

INVOICE



KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148
Main: (404) 496-7531
Billing:

Property	KIRO-TV		
Invoice #	1131405-1	Order #	1131405
Invoice Date	04/28/24	Alt Order #	10775916
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/23/24 - 04/29/24
Advertiser	ISS/COAL FOR PRAGMATIC LEAD PAC-A		
Product	PRAGMATIC LEADERSHIP		
Estimate #	419425		
Account Executive	Washington DC CoxReps		
Sales Office	CoxReps Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	2541		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	P00097562		
Advertiser Ref	P00097561-A		
Product 1	4194		
Product 2			

Billing Address:

Polaris
Attention: Accounts Payable
1802 Vernon St NW
Washington, DC 20009

Send Payment To:

KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	4	KIRO	Tu	04/23/24	9:25 AM	Let's Make a Deal	9:00 AM-10:00 AM	:30	SNTV242101H	\$1,500.00	NM
14	4	KIRO	Tu	04/23/24	10:30 AM	Price is Right	10:00 AM-11:00 AM	:30	SNTV242101H	\$2,000.00	NM
15	4	KIRO	Tu	04/23/24	11:37 AM	Young/Restless	11:00 AM-12:00 PM	:30	SNTV242101H	\$1,000.00	NM
16	3	KIRO	Tu	04/23/24	12:21 PM	M-F 12p News	12:00 PM-12:30 PM	:30	SNTV242101H	\$950.00	NM
17	3	KIRO	Tu	04/23/24	12:41 PM	M-F 12p News	12:30 PM-1:00 PM	:30	SNTV242101H	\$950.00	NM
18	5	KIRO	Tu	04/23/24	1:59 PM	The Talk	1:00 PM-2:00 PM	:30	SNTV242101H	\$600.00	NM
19	5	KIRO	Tu	04/23/24	2:20 PM	M-F 2p-230p	2:00 PM-2:30 PM	:30	SNTV242101H	\$600.00	NM
20	5	KIRO	Tu	04/23/24	2:43 PM	M-F 230p-3p	2:30 PM-3:00 PM	:30	SNTV242101H	\$600.00	NM
21	5	KIRO	Tu	04/23/24	3:27 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	SNTV242101H	\$600.00	NM
22	4	KIRO	Tu	04/23/24	4:14 PM	M-F 4p-5p News	4:00 PM-4:30 PM	:30	SNTV242101H	\$950.00	NM
23	4	KIRO	Tu	04/23/24	4:41 PM	M-F 4p-5p News	4:30 PM-5:00 PM	:30	SNTV242101H	\$950.00	NM
24	4	KIRO	Tu	04/23/24	5:13 PM	M-F 5p Local News	5:00 PM-5:30 PM	:30	SNTV242101H	\$1,950.00	NM
25	4	KIRO	Tu	04/23/24	5:43 PM	M-F 530p Local News	5:30 PM-6:00 PM	:30	SNTV242101H	\$1,950.00	NM
26	4	KIRO	Tu	04/23/24	6:13 PM	M-F 6p News	6:00 PM-6:30 PM	:30	SNTV242101H	\$1,950.00	NM
33	1	KIRO	Tu	04/23/24	6:29 PM	CBS Evening News	6:28 PM-6:30 PM	:30	SNTV242101H	\$2,950.00	NM
28	4	KIRO	Tu	04/23/24	7:12 PM	M-F 7p News	7:00 PM-7:30 PM	:30	SNTV242101H	\$1,950.00	NM
29	4	KIRO	Tu	04/23/24	7:49 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SNTV242101H	\$1,000.00	NM
31	5	KIRO	Tu	04/23/24	11:14 PM	M-Su Late News	11:00 PM-11:35 PM	:30	SNTV242101H	\$1,950.00	NM
32	4	KIRO	Tu	04/23/24	12:18 AM	Stephen Colbert	11:35 PM-12:35 AM	:30	SNTV242101H	\$1,500.00	NM
1	1	KIRO	W	04/24/24	4:43 AM	M-F 430a News	4:30 AM-4:59 AM	:30	SNTV242102H	\$250.00	NM
2	1	KIRO	W	04/24/24	5:14 AM	M-F 5a News	5:00 AM-5:29 AM	:30	SNTV242102H	\$550.00	NM
3	1	KIRO	W	04/24/24	5:45 AM	M-F 5a News	5:30 AM-5:59 AM	:30	SNTV242102H	\$550.00	NM
4	1	KIRO	W	04/24/24	6:14 AM	M-F 6a News	6:00 AM-6:30 AM	:30	SNTV242102H	\$950.00	NM
5	1	KIRO	W	04/24/24	6:53 AM	M-F 6a News	6:30 AM-7:00 AM	:30	SNTV242102H	\$950.00	NM
6	1	KIRO	W	04/24/24	7:22 AM	CBS This Morning	7:00 AM-7:30 AM	:30	SNTV242102H	\$950.00	NM
7	1	KIRO	W	04/24/24	7:59 AM	CBS This Morning	7:30 AM-8:00 AM	:30	SNTV242102H	\$950.00	NM
8	1	KIRO	W	04/24/24	8:26 AM	CBS This Morning	8:00 AM-8:30 AM	:30	SNTV242102H	\$950.00	NM
9	1	KIRO	W	04/24/24	8:54 AM	CBS This Morning	8:30 AM-9:00 AM	:30	SNTV242102H	\$950.00	NM
13	2	KIRO	W	04/24/24	9:28 AM	Let's Make a Deal	9:00 AM-10:00 AM	:30	SNTV242102H	\$1,500.00	NM

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Advertiser	ISS/COAL FOR PRAGMATIC LEAD PAC-A		
Product	PRAGMATIC LEADERSHIP		
Estimate #	419425		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
14	3	KIRO	W	04/24/24	10:28 AM	Price is Right	10:00 AM-11:00 AM	:30	SNTV242102H	\$2,000.00	NM
15	2	KIRO	W	04/24/24	11:37 AM	Young/Restless	11:00 AM-12:00 PM	:30	SNTV242102H	\$1,000.00	NM
16	2	KIRO	W	04/24/24	12:22 PM	M-F 12p News	12:00 PM-12:30 PM	:30	SNTV242102H	\$950.00	NM
17	2	KIRO	W	04/24/24	12:42 PM	M-F 12p News	12:30 PM-1:00 PM	:30	SNTV242102H	\$950.00	NM
18	4	KIRO	W	04/24/24	1:38 PM	The Talk	1:00 PM-2:00 PM	:30	SNTV242102H	\$600.00	NM
19	4	KIRO	W	04/24/24	2:22 PM	M-F 2p-230p	2:00 PM-2:30 PM	:30	SNTV242102H	\$600.00	NM
20	2	KIRO	W	04/24/24	2:43 PM	M-F 230p-3p	2:30 PM-3:00 PM	:30	SNTV242102H	\$600.00	NM
21	4	KIRO	W	04/24/24	3:10 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	SNTV242102H	\$600.00	NM
22	3	KIRO	W	04/24/24	4:13 PM	M-F 4p-5p News	4:00 PM-4:30 PM	:30	SNTV242102H	\$950.00	NM
23	3	KIRO	W	04/24/24	4:42 PM	M-F 4p-5p News	4:30 PM-5:00 PM	:30	SNTV242102H	\$950.00	NM
24	3	KIRO	W	04/24/24	5:14 PM	M-F 5p Local News	5:00 PM-5:30 PM	:30	SNTV242102H	\$1,950.00	NM
25	3	KIRO	W	04/24/24	5:43 PM	M-F 530p Local News	5:30 PM-6:00 PM	:30	SNTV242102H	\$1,950.00	NM
26	3	KIRO	W	04/24/24	6:13 PM	M-F 6p News	6:00 PM-6:30 PM	:30	SNTV242102H	\$1,950.00	NM
27	5	KIRO	W	04/24/24	6:52 PM	CBS Evening News	6:30 PM-7:00 PM	:30	SNTV242102H	\$2,950.00	NM
28	3	KIRO	W	04/24/24	7:13 PM	M-F 7p News	7:00 PM-7:30 PM	:30	SNTV242102H	\$1,950.00	NM
29	3	KIRO	W	04/24/24	7:44 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SNTV242102H	\$1,000.00	NM
31	4	KIRO	W	04/24/24	11:29 PM	M-Su Late News	11:00 PM-11:35 PM	:30	SNTV242102H	\$1,950.00	NM
32	3	KIRO	W	04/24/24	12:04 AM	Stephen Colbert	11:35 PM-12:35 XM	:30	SNTV242102H	\$1,500.00	NM
1	2	KIRO	Th	04/25/24	4:44 AM	M-F 430a News	4:30 AM-4:59 AM	:30	SNTV242102H	\$250.00	NM
2	2	KIRO	Th	04/25/24	5:24 AM	M-F 5a News	5:00 AM-5:29 AM	:30	SNTV242102H	\$550.00	NM
4	2	KIRO	Th	04/25/24	6:22 AM	M-F 6a News	6:00 AM-6:30 AM	:30	SNTV242102H	\$950.00	NM
5	2	KIRO	Th	04/25/24	6:52 AM	M-F 6a News	6:30 AM-7:00 AM	:30	SNTV242102H	\$950.00	NM
6	2	KIRO	Th	04/25/24	7:29 AM	CBS This Morning	7:00 AM-7:30 AM	:30	SNTV242102H	\$950.00	NM
9	2	KIRO	Th	04/25/24	8:50 AM	CBS This Morning	8:30 AM-9:00 AM	:30	SNTV242102H	\$950.00	NM
13	3	KIRO	Th	04/25/24	9:28 AM	Let's Make a Deal	9:00 AM-10:00 AM	:30	SNTV242102H	\$1,500.00	NM
14	1	KIRO	Th	04/25/24	10:30 AM	Price is Right	10:00 AM-11:00 AM	:30	SNTV242102H	\$2,000.00	NM
15	3	KIRO	Th	04/25/24	11:34 AM	Young/Restless	11:00 AM-12:00 PM	:30	SNTV242102H	\$1,000.00	NM
16	1	KIRO	Th	04/25/24	12:24 PM	M-F 12p News	12:00 PM-12:30 PM	:30	SNTV242102H	\$950.00	NM
17	1	KIRO	Th	04/25/24	12:53 PM	M-F 12p News	12:30 PM-1:00 PM	:30	SNTV242102H	\$950.00	NM
18	1	KIRO	Th	04/25/24	1:35 PM	The Talk	1:00 PM-2:00 PM	:30	SNTV242102H	\$600.00	NM
19	3	KIRO	Th	04/25/24	2:22 PM	M-F 2p-230p	2:00 PM-2:30 PM	:30	SNTV242102H	\$600.00	NM
20	3	KIRO	Th	04/25/24	2:45 PM	M-F 230p-3p	2:30 PM-3:00 PM	:30	SNTV242102H	\$600.00	NM
21	3	KIRO	Th	04/25/24	3:55 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	SNTV242102H	\$600.00	NM
22	1	KIRO	Th	04/25/24	4:11 PM	M-F 4p-5p News	4:00 PM-4:30 PM	:30	SNTV242102H	\$950.00	NM
23	1	KIRO	Th	04/25/24	4:38 PM	M-F 4p-5p News	4:30 PM-5:00 PM	:30	SNTV242102H	\$950.00	NM
24	1	KIRO	Th	04/25/24	5:23 PM	M-F 5p Local News	5:00 PM-5:30 PM	:30	SNTV242102H	\$1,950.00	NM
25	1	KIRO	Th	04/25/24	5:43 PM	M-F 530p Local News	5:30 PM-6:00 PM	:30	SNTV242102H	\$1,950.00	NM
26	2	KIRO	Th	04/25/24	6:12 PM	M-F 6p News	6:00 PM-6:30 PM	:30	SNTV242102H	\$1,950.00	NM
33	2	KIRO	Th	04/25/24	6:28 PM	CBS Evening News	6:28 PM-6:30 PM	:30	SNTV242102H	\$2,950.00	NM
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32	1	KIRO	Th	04/25/24	12:16 AM	Stephen Colbert	11:35 PM-12:35 XM	:30	SNTV242102H	\$1,500.00	NM
1	3	KIRO	F	04/26/24	4:43 AM	M-F 430a News	4:30 AM-4:59 AM	:30	SNTV242102H	\$250.00	NM
3	2	KIRO	F	04/26/24	5:44 AM	M-F 5a News	5:30 AM-5:59 AM	:30	SNTV242102H	\$550.00	NM
7	2	KIRO	F	04/26/24	7:58 AM	CBS This Morning	7:30 AM-8:00 AM	:30	SNTV242102H	\$950.00	NM

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19	2	KIRO	F	04/26/24	2:22 PM	M-F 2p-230p	2:00 PM-2:30 PM	:30	SNTV242102H	\$600.00	NM
20	4	KIRO	F	04/26/24	2:43 PM	M-F 230p-3p	2:30 PM-3:00 PM	:30	SNTV242102H	\$600.00	NM
21	2	KIRO	F	04/26/24	3:16 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	SNTV242102H	\$600.00	NM
22	2	KIRO	F	04/26/24	4:11 PM	M-F 4p-5p News	4:00 PM-4:30 PM	:30	SNTV242102H	\$950.00	NM
23	2	KIRO	F	04/26/24	4:39 PM	M-F 4p-5p News	4:30 PM-5:00 PM	:30	SNTV242102H	\$950.00	NM
24	2	KIRO	F	04/26/24	5:24 PM	M-F 5p Local News	5:00 PM-5:30 PM	:30	SNTV242102H	\$1,950.00	NM
25	2	KIRO	F	04/26/24	5:43 PM	M-F 530p Local News	5:30 PM-6:00 PM	:30	SNTV242102H	\$1,950.00	NM
26	1	KIRO	F	04/26/24	6:14 PM	M-F 6p News	6:00 PM-6:30 PM	:30	SNTV242102H	\$1,950.00	NM
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28	2	KIRO	F	04/26/24	7:12 PM	M-F 7p News	7:00 PM-7:30 PM	:30	SNTV242102H	\$1,950.00	NM
29	2	KIRO	F	04/26/24	7:44 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SNTV242102H	\$1,000.00	NM
31	3	KIRO	F	04/26/24	11:23 PM	M-Su Late News	11:00 PM-11:35 PM	:30	SNTV242102H	\$1,950.00	NM
32	2	KIRO	F	04/26/24	12:02 AM	Stephen Colbert	11:35 PM-12:35 XM	:30	SNTV242102H	\$1,500.00	NM
10	1	KIRO	Sa	04/27/24	5:25 AM	CBS This Morning Sa	4:58 AM-5:30 AM	:30	SNTV242102H	\$450.00	NM
11	1	KIRO	Sa	04/27/24	5:59 AM	CBS This Morning Sa	5:30 AM-6:00 AM	:30	SNTV242102H	\$450.00	NM
12	1	KIRO	Sa	04/27/24	6:20 AM	CBS This Morning Sa	6:00 AM-6:30 AM	:30	SNTV242102H	\$450.00	NM
30	1	KIRO	Su	04/28/24	6:59 PM	Sun Prime Hour 1	6:57 PM-8:00 PM	:30	SNTV242102H	\$30,000.00	NM
Total Spots								97			

Payment Terms 30 Days

<u>Gross Total</u>	\$147,400.00
<u>Agency Commission</u>	\$22,110.00
<u>Net Amount Due</u>	\$125,290.00

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