

4131 N. Central Expressway, Suite 500 · Dallas, Texas 75204 metro (214) 525-7000 www.krld.com

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

# **FOR**

**STATION: KRLD-FM HD2** 

3rd QUARTER, 2022 (July 1 – September 30, 2022)

Prepared by: Gavin Spittle, Drew Anderssen, Christian Powers - Newsradio 1080 KRLD, Audacy

# Issues of Concern to Dallas/Fort Worth Addressed in Responsive Programming in the 3rd Quarter, 2022

- 1. Health & Wellness
- 2. Financial Literacy
- 3. Environmental Issues
- 4. Education
- 5. Economic Development
- 6. Transportation
- 7. Technology
- 8. Charitable Giving
- 9. Women & Children's Issues
- 10.Arts & Entertainment

# KRLD-AM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 3nd Quarter, 2022

1. KRLD Saturday Morning News (Saturday, 6:00 a.m. – 8:00 a.m.)

A 2 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new

developments.

2. KRLD Sunday Morning News (Sunday, 6:30 a.m. – 9:00 a.m.)

A 2.5 hour locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new

developments.

3. This Week in Texas (Sunday Morning, 6:00 a.m. – 6:30 a.m.)

A half-hour program produced by KRLD on the top news events throughout Texas. Host Chris Sommer features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.

4. "60 Minutes" (Sunday Evening, 6:00 p.m. – 7:00 p.m.)

A CBS News production, simulcast with CBS 11, "60 Minutes" contains in-depth coverage of recent news events

and newsmakers.

5. KRLD Midday News (M-F, 10:00 a.m. – 3:00 p.m.)

A 5-hour news program that incorporates in-depth interviews

on local and national issues with daily news stories.

6. KRLD Morning News (M-F, 5:00 a.m. – 10:00 a.m.)

A 5-hour news program that incorporates in-depth interviews

on local and national issues with daily news stories.

7 KRLD Evening News (M-F, 3:00 p.m. – 8:00 p.m.)

A 5-hour news program that incorporates in-depth interviews

on local and national issues with daily news stories

#### **ISSUE:** Health & Wellness

1. KRLD Midday News

09/19/2022

11:20 am

3 minute of 5 hour broadcast

KRLD's Chelsea Wade talked with folks at Rockwall's Farmers Market and all the fresh produce available.

2. KRLD Midday News

09/21/2022

10:50 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with two doctors, immunity experts...on the importance of vaccines in an effort to put the pandemic behind us.

3. KRLD Morning News

09/22/2022

5:40 am

3 minute of 5 hour broadcast

KRLD's Heather Behrens talked with folks about "Mending Minds Walk" to improve mental health, set for Sept 28th.

4. KRLD presents I'm Listening

09/21/22

8-10 pm

2 hours of a 2 hour program

KRLD presents "I'm Listening", a special 2 hour presentation on mental health/wellness and promoting the message that talking about mental illness is okay. This program featured experts from the medical field as well as celebrities and athletes talking about their battles with mental illness.

# **ISSUE:** Financial Literacy

1. KRLD Morning News

08/24/2022

8:20 am

3 minute of 5 hour broadcast

Bankrate's Mark Hamrick explains to KRLD's John Liddle why people are worried about recession.

2. KRLD Afternoon News

08/24/2022

4:40 pm

3 minute of 5 hour broadcast

KRLD's Austin York talked with SMU economist Mike Davis about Student Loan forgiveness.

3. KRLD Midday News

09/13/2022

2:50 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Dr. Billy Hensley President of The National Endowment for Financial Education on requiring financial ed in high school

#### **ISSUE:** Environmental Issues

1. KRLD Afternoon News

08/22/2022

5:10 pm

3 minute of 5 hour broadcast

KRLD Afternoons talked with Amy Rasor with the FW BBB about scams to be aware of following flooding.

2. KRLD Afternoon News

08/24/2022

5:10 pm

3 minute of 5 hour broadcast

KRLD's Andrew Greenstein talked with Matt Oliver with the Tarrant Regional Water District about massive Panther Island flood control project

3. KRLD Midday News

09/23/2022

11:10 am

3 minute of 5 hour broadcast

KRLD's Mitch Carr talked with Texas State Climatologist John Neilsen-Gammon about drought...and really hot summer.

#### **ISSUE:** Education

1. KRLD Midday News

07/27/2022

10:20 am

3 minute of 5 hour broadcast

Football and band practice is gearing up as the new school year is just around the corner in Texas... during one of the hottest summers on record. KRLD's Mitch Carr spoke to Dr. Brandon Williamson at Texas A&M.

2. KRLD Morning News

08/15/2022

6:40 am

3 minute of 5 hour broadcast

ARLINGTON is one of the North Texas school districts welcoming students back to campus this week, and Arlington school Superintendent Dr. Marcelo Cavazos joined the KRLD Morning News to talk about the big day...

3. KRLD Midday News

08/22/2022

2:20 pm

3 minute of 5 hour broadcast

KRLD John Liddle talked with Tarleton State president, Dr. James Hurley about increased enrollment.

#### **ISSUE:** Economic Development

1. KRLD Morning News

08/25/2022

7:20 am

3 minute of 5 hour broadcast

KRLD John Liddle talked with Fletcher's Corny Dog about opening a permanent store in Dallas.

2. KRLD Afternoon News

09/21/2022

5:40 pm

3 minute of 5 hour broadcast

Through the month of September, KRLD celebrates Hispanic Heritage Month, spotlighting our community and its efforts to support and uplift our latinos and their businesses. Dr. Emily Williams Knight, CEO of the Texas Restaurant Association, spoke with the KRLD Afternoon News.

3. KRLD Midday News

09/23/2022

11:10 am

1 minute of 5 hour broadcast

While Big Tex gets ready to welcome crowds to Fair Park, some local restaurant owners are getting ready to expand. KRLD's Baylee Friday reports.

# **ISSUE:** Transportation

1. KRLD Morning News

08/15/2022

5:10 am

1 minute of 5 hour broadcast

On Monday, Aug 15, DART will start construction on the much anticipated Silver Line. KRLD's Austin York reports.

2. KRLD Midday News

08/24/2022

2:50 pm

3 minutes of 5 hour broadcast

KRLD's Mitch Carr talks with Scott Keyes---at Scotts Cheap Flights Dot Com..about cheap flights available this fall

3. KRLD Midday News

09/23/2022

2:50 pm

3 minutes of 5 hour broadcast

The spring and summer travel season was a nightmare at many airports....delays, cancellations, full flights, and such. Travel writer Christopher Elliott talked about the upcoming travel season with KRLD's Mitch Carr.

#### **ISSUE:** Technology

1. KRLD Afternoon News

07/12/2022

4:40 pm

3 minute of 5 hour broadcast

We've been keeping up with the latest news on the Texas high-speed bullet train, and the development between Dallas and Houston. James Leggate, the Online News Editor for Engineering News Record, spoke with the KRLD Afternoon News.

2. KRLD Afternoon News

09/14/2022

1:10 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with Klyde Warren Park President Kit Sawers about the new interactive fountain.

3. KRLD Afternoon News

09/21/2022

10:50 pm

3 minute of 5 hour broadcast

Over the summer, the new National Suicide Prevention Lifeline number...988...was rolled out. The Department of Health and Human Services says there was a 45-percent increase in August calls over last year. Leigh Richardson with the Brain Performance Center in Dallas talked with KRLD's John Liddle

#### **ISSUE:** Charitable Giving

1. KRLD Midday News

07/29/2022

12:20 pm

3 minute of 5 hour broadcast

The price of gasoline and food is affecting everyone these days. KRLD's Mitch Carr talked about it with Jennifer Austin-with the Meals on Wheels program in Dallas County-operated by the Visiting Nurse Association.

2. KRLD Midday News

09/22/2022

10:20 am

3 minute of 5 hour broadcast

Each year, the Communities Foundation of Texas empowers North Texans to give back to local causes on North Texas Giving Day. The Children's Medical Center Foundation is one of the organizations... Brent Christopher is the president of the foundation... he spoke with KRLD's John Liddle.

3. KRLD Saturday Morning News

09/24/2022

7:20 am

3 minute of 5 hour broadcast

Dr. Julie Panepinto with the National Heart, Lung, and Blood Institute tells KRLD's John Liddle it's really important for EVERYONE to donate blood.

#### **ISSUE** Women & Children's Issues

1. KRLD Midday News

08/04/2022

10:20 am

3 minute of 5 hour broadcast

The Texas Association of Sports Officials (TASO) has announced a bold new policy to address the growing incidents of excessive verbal and physical abuse directed towards sports officials during middle school and high school games in the state of Texas. TASO executive director Mike Fitch spoke with KRLD's John Liddle.

2. KRLD Morning News

08/09/2022

8:10 am

3 minute of 5 hour broadcast

Are kids ready to return to school, or are some still afraid after Uvalde? Psychologist Dr Jamie Huysman, Chief Compassion Officer with WellMed joined The KRLD Morning News to talk about it.

3. KRLD Afternoon News

09/12/2022

1:50 pm

3 minute of 5 hour broadcast

KRLD's John Liddle talked with CBS Business analyst Jill Schlesinger about the importance of Life insurance.

# Most Significant Issue-Responsive Programming 3rd QUARTER, 2022

(July 1 – September 30, 2022)

#### **ISSUE:** Arts & Entertainment

1. KRLD Midday News

08/24/2022

11:20 am

3 minute of 5 hour broadcast

KRLD's John Liddle talked with actor Isaiah Washington - about making the movie "Corsicana".

2. KRLD Afternoon News

08/27/2022

4:10 pm

3 minute of 5 hour broadcast

The City of DeSoto now has its first permanent piece of public art. KRLD's Steven Pickering reports.

3. KRLD Morning News

09/15/2022

8:20 am

3 minute of 5 hour broadcast

A new study shows that advertising serves an important purpose.....and might even make us happier! Texas A&M professor David Griffith from the Mays Business School spoke with KRLD's Mitch Carr.

Issue: PSA Name:

Health and Wellness – American Hospital Association

Carter Blood Care Drunk Driving High Blood Pressure

Reading is Fundamental (RIF)

American Think.ORG

Environmental Issues – 1 Thing - Audacy

**Economic Development** 

Transportation – Texting and driving

Technology

Education

Charitable Giving – American Legion

Arts & Entertainment -

Women and Children's Issues – Susan G. Komen, YMCA

ChildHelp.Org