverly Aduddle

Name: Beverly Aduddle

Date of Station Agreement to Sell Time: 8/2/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received: 8/2/21

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

683042

Station Call Letters:

WXTA-FM

Date Received/Requested:

8/2/21

Est. #:

3573

Station Location:

ERIC, PA

Run Start and End Dates:

8/3/21 - 8/9/21

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.