

WHITE RIVER BROADCASTING COMPANY

WCSI • WKKG • WIN 104.9 • 106.1 THE RIVER

Gen Media Partners and Media Financial

Remit To:
White River Broadcasting
PO Box 1789
Columbus, IN 47202

Friends of Jim Lucas

Invoice:	IN-1240434233
E-Invoice:	E34233
Station:	WKKG-FM
EI Code:	120873
Invoice Date:	4/30/2024
Total Due:	\$1,213.80
Amt Paid:	

----- 8 < - - Detach and return with payment. - - > 8 -----

Media Financial Services
1655 Palm Beach Lakes Blvd
Ste 903
West Palm Beach, FL 33401

Gen Media Partners and Media Financial

PO #:
Agy Code:
Est#: 5232
Product: 4/18 thru 12p on 5/7 IN H
Buyer:

Friends of Jim Lucas

Invoice#:	IN-1240434233
EI Code:	120873
Date:	4/30/2024
Contract:	92876963
Total Due:	\$1,213.80

Salesrep: Reg'l Reps

Thank You For Your Business

INVOICE SUMMARY

Station	Type	Qty	Gross	Agy Disc	Total
WKKG-FM	Spots	42	\$1,428.00	(\$214.20)	\$1,213.80

INVOICE DETAIL

WKKG-FM

SPOT DETAILS

Date	Len	Times						Qty	Rate	Total
		ISCI/Copy Desc: Lucas Radio								
		Line Desc: 4/18 thru 12p on 5/7 IN H								
Thu 4/18/2024	60	06:44AM	07:51AM	09:42AM	03:37PM	05:37PM	06:37PM	6	\$34.00	\$204.00
Fri 4/19/2024	60	07:43AM	08:56AM	09:35AM	03:34PM	04:33PM	06:36PM	6	\$34.00	\$204.00
Mon 4/22/2024	60	06:54AM	07:52AM	09:50AM	03:23PM	05:19PM	06:53PM	6	\$34.00	\$204.00
Tue 4/23/2024	60	06:55AM	08:26AM	09:24AM	04:51PM	05:20PM	06:17PM	6	\$34.00	\$204.00
Wed 4/24/2024	60	06:55AM	07:21AM	08:52AM	03:22PM	04:48PM	05:21PM	6	\$34.00	\$204.00
Thu 4/25/2024	60	06:21AM	07:51AM	09:27AM	04:53PM	05:22PM	06:17PM	6	\$34.00	\$204.00
Fri 4/26/2024	60	07:21AM	08:29AM	09:53AM	03:24PM	04:21PM	05:20PM	6	\$34.00	\$204.00
WKKG-FM SPOT TOTALS:								42		\$1,428.00

The White River Broadcasting Company and Radio Stations WCSI/WKKG/WINN/WWWY do not discriminate in any way on the basis of race, gender or ethnicity with regard to its advertising practices.
812-372-4448