

CONTRACT



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

| | | |
|--|---|--|
| <u>Contract / Revision</u> 339998 / | | <u>Alt Order #</u> |
| <u>Product</u> Greitens/R/MOGovernor | | |
| <u>Contract Dates</u> 07/05/16 - 07/11/16 | | <u>Estimate #</u> 1797 |
| <u>Advertiser</u> Greitens/R/Mo/Governor | | <u>Original Date / Revision</u> 06/30/16 / 06/30/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTVI-TV | <u>Account Executive</u> Mickie Reeves | <u>Sales Office</u> Local House |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| <u>IDB#</u> 15473 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> TARG/ | <u>Advertiser Ref</u> | |

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| 1 | 2 | 07/05/16 | 07/11/16 | FOX 2 News In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$500.00 | 0.00 | | | |
| 2 | 2 | 07/05/16 | 07/11/16 | FOX 2 News In The Morning | 7:30 AM-8:00 AM | | :30 | | | | NM | 5 | \$2,500.00 |
| Week: | | 07/05/16 | 07/11/16 | -TWTF-- | | | | 5 | \$500.00 | 0.00 | | | |
| 3 | 2 | 07/05/16 | 07/11/16 | FOX 2 News In The Morning | 8:00 AM-8:30 AM | | :30 | | | | NM | 5 | \$2,500.00 |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$500.00 | 0.00 | | | |
| 4 | 2 | 07/05/16 | 07/11/16 | FOX 2 News @ 9a | 9:00 AM-9:30 AM | | :30 | | | | NM | 5 | \$1,125.00 |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$225.00 | 0.00 | | | |
| 5 | 2 | 07/05/16 | 07/11/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 5 | \$5,625.00 |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$1,125.00 | 0.00 | | | |
| 6 | 2 | 07/09/16 | 07/09/16 | FOX 2 In The Morning | 8:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$375.00 |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$375.00 | 0.00 | | | |
| 7 | 2 | 07/09/16 | 07/09/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$600.00 |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$600.00 | 0.00 | | | |
| 8 | 2 | 07/09/16 | 07/09/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$600.00 | 0.00 | | | |
| 9 | 2 | 07/10/16 | 07/10/16 | FOX 2 News In The Morning | 8:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$200.00 |
| Week: | | 07/04/16 | 07/10/16 | -----S | | | | 1 | \$200.00 | 0.00 | | | |
| 13 | 2 | 07/09/16 | 07/09/16 | FOX 2 News @ 10p | | | :30 | | | | NM | 1 | \$525.00 |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$525.00 | 0.00 | | | |
| N 14 | 2 | 07/05/16 | 07/05/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$825.00 |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$825.00 | 0.00 | | | |
| N 15 | 2 | 07/05/16 | 07/11/16 | FOX 2 News @ 9a | 9:30 AM-10:00 AM | | :30 | | | | NM | 5 | \$1,125.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|--|--|
| Contract / Revision 339998 / | | Alt Order # |
| Contract Dates 07/05/16 - 07/11/16 | | Product Greitens/R/MO Governor |
| Estimate # 1797 | | |
| Advertiser Greitens/R/Mo/Governor | | Original Date / Revision 06/30/16 / 06/30/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$225.00 | 0.00 | | | |
| N 16 | 2 | 07/05/16 | 07/11/16 | M-F 10a-11a | | | :30 | | | | NM | 6 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 6 | \$175.00 | 0.00 | | | |
| N 17 | 2 | 07/05/16 | 07/11/16 | FOX 2 News Midday | 11:00 AM-11:30 AM | | :30 | | | | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$175.00 | 0.00 | | | |
| N 18 | 2 | 07/05/16 | 07/11/16 | FOX 2 News Midday | 11:30 AM-12:00 PM | | :30 | | | | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$175.00 | 0.00 | | | |
| N 19 | 2 | 07/05/16 | 07/06/16 | M-F 12p-1230p | | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$175.00 | 0.00 | | | |
| N 20 | 2 | 07/05/16 | 07/11/16 | M-F 4p-430p | 4p-430p | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |
| N 21 | 2 | 07/05/16 | 07/11/16 | M-F 430p-5p | 430p-5p | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |
| N 22 | 2 | 07/05/16 | 07/11/16 | M-F 5p-530p | 5p-530p | | :30 | | | | NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$1,200.00 | 0.00 | | | |
| N 23 | 2 | 07/05/16 | 07/05/16 | FOX 2 News @ 6p | M-F 6p-630p | | :30 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$1,100.00 | 0.00 | | | |
| N 24 | 2 | 07/05/16 | 07/05/16 | M-F 1130p-12a | 1130p-12a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$150.00 | 0.00 | | | |
| N 25 | 2 | 07/05/16 | 07/05/16 | M-F 430a-5a | 430a-5a | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$75.00 | 0.00 | | | |
| N 26 | 2 | 07/05/16 | 07/05/16 | FOX 2 News @ 530a | M-F 530a-6a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$300.00 | 0.00 | | | |
| N 27 | 2 | 07/05/16 | 07/05/16 | 11p News | 11p-1130p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -T----- | | | | 1 | \$250.00 | 0.00 | | | |
| N 28 | 2 | 07/05/16 | 07/11/16 | FOX 2 News @ 10p | 10p-1035p | | :30 | | | | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$900.00 | 0.00 | | | |
| N 29 | 2 | 07/05/16 | 07/11/16 | FOX 2 News In The Morning | 8:30 AM-9:00 AM | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 4 | \$500.00 | 0.00 | | | |
| N 30 | 2 | 07/05/16 | 07/11/16 | M-F 530p-6p | 530p-6p | | :30 | | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | MTWTF-- | | | | 5 | \$500.00 | 0.00 | | | |
| N 31 | 2 | 07/09/16 | 07/09/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$200.00 | 0.00 | | | |
| N 32 | 2 | 07/09/16 | 07/09/16 | FOX 2 In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$375.00 |

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| Contract / Revision 339998 / | | Alt Order # |
| Contract Dates 07/05/16 - 07/11/16 | | Product Greitens/R/MOGovernor |
| Advertiser Greitens/R/Mo/Governor | | Estimate # 1797 |
| | | Original Date / Revision 06/30/16 / 06/30/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$375.00 | 0.00 | | | |
| N 33 | 2 | 07/09/16 | 07/09/16 | FOX 2 In The Morning | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$375.00 | 0.00 | | | |
| N 34 | 2 | 07/09/16 | 07/09/16 | FOX 2 In The Morning | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$375.00 | 0.00 | | | |
| N 35 | 2 | 07/09/16 | 07/09/16 | FOX Late Fringe | 10:30 PM-11:00 PM | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$75.00 | 0.00 | | | |
| N 36 | 2 | 07/10/16 | 07/10/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S | | | | 1 | \$100.00 | 0.00 | | | |
| N 37 | 2 | 07/10/16 | 07/10/16 | FOX 2 News In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S | | | | 1 | \$200.00 | 0.00 | | | |
| N 38 | 2 | 07/10/16 | 07/10/16 | Su 5p-6p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -----S | | | | 1 | \$300.00 | 0.00 | | | |
| N 39 | 2 | 07/10/16 | 07/10/16 | Su 5p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/05/16 | 07/11/16 | -----S | | | | 1 | \$300.00 | 0.00 | | | |
| D 40 | 2 | 07/09/16 | 07/09/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| N 41 | 2 | 07/09/16 | 07/09/16 | Sa 5p-6p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S- | | | | 1 | \$225.00 | 0.00 | | | |
| N 42 | 2 | 07/10/16 | 07/10/16 | FOX 2 News In The Morning | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/04/16 | 07/10/16 | -----S | | | | 1 | \$200.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 98 | \$43,575.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 06/27/16 - 07/11/16 | 98 | \$43,575.00 | \$37,038.75 |
| Totals | 98 | \$43,575.00 | \$37,038.75 |

Signature: _____ Date: _____

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Buy Detail Report

Client: Getkens for Missouri
 Media: TV
 Product: Getkens for Missouri
 Primary Demo: Adults 55+

Description: ESTIMATE#797
 Flight Start Date: 07/04/2016
 Flight End Date: 07/17/2016
 Survey: JUI15 DNA Nielsen Live+SD
 Buyer: Dede Jeffrey
 Email: djeffery@fangata.com

Owner: Tribune
 Vendor: KTVL-TV
 5915 Barthold Ave
 Saint Louis, MO 63110-1301
 Contact: MCKIER
 Phone: 314-647-2222
 Fax: 314-644-7419
 Affiliation: FOX

Send Billing To

Market/System: St. Louis

| Line No | Daypart Program | Daypart Code | STN Gross | Dur | Wks | Total Spots |
|---------|---|--------------|-----------|-----|----------|-------------|
| | | | | | 7/4 7/11 | |
| 107 | KTVL-TV MTUWTHF 4:30a-5:00a FOX2NWS AT 4AM< | EM | \$75.00 | 30 | 1 0 | 1 |
| 108 | MTUWTHF 6:30a-7:00a FOX 2 NEWS AT 6 | EM | \$825.00 | 30 | 1 0 | 1 |
| 109 | MTUWTHF 7:30a-7:30a FOX 2 NEWS MORNING | EM | \$500.00 | 30 | 4 1 | 5 |
| 110 | MTUWTHF 7:30a-8:00a FOX 2 NEWS MORNING | EM | \$500.00 | 30 | 4 1 | 5 |
| 111 | MTUWTHF 8:00a-8:30a FOX 2 NEWS MORNING | EM | \$900.00 | 30 | 4 1 | 5 |
| 112 | MTUWTHF 8:30a-9:00a FOX 2 NEWS MORNING add 4x | EM | \$500.00 | 30 | 4 1 | 5 |
| 113 | MTUWTHF 9:00a-9:30a FOX2 NEWS AT 9AM | DT | \$225.00 | 30 | 4 1 | 5 |
| 114 | MTUWTHF 9:30a-10:00a FOX2NWS AT 9AM< add 4x | DT | \$225.00 | 30 | 4 1 | 5 |
| 115 | MTUWTHF 10:00a-11:00a RACHAEL RAY< add 4x | DT | \$175.00 | 30 | 4 1 | 5 |
| 116 | MTUWTHF 11:00a-11:30a FOX2NWS MIDDAY< add 4x | DT | \$175.00 | 30 | 4 1 | 5 |

REVISION
 Do Not Double Book

ATTENTION
 FLIGHT DATES

7/5 TO 7/11

Buy Detail Report

Client: Gretlens for Missouri
 Media: TV
 Product: Gretlens for Missouri
 Primary Demo: Adults 55+

Description: ESTIMATE#1797
 Flight Start Date: 07/04/2016
 Flight End Date: 07/17/2016
 Survey: JUNE DMA Nielsen Live+SD
 Buyer: Dale Jeffrey
 Email: djeffrey@dargetta.com

Owner: Tribune
 Vendor: KTVI-TV
 5915 Berthold Ave
 Saint Louis, MO 63110-1301
 Contact: MCKEER
 Phone: 314-647-2222
 Fax: 314-644-7419
 Affiliation: FOX

Send Billing To

Market/System: St. Louis

| Line No | Daypart Program | Daypart Code | STN Gross | Dur | WKS | Total Spots |
|---------|---|--------------|------------|-----|----------|-------------|
| | | | | | 7/4 7/11 | |
| 117 | KTVI-TV MTWTF 11:30a-12:00p FOX2NWS MIDDAY< add 4x | DT | \$175.00 | 30 | 4 1 | 5 |
| 118 | MTWTF 2:00p-3:00p VARIOUS 7? | DT | \$225.00 | 30 | 1 0 | 1 |
| 119 | MTWTF 4:00p-4:30p JUDGE JUDY Bk add 4x | EF | \$250.00 | 30 | 4 1 | 5 |
| 120 | MTWTF 4:30p-5:00p JUDGE JUDY< add 4x | EF | \$250.00 | 30 | 4 1 | 5 |
| 121 | MTWTF 5:00p-5:30p FOX2NWS AT 5PM< add 4x | EN | \$1,200.00 | 30 | 4 1 | 5 |
| 147 | MTWTF 5:30p-6:00p FOX2NWS AT 5PM< add | EN | \$600.00 | 30 | 4 1 | 5 |
| 122 | MTWTF 6:00p-6:30p FOX2NWS AT 6PM< | EN | \$1,100.00 | 30 | 1 0 | 1 |
| 123 | MTWTF 9:00p-9:30p FOX 2 NEWS AT 9P | LN | \$1,125.00 | 30 | 4 1 | 5 |
| 124 | MTWTF 10:00p-10:30p FOX2 NWS-10PM< add 4x | LN | \$900.00 | 30 | 4 1 | 5 |

Buy Detail Report

Client: Gaielens for Missouri
 Media: TV
 Product: Gaielens for Missouri
 Primary Demo: Adults 55+

Description: ESTIMATE#1797
 Flight Start Date: 07/04/2016
 Flight End Date: 07/17/2016
 Survey: JUNE DMA Nielsen Live+SD
 Buyer: Dede Jeffery
 Email: djeffery@gaigelma.com

Owner: Tribune
 Vendor: KTVI-TV
 5915 Bernhold Ave
 Saint Louis, MO 63110-1301
 Contact: MCKER
 Phone: 314-647-2222
 Fax: 314-644-7419
 Affiliation: FOX

Send Billing To:

Market/System: St. Louis

| Line No | Daypart Program | Daypart Code | STN Gross | Dur | Wks | Total Spots | |
|---------|---|--------------|-----------|-----|------|-------------|---|
| | | | | 7/4 | 7/11 | | |
| 125 | KTVI-TV MTWTHF 11:00p-11:30p ACCESS HOLLYWOOD | LF | \$150.00 | 30 | 1 | 0 | 1 |
| 148 | Sa 6:30a-7:00a FOX NEWS SAT add | WK | \$200.00 | 30 | 1 | 0 | 1 |
| 149 | Sa 7:00a-7:30a FOX NEWS SAT add | WK | \$375.00 | 30 | 1 | 0 | 1 |
| 150 | Sa 7:30a-8:00a FOX NEWS SAT add | WK | \$375.00 | 30 | 1 | 0 | 1 |
| 151 | Sa 8:00a-8:30a FOX NEWS SAT add | WK | \$375.00 | 30 | 1 | 0 | 1 |
| 126 | Sa 8:00a-8:30a FOX NEWS SAT | WK | \$375.00 | 30 | 1 | 0 | 1 |
| 127 | Sa 8:00p-9:30p FOX2 NWS AT 9PM | WK | \$600.00 | 30 | 1 | 0 | 1 |
| 128 | Sa 9:30p-10:00p FOX2 NWS AT 9:30PM | WK | \$600.00 | 30 | 1 | 0 | 1 |
| 129 | Sa 10:00p-10:30p FOX2 NEWS EDGE | WK | \$525.00 | 30 | 1 | 0 | 1 |