

Issues & Programs

Townsquare Media-Texarkana

1st Quarter 2017

K P W W

Issues of Importance:

- 1. Government-Legislative Sessions**
- 2. Community-St. Judes Radiothon**
- 3. Schools-Sports Programs**
- 4. Infrastructure-Area Roadway Projects**

1. Government

A. Arkansas Legislature

Sunday Texarkana 1/1 15 min. 11:30p.m.

Talked with area Arkansas political leaders about

Upcoming legislative session and the main issues to

be addressed during the session.

B. Texas Legislature

Sunday Texarkana 1/15 15 min. 11:30 p.m.

**Talked with area Texas officials about the upcoming
Legislative session and the main issues to be
Addressed during the session.**

2. Community

A. St. Judes Radiothon

Sunday Texarkana 2/12 15 min. 11:30 p.m.

**Discussion with St. Judes Representative about
the radiothon set for later in the month on one of
the radio stations in Texarkana.**

**KKYR Radio also devoted extensive time to the
Radiothon, which raises funds locally for the St.
Jude's Childrens Research Hospital. Two day
Radiothon was held February 16 & 17 from 6a.m.
To 6 p.m. both days.**

3. Schools

A. Pleasant Grove

Sunday Texarkana 1/8 15 min 11:30 p.m.

**Talked with Pleasant Grove Athletic Director
concerning recent successes in the various programs**

At the local school.

B. Arkansas High

Sunday Texarkana 2/19 15 min 11:30 p.m.

**Discussion with Texarkana Arkansas new Athletic
Director and Head Football Coach Barry Norton on
His move from Texarkana Texas High School to the
Arkansas side of town.**

C. Texas High

Sunday Texarkana 3/12 15 min. 11:30 p.m.

Talked with new Texarkana Texas ISD Athletic Director Gerry Stanford on his selection at the School, his move from the Dallas-Fort Worth Area And his expectations in the new position.

4. Infrastructure

A. Local Roads

Sunday Texarkana 3/5 15 min. 11:30 p.m.

Discussion with City Managers from Texarkana, Arkansas and Texarkana, Texas on street repairs and projects in their city.

B. Area Roads

Sunday Texarkana 3/26 15 min. 11:30 p.m.

Talked with TxDOT about area road repairs and projects that are currently underway or will be soon.

KPWW Morning Show donated air time between 8 -10 am for Provide a Pet a Pad, an effort to get animals at the Texarkana Animal Shelter adopted. Every Tuesday Morning.