## ORDER

**Orders** Order / Rev: 32433 Alt Order #: 27779836 Product Desc: Order Estimate: 517524 POLITICAL CANDIDATE Flight Dates: 05/17/22 - 05/24/22 Primary AE: Christopher Lynch Original Date / Rev: 05/06/22 / 05/16/22 Sales Office: NY Order Type: **GENERAL** Sales Region: NAT Agency Name: **Smart Media Group Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Ave Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Political - Greg Cook for Supreme Cou Demographic: A50+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

\$905.25

Order Separation:

Bill Plan

04/25/22

**Totals** Start Date End Date # Spots Gross Amount Net Amount

15

CAND

L-4

Revenue Code 3:

Priority:

05/23/22

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2022	15	\$1,065.00	\$905.25	0.00	
Totals	15	\$1,065.00	\$905.25	0.00	

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Christopher Lynch	04tvj ubili 170		Start Of Order - End Of Order	100%	

\$1,065.00

Ln		Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	MCOA	05/17/2	2 05/17/22	Court 4p-5p Ellen	CM	4p-5p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	==			M-F 4p-5p Ellen									
	ELLEN	_	_										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/		05/22/22	-T	1	\$50.00	0.00						
N 2	WCOV	05/18/2	2 05/18/22	Court 4p-5p Ellen	CM	4p-5p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen									
	ELLEN												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 05/		05/22/22	W	1	\$50.00	0.00						
N 3	WCOV	05/19/2	2 05/19/22	Court 4p-5p Ellen	CM	4p-5p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen									
	ELLEN												
	200 20 Carrier	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/	16/22	05/22/22	T	1	\$50.00	0.00						
N 4	<b>WCOV</b>	05/20/2	2 05/20/22	Court 4p-5p Ellen	CM	4p-5p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen							35,000,000	1982	*
	ELLEN												
	Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 05/	16/22	05/22/22	F	1	\$50.00	0.00						
N 5	WCOV	05/23/2	2 05/23/22	Court 4p-5p Ellen	CM	4p-5p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 4p-5p Ellen				10.70		7.5.302	5.55 1111		ψ00.00
				850 355								l,	

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Order / Rev: Alt Order #: 32433

27779836

Advertiser:

Political - Greg Cook for Supreme Court-

Product Desc:

Order

WCOV-TV

Flight Dates:

05/17/22 - 05/24/22

Estimate:

517524 POLITICAL CANDIDATE

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Da</u> Week: 05/23/22 05/29/2		Rate 1 \$50.00	Rating 0.00					
N 6 WCOV 05/17/22 05/17/		5p-6p	-T	:30 1	\$50.00L-4	0.00 NM	1	¢50.00
	M-F 5p-6p Big Bang Theory	эр-ор	-1	.30	\$50.00 L-4	U.UU INIVI	<b>1</b>	\$50.00
BIG BANG THEORY								
Start Date End Da			Rating					
Week: 05/16/22 05/22/2		\$50.00	0.00					
N 7 WCOV 05/18/22 05/18/	22 Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	5p-6p	W	:30 1	\$50.00 L-4	0.00 NM	1	\$50.00
<b>BIG BANG THEORY</b>	W-i Sp-op big barig Theory							
Start Date End Da	e Weekdays Spots/Week	Rate	Rating					
Week: 05/16/22 05/22/2		\$50.00	0.00					
N 8 WCOV 05/19/22 05/19/		5p-6p	T	:30 1	\$50.00 L-4	0.00 NM	1	\$50.00
BIG BANG THEORY	M-F 5p-6p Big Bang Theory							
Start Date End Da	e Weekdays Spots/Week	Data	Datie					
Week: 05/16/22 05/22/2		Rate \$50.00	Rating 0.00					
	22 Early Fringe 5-6pm BBTCM	5p-6p	F	:30 1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 5p-6p Big Bang Theory	op op	Production of section 1	.00 1	ψ30.00 L-4	0.00 14101		φ30.00
BIG BANG THEORY								
Start Date End Da			Rating					
Week: 05/16/22 05/22/2		\$50.00	0.00					
N10 WCOV 05/23/22 05/23/	22 Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	5p-6p	M	:30 1	\$50.00L-4	0.00 NM	1	\$50.00
BIG BANG THEORY	W-F 5p-6p Big Bang Theory							
Start Date End Date	e Weekdays Spots/Week	Rate	Rating					
Week: 05/23/22 05/29/2		\$50.00	0.00					
N 11 WCOV 05/22/22 05/22/	22 Su 10a-11a CM	10a-11a	S	:30 1	\$15.00L-4	0.00 NM	1	\$15.00
FOV NEW CUMPAY	Fox News Sunday							
FOX NEWS SUNDAY  Start Date End Date	o Wookdows Spoto (Wook	Dete	Define					
Week: 05/16/22 05/22/2		Rate \$15.00	Rating 0.00					
Spot Ch Date Range		t/End Time		eekdays Leng	th Rate	Rtg Type		
1 NCOV 05/16/22-05/22/2	? Su 10a-11a 10a-	-11a		su :3		0.00 NM		
See MG 11.2								
[NA INV] 2 VCOV 05/16/22-05/22/2:	9 So 10p 11p	44-			0 01500			
MG for 11.1 05/22	: Sa 10p-11p 10p-	-11p		Sa :3	\$15.00	0.00 NM		
	22 M E On 025n Late Name CM	0- 005						***************************************
N 12 WCOV 03/17/22 03/17/2	22 M-F 9p-935p Late News CM M-F 9p-935p Late News	9p-935p	-T	:30 1	\$100.00L-4	0.00 NM	1	\$150.00
WCOV 9 OCLOCK LOCA								
Start Date End Dat	<u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating					
Week: 05/16/22 05/22/22		4.00.00	0.00					
Spot Ch Date Range 1 VCOV 05/16/22-05/22/2	Description Star	t/End Time	-	eekdays Leng		Rtg Type		
See MG 12.2	wir ap-assp Late News ap-a	935p	-1	Γ :3	0 (\$100.00)	0.00 NM		
2 VCOV 05/16/22-05/22/22	M-F 9p-935p Late News 9p-9	135n	_7	Г :3	0 \$150.00	0.00 NM		
MG for 12.1 05/17	op o	,00p			υ ψ130.00	0.00 14141		
N 15 WCOV 05/23/22 05/23/2	2 M-F 9n-935n Late News CM	9p-935p	M	:30 1	\$150.00L-3	0.00 NM	1	\$150.00
	M-F 9p-935p Late News	ор осор	19	.50	φ130.00 L-3	0.00 14141		\$130.00
WCOV 9 OCLOCK LOCA								
Start Date End Dat			Rating					
Week: 05/23/22 05/29/22		ψ.σσ.σσ	0.00					
N 16 WCOV 05/23/22 05/23/2	22 Mon 7p-8p CM Mon 7p-8p	7p-8p	M	:30 1	\$150.00L-4	0.00 NM	1	\$150.00
9-1-1-FOX	14.0π 7ρ-ορ							
Start Date End Dat	<u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating			1		
Week: 05/23/22 05/29/22	M 1		0.00					
N 17 WCOV 05/21/22 05/21/2		9p-930p	S-	:30 1	\$100.00L-3	0.00 NM	1	\$100.00
	Sat 9p-930p Late News							

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517524 POLITICAL CANDIDATE

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate P	ri Rtg Type	Spots	Amount
Start E Week: 05/16/		End Date 05/22/22	Weekdays S-	Spots/Week 1	<u>Rate</u> \$100.00	Rat	ing 1.00					
										Totals	15	\$1,065,00