

# INVOICE

# WHITE RIVER BROADCASTING COMPANY

WCSI ♦ WKKG ♦ WIN 104.9 ♦ 106.1 THE RIVER

Invoice #: IN-1240534290  
 Invoice Date: 05/08/2024  
 Contract #: 92876963  
 Page: 1  
 Net Amount Due: \$1,127.10

Agency: Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 Ste 903  
 West Palm Beach, FL 33401

Station(s): WKKG-FM

Advertiser: Friends of Jim Lucas  
 Product: 4/18 thru 12p on 5/7 IN H  
 Estimate #: 5232  
 Agency Client Code:  
 Buyer Name:

Salesperson(s): Reg'l Reps  
 Terms: Payment Due Upon Receipt

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	04/29/24	06:20a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	04/29/24	08:22a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	04/29/24	09:42a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	04/29/24	03:19p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	04/29/24	05:19p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	04/29/24	06:18p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	06:52a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	07:41a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	08:21a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	03:51p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	04:32p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	04/30/24	06:48p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	06:56a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	07:51a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	09:23a	1	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	03:47p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	04:48p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
WED	05/01/24	06:52p	2	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	06:53a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	07:54a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	09:44a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	03:24p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	04:50p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	05:52p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
THU	05/02/24	06:53p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	07:20a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	08:26a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	09:24a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	04:19p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	05:46p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
FRI	05/03/24	06:16p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	05/06/24	06:22a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	05/06/24	08:29a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00

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Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	05/06/24	09:28a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	05/06/24	03:52p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	05/06/24	04:50p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
MON	05/06/24	06:19p	4	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	05/07/24	06:51a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00
TUE	05/07/24	08:27a	3	60	4/18 thru 12p on 5/7 IN H	Lucas Radio	\$34.00

Thank You For Your Business

Remit To:  
White River Broadcasting  
PO Box 1789  
Columbus, IN 47202

**Invoice Totals**  
Total Spots: 39  
Gross Amount: \$1,326.00  
Agency Commission: (\$198.90)  
Net Amount Due: \$1,127.10

The White River Broadcasting Company and Radio Stations WCSI/WKKG/WINN/WWWY do not discriminate in any way on the basis of race, gender or ethnicity with regard to its advertising practices.  
812-372-4448

Copy of Electronic Invoice