

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM HD3**

**3rd QUARTER, 2022**  
(July 1<sup>st</sup>- September 30th)

Prepared by:  
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**Brand Manager**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming  
in the 3rd Quarter, 2022**

1. **Community engagement/connecting businesses w neighborhoods** Learning about grant programs and how they connect businesses with neighborhoods in different communities
2. **Guidance for young girls and learning about Dallas CASA** Learning about a dance program that's a non-profit that's working with girls whose mothers are in prison, plus more about Dallas CASA, an organization that helps child victims of abuse and neglect achieve their full potential
3. **Mental Health Awareness** Discussion about the launch of the National Suicide Prevention Hotline Number 988, and learning how colleges, universities and high schools are starting to provide QPR suicide prevention training.
4. **Surviving the heat and helping the homeless** A discussion on how to stay safe in the summer heat wave we're experiencing, plus learning about a faith based organization that leads the homeless to live better lifestyles
5. **Helping young Hispanics and learning about social mobility** Cultivating an ecosystem of success in young Latinas through leadership, plus learning about increased social mobility and social capital in South Oak Cliff
6. **It's DFW Restaurant Week** Celebrating the organization's 25<sup>th</sup> Anniversary
7. **Helping the blind & building healthier communities** Finding employment for the blind and visually impaired, and helping local leaders build healthier communities
8. **Safe housing against family violence** Finding safe housing while advocating social change to stop family violence
9. **The fight against drug addiction and Dallas police and youth working together** Tools on how we can fight the war against drug addiction, plus how the Dallas police and youth pastors are working together.

10. **Helping children build their futures & scholarships through gymnastics** A discussion about the Big Brothers and Big Sisters of Greater Dallas, plus increasing awareness and interest in the world of gymnastics through the Kurt Thomas Foundation
11. **Education through literature and development opportunities in south Dallas** Learning about partnerships with quality literature in their communities, plus awareness of an organization connecting southern Dallas with business resources and community development opportunities
12. **Learning about RAMUSA.org and the Dallas Heart Walk** Learning about RAMUSA.org, a pop up clinic serving underserved communities. Plus discussion about this year's Dallas Heart Walk.
13. **Helping disadvantaged children and giving back to young North Texans** A discussion about closing the achievement gap w disadvantaged children and learning about a non-profit that trains, educates and gives back to young North Texans.

**KRLD-FM HD Programs That Address Community Issues  
3rd Quarter, 2022**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

July 3, 2022

Better Living – Grant Programs

Issues of Concern: Connecting businesses with neighborhoods

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Travis-Lee Moore, the President of Heritage Oak Cliff, about their grant program connecting businesses with over 50 neighborhoods in the community. For more info, <https://heritageoakcliff.org/>

July 3, 2022

Better Living – Dallas Area Chamber of Commerce

Issues of Concern: Inclusion and Community Engagement

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold speaks with Latosha Herron Bruff, SVP of Inclusion and Community Engagement with the Dallas Regional Chamber, about the growth of smaller and all businesses in the Dallas region. For more information, <https://www.dallaschamber.org/>

July 10, 2022

Better Living – Girls Embracing Mothers

Issues of Concern: Learning more about the non-profit who helps young girls

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold spends time w Mair Cawson, the VP of Communications for the Dance Council of North Texas. They've just launched a dance program with Girls Embracing Mothers, a non-profit that's working with girls whose mothers are in prison. For more info, [thedancecouncil.org](http://thedancecouncil.org) and [girlsembracingmothers.org](http://girlsembracingmothers.org)

July 10, 2022

Better Living – Dallas CASA  
Issues of Concern: Protecting children  
Host: Chris Arnold  
30 of a 60 minute program

Chris Arnold speaks with Kathleen LaValle, President and CEO of Dallas CASA. They protect children through restoring childhoods, and helps victims of abuse and neglect achieve their full potential. For more info, [dallascasa.org](http://dallascasa.org)

July 17, 2022

Better Living – Dr. Christine Moutier, Mental Health Expert  
Issues of Concern: Mental Health and the launch of the new national suicide prevention hotline #  
Host: Chris Arnold  
30 of a 60 minute program

Our Audacy colleague Riggs from 103.7 KISS-FM in Milwaukee is joined by Dr. Moutier to discuss Mental Health along with the launch of the National Suicide Prevention Hotline number 988. For more information, <https://988lifeline.org/current-events/the-lifeline-and-988/>

July 17, 2022

Better Living- Fonda Bryant, Mental Health Expert  
Issues of Concern: QPR Suicide Prevention Training  
Host: Chris Arnold  
30 of a 60 minute program

Host Chris Arnold speaks with Fonda Bryant, an expert in QPR Suicide Prevention Training...and how colleges, universities and high schools are starting to provide this crucial program on campuses all over the country. For more info, [https://samfound.org/training?gclid=EAIaIQobChMIgruOnbn2-AIVQeTICCh2L4wvBEAAYASAAEgImYvD\\_BwE](https://samfound.org/training?gclid=EAIaIQobChMIgruOnbn2-AIVQeTICCh2L4wvBEAAYASAAEgImYvD_BwE)

July 24, 2022

Better Living- Chief Meteorologist Dan Brounoff

Issues of Concern: Surviving triple digits  
Host: Chris Arnold  
30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Chief Meteorologist Dan Brounoff about how we can all stay safer in these triple digit temperatures everyone is dealing with in North Texas this summer

July 24, 2022

Better Living- Pastor Wayne Walker with OutCalling.org  
Issues of Concern: Helping the homeless with healthy lifestyles  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold talks with Pastor Wayne Walker, the founder of Outcalling.org, a faith based organization that leads the homeless to live a healthy lifestyle through lasting relationships.

July 31, 2022

Better Living- MyChica,Org  
Issues of Concern: Helping young Latinas cultivate a network  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold is joined by Veronica Torres Hazley, the founder of MyChica.org, the founder of the organization. They're a collective network of Latinas who cultivate an ecosystem of success through mentorship, leadership and accountability here in North Texas. For more info, <https://www.audacy.com/podcasts/better-living-744/mychicaorg-cultivates-an-ecosystem-of-success-for-latinas-in-north-texas-1516850217>

July 31, 2022

Better Living- ForOakCliff.Org  
Issues of Concern- Providing capital in South Oak Cliff  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold is joined by Taylor Toynes, the CEO of ForOakCliff.org, a non-profit providing a culture of education, increased social mobility and social capital in South Oak Cliff. For more info, <https://www.foroakcliff.org/>

Aug 7, 2022

Better Living- DFW Restaurant Week  
Issues of Concern: Supporting our longtime charity partners

Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold visits with Lena Pope, CEO Dr. Ashley Elgin and North Texas Food Bank President and CEO Trisha Cunningham about its' impact as it's time to dine! It's DFW Restaurant Week, North Texas' largest annual culinary event celebrating its' milestone 25<sup>th</sup> Anniversary this summer, supporting our longtime charity partners with every meal for a deal. For more info, <https://www.dallasdoinggood.com/events/2022/8/8/dfw-restaurant-week>

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Aug 14, 2022  
Better Living- Dallas Leadership Foundation  
Issues of Concern: Helping local leaders build healthy communities  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold visits with Will McCall, the President and CEO of the Dallas Leadership Foundation, a non-profit that partners, equips, and resources local leaders to build healthier communities with the people within the neighborhoods. For more info, [www.dlftx.org](http://www.dlftx.org)

Aug 14, 2022  
Better Living- Envision Dallas  
Issues of Concern: Helping the blind and visually impaired

Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold speaks David Stupay, the managing director of Envision Dallas, an amazing company that provides employment opportunities for those in North Texas who are blind or visually impaired. For more info, [www.envisionus.com](http://www.envisionus.com)

Aug 21, 2022  
Better Living- The Family Place  
Issues of Concern: Providing safe housing for those involved with family violence  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold visits with Mimi Sterling, CEO of The Family Place. They are the largest family violence service provider in the state of Texas. Their goal is not only providing safe housing, but also providing social change to stop family violence. For more info, <https://www.familyplace.org/>

Aug 21, 2022  
Better Living- Equest.org  
Issues of Concern: Teaching therapeutic horsemanship skills with special needs  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold chats with Lili Kellogg, the CEO of Equest.org... a non-profit providing therapeutic horsemanship skills to those with special physical, cognitive, or emotional needs. For more info, <https://www.equest.org/>

Aug 28, 2022  
Better Living- WTF-Winning the Fight  
Issues of Concern: Learning about the fight against drug addiction  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold chats with Kathy O'Keefe of WTF-Winning the Fight, a non-profit that provides drug education, support and resources to youth and families suffering from the disease of drug addiction. For more info, <https://wtf-winningthefight.org/>

Aug 28, 2022  
Better Living-

Issues of Concern: Educating, building character in young men through life skills  
Host: Chris Arnold  
30 minutes of a 60 minute program

Chris Arnold talks with Pastor Richie Butler of St. Lukes United Methodist Church about the 6<sup>th</sup> Annual Together We Ball event, featuring Dallas police and Dallas youth pastors along with other civic leaders playing basketball for a community cause. For more info, <https://www.projectunity.net/>

Sep 4, 2022  
Better Living- Big Brothers and Big Sisters of Dallas  
Issues of Concern: Updates on the organization  
Host: Chris Arnold  
30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Jenny Harper and Kyle Helbing of Big Brothers Big Sisters of Greater Dallas, a legendary organization helping children realize their potential and build their futures. For more info, <https://bbbstx.org/>

Sep 4, 2022  
Better Living- The Kurt Thomas Foundation  
Issues of Concern: Increasing awareness of gymnastics through the foundation  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold speaks with Beckie Thomas, the wife of the late gymnastics World Champion. The foundation continues his legacy of increasing awareness and interest in the sport with youth scholarships and more. For more info, <https://kurtthomasfoundation.com/>

Sep 11, 2022  
Better Living- The Writers Garret  
Issues of Concern: Increasing education through partnerships w literature  
Host: Chris Arnold  
30 minutes of a 60 minute program

Host Chris Arnold speaks with Aaron Glover, executive director of the Writer's Garret. It's an organization that increases education and development through partnerships with quality literature in their communities. For more info, <https://writersgarret.org/>

Sep 11, 2022

Better Living- The Oak Cliff Chamber

Issues of Concern: Connecting south Dallas with business resources

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Kiyundra Jones, the executive director of the Oak Cliff Chamber, an organization connecting southern Dallas with business resources and community development opportunities. For more info, <https://www.oakcliffchamber.org/>

Sep 18, 2022

Better Living- RAMUSA.org

Issues of Concern: Free pop up medical clinics for underserved communities

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Chris Hall, the COO of RAMUSA.org. RAM stands for Remote Area Medical, a pop up clinic providing free medical, dental and visual care for underserved communities. For more info, [https://www.ramusa.org/clinic-schedule/?gclid=EAIaIQobChMIuuvQj-uZ-gIVerbICh3yiAYiEAAYASAAEgLUH\\_D\\_BwE](https://www.ramusa.org/clinic-schedule/?gclid=EAIaIQobChMIuuvQj-uZ-gIVerbICh3yiAYiEAAYASAAEgLUH_D_BwE)

Sep 18, 2022

Better Living- The American Heart Association

Issues of Concern: Supporting a healthy heart

Host: Chris Arnold

30 minutes of a 60 minute program

Joining Chris Arnold is Joseph Jouvenal, the event chair for this year's Dallas Heart Walk, one of the largest fundraising activities for the American Heart Association. That same day in north Texas, there's also the Tarrant County Heart Walk. For more info, [https://www2.heart.org/site/TR/HeartWalk/SWA-SouthWestAffiliate?fr\\_id=7021&pg=entry](https://www2.heart.org/site/TR/HeartWalk/SWA-SouthWestAffiliate?fr_id=7021&pg=entry)

Sept 21, 2022

I'm Listening Special (6-8p)

Issues of Concern: Mental Health and Wellness

Host: Carson Daly

120 Minutes

"I'm Listening", a special 2 hour presentation on mental health/wellness and promoting the message that talking about mental illness is okay. This program featured experts from the medical field as well as celebrities and athletes talking about their battles with mental illness.

Sep 25, 2022

Better Living- Noggin Educational Foundation

Issues of Concern: Helping disadvantaged children

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by CEO Doneda Bailey with Noggin Educational Foundation, whose mission is to help close the achievement gap with economically disadvantaged children. For more info, [https://www.noggin.com/bts-lite/?utm\\_source=google&utm\\_medium=cpc&utm\\_campaign=Noggin\\_Google\\_SEM\\_NogginBr\\_and\\_Broad&utm\\_content=620734456065&utm\\_term=noggin%20app&placement=&gclid=EAiaIQobChMI0sHbnrCr-gIVxdzICh1xsQDFEAAYASAAEgLhOvD\\_BwE](https://www.noggin.com/bts-lite/?utm_source=google&utm_medium=cpc&utm_campaign=Noggin_Google_SEM_NogginBr_and_Broad&utm_content=620734456065&utm_term=noggin%20app&placement=&gclid=EAiaIQobChMI0sHbnrCr-gIVxdzICh1xsQDFEAAYASAAEgLhOvD_BwE)

Sep 25, 2022

Better Living- Skate Wealthy

Issues of Concern: Giving back to young North Texans

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Dean Bonyo, the CEO of Skate Wealthy, a non-profit skateboard organization that trains, educates and gives back to young North Texans. For more info, <https://www.instagram.com/skatewealthy/>

PSA's

One Thing (PSA's with tips on you can help the environment)

I'm Listening (mental illness) 9/12-9/21 (30x)