




125 West 55th St
New York, NY 10019

Contract # 26096456	Changes as of: 6/28/2018 at 4:54 PM	Version: Current State Version 1
CPE: 13/994/6320	Flight: 7/15/18 - 7/31/18	Station: WSAV
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: DOMINION Product: Issue	Market: Savannah Office: WASHINGTON
Agency Order #: 7500602	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Kronisch, Nathaniel	Primary Demo: Adults 35+	Total \$: \$44,155.00
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Total Spots: 113
Separation:		Total CPP: \$95.80
		Total GRP: 460.9
		Traffic #: 1598922

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/15 - 7/27													
							7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	
1	M-F 6a-7a		Coastal Sunrise	\$200.00	1.9	30	0	1	0	1	1	0	0	0	1	0	1	1	1	
2	M-F 7a-9a		Today Show	\$350.00	2.8	30	0	1	1	1	0	1	0	0	1	1	1	0	1	
3	M-F 5p-5:30p		WSAV First News @ 5	\$250.00	3.1	30	0	1	0	1	0	1	0	0	1	1	0	1	1	
4	M-F 5:30p-6p		WSAV News 3 @ 5:30	\$275.00	3.3	30	0	1	1	1	1	1	0	0	0	1	1	1	1	
5	M-F 6p-6:30p		WSAV News 3 @ 6	\$425.00	5.5	30	0	1	0	1	1	1	0	0	1	1	1	0	1	
6	M-F 6:30p-7p		NBC Nightly News	\$650.00	7.0	30	0	1	1	1	0	1	0	0	0	1	1	1	1	
7	M-F 7p-7:30p		Wheel of Fortune	\$1,000.00	9.3	30	0	1	0	0	0	0	0	0	0	0	1	1	0	
8	M-F 7:30p-8p		Jeopardy	\$1,000.00	8.7	30	0	0	1	1	1	0	0	0	1	1	0	1	0	
9	M-F 11p-11:35p		WSAV News 3 @ 11	\$400.00	2.1	30	0	1	1	1	1	0	0	0	1	1	1	1	0	
10	M-F 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$175.00	1.1	30	0	1	1	1	1	0	0	0	1	1	1	1	0	
11	Sa 6a-7a		WSAV Coastal Sunrise Weekend	\$40.00	1.1	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
12	Sa 7a-9a		Saturday Today Show	\$100.00	2.2	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
13	Sa 6p-6:30p		WSAV News 3 @ 6	\$250.00	4.5	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
14	Sa 6:30p-7p		Saturday Nightly News	\$250.00	5.1	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
15	Sa 7p-7:30p		Wheel Of Fortune	\$275.00	3.6	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
16	Sa 7:30p-8p		Jeopardy	\$275.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
17	Sa 11:30p-1a		Saturday Night Live-NBC	\$225.00	1.8	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
18	Su 6a-7a		WSAV Coastal Sunrise Weekend	\$40.00	0.7	30	1	0	0	0	0	0	0	1	0	0	0	0	0	
19	Su 8a-9a		Sunday Today Show	\$100.00	2.3	30	1	0	0	0	0	0	0	0	0	0	0	0	0	
20	Su 9a-10a		WSAV News 3	\$70.00	1.0	30	1	0	0	0	0	0	0	1	0	0	0	0	0	



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Agency: BUYING TIME,LLC	Advertiser: DOMINION	Con Type: POLITICAL/VOTE
650 Massachusetts AVE NW	Product: Issue	Market: Savannah
Suite 210	Agency Order #: 7500602	Office: WASHINGTON
Washington, DC 20001	Buyer: Kronisch, Nathaniel	Service: Nielsen
	Salesperson: KENNETH MIELE	Primary Demo: Adults 35+
	202-955-5342	Assistant: KENNETH MIELE
	Separation:	202-955-5342
		Total CPP: \$95.80
		Total GRP: 460.9
		Traffic #: 1598922

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/31				Total Spots	Total \$	CPP*	GRP*
							7/28	7/29	7/30	7/31				
1	M-F 6a-7a		Coastal Sunrise	\$200.00	1.9	30	0	0	0	1	8	\$1,600.00	\$108.11	14.8
2	M-F 7a-9a		Today Show	\$350.00	2.8	30	0	0	1	1	10	\$3,500.00	\$123.24	28.4
3	M-F 5p-5:30p		WSAV First News @ 5	\$250.00	3.1	30	0	0	1	1	9	\$2,250.00	\$81.70	27.5
4	M-F 5:30p-6p		WSAV News 3 @ 5:30	\$275.00	3.3	30	0	0	1	1	11	\$3,025.00	\$84.36	35.9
5	M-F 6p-6:30p		WSAV News 3 @ 6	\$425.00	5.5	30	0	0	1	1	10	\$4,250.00	\$77.41	54.9
6	M-F 6:30p-7p		NBC Nightly News	\$650.00	7.0	30	0	0	1	1	10	\$6,500.00	\$93.12	69.8
7	M-F 7p-7:30p		Wheel of Fortune	\$1,000.00	9.3	30	0	0	1	1	5	\$5,000.00	\$107.64	46.4
8	M-F 7:30p-8p		Jeopardy	\$1,000.00	8.7	30	0	0	1	1	8	\$8,000.00	\$115.47	69.3
9	M-F 11p-11:35p		WSAV News 3 @ 11	\$400.00	2.1	30	0	0	1	1	10	\$4,000.00	\$193.24	20.7
10	M-F 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$175.00	1.1	30	0	0	1	1	10	\$1,750.00	\$157.66	11.1
11	Sa 6a-7a		WSAV Coastal Sunrise Weekend	\$40.00	1.1	30	0	0	0	0	1	\$40.00	\$37.74	1.1
12	Sa 7a-9a		Saturday Today Show	\$100.00	2.2	30	1	0	0	0	1	\$100.00	\$46.08	2.2
13	Sa 6p-6:30p		WSAV News 3 @ 6	\$250.00	4.5	30	0	0	0	0	1	\$250.00	\$55.56	4.5
14	Sa 6:30p-7p		Saturday Nightly News	\$250.00	5.1	30	1	0	0	0	1	\$250.00	\$49.21	5.1
15	Sa 7p-7:30p		Wheel Of Fortune	\$275.00	3.6	30	0	0	0	0	1	\$275.00	\$76.18	3.6
16	Sa 7:30p-8p		Jeopardy	\$275.00	2.5	30	1	0	0	0	1	\$275.00	\$110.00	2.5
17	Sa 11:30p-1a		Saturday Night Live-NBC	\$225.00	1.8	30	1	0	0	0	1	\$225.00	\$127.84	1.8
18	Su 6a-7a		WSAV Coastal Sunrise Weekend	\$40.00	0.7	30	0	0	0	0	2	\$80.00	\$61.54	1.3
19	Su 8a-9a		Sunday Today Show	\$100.00	2.3	30	0	0	0	0	1	\$100.00	\$42.92	2.3
20	Su 9a-10a		WSAV News 3	\$70.00	1.0	30	0	1	0	0	3	\$210.00	\$67.96	3.1



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Agency Order #: 7500602	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Kronisch, Nathaniel	Primary Demo: Adults 35+	Total \$: \$44,155.00
Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Total Spots: 113
Separation:		Total CPP: \$95.80
		Total GRP: 460.9
		Traffic #: 1598922

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/15 - 7/27													
							7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	
21	Su 10a-11a		Meet the Press	\$325.00	1.3	30	1	0	0	0	0	0	0	1	0	0	0	0	0	
22	Su 6p-6:30p		WSAV News 3 @ 6	\$250.00	7.7	30	1	0	0	0	0	0	0	1	0	0	0	0	0	
23	Su 6:30p-7p		Sunday Nightly News	\$250.00	9.3	30	1	0	0	0	0	0	0	1	0	0	0	0	0	
TOTALS:							6	9	6	9	6	5	3	5	7	8	8	8	6	



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Agency: BUYING TIME,LLC		Advertiser: DOMINION		Market: Savannah	
650 Massachusetts		Product: Issue		Office: WASHINGTON	
AVE NW				Con Type: POLITICAL/VOTE	
Suite 210		Agency Order #: 7500602		Total \$: \$44,155.00	
Washington, DC 20001		Buyer: Kronisch, Nathaniel		Total Spots: 113	
		Salesperson: KENNETH MIELE		Service: Nielsen	
		202-955-5342		Primary Demo: Adults 35+	
		Separation:		Assistant: KENNETH MIELE	
				202-955-5342	
				Total CPP: \$95.80	
				Total GRP: 460.9	
				Traffic #: 1598922	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/31				Total Spots	Total \$	CPP*	GRP*
							7/28	7/29	7/30	7/31				
21	Su 10a-11a		Meet the Press	\$325.00	1.3	30	0	1	0	0	3	\$975.00	\$253.91	3.8
22	Su 6p-6:30p		WSAV News 3 @ 6	\$250.00	7.7	30	0	1	0	0	3	\$750.00	\$32.68	23.0
23	Su 6:30p-7p		Sunday Nightly News	\$250.00	9.3	30	0	1	0	0	3	\$750.00	\$26.88	27.9
TOTALS:							4	4	9	10	113	\$44,155.00	\$95.80	460.9



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	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$44,155.00
		Total Spots: 113
		Total CPP: \$95.80
		Total GRP: 460.9
		Traffic #: 1598922

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/28/18 4:54 PM	System	Notice Received.
06/28/18 4:21 PM	KENNETH MIELE	Separation: 30

Competitive Information	
Market Budget:	\$100,294
WSAV Share:	34%
Comment:	
Unknown:	66%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	113	\$44,155.00	\$95.80	460.9
Total	100%	113	\$44,155.00	\$95.80	460.9

Monthly Summary		
Month	Spots	Dollars
2018-Jul	94	\$34,905.00
2018-Aug	19	\$9,250.00
Total	113	\$44,155.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/29/18 9:24 AM					\$0	\$0	
Queued for Electronic Contracting	6/28/18 4:46 PM					\$0	\$0	
New	6/28/18 4:20 PM	KENNETH MIELE	Confirmed	113		\$44,155.00	\$44,155.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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