

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

## **Third Quarter 2023**

### **WMOD FM**

Uploaded to the WMOD-FM public inspection file on September 30, 2023

Signed: Darrell Teubner

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning July 1, 2023

Ending September 30, 2023

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects.

WMOD broadcasts Hardeman County news, sports, weather local programming, more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football and NASCAR Monster Series races.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired Tennessee Radio Network News at 1200 and 1600 each broadcast weekday.

### Late Show

WMOD produces and broadcasts every weekday, excluding federal holidays, the Late Show, hosted by Johnny Weems with local news, weather, sports, and events. In partnership with NASCAR and the Tennessee Wildlife Resources Agency aired the TWRA Daily WildCast Extra (airs approximately 0820 each morning) from 0800 – 0835.

### WMOD News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays and some religious holidays. Features local crime report, fire and rescue report, weather, sports and community calendar.

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, NASCAR Monsters Series races and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

### Description of PSA's receiving most extensive airtime:

Ad Council Social Distancing/Coronavirus	Tennessee Wildlife Resources Agency
Tennessee Suicide Prevention Network	World Vision International
Tennessee Division of Forestry	Don't Text and Drive
Cyberbullying	Heart Disease Awareness
Wounded Warrior Project	American Cancer Society
St. Jude Children's Hospitals	Rotary International
Keep Tennessee Beautiful Campaign	Stop Addiction/Narconon
4H	Birth Choice

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

July 3, 4, 5, 6, 7, 10, 11, 12, 13, 14, 17, 18, 19, 20, 21, 24, 25, 26, 27, 28, 31

August 1, 2, 3, 4, 7, 8, 9, 10, 11, 14, 15, 16, 17, 18, 21, 22, 23, 24, 25, 28, 29, 30, 31

September 1, 4, 5, 6, 7, 8, 11, 12, 13, 14, 15, 18, 19, 20, 21, 22, 25, 26, 27, 28, 29

PROGRAM: Late Show

Aired each weekday at 0800, excluding federal holidays

PROGRAM: Tennessee Radio Network News

Aired each weekday at 1200 and 1600

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays and some religious holidays

PROGRAM: County Journal Live with Swap Shop

Aired each weekday at approximately 1215, excluding federal holidays and some religious holidays

### **SATURDAYS**

July 1, 8, 15, 22, 29

August 5, 12, 19, 26

September 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at various times throughout the broadcast day

### **SUNDAYS**

July 2, 9, 16, 23, 30

August 6, 13, 20, 27

September 3, 10, 17, 24

PROGRAM: Tennessee Radio Network News

Aired each Sunday at various times throughout the broadcast day

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays

Days of interest to the general community included:

July 3 with Dr. Elizabeth Ligon of the Hardeman County Vision Center

July 10 with Hoot, local fish and wildlife expert

July 12 with Mike Vaughan of the Hickory Valley Fire Department

July 20 with Camp Bolivar

July 21 with Wes and Mandy Henley

August 3 with Hardeman County Extension's Gary Rodgers

August 4 with Whiteville Mayor Gene Bowden

August 8 with Brian Lee Howell as Elvis

August 9 with Tina Howell and Robert Davis from the Hardeman County Community Health Center

August 10 with Bam Bam Bundy and Jimmy Hart

August 17 with Hardeman County Commissioner Mark Gilliam

August 18 with Cornell Falls of the Bolivar Cycling Academy

August 21 with Hoot, local fish and wildlife expert

August 23 with Tony Kirk of Bolivar Energy Authority and Stephen Thorne of Aeneus

August 24 with Whiteville Mayor Gene Bowden

August 25 with Paul Wooten of Southern Rose

August 30 with Dr. Christy Smith of the Hardeman County Schools

September 11 with Tennessee State Senator Page Walley

September 12 with Hoot, local fish and wildlife expert

September 14 with the Hardeman County Community Health Center

September 19 with Danny Lewis of Danny Boy Productions

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill Church of God in Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
GTD Ministries  
Porters Creek Baptist Church, Bolivar  
Steven Gibson with Searching the Scriptures

#### **SUNDAYS**

July 2, 9, 16, 23, 30  
August 6, 13, 20, 27  
September 3, 10, 17, 24

PROGRAM: Visions with Middleton church of Christ  
Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill Church of God in Christ, Selmer  
Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson  
Aired each Sunday from 0900-0930

PROGRAM: GTD Ministries  
Aired each Sunday from 0930-10:00

PROGRAM: First Baptist Church Hour, Bolivar  
Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)  
Aired each Sunday from 1100-1215

PROGRAM: Porters Creek Baptist Church, Middleton  
Aired each Sunday from 1230-1330

## LOCAL SPORTS and SPECIAL BROADCASTS SPORT ORGANIZATIONS SERVED

NASCAR

Hardeman County Middle School Softball

Bolivar Central Football

Tennessee Football

High School Volleyball

### **NASCAR (MRN and PRN)**

July 2 Chicago  
July 9 Atlanta  
July 17 New Hampshire  
July 23 Pocono  
July 30 Richmond  
August 6-7 Michigan  
August 21 Watkins Glen  
August 26 Daytona  
September 3 Darlington  
September 10 Kansas  
September 24 Texas

### **Dizzy Dean Baseball and Softball**

July 7-8 14 Dizzy Dean World Series Softball Games (either in whole or part)

### **Bolivar Central and Middleton Volleyball**

August 29 Middleton vs. Bolivar Central

### **Bolivar Central Football and Middleton Football**

August 10 Bolivar Central vs. Middleton Football  
August 10 Bolivar Middle School vs Middleton Middle School Football  
August 18 Bolivar Central vs Fayette Ware  
August 25 Bolivar Central vs Fayette Academy  
August 31 Middleton vs MASE  
September 1 Bolivar Central vs. Ripley  
September 8 Bolivar Central vs Dyersburg  
September 15 Bolivar Central vs Covington  
September 22 Bolivar vs McNairy Central  
September 29 Bolivar vs South Side

### **Tennessee Volunteer Football**

September 2 Tennessee vs Virginia  
September 9 Tennessee vs Austin Peay  
September 16 Tennessee vs Florida  
September 23 Tennessee vs UTSA  
September 30 Tennessee vs South Carolina

### **Miscellaneous**

September 9 Hardeman County Demolition Derby  
September 30 Hardeman County Middle School Softball Tournament



## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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Cyberbullying	Heart Disease Awareness
Wounded Warrior Project	American Cancer Society
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4H	COVID-19 Awareness
Birth Choice	