

ORDER



Orders
Order / Rev: 1452675
Alt Order #: 09911557
Product Desc: 132/215/1783/SAM NEBRASKA EST178
Estimate: 1783
Flight Dates: 08/20/20 - 08/26/20
Original Date / Rev: 08/19/20 / 08/21/20
Order Type: GENERAL

KHGI
Primary AE: Dallas HRP/DAL
Sales Office: HRPDA
Sales Region: NAT

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: SAM Nebraska
Demographic: A35+
Product Codes: PL Advocacy
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Advertiser External ID: 10008004
Agency External ID: 107874
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/17/20	08/23/20	14	\$2,375.00	\$2,018.75
08/24/20	08/30/20	11	\$1,850.00	\$1,572.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	25	\$4,225.00	\$3,591.25	0.00
Totals	25	\$4,225.00	\$3,591.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas HRP/DAL	HRPDA	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHGI	12%	\$4,225.00
Market	100%	\$35,208.33

Competitive Share

	Share	Total
AWBL	0%	\$0.00
CABLE	0%	\$0.00
KFXL	2%	\$704.17
KGIN	0%	\$0.00
KHAS	30%	\$10,562.50
KHNE	0%	\$0.00
KLKE	0%	\$0.00
KLKN	26%	\$9,154.17
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	30%	\$10,562.50
KSNB	0%	\$0.00
KTVG	0%	\$0.00
KUON	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 1452675
 Alt Order #: 09911557
 Flight Dates: 08/20/20 - 08/26/20

Advertiser: SAM Nebraska
 Product Desc: 132/215/1783/SAM NEBRASKA EST 1783 KHGI
 Estimate: 1783

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	08/24/20	08/24/20	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	1-----		1		\$100.00		0.00					
N 2	KHGI	08/25/20	08/25/20	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	-1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	-1-----		1		\$100.00		0.00					
N 3	KHGI	08/20/20	08/20/20	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a (6:00 AM-7:00 AM)	---1---	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	---1---		1		\$100.00		0.00					
N 4	KHGI	08/24/20	08/24/20	GMA Good Morning America 7a	CM	7a-9a (7:00 AM-9:00 AM)	1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	1-----		1		\$100.00		0.00					
N 5	KHGI	08/25/20	08/25/20	GMA Good Morning America 7a	CM	7a-9a (7:00 AM-9:00 AM)	-1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	-1-----		1		\$100.00		0.00					
N 6	KHGI	08/26/20	08/26/20	GMA Good Morning America 7a	CM	7a-9a (7:00 AM-9:00 AM)	--1----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	--1----		1		\$100.00		0.00					
N 7	KHGI	08/20/20	08/20/20	GMA Good Morning America 7a	CM	7a-9a (7:00 AM-9:00 AM)	---1---	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	---1---		1		\$100.00		0.00					
N 8	KHGI	08/21/20	08/21/20	GMA Good Morning America 7a	CM	7a-9a (7:00 AM-9:00 AM)	----1--	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	----1--		1		\$100.00		0.00					
N 9	KHGI	08/23/20	08/23/20	Sun GMA 7a-8a Sun Good Morning America	CM	7a-8a	-----1	:30	1	\$75.00	Pol1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	-----1		1		\$75.00		0.00					
N 10	KHGI	08/24/20	08/24/20	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	1-----	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	1-----		1		\$175.00		0.00					
N 11	KHGI	08/25/20	08/25/20	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	-1-----	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	-1-----		1		\$175.00		0.00					
N 12	KHGI	08/26/20	08/26/20	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	--1----	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	--1----		1		\$175.00		0.00					
N 13	KHGI	08/20/20	08/20/20	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	---1---	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	---1---		1		\$175.00		0.00					
N 14	KHGI	08/21/20	08/21/20	M-F 6p News NTV News at 6p	CM	6p-630p (6:00 PM-6:30 PM)	----1--	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	----1--		1		\$175.00		0.00					
N 15	KHGI	08/22/20	08/22/20	Sat Early News Sat NTV Early News	CM	5p-7p (6:00 PM-6:30 PM)	-----1-	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/17/20	08/23/20	-----1-		1		\$100.00		0.00					

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 Estimate: 1783

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KHGI	08/23/20	08/23/20	Sun Early News Sun NTV Early News	CM	530p-6p	-----1	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1-					1	\$100.00		0.00			
N 17	KHGI	08/21/20	08/21/20	FRIDAY PRIME A Shark Tank	CM	7p-8p	----1--	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1					1	\$100.00		0.00			
N 18	KHGI	08/23/20	08/23/20	SUNDAY PRIME B Celebrity Family Feud	CM	7p-8p	-----1	:30	1	\$275.00	Pol1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1					1	\$275.00		0.00			
N 19	KHGI	08/24/20	08/24/20	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	1-----	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	1-----					1	\$275.00		0.00			
N 20	KHGI	08/25/20	08/25/20	M-F Late News M-F NTV News at 10p	CM	10p-1035p	-1-----	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----					1	\$275.00		0.00			
N 21	KHGI	08/26/20	08/26/20	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	--1----	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----					1	\$275.00		0.00			
N 22	KHGI	08/20/20	08/20/20	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	---1---	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	---1---					1	\$275.00		0.00			
N 23	KHGI	08/21/20	08/21/20	M-F Late News M-F NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	----1--	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	----1--					1	\$275.00		0.00			
N 24	KHGI	08/22/20	08/22/20	Sat Late News Sat NTV News at 10p	CM	10p-1035p	-----1-	:30	1	\$175.00	Pol1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1-					1	\$175.00		0.00			
N 25	KHGI	08/23/20	08/23/20	Sun Late News Sun NTV News at 10p	CM	10p-1035p (10:00 PM-10:35 PM)	-----1	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1					1	\$275.00		0.00			
N 26	KHGI	08/23/20	08/23/20	SUNDAY PRIME A AFHV	CM	6p-7p	-----1	:30	1	\$275.00	Pol1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/20	08/23/20	-----1					1	\$275.00		0.00			
													Totals	25	\$4,225.00

Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
 1 KHGI 08/17/20-08/23/20 Network News Special 7-8p (7:00 PM-8:00 P-----Su :30 (\$275.00) 0.00 NM
 Credited
 [M1]