

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/03/2018

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- October is Breast Cancer Awareness Month, and for the past ten years our stations have teamed up with Merit Health to talk about the importance of getting a mammogram. We do a 2 hour live broadcast each Thursday during October to promote breast cancer awareness, and then wrap up our PSA campaign with the annual Making Strides Against Breast Cancer Walk on the Biloxi Town Green, a fundraiser for the ACS where the money goes to research, and hopefully one day, find a cure. We also use our community affairs program "Gulf Coast Issues" to speak with locals who are either battling, or have battled breast cancer.
- K99 held a 2 day Radiothon to benefit St. Jude Children's Research Hospital December 7 and 8th. We followed that up by featuring a rep from the hospital on Gulf Coast Issues, basically giving listeners that hadn't made a donation to St. Jude a couple of extra days to help St. Jude.
- November 18th was the Alzheimer's Assoc. Walk on the Biloxi Town Green. We ran PSA's leading up to the event, and our News Director, Kelly Bennett volunteered to emcee the walk for a third year.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger/Community	Gulf Coast Issues	The Executive Director of Loaves and Fishes, a community kitchen feeding the needy in our area, discusses the need for donations and the	Biloxi Councilman Nathan Barrett and Gretchen Hart, the Ex.	10/01/2017 06:26 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ways they serve our area. Biloxi Councilman Nathan Barrett tackles issues pertinent to his district including lingering road construction issues.	Dir. Of Loaves and Fishes		
Health	Gulf Coast Issues	Healthcare Checkup, with Fox News Radio's Jessica Rosenthal: She interviews doctors and health care professionals about how the Affordable Care Act affects the services they offer to their patients, and their pocketbooks.	Jessica Rosenthal	10/08/2017 06:24 PM	030:00
Breast Cancer Awareness	Gulf Coast Issues	McCall Andrews is a local woman undergoing chemo for breast cancer. She and her sisters came in to discuss how the breast cancer gene has affected the entire family, what their treatment has been like, and how folks can help raise money for breast cancer research by participating in the upcoming "Making Strides Against Breast Cancer" Walk for the American Cancer Society on the Biloxi Town Green.	McCall Andrews	10/15/2017 06:27 PM	030:00
Breast Cancer Awareness	Gulf Coast Issues--BC Awareness	We continue to focus on breast cancer prevention during Breast Cancer Awareness month in October. Our stations ran PSA's leading up to the annual "Making Strides Against Breast Cancer" Walk on the Biloxi Town Green, and our dj's help to emcee the walk, which is the ACS's biggest fundraiser of the year, with	Dr. Wall and Stephanie Dombrino with Merit Health	10/22/2017 06:23 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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hundreds in attendance. Dr. Wall and Stephanie Dombrino with Merit Health discuss the importance of mammograms, and what to expect when you get one, as well as other things women should keep in mind in regard to breast cancer and its treatment.

Learning Disabilities	Gulf Coast Issues	“Music Helps me be Understood” is a half hour program that delves into music therapy, and how it’s helped students with learning disabilities learn to cope...and help them conquer...the issues they deal with as a result of their disability.	Dave Savage	10/29/2017 06:26 PM	030:00
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Health/PTSD/Wounded Warriors	Gulf Coast Issues	Just in-time for Veteran’s Day, <i>The Sounds of Heroes: A Special Presentation from iHeartRadio and Musicians On Call</i> , pays tribute to America’s war heroes and active-duty members of the military. It tells the story of Musicians On Call’s mission of bringing musicians into hospitals, nursing homes and hospice centers. Artists perform bedside for patients, to lift the spirits of those who have served our country.	Hosted by Bobby Bones	11/05/2017 06:27	030:00
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Guests include:

Michael Solomon, Co-

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Founder of Musicians On Call</p>			
		<p>Pete Griffin, President of Musicians On Call</p>			
		<p>Artists Rodney Atkins and Brantley Gilbert</p>			
		<p>Charles Esten, actor from the CMT series Nashville</p>			
		<p>Rebecca Vodrey, licensed Music Therapist</p>			
		<p>In addition, the program highlights <i>The Long Road Home</i>, an eight-part series on National Geographic Channel. Based on Martha Raddatz's best-seller, <i>The Long Road Home</i> chronicles the events of April 4th, 2004, when a platoon was ambushed in Sadr City, Baghdad, in an attack that came to be known as "Black Sunday."</p>			
Hunger/Homelessness	Gulf Coast Issues	<p>Major Gary Sturdivant with the Salvation Army MS Gulf Coast discusses their upcoming Christmas programs for the needy, such as the red kettle program, and Angel Trees, a program that allows local residents to adopt a child from Christmas trees set up at local businesses, and buy Christmas gifts for them, so that no child will have to go without a</p>	Major Gary Sturdivant	11/12/2017 07:01 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Christmas.					
Alzheimers/Health	Gulf Coast Issues	Kristine Lee with the Alzheimer's Association discussed the Alzheimer's and how it affects local families, and how folks can help raise money for Alzheimer's Research by participating in the "Walk to End Alzheimers". Our News Director has helped to emcee the event for a couple of years now.	Kristine Lee at the Alzheimers Association	11/19/2017 06:59 AM	030:00
Anti-Bully Campaign	Gulf Coast Issues	A couple of local students that experienced bullying came up with their own campaign to fight it, called "The Cloud Effect". The girls came in with one of the girls moms, Shannon Bickett, to discuss how that program is being implemented at schools and church's.	Shannon Bickett	11/26/2017 07:02 AM	030:00
Support for victims of hurricanes	Gulf Coast Issues	iHeart Radio Presents: Support for Victims of the Hurricanes. This program focused on hurricane victims in Florida and Texas by Hurricanes Harvey and Irma. They discussed what's ahead for those in the affected regions, along with the economic impact it will have nationwide on things like gas prices and insurance rates. There was also a strong appeal for folks to donate to the American Red Cross to help those in need.	Elvis Duran	12/03/2017 07:01 AM	030:00
Health/Juvenile Cancer	Gulf Coast Issues	Our Biloxi cluster wraps up our Radiothon to benefit St. Jude	Emma Sweat from St. Jude Children's	12/10/2017 07:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Children's Research Hospital with interviews with local parents who were treated at St. Jude, and Emma Sweat, a representative from St. Jude about the hospital and what they do.	Research Hospital		
Small Business	Gulf Coast Issues	Gulfport Chamber, how they serve our area in conjunction with the MS Gulf Coast Chamber...and what they'll be doing in the coming year.	Hannah Burnett, Director of the Gulfport Chamber of Commerce	12/17/2017 07:05 AM	030:00
Wounded Veterans	Gulf Coast Issues	The Military Order of the Purple Heart Service Foundation and the American Veterans Center help to present this Fox News Radio Special. Wounded veterans share their stories of being wounded in battle and their recovery, with help from groups like those mentioned above.	Jennifer Griffin	12/24/2017 07:00 AM	030:00
Health/Finance/Public Safety	Gulf Coast Issues	Year in Review: A review of the biggest stories of the year in politics, sports, and entertainment.	Hosted by Kelly Bennett	12/31/2017 07:02 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	039
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	036
Education	PSA / TEACHER RECRUITMENT	000:30	010
Adoption	PSA / ADOPTION SUPPORT	000:59	011
Health	PSA / AMERICAN HEART ASSOC - LEAVING 60	000:59	013
Health	PSA / AMERICAN HEART ASSOC - QUIT 60	000:59	016
Health	PSA / CAREGIVER ASSISTANCE	000:30	010
Health	PSA / CAREGIVER ASSISTANCE	001:00	013
Health	PSA / DIABETES PREVENTION	000:30	010
Health	PSA / DIABETES PREVENTION	001:00	008
Emergency Prep	PSA / EMERGENCY PREPAREDNESS	000:30	011
Emergency Prep	PSA / EMERGENCY PREPAREDNESS	000:59	003
Adoption	PSA / FATHERHOOD INVOLVEMENT	000:30	022
Education	PSA / FEED THE PIG - RICH UNCLE	000:59	013
Education	PSA / FEED THE PIG - ROCK STAR	000:59	014
Education	PSA / FINANCIAL LITERACY	000:30	012
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-CHAINS	000:30	014
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-FIRE PIT	000:30	011
Disability Awareness	PSA / GOODWILL-HOW WE DO IT	001:00	010
Disability Awareness	PSA / GOODWILL-SECOND CHANCE	000:30	009
Education	PSA / GRADS OF LIFE - BEST VS STANDARD	000:30	012
Health	PSA / HEALTH & HUMAN SRVCS - FATHERHOOD-MOMENT	000:59	017
Humane Society	PSA / HUMANE SOCIETY - BENTO	000:30	009
Humane Society	PSA / HUMANE SOCIETY - TOAST	000:30	011
Hunger	PSA / HUNGER PREVENTION	000:30	007
Hunger	PSA / HUNGER PREVENTION	001:00	006
Recycling	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	000:30	012
Health	PSA / MEALS ON WHEELS - LOLA	001:00	014
PSA Solicitation	PSA / PSA SOLICITATION-QYZ	000:30	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger	PSA / REDUCING FOOD WASTE	000:30	012
Hunger	PSA / REDUCING FOOD WASTE	001:00	011
Health	PSA / STROKE AWARENESS - WHEN I WAS 6	000:59	014
Education	PSA / SUPPORTING MINORITY EDUCATION	000:30	011
Education	PSA / TEACHER RECRUITMENT	001:00	007
Public Safety	PSA / TEXTING & DRIVING	000:30	012
Education	PSA / UNITED WAY - DALE INCOME	001:00	016
Education	PSA / UNITED WAY - MEERA INCOME	001:00	015
Education	PSA / UNITED WAY - RUTH EDUCATION	001:00	014
Education	PSA / UNITED WAY - TOM & CINDY - HEALTH	001:00	016
Emergency Prep	PSA 15 / EMERGENCY PREPAREDNESS	000:15	016
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING	001:00	020
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING SAY SOMETHING	000:15	013
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING SAY SOMETHING	000:30	008
Conservation/Environment	PSA 15 / REDUCING WASTE	000:14	012
Education	PSA 15 / TEACHER RECRUITMENT	000:15	010
Public Safety	PSA 15 / TEXTING & DRIVING	000:15	010
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
Public Safety	DEPT OF HOMELAND SECURITY	000:30	004
Health	JED FOUNDATION	000:30	003
Health	RED	000:29	005
Health	RED WORLD AIDS DAY	000:29	003
SAFE DRIVING	DO SOMETHING	000:28	002