

ORDER



WCOV-TV

Orders
Order / Rev: 32433
Alt Order #: 27779836
Product Desc: Order
Estimate: 517524 POLITICAL CANDIDATE
Flight Dates: 05/17/22 - 05/24/22
Original Date / Rev: 05/06/22 / 05/06/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: NY
Sales Region: NAT

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Greg Cook for Supreme Co
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/23/22	16	\$1,065.00	\$905.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$1,065.00	\$905.25	0.00
Totals	16	\$1,065.00	\$905.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/17/22	05/17/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22		<u>Weekdays</u> -T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00							
N 2	WCOV	05/18/22	05/18/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22		<u>Weekdays</u> --W----		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00							
N 3	WCOV	05/19/22	05/19/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22		<u>Weekdays</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00							
N 4	WCOV	05/20/22	05/20/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22		<u>Weekdays</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00							
N 5	WCOV	05/23/22	05/23/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

Order / Rev: 32433
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Advertiser: Political - Greg Cook for Supreme Court-
 Product Desc: Order
 Estimate: 517524 POLITICAL CANDIDATE
WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	M-----		1				\$50.00		0.00			
N 6	WCOV	05/17/22	05/17/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-T-----		1				\$50.00		0.00			
N 7	WCOV	05/18/22	05/18/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		1				\$50.00		0.00			
N 8	WCOV	05/19/22	05/19/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---T---		1				\$50.00		0.00			
N 9	WCOV	05/20/22	05/20/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	----F--		1				\$50.00		0.00			
N 10	WCOV	05/23/22	05/23/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	M-----		1				\$50.00		0.00			
N 11	WCOV	05/22/22	05/22/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S		1				\$15.00		0.00			
N 12	WCOV	05/17/22	05/17/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-T-----		1				\$100.00		0.00			
N 13	WCOV	05/18/22	05/18/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	--W----		1				\$100.00		0.00			
N 14	WCOV	05/20/22	05/20/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	----F--		1				\$100.00		0.00			
N 15	WCOV	05/23/22	05/23/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	M-----		1				\$100.00		0.00			
N 16	WCOV	05/23/22	05/23/22	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
9-1-1-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	M-----		1				\$150.00		0.00			

Totals 16 \$1,065.00