

QUARTERLY ISSUES/PROGRAMS LIST:

Station: WQYZ  
286 DeBuys Road  
Biloxi, MS 39535

For Quarter Beginning April 1, 2012

Attached hereto are descriptions of local issues addressed by the station, and how each issue was treated through the stations most significant issues responsive programming or announcements during the report period.

Kelly Bennett,  
News Director

## MOST SIGNIFICANT COMMUNITY ISSUES COVERED THIS QUARTER:

### Public Safety:

With the hurricane season starting June 1, we ran several interviews on what local residents can do to be sure they're prepared for emergencies

### Public Education:

Interview with Tulane University to discuss how folks can take advantage of several free workshops being offered over the summer. We also spoke with Mississippi Assoc of Education President Kevin Gilbert about how teachers are working over the summer to improve the public education system statewide.

### Public Health:

The Affordable Health Care act and how listeners can get more information on the very complicated bill and its effect on them

## GULF COAST ISSUES:

“Gulf Coast Issues” is a half hour community service program that airs each weekend on all 4 of our Clear Channel stations. Different topics are discussed each week, at the discretion of the News Director.

“Gulf Coast Issues” airs on WQYZ 6:30p each Saturday.

Our stations also ran 40 minutes of news, weather and traffic covering issues such as taxpayer money, budget issues in state government and how it will affect local residents, cuts to schools and institutions of high learning and more 40 min’s per week

April 4-5:

Gulf Coast Black Nurses Assoc. Health Fair/Saints appeal the decision on the suspensions for the bounty program/smoking ban spreads into more cities in Mississippi

April 14-15:

American Idol contestant Skylar Laine’s mom spoke with us about the Mississippi girls experiences on the show/  
Abortion Bill/IRS Tax Deadline

April 21-22:

BP spill and its affect on our coast 2 years later

April 28-29:

MS Oil spill Case Management Collaborative, a study being done on local residents who helped with the cleanup to find out the effects of the first of its kind spill/Blood shortages/More from Skylar Laines mom/Gov. Phil Bryant on abortion issue/Mississippi town that endured a horrific tornado, and how they’re doing one year later

May 5-6:

A discussion on gun control laws after one of Mississippi’s “Most Wanted” was captured, a Pearl police officer was killed, and a Hurley man held a suspect at gunpoint

May 12-13:

Lee Greenwood talks about his experiences since becoming known for the song “God Bless the USA”/Financial wealth expert

May 19-20:

Hurricane Prep tips from the local power company, Red Cross Disaster Services, and the IRS on how best to keep your important documents safe in the event of a catastrophic storm

May 26-27:

Fisher House

June 2-3:

Interview with Tulane University about their free summer education workshops/Congressmen Steven Palazzo

June 9-10:

Secretary of State Delbert Hosemann on the Morgan Keegan Settlement/Media 4 Red Cross Blood Drive coming up, the largest blood drive in our region that helps to save thousands of lives each summer

June 16-17:

The Affordable Health Care Act and how it will affect us locally and nationally from the Independent Womens Forum, who have studied the issue closely/Jeff Gordon on how he's helping raise awareness about a health issue affecting our children with "The Sounds of Pertussis"

June 23-24:

"Greater Than Aids" CC public affairs program

June 30-31:

Fisher House revisited for the upcoming 4<sup>th</sup> of July Holiday

SPECIAL EVENTS:

May 23:  
City of Hope Radiothon

June 26-28<sup>th</sup>:  
Media 4 Red Cross Blood Drive, the largest blood drive in our region. It runs from noon to 7 for 3 days in each coastal county, and we promote it leading up to and during the event.

Congratulations Media for Red Cross partners. All three days beat goal --first time in several years. Tonight at Singing River Mall we collected 133 pints on a goal of 130 reaching 102% of goal.

So for the 3 day event, a total of 705 pints were collected--115% of the goal of 611. Great week and a great job from everyone.

I can't thank each of you enough for your part in making this drive such a success, especially during a national emergency blood appeal.

**Liz Gaulke**

**Donor Recruitment Representative**

**American Red Cross**

Alabama and Central Gulf Coast Region Blood Services

Mississippi Gulf Coast Territory

P.O. Box 4514

Biloxi, MS 39535

Cell (228) 239-0700

Fax (228) 388-8519

[Blood4you@aol.com](mailto:Blood4you@aol.com)

PUBLIC SERVICE ANNOUNCEMENTS:

Army Nat'l Guard	:30	Played 120x	Public Safety
Lynn Meadows	:30	Played 60x	Children's Education
Diamond Family Night	:30	Played 120x	Community Health
Energy Efficiency	:60	Played 120x	Financial/Public Education
Gautier Mullet Fest	:30	Played 90x	Community Awareness
MAB	:60	Played 120x	Education
Main Street Biloxi	:30	Played 90x	Community Awareness
Red Cross Storm Prep	:30	Played 120x	Public Safety
CASA Harrison County	:60	Played 60x	Public Health/Safety/At Risk Youth
Child Passenger Safety	:30	Played 120x	Public Safety
Making Homes Affordable	:60	Played 90x	Public Education/Finance
HSSM	:60	Played 120x	Public Education/Awareness
Fair Housing	:30	Played 60x	Public Education
Gulf Coast Womens Center	:15	Played 120x	Public Safety