

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

KRLD-FM HD3

1st QUARTER, 2022
(January 1st –March 31st)

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**Issues of Concern to Dallas / Fort Worth
Addressed in Responsive Programming
in the 1st Quarter, 2022**

1. **Community Outreach Issues** Discussion of organizations needing donations of money and time to continue to support the philanthropic programs that help the increasing numbers of needy
2. **Small Business and Economic Issues** Raising awareness of small business and entrepreneurial issues and financial planning methods to help people better position themselves for the future
3. **The Protection of Women and Children** Raising awareness of organizations in North Texas that provide support and assistance to Women and Children that have been abused or neglected. Domestic violence has increased since Covid 19
4. **Arts and Education Issues** Discussion of the vital role arts and education play in society. How the arts are adjusting and helping others during the pandemic
5. **Mentoring and Positive Role Modeling** Opening the dialogue about how responsible adults can / should reach out to others in the community, especially at-risk youth to demonstrate good behavior by example
6. **Hunger and Homelessness Issues** Discussion about the challenges facing society in trying to meet the needs of a growing population of people who are hungry and / or homeless, including services available to help, and opportunities for volunteerism
7. **Mental Illness** Raising awareness of programs being offered during the pandemic. Discussions about coming forward, and detection from others.
8. **Animal Welfare** Discussion about the issues affecting homeless pet shelters and their efforts. How adoptions are happening and how people can help during this time.
9. **Health and Wellness** Discussion of the issues affecting the health and wellness of North Texas.
10. **Job Training** Discussion concerning the best practices for a more successful career and discussion with those that are helping North Texans achieve more in their jobs.

11. **First Responders** Discussion about the people helping the citizens of North Texas in times of emergency and need as well as the military and our Veterans.
12. **Elderly Issues** Discussion about the people and organizations that are working to better the lives of senior citizens in North Texas.

**KRLD-FM HD Programs That Address Community Issues
1st Quarter, 2022**

Public Affairs Program

Schedule and Description

Better Living

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

January 2, 2022

Better Living – Lost Paws Rescue of Texas

Issues of Concern: Community Outreach, Animal Welfare

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Lost Paws Rescue of Texas founder Yvette Garza. Lost Paws mission is to rescue abandoned dogs and cats, giving them a second chance for a new life. For more information on how to donate, adopt or foster from Lost Paws Rescue of Texas, <https://lostpawsrescueoftexas.org/>

January 2, 2022

Better Living – Uplift Education

Issues of Concern: Community Outreach, The Protection of Women and Children, Arts and Education Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Kimberly Esparza, Communications Coordinator with Uplift Education. Uplift Education is a free public charter school providing high quality, college prep education to student scholars. They operate a network of 37 high-performing, tuition-free, public charter schools on 19 campuses serving 17,500 students in underserved areas. For more information, <https://uplifteducation.org/>

January 9, 2022

Better Living – Dallas Regional Chamber of Commerce

Issues of Concern: Community Outreach, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold spends time with Tosha Herron Bruff, Senior Vice President of Community Engagement with the Dallas Regional Chamber. The Dallas Regional Chamber is one of the most established business organizations in the nation and serves as the voice of business and the champion of economic development and growth in the Dallas Region. For more information, <https://www.dallaschamber.org/>

January 9, 2022

Better Living – Make a Wish North Texas

Issues of Concern: Community Outreach, Health and Wellness,

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold speaks with Sara Roelke, Communications Manager for Make a Wish North Texas. Make-A-Wish North Texas finances endeavors through corporate sponsorships, special events, foundation grants and individual contributions. Make a Wish creates life-changing wishes for children with critical illnesses. For more information, <https://wish.org/ntx>.

January 16, 2022

Better Living – Urban Specialists

Issues of Concern: Community Outreach, Health and Wellness

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold is joined by Antong Lucky the President of the Urban Specialists, a nationally recognized non-profit organization working to eliminate violence in urban culture and help individuals reach their fullest potential. For more information, <https://urbanspecialists.org/>

January 16, 2022

Better Living- The Dallas Black Chamber of Commerce

Issues of Concern: Community Outreach, Small Business and Economic Issues

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Harrison Blair, President of the Dallas Black Chamber of Commerce about the history of the Dallas Martin Luther King Holiday Parade. Since 1926, the Dallas Black Chamber of Commerce has served as an advocate for the creation, growth, and general welfare of Black-owned businesses. For more information, <https://dallasblackchamber.org/>

January 23, 2022

Better Living- Hot Rod Connect

Issues of Concern: Community Outreach,

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Rodney Baker, the executive director of Hot Rod Connect. Rodney has connected charitable organizations with professional athletes, corporate partners and community groups. Rodney Baker and the team at Hot Rod Connects are committed to making the world a better place through charitable and philanthropic initiatives. <https://hotrodconnects.com/>

January 23, 2022

Better Living- African American Museum of Dallas

Issues of Concern: Community Outreach, Arts and Education Issues

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Dr. Marvin Delaney, the COO of the African American Museum of Dallas. Rock star Mick Jagger of the Rolling Stones recently dropped by, drawing worldwide attention to the Fair Park landmark. At the African American Museum of Fair Park, you can explore an extensive and comprehensive permanent collection that ranges from inspiring Folk Art to centuries-old masterpieces and including African art, black renaissance paintings, decorative arts, period rooms, and contemporary art. For more information, <https://aamdallas.org/>

January 30, 2022

Better Living- The Boys and Girls Club of Dallas

Issues of Concern: Community Outreach, Arts and Education Issues, Protection of Women and Children

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Charles English, the CEO of the Boys & Girls Clubs of Greater Dallas about their evolution of being more than just a rec center, but to be a center of education and service for families in North Texas. Boys & Girls Clubs of Greater Dallas enables all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. For more information, <https://bgcdallas.org/>

January 30, 2022

Better Living- SPCA of Texas

Issues of Concern- Community Outreach, Animal Welfare

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Madeline Yeaman, the Senior Marketing Specialist for the SPCA of Texas. The SPCA of Texas is dedicated to providing every animal exceptional care and a loving home. They operate two shelters, three spay/neuter clinics and an emergency animal rescue center. For more information on how you can help this no kill shelter, <https://spca.org/>

February 6, 2022

Better Living- BetterBlock.org

Issues of Concern: Community Outreach, Small Business and Economic Issues, Health and Wellnes

Host: Chris Arnold

30 minutes of a 60 minute program

Chris visits with Krista Nightengale, Executive Director of BetterBlock.Org. They create tools and resources for people wanting to make change in their communities. They do it one block at a time in the most unique and inventive ways. For more information <https://www.betterblock.org/>

February 6, 2022

Better Living- Arlington Charities Inc.

Issues of Concern: Community Outreach, Health and Wellness, Hunger and Homelessness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold interviews Wendy Stane, Community Outreach Coordinator with Arlington Charities Inc. They've been providing food for the hungry since 1979 and prior to this interview was just named The Greater Arlington Chamber of Commerce 2021 Charity of the Year. To donate, volunteer or for more information, <https://www.arlingtoncharities.org/>

February 13, 2022

Better Living- CommunityStorehouse.Org

Issues of Concern: Community Outreach, The Protection of Women and Children, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold visits with Brandon Board of Community Storehouse.org. Community Storehouse is a children's charity in Fort Worth/Tarrant County dedicated to the education and well-being of low-income children. For more information on how you can help donate or buy items, <https://www.communitystorehouse.org/>

February 13, 2022

Better Living- Mercy Street Dallas

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Carlton Oby, the Executive Director of Mercy Street Dallas in West Dallas. They're transforming relationships with inner-city youth through sports, mentoring, and leadership. They believe true and lasting change will be brought about by the residents, particularly the children, of this DFW community. Mercy Street's hope is to raise a new generation of leaders from the community to be the change agents of tomorrow. For more information, www.mercystreetdallas.org

February 20, 2022

Better Living- Youth World

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling. The Protection of Children, Hunger and Homelessness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Darla Shirley, the Executive Director of Youth World, a great organization doing amazing things with children in need in Oak Cliff. Their passion is to see kids in need and their families impacted. They work to inspire hope and relieve economic burdens in south Dallas so the kids in that area can live as normal a life as possible. For more information, <https://www.youthworld.org/>

February 20, 2022

Better Living- Rodd Newhouse

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling,

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold has an inspiring interview with Rodd Newhouse. Rod is a member of Association of Rice University Black Alumni and is speaking advocate for the American Heart Association. He is also the co-founder of the 44Strong Foundation, a non-profit which raises awareness for amyloidosis (heart disease) research which was started to aid the legacy of his father, Robert F. Newhouse, Jr., a former Dallas Cowboys fullback and Super Bowl Champion.

February 27, 2022

Better Living- Alzheimers Foundation of America,
Issues of Concern: Community Outreach, Elderly Issues
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold speaks with President and CEO of the Alzheimers Foundation of America, Charles Fuschillo Jr., about a big virtual education event coming. The Dallas & Northeast Texas Chapter provides support services and education to increase awareness and to help those facing Alzheimer's and dementia. For more information, <https://www.alz.org/dallasnetexas>

February 27, 2022

Better Living- The National Alliance on Mental Illness
Issues of Concern: Community Outreach, Mental Illness
Host: Chris Arnold
30 minutes of a 60 minute program

Chris Arnold visits with nationally acclaimed mental wellness and suicide prevention instructor Fonda Bryant. Diagnosed with depression in 1995, Fonda has been a part of implementing projects that have brought attention to mental health. For more information on NAMI, <https://www.naminorthtexas.org/>

March 6, 2022

Better Living- Cloud Covered Streets
Issues of Concern: Community Outreach, Hunger and Homelessness
Host: Chris Arnold
30 minutes of a 60 minute program

Better Living host Chris Arnold talks to Sarah Daniel, Marketing Director for Cloud Covered Streets. They provide showers, laundry services, haircuts, and employment to the homeless in Fort Worth. For more information, <https://cloudcoveredstreets.org/ft-worth-texas-donation/>

March 6, 2022

Better Living- At Last Boarding School
Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling, The Protection of Children
Host: Chris Arnold
30 minutes of a 60 minute program

Host Chris Arnold speaks with Randy Bowman, the founder of At Last Boarding.
At Last is a program that improves students' performance during the 7 hours they are in school by focusing on the 17 hours they are not. It gives kids from less prosperous families the educational resources and tools enjoyed by kids from more affluent families during the home life portion of a school day. Students who gain admission into AT LAST! are called "Scholars-In-Residence". For more information, <https://atlastboarding.school/>

March 13, 2022

Better Living- The Scott Murray Scholarship Fund

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling, The Protection of Children

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Bob Hopkins, the Executive Director of the Scott Murray Scholarship Fund about scholarships for kids and the world of philanthropy. The fund awards grants to highly motivated students who intend to pursue part-time or full-time undergraduate, technical, or vocational schools. Their recipients represent all fields of study, and we award scholarships without regard to age, gender, race, creed, religion, or national origin. By removing some of the financial burdens associated with continuing education, the Scott Murray Scholarship Fund plays a vital role in increasing success for many motivated yet under-served individuals in our North Texas community. For more information, <https://scottmurrayscholarshipfund.org/>

March 13, 2022

Better Living- Dallas Police Department's Community Engagement Operations Bureau.

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Robert Munoz, Manager of the Dallas Police Department's Community Engagement Operations Bureau. He spoke about an amazing "Swearing In Ceremony" for a 10-year-old cancer patient. The purpose of this Office to establish a continuous positive working relationship between the Police Department, its employees, and the community. The foundation of which must be mutual trust and understanding. For more information, <https://dallaspolice.net/Community>

March 20, 2022

Better Living- After 8 to Educate

Issues of Concern: Community Outreach, Mentoring and Positive Role Modeling, Arts and Education Issues

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Ara Grimaldo-Saitus, the Executive Director of After 8 to Educate. They are an organization that provides free resources and shelter to high school youth experiencing homelessness in DISD. Of the homeless youth population, After8toEducate is tackling the most vulnerable population of unsheltered high school students. For more information, <https://after8toeducate.com/>

March 20, 2022

Better Living- Brown Toy Box

Issues of Concern: Community Outreach, Minority Issues

Host: Chris Arnold

30 minutes of a 60 minute program

Joining Chris Arnold is Terri Nichelle-Bradley the creator of Brown Toy Box, a collection of toys offering exposure to STEM and STEAM programs for educators and children of color. Brown Toy Box uses play to disrupt generational poverty by normalizing Black excellence. For more information, <https://browntoybox.com/>

March 27, 2022

Better Living- NAMI North Texas

Issues of Concern: Community Outreach, Mental Illness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Athena Trentin, the Executive Director of NAMI North Texas. NAMI is dedicated to building better lives for the millions of Americans affected by mental health issues. Athena promoted the upcoming NAMI North Texas walk to raise funds and how listeners can become involved. For more information on how to support NAMI, <https://www.naminorthtexas.org/>

March 27, 2022

Better Living- DME Exchange of Dallas

Issues of Concern: Community Outreach, Elderly Issues, Health and Wellness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Betty Hersey, the Executive Director of DME Exchange of Dallas, a non-profit organization that distributes medical equipment to individuals in need. To provide relief of pain and suffering for people with acute injury or illness and to improve the independence, self-sufficiency and mobility of people with chronic illnesses, DME Dallas will collect, refurbish, sanitize and distribute used durable medical equipment (DME) to residents of Dallas County who cannot afford to purchase or rent it. For more information, <https://www.dfwdmeexchange.org/>

**Most Significant Issue-Responsive Programming
1st Quarter, 2022
(January 1st –March 31st)**

**Public Service Announcements
1st Quarter, 2022**

Issue:

Health and Wellness:	Blood Donation Covid Testing Wearing Masks and Social Distancing Suicide and Mental Illness
Environmental Issues:	Food Waste Recycling
Technology	Stay Connected