

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2053981-1	09/16/18	September 2018	09/10/18 - 09/16/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

Shorr Johnson Magnus.
Attention: Accounts Payable
100 North 20th Street, Suite 201
Philadelphia, PA 19103-3700

Advertiser	Product	Estimate Number
POL/Brown, S/D/United Stat	BROWN FOR SENATE	296

Flight Dates	Order #	Alt Order #
09/11/18 - 09/17/18	2053981	09215666

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	13	14

Agency Ref	Advertiser Ref

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/12/18	09/12/18	FOX Toledo Daybreak	FOX Toledo Daybre	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	09/12/18	7:59 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SB- TV18- 06H	\$125.00 NM
3	09/13/18	09/13/18	FOX Toledo Daybreak	FOX Toledo Daybre	--- 1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --- 1--- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	09/13/18	7:51 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SB- TV18- 06H	\$125.00 NM
4	09/14/18	09/14/18	FOX Toledo Daybreak	FOX Toledo Daybre	---- 1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---- 1-- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	09/14/18	7:51 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	SB- TV18- 06H	\$125.00 NM
6	09/12/18	09/12/18	Fox Toledo News at 10P	10-11p	-- 1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -- 1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	09/12/18	10:18 PM	Fox Toledo News at 10PM	10-11p	:30	SB- TV18- 08H	\$350.00 NM
7	09/13/18	09/13/18	Fox Toledo News at 10P	10-11p	--- 1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --- 1--- 1 \$350.00									
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All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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9	09/12/18	09/14/18	7-730pm M-F	M-F 7-7:30PM	-- WTF --	:30	1	\$125.00	NM																																		
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10	09/12/18	09/14/18	RI 630-7am M-F	6:30-7 AM M-F	-- WTF --	:30	1	\$15.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WUPW	W	09/12/18	6:54 AM	RI 630-7am M-F	6:30-7 AM M-F	:30	SB- TV18- 08H	\$15.00	NM																																	
11	09/16/18	09/16/18	Fox News Sunday	Fox News Sunday	----- 1	:30	1	\$60.00	NM																																		
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1	WUPW	Su	09/16/18	9:43 AM	Fox News Sunday	Fox News Sunday	:30	SB- TV18- 06H	\$60.00	NM																																	
Total Spots							9																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$1,625.00
<u>Agency Commission</u>	\$243.75
<u>Net Amount Due</u>	\$1,381.25

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