

# **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM**

**4th QUARTER, 2022**

**(Oct 1st – Dec 31st)**

Prepared by:

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**Brand Manager**

1. **Learning about Asian culture and Latin heritage** Discussions celebrating Asian Pacific culture with family fun, and learning about a Latin dance heritage event
2. **Fighting the battle against cancer** Learning about how we're making strides against breast cancer here in North Texas, and helping children with cancer.
3. **Mental Wellness & Down Syndrome** Discussions about Suicide Prevention and Mental Wellness, plus learning how to develop self-worth and confidence of athletes w Down Syndrome
4. **Serving society through education & changing lives** Learning about the Diwhali Festival of Lights, plus education on how a farmers market in south Dallas can change lives in their community.
5. **Helping teachers take care of themselves and their students** Discussions about helping kids through boxing and community service, plus helping teachers take care of themselves through mental wellness.
6. **Keeping our kids from going down a dangerous path** Visiting with a former gang leader about how to keep kids from making wrong choices and learning about a health and safety fair in Lake Highlands
7. **Helping the blind & learning about holiday scams** Finding employment for those visually impaired and educating the public on holiday scams
8. **Safe housing against family violence** Finding safe housing while advocating social change to stop family violence
9. **The fight against breast cancer and helping kids fight leukemia** Learning how we can detect early signs of breast cancer and finding out about how we can help kids in their fight against leukemia.
10. **Helping inner city youth create success through performance** A discussion w the President of the Dallas Black Chamber of Commerce, plus helping inner city youth

11. **Learning about Holiday Food Banks & Sandlot Charities** Learning about taking care of lower income families especially during the holidays and Sandlot Charities, their celebrity fundraiser for kids
  
12. **Learning about the Lyric Stage & Holiday Scams** Finding about the amazing productions at The Lyric Stage, plus educating all of us about the danger of holiday shopping scams
  
13. **Education about mental awareness and new Dallas police initiatives** Education about mental awareness during the holidays and a new Dallas police initiative.

**KRLD-FM HD Programs That Address Community Issues  
4th Quarter, 2022**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 6:00-7:00 a.m., this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

Oct 2, 2022

Better Living – The Marco Polo Foundation

Issues of Concern: Celebrating Asian Pacific culture

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Alejandra Reyes with the Marco Polo Foundation. They host the 13<sup>th</sup> annual Chinese Dragon Boat, Kite and Lantern Festival on Lake Caroline in Irving. They are celebrating Asian Pacific culture with family fun. For more info,

<https://marcopoloworldfoundation.org/>

Oct 2, 2022

Better Living – Latin Dance Heritage

Issues of Concern: Education of Latin Heritage

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold visits with community organizer and education advocate VanDella Menniffee and Julia Alcantara of the Flamenco Fever Latin Dance Heritage event. For more info,

<http://www.flamencofever.org/about>

Oct 9, 2022

Better Living – The American Cancer Society

Issues of Concern: Learning more about the Making Strides against Breast Cancer in Arlington event

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold spends time w Jeff Fehlis, Executive Vice President of the American Cancer Society. They're hosting the upcoming Making Strides against Breast Cancer event in Arlington. For more info, <https://www.cancer.org/involved/fundraise/making-strides-against-breast-cancer.html>

Oct 9, 2022

Better Living – The Sunrise Association

Issues of Concern: Helping children with cancer

Host: Chris Arnold

30 of a 60 minute program

Chris Arnold speaks with Arnie Preminger, the CEO and President of The Sunrise Association, whose mission is to help children with cancer through day camps and more. For more info, <https://www.sunriseassociation.org/>

Oct 16, 2022

Better Living – Fonda Bryant

Issues of Concern: Mental Wellness and Suicide Prevention

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold chats with Fonda Bryant, a nationally acclaimed suicide prevention instructor talks about mental wellness and how to recognize someone you might care about might be in crisis. For more info, <https://www.wellnessactionrecovery.org/about>

Oct 16, 2022

Better Living- Buddy Up Tennis

Issues of Concern: Athletes w Down Syndrome

Host: Chris Arnold

30 of a 60 minute program

Host Chris Arnold talks with Cheryl Halpern, the Dallas coordinator of Buddy Up Tennis. They develop the self-worth and confidence of athletes with Down Syndrome.

Oct 23, 2022

Better Living- Dr. Jammin Brahmhatt, BAPS Temple Charities

Issues of Concern: The Diwhali Festival of Lights

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold visits with Dr. Brahmhatt about the Diwhali Festival of Lights and how they serve society through health, education and environment.

Oct 23, 2022

Better Living- Helena Banks w Bonton Farms

Issues of Concern: Helping the south Dallas community

Host: Chris Arnold

30 minutes of a 60 minute program

Chris talks with Helena Banks of Bonton Farms, a farmers market in south Dallas growing organic foods and hope with residents as they change lives in their community.

Oct 30, 2022

Better Living- The Ring of Hope

Issues of Concern: Helping kids through boxing and community service

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by Steven Bolos with the Ring of Hope, a non-profit organization working to educate, empower and engage kids through boxing and community service. Leadership, fitness, nutrition, peer mentorship and sacrifice are some of their core values guiding their programs. For more info, <https://ringofhope.com/>

Oct 30, 2022

Better Living- National Teachers Support Helpline

Issues of Concern- Teachers Mental Wellness

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Dr. Carly Namdar, the Director of the National Teachers Support Helpline, confidentially providing educators support and the tools they need to take care of themselves and their students with mental wellness.

Nov 6, 2022

Better Living- Health and Safety Fair in Lake Highlands

Issues of Concern: Keeping our community safe

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Officer Bervin Smith of the Northwest Division of the Dallas Police Department about a special Health and Safety Fair in Lake Highlands. For more info, <https://lakehighlands.advocatemag.com/2021/11/08/safety-fair-lhhs/>

Nov 6, 2022

Better Living- DPD Community Liaison Lamont Levels

Issues of Concern: Keeping our kids from making bad choices

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with former gang leader (and now DPD community liaison) Lamont Levels, discussing his journey and how to keep other kids from choosing that dangerous path.

Nov 13, 2022

Better Living- David Stupey with Envision

Issues of Concern: Finding employment for those visually impaired

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks David Stupay, the managing director of Envision Dallas, an amazing company that provides employment opportunities for those in North Texas who are blind or visually impaired. For more info, [www.envisionus.com](http://www.envisionus.com)

Nov 13, 2022

Better Living- Amy Riser w the Better Business Bureau

Issues of Concern: Fighting against holiday scams

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Amy Riser, the Regional Director of the Ft. Worth Better Business Bureau, about holiday scams and more. For more info, <https://www.bbb.org/us/tx/fort-worth>

Nov 20, 2022

Better Living- Education Advocate

Issues of Concern: Helping the community through education

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with VanDella Meniffee, a community organizer and education advocate. For more info, <https://www.thelohfoundation.org/team/vandella-meniffee/>

Nov 20, 2022

Better Living- Teatro Dallas

Issues of Concern: A non-profit theater featuring local artists

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold chats with Sara Cordona of Teatro Dallas, a non-profit theater featuring works from Latino and international playwrights, featuring emerging local artists. For more info, <https://teatrodallas.org/>

Nov 26, 2022

Better Living- Mammogram Poster Girls

Issues of Concern: Learning about the fight against breast cancer

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold chats with Sheri Mathis, the founder of Mammogram Poster Girls. They're a non-profit group raising awareness for early detection of breast cancer and mammograms for those in need. For more info, <https://mammogrampostergirls.org/>

Nov 26, 2022

Better Living-60 feet 6

Issues of Concern: Helping kids in their fight against leukemia

Host: Chris Arnold

30 minutes of a 60 minute program

Chris Arnold talks with to MLB pitcher Derek Holland about his foundation 60 feet 6, whose mission is helping kids fight leukemia. For more info, <https://60feet6.org/>

Dec 4, 2022

Better Living- Dallas Black Chamber of Commerce

Issues of Concern: Updates on the organization

Host: Chris Arnold

30 minutes of a 60 minute program

Better Living host Chris Arnold talks with Harrison Blair about their upcoming holiday events. For more info, <https://dallasblackchamber.org/>

Dec 4, 2022

Better Living- All Stars Project Dallas

Issues of Concern: Helping our inner city youth

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with VP Antoine Joyce of the All-Stars Project Dallas. ASP is a non-profit teaching inner city youth how to create success through the power of performance. For more info, <https://allstars.org/locations/dallas/>

Dec 11, 2022

Better Living- The Tree of North Texas

Issues of Concern: Food Banks, especially during the holidays

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Brandon Board with the Tree of North Texas, a food bank taking care of lower income families especially during the holidays. For more info, <https://m.facebook.com/thetreeofnorthtexas/>

Dec 11, 2022

Better Living- Sandlot Charities

Issues of Concern: Helping kids with a huge fundraiser

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold visits with Texas Rangers and 105.3 The Fan's Jared Sandler about his Sandlot Charities, a non-profit, about their huge celebrity year end fundraiser for kids. For more info, <https://thesandlot.org/>

Dec 18, 2022

Better Living- The Lyric Stage

Issues of Concern: Learning about the history of this great stage

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold speaks with Lyric Stage Dallas founder Steven Jones and producer Catherine Cox about the amazing productions, performances and history of this theatrical non-profit. For more info, <https://www.lyricstage.org/>

Dec 18, 2022

Better Living- Amy Razor, Ft. Worth BBB

Issues of Concern: Holiday Shopping Scams

Host: Chris Arnold

30 minutes of a 60 minute program

Joining Chris Arnold is Amy Razor of the Fort Worth Better Business Bureau to talk about the danger of holiday shopping scams, and how we might avoid them. For more info, [https://www.bbb.org/us/tx/dallas?gclid=EAIaIQobChMI14ekgKj8-wIVDvrICh2I4A2SEAAAYASAAEgJwd\\_D\\_BwE](https://www.bbb.org/us/tx/dallas?gclid=EAIaIQobChMI14ekgKj8-wIVDvrICh2I4A2SEAAAYASAAEgJwd_D_BwE)

Dec 25, 2022

Better Living- QPR Specialist Fonda Bryant

Issues of Concern: Mental awareness education

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold is joined by QPR Specialist Fonda Bryant about mental wellness during the holidays. For more info, [https://www.nami.org/findsupport?gclid=EAIaIQobChMI9drx5pqL\\_AIVGqbICh2ikQxdEAAAYASAAEgLR\\_fD\\_BwE](https://www.nami.org/findsupport?gclid=EAIaIQobChMI9drx5pqL_AIVGqbICh2ikQxdEAAAYASAAEgLR_fD_BwE)

Dec 25, 2022

Better Living- Re-Entry/Re-Build Program

Issues of Concern:

Host: Chris Arnold

30 minutes of a 60 minute program

Host Chris Arnold talks with Dallas Police Department's Public Safety Manager Robert Munoz about their Re-Entry/Re-Build Program, and some initiatives they're working on for the New Year. For more info, <https://dallascityhall.com/departments/OIPSS/Pages/default.aspx>

Public Service Announcements October 1st- December 31st

One Thing- A series of psa's promoting things you can do to help the environment such as recycling, gas and power saving as well as the promotion of reusables.