

CONTRACT



CMGSeattle
P.O Box 809148
Chicago, IL 60680-9148
(404) 496-7531

<u>Contract / Revision</u> 1131538 /		<u>Alt Order #</u> 00035110
<u>Advertiser</u> ISS/COAL FOR PRAGMATIC LEAD PAC-A		<u>Original Date / Revision</u> 04/23/24 / 04/23/24
<u>Contract Dates</u> 04/23/24 - 04/29/24	<u>Estimate #</u> 0000	
<u>Product</u> SEA TV>COAL FOR PRAG		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> CMGSeattle	<u>Account Executive</u> Romeo Solomon	<u>Sales Office</u> Seattle Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> L00289094	<u>Product 1/2</u> 0000
<u>Agency Ref</u> P00097562	<u>Advertiser Ref</u> P00097561-A	

And:

Polaris
1802 Vernon St NW
Washington, DC 20009

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	All	04/28/24	04/28/24	Streaming	Digital		:30			NS	0	\$0.00
N 2	All	04/28/24	04/28/24	OTT	Digital		:30			NS	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	-----S				1	\$3,100.00			
Totals											1	\$3,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	1	\$3,100.00	(\$465.00)	\$2,635.00
Totals	1	\$3,100.00	(\$465.00)	\$2,635.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!