

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
First Quarter, 2017
03/31/2017

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Bully Prevention**—We discussed efforts to eliminate the senseless tragedies associates with bullying in schools and online with Biloxi Police Sgt. Jackie Rhodes on Gulf Coast Issues
- **Public Safety**--After a tragic collision that took the lives of 4 tourists on our coast in early March, we kept listeners up to date on efforts to make the many train crossings in Biloxi safer for drivers
- **Health**—We not only promoted a fundraiser for the Gulf Coast Heart Association, we participated in the event and ran psa's leading up to it.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Public Safety/Politics	Gulf Coast Issues	Dave Anthony reviews the biggest news stories of 2016	Dave Anthony	01/01/2017 06:24 PM	030:00
Humane Society	Gulf Coast Issues	The Humane Society of South MS is starting the new year with some fantastic animals for	Katie King	01/08/2017 06:27 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		adoption, and they also promoted their foster adoption program, in addition to upcoming fundraisers and programs and the importance of getting a chip in your little furry friends.			
Health Care	Gulf Coast Issues	It's one of the biggest promises made by then President-Elect Trump, the plan to repeal and replace Obamacare. Senator Roger Wicker discusses the latest moves on that plan in the Senate, and what it would mean for local residents insured through it, and otherwise.	MS Senator Roger Wicker	01/15/2017 06:27 PM	030:00
Bullying	Gulf Coast Issues	There are now a plethora of campaigns aimed at eliminating bullying at schools and online, and sadly, also many cases of children and teens who take their own lives as a result of bullying. We take a look at the problem,	Biloxi Police Sgt. Jackie Rhodes	01/22/2017 06:26 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and what's being done to eliminate it.			
Taxes	Gulf Coast Issues	We rounded up some experts to talk about the upcoming tax season, best ways to prepare, and what changes to expect in 2017	Various tax experts	01/29/2017 06:26PM	030:00
Economy/Infrastructure/Development	Gulf Coast Issues	Biloxi's Mayor Fofo Gilich delivers his State of the City Speech, focusing on infrastructure, development and the economy	Biloxi Mayor Fofo Gilich	02/05/2017 06:30 PM	030:00
Social Security/Retirement	Gulf Coast Issues	An update from the Social Security Administration on how you should be utilizing what you pay in as part of your retirement plan, and what you can do to keep your social security number out of the hands of criminals	SSA Spokesman Shawn Mercer	02/12/2017 06:27 PM	030:00
Taxes/Financial	Gulf Coast Issues	We've rounded up a panel of experts to help listeners with common tax questions and answers for round two of this informational program	Various tax experts	02/19/2017 06:31 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Employment/Business Networking	Gulf Coast Issues	Coast Young Professionals in to discuss their annual meeting, which recognizes members who've made an impact in the community, it's also a membership drive for the organization, and a fundraiser for their scholarship fund and professional development programs.	Shay Smith	02/26/2017 06:25 PM	030:00
Neglected/Abused Children	Gulf Coast Issues	CASA is made up of volunteers that become advocates for neglected and abused children along our coast that end up in the court system. We discussed their mission, need for volunteers, and helped to promote the upcoming fundraiser P' Casa.	Ginger Norton	03/05/2017 06:26 PM	030:00
CSX Railroad Crossing Safety	Gulf Coast Issues	A horrific accident at the Main Street railroad crossing in Biloxi left 4 tourists dead. Biloxi's leaders had already been discussing the possibility of closing some crossing for safety reasons.	Biloxi Fire Chief Joe Boney	03/12/2017 06:26 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		First responders that worked the scene of the collision share their stories.			
Heart Disease/CPR/Stroke Awareness	Gulf Coast Issues	Gulf Coast Heart Association is having a walk to raise money for their programs, which are aimed at fighting heart disease. We talked about the fun opportunity to raise money, and participated in the event.	Coast Heart Assoc. Communications Director Evan Duffy	03/19/2017 06:28 PM	030:00
Childhood cancer	Gulf Coast Issues	Sophia Myers is a beautiful 7 year old from our coast that's been diagnosed with a brain tumor. We talked about what folks in our area can do to help the family out, as well as what's being done to help other children like Sophia.	Nick Randazzo	03/26/2017 06:26 PM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	095
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	088
Health	PSA / AMERICAN HEART ASSOC - LEAVING 60	000:59	051
Health	PSA / AMERICAN HEART ASSOC - QUIT 60	000:59	054
Health	PSA / AMERICAN HEART ASSOC - QUITTING - 30	000:30	035
Health	PSA / AUTISM - I THEIR OWN WORDS	000:30	032
Health	PSA / AUTISM - SMILES	000:30	033
Health	PSA / AUTISM-IN THEIR OWN WORDS	001:00	054
Health	PSA / AUTISM-SMILES	001:00	058
Abused/Neglected Children	PSA / CASA-ART EVENT TO BENEFIT CASA	000:30	004
Community	PSA / CITY OF GPT - EASTER EGG HUNT #1 - 2017	000:35	008
Community	PSA / CITY OF GPT - EASTER EGG HUNT #2 - 2017	000:30	001
Community	PSA / CITY OF GPT - EASTER EGG HUNTS - 2017	000:40	036
Education	PSA / FEED THE PIG - COMMUNE	001:00	056
Education	PSA / FEED THE PIG - COMMUNE- STUNTMAN	000:30	030
Education	PSA / FEED THE PIG - RICH UNCLE	000:30	038
Education	PSA / FEED THE PIG - RICH UNCLE	000:59	045
Education	PSA / FEED THE PIG - ROCK STAR	000:59	056
Education	PSA / FEED THE PIG - STUNTMAN	001:00	050
Education	PSA / FEED THE PIG - WILD BERRIES-DEVIL	000:30	032
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-CHAINS	000:30	027
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-FIRE PIT	000:30	036
Health	PSA / FUNDRAISER BENEFIT	000:30	008
Health	PSA / GRADS OF LIFE - BEST VS STANDARD	000:30	032
Health	PSA / GRADS OF LIFE - SURPRISE	000:30	032
Adoption	PSA / HEALTH & HUMAN SRVCS - FATHERHOOD-MOMENT	000:59	043
Humane Society	PSA / HUMANE SOCIETY - BENTO	000:30	035
Humane Society	PSA / HUMANE SOCIETY - HAMILTON	000:30	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
- Humane Society	PSA / HUMANE SOCIETY - SHELTER PET ADOPTION - ANTHEM	001:00	040
Humane Society	PSA / HUMANE SOCIETY - TOAST	000:30	034
Recycling	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	000:30	034
Recycling	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	001:00	053
Elderly	PSA / MEALS ON WHEELS - HARVEY	001:00	047
Elderly	PSA / MEALS ON WHEELS - LOLA	001:00	051
Elderly	PSA / MEALS ON WHEELS - MR GAINES	000:30	030
Education	PSA / OHR O'KEEFE - AGAINST THE GRAIN-JAN24- MAR10	000:32	077
Education	PSA / OHR O'KEEFE - JAGGED FRAGMENTS-30	000:32	007
Education	PSA / OHR O'KEEFE - SATIRE & STORYTELLING- JAN31-MAR17	000:29	096
Education	PSA / OHR O'KEEFE - WILLIAM WHITE-30	000:33	010
Education	PSA / OHR-O'KEEFE - APRIL FOOLS DAY CELEBRATION	000:30	006
PSA Solicitation	PSA / PSA SOLICITATION-QYZ	000:30	062
Childhood Cancer	PSA / ST JUDE DERAMHOME-EARLY BIRD TICKETS	000:40	001
Health	PSA / STROKE AWARENESS - PARTY	001:00	058
Health	PSA / STROKE AWARENESS - WHEN I WAS 6	000:59	058
Health	PSA / STROKE AWARENESS - WHEN I AS 6 30	000:30	032
Health	PSA / SUNSET CRUISE FUNDRAISER	000:30	009
Education	PSA / UNITED WAY - DALE INCOME	001:00	051
Education	PSA / UNITED WAY - MEERA INCOME	001:00	047
Education	PSA / UNITED WAY - RUTH EDUCATION	001:00	053
Education	PSA / UNITED WAY - TOM & CINDY - HEALTH	001:00	051
Health	PSA 15 / AUTISM AWARENESS - SIGNS	000:15	093
Education	UNITED NEGRO COLLEGE FUND	000:26	006
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
Public Safety	PEACE IN THE STREETS	000:31	009

