

7/28/14: Orig Upload  
11/11/14: Revised w/Ino.

WNY5

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.

Station and Location:

Date:

I, Mavea Gireoy

being/on behalf of: DAN Maffei, a legally

qualified candidate of the Democratic political

party for the office of: House of Representatives

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		DEDEDED		

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dan Maffei

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Herbert C. Milane PO Box 230 Syracuse NY 13201

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/12/12

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, DAN Maffei  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

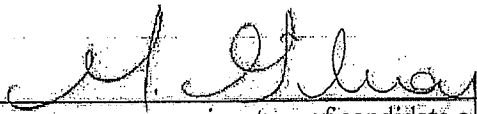
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Gilroy

printed name

6/12/12

date

**AGREED UPON SCHEDULE**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:****AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



REMIT TO WNYS MY TV  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

**Dan Maffei for Congress-D (72651)**  
**Greer Margolis Mitchell, Burns & A(1047)**  
Gilroy, Maura  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
POLITICAL CANDIDATE (ns) (1186)  
FRIENDS OF DAN MAFFEI/DEM (220464)  
**National/Political Candidate Agency BRD**  
2680/ECR10291253  
A35+

**Invoice** 3236376  
**Inv Date** 11/9/2014  
**Terms** CIA  
**Contract** 1744427  
**Bill Type** Standard  
**Period** 10/27/2014 - 11/9/2014

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/5/2014 11:57:46AM

**Greer Margolis Mitchell, Burns & Associates-Washington**  
3050 K St NW  
Suite 100  
Washington, DC 20007

AgM

FRIENDS OF DAN MAFFE  
WNYS: 7%

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/28/14 5:08PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/14 5:15PM (We)	00:30	4FDMNY2409TH GLITZ HD	\$40.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/14 5:15PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/14 5:21PM (Fr)	00:30	4FDMNY2409TH GLITZ HD	\$40.00	
1.1	SPOT	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/03/14 5:17PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/28/14 5:39PM (Tu)	00:30	4FDMNY2409TH GLITZ HD	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/14 5:47PM (We)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/14 5:58PM (Th)	00:30	4FDMNY2409TH GLITZ HD	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/14 5:40PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
2.1	SPOT	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/03/14 5:40PM (Mo)	00:30	4FDMNY2401TH HARD WORK	\$40.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/28/14 6:17PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$100.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/14 6:27PM (We)	00:30	4FDMNY2409TH GLITZ HD	\$100.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/14 6:17PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$100.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/14 5:59PM (Fr)	00:30	4FDMNY2409TH GLITZ HD	\$100.00	
3.0	SPOT	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/03/14 6:18PM (Mo)	00:30	4FDMNY2409TH GLITZ HD	\$100.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/28/14 6:45PM (Tu)	00:30	4FDMNY2409TH GLITZ HD	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/14 6:55PM (We)	00:30	4FDMNY2410TH GET THE JOB DON	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/14 6:59PM (Th)	00:30	4FDMNY2409TH GLITZ HD	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/14 6:29PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$120.00	
4.0	SPOT	6:30:00PM- 7:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/03/14 6:56PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$120.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/28/14 7:12PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/14 7:11PM (We)	00:30	4FDMNY2409TH GLITZ HD	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/14 7:27PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/14 7:28PM (Fr)	00:30	4FDMNY2409TH GLITZ HD	\$500.00	
5.0	SPOT	7:00:00PM- 7:30:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/03/14 7:13PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$500.00	



REMIT TO WNYS MY TV  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Dan Maffei for Congress-D (72651)**  
**Greer Margolis Mitchell, Burns & A(1047)**  
Gilroy, Maura  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

**Invoice** 3236376  
**Inv Date** 11/9/2014  
**Terms** CIA  
**Contract** 1744427  
**Bill Type** Standard  
**Period** 10/27/2014 - 11/9/2014

**Greer Margolis Mitchell, Burns & Associates-Washington**  
3050 K St NW  
Suite 100  
Washington, DC 20007

AgM

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/5/2014 11:57:46AM

FRIENDS OF DAN MAFFE  
WNYS: 7%

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
6.0	SPOT	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/28/14 7:43PM (Tu)	00:30	4FDMNY2409TH GLITZ HD	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/14 7:56PM (We)	00:30	4FDMNY2410TH GET THE JOB DON	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/14 7:43PM (Th)	00:30	4FDMNY2409TH GLITZ HD	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/14 7:59PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$500.00	
6.0	SPOT	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/03/14 7:29PM (Mo)	00:30	4FDMNY2409TH GLITZ HD	\$500.00	
7.1	SPOT	10:00:00PM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/28/14 10:16PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$50.00	
7.1	SPOT	10:00:00PM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/29/14 10:24PM (We)	00:30	4FDMNY2409TH GLITZ HD	\$50.00	
7.1	SPOT	10:00:00PM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/30/14 10:24PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$50.00	
7.1	SPOT	10:00:00PM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/31/14 10:57PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$50.00	
7.1	SPOT	10:00:00PM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	11/03/14 10:49PM (Mo)	00:30	4FDMNY2401TH HARD WORK	\$50.00	
8.0	SPOT	7:00:00PM- 8:00:00PM	Day,Sa-2	11/01/14 7:15PM (Sa)	00:30	4FDMNY2409TH GLITZ HD	\$200.00	
8.0	SPOT	7:00:00PM- 8:00:00PM	Day,Sa-2	11/01/14 7:54PM (Sa)	00:30	4FDMNY2410TH GET THE JOB DON	\$200.00	
9.0	Prime	8:00:00PM- 9:00:00PM	Day,M-2	11/03/14 8:29PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
9.0	Prime	8:00:00PM- 9:00:00PM	Day,M-2	11/03/14 8:58PM (Mo)	00:30	4FDMNY2409TH GLITZ HD	\$60.00	
10.0	Prime	9:00:00PM-10:00:00PM	Day,M-2	11/03/14 9:29PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
10.0	Prime	9:00:00PM-10:00:00PM	Day,M-2	11/03/14 9:58PM (Mo)	00:30	4FDMNY2409TH GLITZ HD	\$60.00	
11.1	Prime	8:00:00PM- 9:00:00PM	Day,Tu-2	10/28/14 8:19PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$75.00	
11.1	Prime	8:00:00PM- 9:00:00PM	Day,Tu-2	10/28/14 8:50PM (Tu)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
12.1	Prime	9:00:00PM-10:00:00PM	Day,Tu-2	10/28/14 9:17PM (Tu)	00:30	4FDMNY2410TH GET THE JOB DON	\$75.00	
12.1	Prime	9:00:00PM-10:00:00PM	Day,Tu-2	10/28/14 9:47PM (Tu)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
13.0	Prime	8:00:00PM- 9:00:00PM	Day,W-2	10/29/14 8:21PM (We)	00:30	4FDMNY2401TH HARD WORK	\$60.00	
13.0	Prime	8:00:00PM- 9:00:00PM	Day,W-2	10/29/14 8:42PM (We)	00:30	4FDMNY2409TH GLITZ HD	\$60.00	
14.0	Prime	9:00:00PM-10:00:00PM	Day,W-2	10/29/14 9:20PM (We)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
14.0	Prime	9:00:00PM-10:00:00PM	Day,W-2	10/29/14 9:51PM (We)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	



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**Advertiser**  
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**Buyer**  
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**Dan Maffei for Congress-D (72651)**  
**Greer Margolis Mitchell, Burns & A(1047)**  
Gilroy,Maura  
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ph: (202) 955-5342  
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**POLITICAL CANDIDATE (ns) (1186)**  
**FRIENDS OF DAN MAFFEI/DEM (220464)**  
**National/Political Candidate Agency BRD**  
2680/ECR10291253  
A35+

**Invoice** 3236376  
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**Contract** 1744427  
**Bill Type** Standard  
**Period** 10/27/2014 - 11/9/2014

**Greer Margolis Mitchell, Burns & Associates-Washington**  
3050 K St NW  
Suite 100  
Washington, DC 20007

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

**FRIENDS OF DAN MAFFE**  
**WNYS: 7%**

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/5/2014 11:57:46AM

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
15.1	Prime	8:00:00PM- 9:00:00	Day,Th-2	10/30/14 8:31PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
15.1	Prime	8:00:00PM- 9:00:00	Day,Th-2	10/30/14 8:59PM (Th)	00:30	4FDMNY2409TH GLITZ HD	\$60.00	
16.1	Prime	9:00:00PM-10:00:00	Day,Th-2	10/30/14 9:23PM (Th)	00:30	4FDMNY2410TH GET THE JOB DON	\$75.00	
16.1	Prime	9:00:00PM-10:00:00	Day,Th-2	10/30/14 9:34PM (Th)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
17.1	Prime	8:00:00PM- 9:00:00	Day,F-2	10/31/14 8:15PM (Fr)	00:30	4FDMNY2401TH HARD WORK	\$60.00	
17.1	Prime	8:00:00PM- 9:00:00	Day,F-2	10/31/14 8:39PM (Fr)	00:30	4FDMNY2409TH GLITZ HD	\$60.00	
18.1	Prime	9:00:00PM-10:00:00	Day,F-2	10/31/14 9:27PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
18.1	Prime	9:00:00PM-10:00:00	Day,F-2	10/31/14 9:58PM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$60.00	
19.0	Prime	8:00:00PM- 9:00:00	Day,Sa-2	11/01/14 8:18PM (Sa)	00:30	4FDMNY2409TH GLITZ HD	\$100.00	
19.0	Prime	8:00:00PM- 9:00:00	Day,Sa-2	11/01/14 8:42PM (Sa)	00:30	4FDMNY2410TH GET THE JOB DON	\$100.00	
20.0	Prime	9:00:00PM-10:00:00	Day,Sa-2	11/01/14 9:17PM (Sa)	00:30	4FDMNY2401TH HARD WORK	\$75.00	
20.0	Prime	9:00:00PM-10:00:00	Day,Sa-2	11/01/14 9:40PM (Sa)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
21.0	SPOT	7:00:00PM- 8:00:00	Day,Su-2	11/02/14 7:26PM (Su)	00:30	4FDMNY2410TH GET THE JOB DON	\$150.00	
21.0	SPOT	7:00:00PM- 8:00:00	Day,Su-2	11/02/14 7:59PM (Su)	00:30	4FDMNY2410TH GET THE JOB DON	\$150.00	
22.0	Prime	8:00:00PM- 9:00:00	Day,Su-2	11/02/14 8:17PM (Su)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
22.0	Prime	8:00:00PM- 9:00:00	Day,Su-2	11/02/14 8:49PM (Su)	00:30	4FDMNY2410TH GET THE JOB DON	\$75.00	
23.0	Prime	9:00:00PM-10:00:00	Day,Su-2	11/02/14 9:13PM (Su)	00:30	4FDMNY2409TH GLITZ HD	\$75.00	
23.0	Prime	9:00:00PM-10:00:00	Day,Su-2	11/02/14 9:30PM (Su)	00:30	4FDMNY2410TH GET THE JOB DON	\$75.00	
24.1	SPOT	10:00:00PM-10:30:00	Day,M-1,F-1	10/31/14 10:28PM (Fr)	00:30	4FDMNY2409TH GLITZ HD	\$100.00	
24.1	SPOT	10:00:00PM-10:30:00	Day,M-1,F-1	11/03/14 10:24PM (Mo)	00:30	4FDMNY2410TH GET THE JOB DON	\$100.00	
25.1	SPOT	10:00:00AM-11:00:00	Day,M-1,F-1	10/31/14 10:21AM (Fr)	00:30	4FDMNY2410TH GET THE JOB DON	\$40.00	
25.1	SPOT	10:00:00AM-11:00:00	Day,M-1,F-1	11/03/14 10:20AM (Mo)	00:30	4FDMNY2409TH GLITZ HD	\$40.00	

**Net 30-Payment is due within 30 days from invoice date.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$9,670.00</b>
Commission	<b>(\$1,450.50)</b>
<b>Net Total</b>	<b>\$8,219.50</b>

Total Spots 71



WNYs Syracuse  
1000 James St  
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract #

1/4442/

## Schedule Dates

10/28/14-11/03/14

## Advertiser

Dan Maffei for Congress-D (72651)

## Agency

Greer Margolis Mitchell, Burns & Associates-Washi

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

FRIENDS OF DAN MAFFEI/DEM (220464)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Gilroy, Maure

## Phone/Fax

131/137/2680

## CPE

National/Political Candidate Agency BRD

## Account Types

Standard

## Billing Type

FRIENDS OF DAN MAFFEI

## Comments

WNYs: 7%  
FRANCESCA GRANT

## Date Entered

04/23/14

## Last Modified

04/23/14

## Entered By

Nicole Tabone

## CO-OP

No

## Headline #

ECR10291253

## Demo

A35+

## Order Type

Normal

## Package Deal

Commission %

## Commission

15.00

## Net Total

\$1,408.50

## Sales Tax

\$7,981.50

## Syracuse (WNYs)

### By Broadcast Month

Nov. 2014

Grand Total:

## Spots

## Rate

67

\$9,390.00

67

\$9,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/14-11/03/14	2	:30	5P-5:30P (EST)	1	1	1	1	1	1			5	\$40.00	\$200.00	Syracuse (WNYs)	TWO & A HALF MEN	4/23/14
2.0	Normal Line / SPOT (2)	10/28/14-11/03/14	2	:30	5:30P-6P (EST)	1	1	1	1	1	1			5	\$40.00	\$200.00	Syracuse (WNYs)	TWO & A HALF MEN	4/23/14
3.0	Normal Line / SPOT (3)	10/28/14-11/03/14	2	:30	6P-6:30P (EST)	1	1	1	1	1	1			5	\$100.00	\$500.00	Syracuse (WNYs)	MODERN FAMILY	4/23/14
4.0	Normal Line / SPOT (4)	10/28/14-11/03/14	2	:30	6:30P-7P (EST)	1	1	1	1	1	1			5	\$120.00	\$600.00	Syracuse (WNYs)	MODERN FAMILY	4/23/14
5.0	Normal Line / SPOT (5)	10/28/14-11/03/14	2	:30	7P-7:30P (EST)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	Syracuse (WNYs)	BIG BANG THEORY	4/23/14
6.0	Normal Line / SPOT (6)	10/28/14-11/03/14	2	:30	7:30P-8P (EST)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	Syracuse (WNYs)	BIG BANG THEORY	4/23/14
7.0	Normal Line / SPOT (7)	10/28/14-11/03/14	2	:30	10P-11P (EST)	1	1	1	1	1	1			5	\$50.00	\$250.00	Syracuse (WNYs)	LAW & ORDER: SVU/ANGER MANAGEMENT	4/23/14
8.0	Normal Line / SPOT (8)	11/01/14-11/01/14	2	:30	7P-8P (EST)							2		2	\$200.00	\$400.00	Syracuse (WNYs)	BIG BANG THEORY	4/23/14
9.0	Normal Line / Prime (9)	11/03/14-11/03/14	2	:30	8P-9P (EST)								2	2	\$60.00	\$120.00	Syracuse (WNYs)	LAW & ORDER: SVU	4/23/14
10.0	Normal Line / Prime (10)	11/03/14-11/03/14	2	:30	9P-10P (EST)								2	2	\$60.00	\$120.00	Syracuse (WNYs)	LAW & ORDER: SVU	4/23/14
11.0	Normal Line / Prime (11)	10/28/14-10/28/14	2	:30	8P-9P (EST)								2	2	\$75.00	\$150.00	Syracuse (WNYs)	BONES	4/23/14
12.0	Normal Line / Prime (12)	10/28/14-10/28/14	2	:30	9P-10P (EST)								2	2	\$75.00	\$150.00	Syracuse (WNYs)	BONES	4/23/14
13.0	Normal Line / Prime (13)	10/29/14-10/29/14	2	:30	8P-9P (EST)								2	2	\$60.00	\$120.00	Syracuse (WNYs)	WALKING DEAD	4/23/14
14.0	Normal Line / Prime (14)	10/29/14-10/29/14	2	:30	9P-10P (EST)								2	2	\$60.00	\$120.00	Syracuse (WNYs)	WALKING DEAD	4/23/14

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Station:

Comments:





WNYW Syracuse  
1000 James St  
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1744427

Schedule Dates	10/28/14-11/03/14	Date Entered	04/23/14
Advertiser	Dan Maffei for Congress-D (72651)	Last Modified	04/23/14
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Nicole Tabone
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	FRIENDS OF DAN MAFFEI/DEM (220464)	Headline #	ECR10291253
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Gilroy, Maura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	131/137/2680	Commission	\$1,408.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$7,981.50
Billing Type	Standard	Sales Tax	
Comments	FRIENDS OF DAN MAFFE WNYW 7% FRANCESCA GRANT		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime (15)	10/30/14-10/30/14	2	:30	8p- 9p (EST)					2				2	\$60.00	\$120.00	Syracuse (WNYW)	HOUSE	4/23/14
16.0	Normal Line / Prime (16)	10/30/14-10/30/14	2	:30	9p- 10p (EST)					2				2	\$75.00	\$150.00	Syracuse (WNYW)	HOUSE	4/23/14
17.0	Normal Line / Prime (17)	10/31/14-10/31/14	2	:30	8p- 9p (EST)						2			2	\$60.00	\$120.00	Syracuse (WNYW)	MONK	4/23/14
18.0	Normal Line / Prime (18)	10/31/14-10/31/14	2	:30	9p- 10p (EST)						2			2	\$60.00	\$120.00	Syracuse (WNYW)	MONK	4/23/14
19.0	Normal Line / Prime (19)	11/01/14-11/01/14	2	:30	8p- 9p (EST)							2		2	\$100.00	\$200.00	Syracuse (WNYW)	BONES	4/23/14
20.0	Normal Line / Prime (20)	11/01/14-11/01/14	2	:30	9p- 10p (EST)							2		2	\$75.00	\$150.00	Syracuse (WNYW)	BURN NOTICE	4/23/14
21.0	Normal Line / SPOT (21)	11/02/14-11/02/14	2	:30	7p- 8p (EST)								2	2	\$150.00	\$300.00	Syracuse (WNYW)	BIG BANG THEORY	4/23/14
22.0	Normal Line / Prime (22)	11/02/14-11/02/14	2	:30	8p- 9p (EST)								2	2	\$75.00	\$150.00	Syracuse (WNYW)	BONES	4/23/14
23.0	Normal Line / Prime (23)	11/02/14-11/02/14	2	:30	9p- 10p (EST)								2	2	\$75.00	\$150.00	Syracuse (WNYW)	BURN NOTICE	4/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Syracuse (WNYW)		
By Broadcast Month	Spots	Rate
Nov. 2014	67	\$9,390.00
<b>Grand Total:</b>	<b>67</b>	<b>\$9,390.00</b>

# ORDER WORKSHEET

Rep Order# 10291253 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1744427

Printed: 04/22/14 12:54 PM  
Last Received: 04/22/14 12:25 PM  
Showing Buylines:

All Rep and Station Changes

1 of 3

Station WNYX-TV SYRACUSE, N.Y.  
Advertiser (NW80) POLITICAL  
Product FRIENDS OF DAN MAFFE  
Estimate# 2680  
Buyer Maura Gilroy

Agency (GRER) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 131/137/2680  
Flight Dates 10/28/14-11/10/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Entered 4/23/14  
Confirmed 4/23/14

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER THANKS FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	5P-530P	TWO & A HALF MEN	30	-	-	\$40.00	10/28-11/03	5	1	5	\$200.00
2	Tu-F, M	530P-6P	TWO & A HALF MEN	30	-	-	\$40.00	10/28-11/03	5	1	5	\$200.00
3	Tu-F, M	6P-630P	MODERN FAMILY	30	-	-	\$100.00	10/28-11/03	5	1	5	\$500.00
4	Tu-F, M	630P-7P	MODERN FAMILY	30	-	-	\$120.00	10/28-11/03	5	1	5	\$600.00
5	Tu-F, M	7P-730P	BIG BANG THEORY	30	-	-	\$500.00	10/28-11/03	5	1	5	\$2,500.00
6	Tu-F, M	730P-8P	BIG BANG THEORY	30	-	-	\$500.00	10/28-11/03	5	1	5	\$2,500.00
7	Tu-F, M	10P-11P	LAW & ORDER: SVU/ANGER MANAGEMENT	30	-	-	\$50.00	10/28-11/03	5	1	5	\$250.00
8	Sa	7P-8P	BIG BANG THEORY 2X	30	-	-	\$200.00	11/01-11/01	2	1	2	\$400.00
9	M	8P-9P	LAW & ORDER: SVU	30	-	-	\$60.00	11/03-11/03	2	1	2	\$120.00
10	M	9P-10P	LAW & ORDER: SVU	30	-	-	\$60.00	11/03-11/03	2	1	2	\$120.00
11	Tu	8P-9P	BONES	30	-	-	\$75.00	10/28-10/28	2	1	2	\$150.00

# ORDER WORKSHEET

Rep Order# 10291253 Ver# 1 Status New

Traffic Order#

Printed: 04/22/14 12:54 PM  
Last Received: 04/22/14 12:25 PM  
Showing Buylines: All Rep and Station Changes

2 of 3

Station WNYT-TV SYRACUSE, N.Y.  
Advertiser (NW80) POLITICAL  
Product FRIENDS OF DAN MAFFE  
Estimate# 2680  
Buyer Mauna Gilroy

Agency (GRER) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 131/137/2680  
Flight Dates 10/28/14-11/10/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
12	Tu	9P-10P	BONES	30	-	-	\$75.00	10/28-10/28	2	1	2	\$150.00
13	W	8P-9P	WALKING DEAD	30	-	-	\$60.00	10/29-10/29	2	1	2	\$120.00
14	W	9P-10P	WALKING DEAD	30	-	-	\$60.00	10/29-10/29	2	1	2	\$120.00
15	Th	8P-9P	HOUSE	30	-	-	\$60.00	10/30-10/30	2	1	2	\$120.00
16	Th	9P-10P	HOUSE	30	-	-	\$75.00	10/30-10/30	2	1	2	\$150.00
17	F	8P-9P	MONK	30	-	-	\$60.00	10/31-10/31	2	1	2	\$120.00
18	F	9P-10P	MONK	30	-	-	\$60.00	10/31-10/31	2	1	2	\$120.00
19	Sa	8P-9P	BONES	30	-	-	\$100.00	11/01-11/01	2	1	2	\$200.00
20	Sa	9P-10P	BURN NOTICE	30	-	-	\$75.00	11/01-11/01	2	1	2	\$150.00
21	Su	7P-8P	BIG BANG THEORY 2X	30	-	-	\$150.00	11/02-11/02	2	1	2	\$300.00
22	Su	8P-9P	BONES	30	-	-	\$75.00	11/02-11/02	2	1	2	\$150.00
23	Su	9P-10P	BURN NOTICE	30	-	-	\$75.00	11/02-11/02	2	1	2	\$150.00

## REPORT TOTALS

Report Totals: 67 / \$9,390.00

## SALES MONTHLY TOTALS

# ORDER WORKSHEET

Rep Order# 10291253 Ver# 1 Status New

Traffic Order#

Printed:  
Last Received:  
Showing Buylines:

04/22/14 12:54 PM  
04/22/14 12:25 PM  
All Rep and Station Changes

3 of 3

Station WNYS-TV SYRACUSE, N.Y.  
Advertiser (NW80) POLITICAL  
Product FRIENDS OF DAN MAFEE  
Estimate# 2680  
Buyer Maura Gilroy

Agency (GRER) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 131/137/2680  
Flight Dates 10/28/14-11/10/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Nov2014: 67 / \$9,390.00

Order Totals: 67 / \$9,390.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$137,280.70

CABL .00%  
WSYT 17.69%  
UNKN 1.92%  
WTVH 19.39%

WNYS 6.84%

WSTM 22.78%

WSTYR 31.38%

Books [null]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS