

7/28/14: Orig Upload  
11/11/14: Revised w/ JNO

WNY5

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Maura Givroy

being/on behalf of: \$ DAN Maffei, a legally

qualified candidate of the Democratic political

party for the office of: House of Representatives

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	OLD	REP		

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dan Maffei

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Herbert C. Milawie PO Box 230 Syracuse NY 13201

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/12/12

Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Dan Maffei  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:


☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Gilroy

printed name

6/12/12

date

**AGREED UPON SCHEDULE****(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:****AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



REMIT TO WNYS MY TV  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Dan Maffei for Congress-D (72651)**  
**Greer Margolis Mitchell, Burns & A(1047)**  
Gilroy, Maura  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
**POLITICAL CANDIDATE (ns) (1186)**  
**FRIENDS OF DAN MAFFEI/DEM (220464)**  
**National/Political Candidate Agency BRD**  
2675/ECR10291224  
A35+

**Invoice** 3235369  
**Inv Date** 9/28/2014  
**Terms** CIA  
**Contract** 1744423  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**Greer Margolis Mitchell, Burns & Associates-Washington**  
3050 K St NW  
Suite 100  
Washington, DC 20007

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

**FRIENDS OF DAN MAFFEI**  
WNYS: 7%

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2014 12:59:52PM

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	SPOT	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	09/25/14 5:13PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$40.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Per week (2), Tu, We, Th, Fr	09/26/14 5:29PM (Fr)	00:30	4FDMNY2405TH NO REGRETS	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Per week (1), Tu, We, Th, Fr	09/23/14 5:42PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$40.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Per week (2), Tu, We, Th, Fr	09/23/14 6:27PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$100.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Per week (2), Tu, We, Th, Fr	09/24/14 6:16PM (We)	00:30	4FDMNY2404TH THESE STREETS	\$100.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Per week (3), Tu, We, Th, Fr	09/23/14 6:56PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Per week (3), Tu, We, Th, Fr	09/25/14 6:47PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Per week (3), Tu, We, Th, Fr	09/26/14 6:29PM (Fr)	00:30	4FDMNY2405TH NO REGRETS	\$120.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	09/23/14 7:13PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	09/25/14 7:16PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/23/14 7:42PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/24/14 7:56PM (We)	00:30	4FDMNY2404TH THESE STREETS	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/25/14 7:59PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$500.00	
7.1	SPOT	10:00:00PM- 11:00:00PM	Per week (2), Tu, We, Th, Fr	09/23/14 10:24PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$50.00	
7.1	SPOT	10:00:00PM- 11:00:00PM	Per week (2), Tu, We, Th, Fr	09/24/14 10:14PM (We)	00:30	4FDMNY2404TH THESE STREETS	\$50.00	
9.0	Prime	8:00:00PM- 9:00:00PM	Day, Tu-1	09/23/14 8:14PM (Tu)	00:30	4FDMNY2404TH THESE STREETS	\$75.00	
10.0	Prime	8:00:00PM- 9:00:00PM	Day, W-1	09/24/14 8:19PM (We)	00:30	4FDMNY2404TH THESE STREETS	\$60.00	
11.0	Prime	9:00:00PM- 10:00:00PM	Day, W-1	09/24/14 9:17PM (We)	00:30	4FDMNY2404TH THESE STREETS	\$60.00	
12.0	Prime	8:00:00PM- 9:00:00PM	Day, Th-1	09/25/14 8:25PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$60.00	
13.0	Prime	9:00:00PM- 10:00:00PM	Day, Th-1	09/25/14 9:17PM (Th)	00:30	4FDMNY2405TH NO REGRETS	\$75.00	
14.0	Prime	9:00:00PM- 10:00:00PM	Day, F-1	09/26/14 9:33PM (Fr)	00:30	4FDMNY2405TH NO REGRETS	\$60.00	
15.0	Prime	8:00:00PM- 9:00:00PM	Day, Su-1	09/28/14 8:30PM (Su)	00:30	4FDMNY2405TH NO REGRETS	\$75.00	

**Net 30-Payment is due within 30 days from invoice date.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$3,745.00</b>
Commission	<b>(\$561.75)</b>
<b>Net Total</b>	<b>\$3,183.25</b>

Total Spots 22



REMIT TO WNYS MY TV  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Dan Maffei for Congress-D (72651)**  
**Greer Margolis Mitchell, Burns & A(1047)**  
Gilroy, Maura  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
POLITICAL CANDIDATE (ns) (1186)  
FRIENDS OF DAN MAFFEI/DEM (220464)  
**National/Political Candidate Agency BRD**  
2675/ECR10291224  
A35+

**Invoice** 3235899  
**Inv Date** 10/26/2014  
**Terms** CIA  
**Contract** 1744423  
**Bill Type** Standard  
**Period** 9/29/2014 - 10/26/2014

**Greer Margolis Mitchell, Burns & Associates-Washington**  
3050 K St NW  
Suite 100  
Washington, DC 20007

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

FRIENDS OF DAN MAFFEI  
WNYS: 7%

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/27/2014 2:23:02PM

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
8.0	Prime	8:00:00PM- 9:00:00PM	Day, M-1	09/29/14 8:27PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$60.00	
16.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1	09/29/14 5:17PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$40.00	
17.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1	09/29/14 5:46PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$40.00	
18.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1	09/29/14 6:27PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$100.00	
19.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1	09/29/14 6:47PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$120.00	
20.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1	09/29/14 7:16PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$500.00	
21.0	SPOT	7:30:00PM- 8:00:00PM	Day, M-1	09/29/14 7:57PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$500.00	
22.1	SPOT	10:00:00PM-11:00:00PM	Day, M-1	09/29/14 10:26PM (Mo)	00:30	4FDMNY2405TH NO REGRETS	\$50.00	

**Net 30-Payment is due within 30 days from invoice date.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$1,410.00</b>
Commission	<b>(\$211.50)</b>
<b>Net Total</b>	<b>\$1,198.50</b>

Total Spots 8



WNYT Syracuse  
1000 James St  
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

**Contract # 1/44423**  
**Schedule Dates** 09/23/14-09/29/14  
**Advertiser** Dan Maffei for Congress-D (72651)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FRIENDS OF DAN MAFFEE/DEM (220464)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Gilroy, Maura  
**Phone/Fax** /  
**CPE** 131/137/2675  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** FRIENDS OF DAN MAFFEE  
WNYT: 7%  
FRANCISCA GRANT

**Date Entered** 04/23/14  
**Last Modified** 04/23/14  
**Entered By** Nicole Tabone  
**CO-OP** No  
**Headline #** ECR10291224  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$773.25  
**Net Total** \$4,381.75  
**Sales Tax**

**Syracuse (WNYT)**  
**By Broadcast Month**  
Sep. 2014 22 Spots \$3,745.00  
Oct. 2014 8 Spots \$1,410.00  
**Grand Total:** 30 Spots \$5,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/26/14	2	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Syracuse (WNYT)	TWO & A HALF MEN	4/23/14
2.0	Normal Line / SPOT (2)	09/23/14-09/26/14	2	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$40.00	\$40.00	Syracuse (WNYT)	TWO & A HALF MEN	4/23/14
3.0	Normal Line / SPOT (3)	09/23/14-09/26/14	2	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$100.00	\$200.00	Syracuse (WNYT)	MODERN FAMILY	4/23/14
4.0	Normal Line / SPOT (4)	09/23/14-09/26/14	2	:30	6:30P- 7P (EST)	3		X	X	X	X			3	\$120.00	\$360.00	Syracuse (WNYT)	MODERN FAMILY	4/23/14
5.0	Normal Line / SPOT (5)	09/23/14-09/26/14	2	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Syracuse (WNYT)	BIG BANG THEORY	4/23/14
6.0	Normal Line / SPOT (6)	09/23/14-09/26/14	2	:30	7:30P- 8P (EST)	3		X	X	X	X			3	\$500.00	\$1,500.00	Syracuse (WNYT)	BIG BANG THEORY	4/23/14
7.0	Normal Line / SPOT (7)	09/23/14-09/26/14	2	:30	10P- 11P (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Syracuse (WNYT)	LAW & ORDER: SVU/ANGER MANAGEMENT	4/23/14
8.0	Normal Line / Prime (8)	09/29/14-09/29/14	2	:30	8P- 9P (EST)	1								1	\$60.00	\$60.00	Syracuse (WNYT)	LAW & ORDER: SVU	4/23/14
9.0	Normal Line / Prime (9)	09/23/14-09/23/14	2	:30	8P- 9P (EST)	1								1	\$75.00	\$75.00	Syracuse (WNYT)	BONES	4/23/14
10.0	Normal Line / Prime (10)	09/24/14-09/24/14	2	:30	8P- 9P (EST)	1								1	\$60.00	\$60.00	Syracuse (WNYT)	WALKING DEAD	4/23/14
11.0	Normal Line / Prime (11)	09/24/14-09/24/14	2	:30	9P- 10P (EST)	1								1	\$60.00	\$60.00	Syracuse (WNYT)	WALKING DEAD	4/23/14
12.0	Normal Line / Prime (12)	09/25/14-09/25/14	2	:30	8P- 9P (EST)	1								1	\$60.00	\$60.00	Syracuse (WNYT)	HOUSE	4/23/14
13.0	Normal Line / Prime (13)	09/25/14-09/25/14	2	:30	9P- 10P (EST)	1								1	\$75.00	\$75.00	Syracuse (WNYT)	HOUSE	4/23/14
14.0	Normal Line / Prime (14)	09/26/14-09/26/14	2	:30	9P- 10P (EST)	1								1	\$60.00	\$60.00	Syracuse (WNYT)	MONK	4/23/14

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WNYs Syracuse  
1000 James St  
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1744423

**Schedule Dates** 09/23/14-09/29/14  
**Advertiser** Dan Maffei for Congress-D (72651)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FRIENDS OF DAN MAFFEI/DEM (220464)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Gilroy, Maura  
**Phone/Fax** /  
**CPE** 131/137/2675  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** FRIENDS OF DAN MAFFEI  
WNYs: 7%  
FRANCESCA GRANT

**Date Entered** 04/23/14  
**Last Modified** 04/23/14  
**Entered By** Nicole Tabone  
**CO-OP** No  
**Headline #** ECR10291224  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$773.25  
**Net Total** \$4,381.75  
**Sales Tax**

Syracuse (WNYs)		
By Broadcast Month	Spots	Rate
Sep. 2014	22	\$3,745.00
Oct. 2014	8	\$1,410.00
<b>Grand Total:</b>	<b>30</b>	<b>\$5,155.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime (15)	09/29/14-09/29/14	2	:30	8p- 9p (EST)	1							1	1	\$75.00	\$75.00	Syracuse (WNYs)	BONIES	4/23/14
16.0	Normal Line / SPOT (1)	09/29/14-09/29/14	2	:30	5p- 5:30p (EST)	1	1							1	\$40.00	\$40.00	Syracuse (WNYs)	TWO & A HALF MEN	4/23/14
17.0	Normal Line / SPOT (2)	09/29/14-09/29/14	2	:30	5:30p- 6p (EST)	1	1							1	\$40.00	\$40.00	Syracuse (WNYs)	TWO & A HALF MEN	4/23/14
18.0	Normal Line / SPOT (3)	09/29/14-09/29/14	2	:30	6p- 6:30p (EST)	1	1							1	\$100.00	\$100.00	Syracuse (WNYs)	MODERN FAMILY	4/23/14
19.0	Normal Line / SPOT (4)	09/29/14-09/29/14	2	:30	6:30p- 7p (EST)	1	1							1	\$120.00	\$120.00	Syracuse (WNYs)	MODERN FAMILY	4/23/14
20.0	Normal Line / SPOT (5)	09/29/14-09/29/14	2	:30	7p- 7:30p (EST)	1	1							1	\$500.00	\$500.00	Syracuse (WNYs)	BIG BANG THEORY	4/23/14
21.0	Normal Line / SPOT (6)	09/29/14-09/29/14	2	:30	7:30p- 8p (EST)	1	1							1	\$500.00	\$500.00	Syracuse (WNYs)	BIG BANG THEORY	4/23/14
22.0	Normal Line / SPOT (7)	09/29/14-09/29/14	2	:30	10p- 11p (EST)	1	1							1	\$50.00	\$50.00	Syracuse (WNYs)	LAW & ORDER: SVU/ANGER MANAGEMENT	4/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10291224 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1744423

Printed: 04/22/14 12:54 PM  
Last Received: 04/22/14 12:07 PM  
Showing Buylines: All Rep and Station Changes

1 of 2

Station WNYX-TV SYRACUSE, N.Y.  
Advertiser (NW80) POLITICAL  
Product FRIENDS OF DAN MAFFEE  
Estimate# 2675  
Buyer Maura Gilroy

Agency (GREY) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 131/137/2675  
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

entered  
4/23/14  
confirmed  
4/23/14

## --- CONTRACT COMMENT ---

FRIENDS OF DAN MAFFEE  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PLEASE CONFIRM THANKS FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5P-530P	TWO & A HALF MEN	30	-	-	\$40.00	09/23-09/29	3	1	3	\$120.00
2	Tu-F, M	530P-6P	TWO & A HALF MEN	30	-	-	\$40.00	09/23-09/29	2	1	2	\$80.00
3	Tu-F, M	6P-630P	MODERN FAMILY	30	-	-	\$100.00	09/23-09/29	3	1	3	\$300.00
4	Tu-F, M	630P-7P	MODERN FAMILY	30	-	-	\$120.00	09/23-09/29	4	1	4	\$480.00
5	Tu-F, M	7P-730P	BIG BANG THEORY	30	-	-	\$500.00	09/23-09/29	3	1	3	\$1,500.00
6	Tu-F, M	730P-8P	BIG BANG THEORY	30	-	-	\$500.00	09/23-09/29	4	1	4	\$2,000.00
7	Tu-F, M	10P-11P	LAW & ORDER: SVU/ANGER MANAGEMENT	30	-	-	\$50.00	09/23-09/29	3	1	3	\$150.00
8	M	8P-9P	LAW & ORDER: SVU	30	-	-	\$60.00	09/23-09/29	1	1	1	\$60.00
9	Tu	8P-9P	BONES	30	-	-	\$75.00	09/23-09/23	1	1	1	\$75.00
10	W	8P-9P	WALKING DEAD	30	-	-	\$60.00	09/24-09/24	1	1	1	\$60.00

# ORDER WORKSHEET

Rep Order# 10291224 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 04/22/14 12:54 PM  
Last Received: 04/22/14 12:07 PM  
Showing Buylines: All Rep and Station Changes

2 of 2

Station WNYX-TV SYRACUSE, N.Y.  
Advertiser (NW80) POLITICAL  
Product FRIENDS OF DAN MAFFE  
Estimate# 2675  
Buyer Maura Gilroy

Agency (GRER) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 131/137/2675  
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	W	9P-10P	WALKING DEAD	30	-	-	\$60.00	09/24-09/24	1	1	1	\$60.00
12	Th	8P-9P	HOUSE	30	-	-	\$60.00	09/25-09/25	1	1	1	\$60.00
13	Th	9P-10P	HOUSE	30	-	-	\$75.00	09/25-09/25	1	1	1	\$75.00
14	F	9P-10P	MONK	30	-	-	\$60.00	09/26-09/26	1	1	1	\$60.00
15	Su	8P-9P	BONES	30	-	-	\$75.00	09/28-09/28	1	1	1	\$75.00

## REPORT TOTALS

Report Totals: 30 / \$5,155.00

## SALES MONTHLY TOTALS

Sep2014: 29 / \$5,095.00

Order Totals: 30 / \$5,155.00

Total GRPS: 0.0

Oct2014: 1 / \$60.00

Market Totals \$69,009.37

CABL .00% UNKN 1.67%  
WSYT 18.72% WTVH 18.77%

WNYX 7.47%

WSTM 21.64%

WSYR 31.73%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS