

ORDER

Orders
Order / Rev: 639661B
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/02/22 - 06/07/22
 Original Date / Rev: 04/15/22 / 04/15/22
 Order Type: GENERAL

KLOK-FM
 Primary AE: Maria Palacio - 5895
 Sales Office: L-MON
 Sales Region: LOCAL

Agency
Name: I C.A.N. Advertise
 Buying Contact: _____
 Billing Contact: _____
1330 Cherokee Drive
Salinas, CA 93906

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Peter Hernandez for 18th District Con
 Demographic: HH
 Product Codes: Candidates
 Revenue Code 1: AGY
 Revenue Code 2: GEN
 Revenue Code 3: GEN
 Priority: P-17

New Business Thru: _____
 Advertiser External ID: 0012R00002I2B0tQAN
 Agency External ID: 0014400001tQQnBAAW
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/22	05/31/22	91	\$1,599.00	\$1,359.15
06/01/22	06/07/22	23	\$401.00	\$340.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	91	\$1,599.00	\$1,359.15	0.00
June 2022	23	\$401.00	\$340.85	0.00
Totals	114	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Palacio - 5895			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOK	05/02/22	06/07/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	5	\$13.00	P-17	0.00	NM	29	\$377.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$13.00		0.00			
		Week: 05/09/22	05/15/22	MTWTF--					5	\$13.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--					5	\$13.00		0.00			
		Week: 05/23/22	05/29/22	MTWTF--					5	\$13.00		0.00			
		Week: 05/30/22	06/05/22	MTWTF--					5	\$13.00		0.00			
		Week: 06/06/22	06/12/22	MT-----					4	\$13.00		0.00			
N 2	KLOK	05/02/22	06/07/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	5	\$16.00	P-17	0.00	NM	26	\$416.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$16.00		0.00			
		Week: 05/09/22	05/15/22	MTWTF--					5	\$16.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--					5	\$16.00		0.00			
		Week: 05/23/22	05/29/22	MTWTF--					5	\$16.00		0.00			
		Week: 05/30/22	06/05/22	MTWTF--					5	\$16.00		0.00			
		Week: 06/06/22	06/12/22	MT-----					1	\$16.00		0.00			
N 3	KLOK	05/02/22	06/07/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	8	\$23.00	P-17	0.00	NM	44	\$1,012.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	MTWTF--					8	\$23.00		0.00			

Order / Rev: 639661B
 Alt Order #:
 Flight Dates: 05/02/22 - 06/07/22

Advertiser: Peter Hernandez for 18th District Congre
 Product Desc: **KLOK-FM**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MTWTF--		8				\$23.00		0.00			
		Week: 05/16/22	05/22/22	MTWTF--		8				\$23.00		0.00			
		Week: 05/23/22	05/29/22	MTWTF--		8				\$23.00		0.00			
		Week: 05/30/22	06/05/22	MTWTF--		8				\$23.00		0.00			
		Week: 06/06/22	06/12/22	MT-----		4				\$23.00		0.00			
N 4	KLOK	05/07/22	06/04/22	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----S-	:30	2	\$13.00	P-17	0.00	NM	10	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S-		2				\$13.00		0.00			
		Week: 05/09/22	05/15/22	-----S-		2				\$13.00		0.00			
		Week: 05/16/22	05/22/22	-----S-		2				\$13.00		0.00			
		Week: 05/23/22	05/29/22	-----S-		2				\$13.00		0.00			
		Week: 05/30/22	06/05/22	-----S-		2				\$13.00		0.00			
N 5	KLOK	05/07/22	06/04/22	Sa 3p-7p Sa 3p-7p	CM	3p-7p	-----S-	:30	1	\$13.00	P-17	0.00	NM	5	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S-		1				\$13.00		0.00			
		Week: 05/09/22	05/15/22	-----S-		1				\$13.00		0.00			
		Week: 05/16/22	05/22/22	-----S-		1				\$13.00		0.00			
		Week: 05/23/22	05/29/22	-----S-		1				\$13.00		0.00			
		Week: 05/30/22	06/05/22	-----S-		1				\$13.00		0.00			
													Totals	114	\$2,000.00