

# ORDER



**Orders**  
**Order / Rev:** 32432  
**Alt Order #:** 27779835  
**Product Desc:** Order  
**Estimate:** 510516 POLITICAL CANDIDATE  
**Flight Dates:** 05/10/22 - 05/16/22  
**Original Date / Rev:** 05/06/22 / 05/06/22  
**Order Type:** GENERAL

**WCOV-TV**  
**Primary AE:** Christopher Lynch  
**Sales Office:** NY  
**Sales Region:** NAT

**Agency**  
**Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Greg Cook for Supreme Co  
**Demographic:** A50+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	20	\$1,365.00	\$1,160.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$1,365.00	\$1,160.25	0.00
<b>Totals</b>	<b>20</b>	<b>\$1,365.00</b>	<b>\$1,160.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/11/22	05/11/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	--W----	:30	2	\$50.00	L-4	0.00	NM	2	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22 05/15/22		--W----		2		\$50.00		0.00					
N 2	WCOV	05/12/22	05/12/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	2	\$50.00	L-4	0.00	NM	2	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22 05/15/22		---T---		2		\$50.00		0.00					
N 3	WCOV	05/13/22	05/13/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	2	\$50.00	L-4	0.00	NM	2	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22 05/15/22		----F--		2		\$50.00		0.00					
N 4	WCOV	05/16/22	05/16/22	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	:30	2	\$50.00	L-4	0.00	NM	2	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/16/22 05/22/22		M-----		2		\$50.00		0.00					
N 5	WCOV	05/11/22	05/11/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

Order / Rev: 32432  
 Alt Order #: 27779835  
 Flight Dates: 05/10/22 - 05/16/22

Advertiser: Political - Greg Cook for Supreme Court  
 Product Desc: Order  
 Estimate: 510516 POLITICAL CANDIDATE  
**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----					1	\$50.00		0.00			
N 6	WCOV	05/12/22	05/12/22	Early Fringe 5-6pm BBTCM		5p-6p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory															
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---					1	\$50.00		0.00			
N 7	WCOV	05/13/22	05/13/22	Early Fringe 5-6pm BBTCM		5p-6p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory															
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--					1	\$50.00		0.00			
N 8	WCOV	05/16/22	05/16/22	Early Fringe 5-6pm BBTCM		5p-6p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
M-F 5p-6p Big Bang Theory															
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$50.00		0.00			
N 9	WCOV	05/15/22	05/15/22	Su 10a-11a	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
Fox News Sunday															
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S					1	\$15.00		0.00			
N 10	WCOV	05/11/22	05/11/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----					1	\$100.00		0.00			
N 11	WCOV	05/12/22	05/12/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---					1	\$100.00		0.00			
N 12	WCOV	05/13/22	05/13/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--					1	\$100.00		0.00			
N 13	WCOV	05/16/22	05/16/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
M-F 9p-935p Late News															
WCOV 9 OCLOCK LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$100.00		0.00			
N 14	WCOV	05/14/22	05/14/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Sat 9p-930p Late News															
FOX NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$50.00		0.00			
N 15	WCOV	05/16/22	05/16/22	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Mon 7p-8p															
9-1-1-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$150.00		0.00			
N 16	WCOV	05/16/22	05/16/22	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$150.00	L-4	0.00	NM	1	\$150.00
Mon 8p-9p															
9-1-1: LONE STAR-FOX															
null															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$150.00		0.00			

Totals 20 \$1,365.00