

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Third Quarter, 2016
10/05/2016

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer Awareness:** Our News Director Kelly Bennett teamed up with Rhonda Weidner of Good Morning Mississippi to host the kickoff breakfast for the upcoming Making Strides Against Cancer Walk on the Biloxi Town Green, a huge fundraiser for the American Cancer Society that helps in their efforts to eradicate this killer.
- **Real Men Wear Pink:** In a new element in our PSA campaign to raise awareness of breast cancer, our own Walter Brown agreed to participate in the Real Men Wear Pink campaign. He's one of several dignitaries/coast notables that have agreed to raise money for the ACS, and has also done facebook live interviews and social media posts encouraging folks to donate to this worthwhile cause.
- **Hurricane Hunters:** Keesler Air Force Base on our coast is proud to be the home of the Hurricane Hunters, the reserve unit that flies into storms year round to make sure residents have the latest information pertinent to their safety and well being. We spoke with them at the beginning of the current hurricane season to talk about the importance of their mission.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Employment	Gulf Coast Issues	Women that take time off from working to raise their families often find it difficult to get back into the workforce. In this Fox News report, they	Fox News Radio's Cheryl Casone	07/03/2016 06:24 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		talk to experts, and women who have been through it, giving examples of ways to make the transition back into work.			
Public Safety/Financial Health/Disaster Prep	Gulf Coast Issues	We're entering a new hurricane season, and representatives from different power companies along the coast discuss what we should be doing to prepare, ways we can cut down on our electric bills, and what to do in the event of a hurricane.	Bill Snyder with MS Power Lorri Freeman with Coast Electric and Singing River EPA	07/10/2016 06:26 PM	030:00
Election 2016	Gulf Coast Issues	What's on the mind of voters as the election heats up? Fox reporters travel the country to ask people which issues concern them most, and why.	Fox News Radio's Jared Halpern and Tonya J. Powers	07/17/2016 06:33 PM	030:00
Drug Abuse Prevention	Gulf Coast Issues	The Home of Grace on our coast has been helping residents kick their addictions for years. We talked about this local non-profits success stories, how listeners can get involved or help, and more.	Larry Hammond	07/24/2016 06:23 PM	030:00
Public Safety/Crime	Gulf Coast Issues	Discussion of the Black Lives Matter movement, and its effect on local police. What to do if you are pulled over, and what you can learn by participating in upcoming "National Night Out Against Crime" events along our coast.	Moss Point Police Chief Art McClung	07/31/2016 06:26 PM	030:00
Health	Gulf Coast Issues	Each year, our stations participate in an effort to educate listeners about the importance of getting mammograms and breast	Liz Gaulke, American Cancer Society	08/07/2016 06:23 PM	030:00

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		cancer prevention. As part of that public service campaign, we team up with the American Cancer Society to emcee their Making Strides Against Breast Cancer Walk in Biloxi, a huge fundraiser for the ACS.			
Public Safety	Gulf Coast Issues	With a low pressure system moving into our area, bringing with it the possibility of severe flooding in many areas of our coast, we talked with local emergency officials about what residents should be doing to prepare, where to go for sandbags, and gave basic safety tips.	Harrison County EMA Vincent Creel with the city of Biloxi	08/14/2016 06:20 PM	030:00
Financial Health/Public Education/Public Safety/Disaster Recovery	Gulf Coast Issues	We talked to the MS Better Business Bureau about scams making the rounds in our state, what to do to avoid them, and where to go if you've fallen prey. We also let listeners know what they can do to help the victims of flooding in Louisiana.	John O'Hara, spokesperson for the BBB of MS	08/21/2016 06:26 PM	030:00
Public Health and Safety	Gulf Coast Issues	Medical mistakes may well be the third leading cause of death in America. A recent and controversial report says that the number three killer in the country lays at the hands of the very doctors and medical experts trained to keep you healthy. Is it true? How could that be? Why does it	FOX News Channel's Bill Hemmer	08/28/2016 06:24 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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continue to happen with some of the best medical care in the world? It's even happening to doctors, as well as to their patients.

		15 YEARS AFTER SEP 11, Part 1			
Public Safety	Gulf Coast Issues	This special will look at how the country has changed since the 9/11 terror attacks, whether we are more or less secure, how the terrorism threat has evolved from Al Qaeda to ISIS, and how the terror threat is a dominant issue in the presidential race.	Among others, we'll hear from Homeland Security Secretary Jeh Johnson. FOX News Radio's Tonya J Powers anchors, with reporting by our Fox News Radio team	09/04/2016 06:23 PM	030:00

		15 YEARS AFTER SEP 11, Part 2			
Public Safety	Gulf Coast Issues	This special will look at how the country has changed since the 9/11 terror attacks, whether we are more or less secure, how the terrorism threat has evolved from Al Qaeda to ISIS, and how the terror threat	Among others, we'll hear from Homeland Security Secretary Jeh Johnson. FOX News Radio's Tonya J Powers anchors, with reporting by our Fox News Radio	09/11/2016 06:26 PM	030:00

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		is a dominant issue in the presidential race.	team		
Military Issues	Gulf Coast Issues	U.S. Senator Roger Wicker, R-Miss., a senior member of the Senate Committee on Armed Services, today questioned Secretary of Defense Ash Carter and Chairman of the Joint Chiefs of Staff Gen. Joseph Dunford during a committee hearing to review U.S. national security challenges and ongoing military operations.	Mississippi Senator Roger Wicker	09/18/2016 06:26 PM	030:00
Public Health and Safety	Gulf Coast Issues	Opioid Abuse is becoming a huge problem across the country. In this iHeart Media produced show, we take a look at the resurgence of heroin abuse and addictions to prescription painkillers.	Attorney General Loretta Lynch and other guests, hosted by Bernie Lucas	09/25/2016 06:25 PM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	061
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	099
Humane Society	PET ADOPTION RODEO / JULY 16 @ TREASURE BAY	000:30	008
Humane Society	PET ADOPTION RODEO / THIS SATURDAY @ TREASURE BAY	000:30	012
Mental Health	PSA / AUTISM SPEAKS - ERNIE ELS	000:30	072
Military/Health	PSA / CB BASE MUD RUN	000:30	005
Community Event	PSA / CINEMA BY THE SHORE-INSIDE OUT-JULY 11-15	000:30	006
Community Event	PSA / CINEMA BY THE SHORE-STAR WARS-AUGUST 15-19	000:30	004
Domestic Violence Prevention	PSA / DOMESTIC VIOLENCE PREVENTION	000:29	067
Financial Health	PSA / FEED THE PIG - LOTTERY	000:30	071
Homeless	PSA / GCBA-PILLOW & BLANKET DRIVE	000:31	002
Military	PSA / INTREPID FALLEN HEROES FUND	000:31	071
Military	PSA / INTREPID FALLEN HEROES FUND	001:00	163
Military	PSA / IRAQ-AFGHAN VETS OF AMER.	000:30	076
Adoption	PSA / KIDS ON DADS	001:00	173
PSA Solicitation	PSA / PSA SOLICITATION-QYZ	000:30	077
Public Safety	PSA / SAFE FIREARM STORAGE	000:30	073
Public Safety	PSA / SAFE FIREARM STORAGE-60	001:00	173
9-11 FUND	PSA / TUNNEL TO TOWERS 5K RUN-SEPT17TH	001:02	008
Education	PSA / US MARINE CORP	000:58	161
Public Safety	PSA / WILDFIRE PREVENTION	000:30	077
Public Safety	PSA / WILDFIRE PREVENTION	001:00	168
Health	PSA 10 / COME ALIVE WITH THE FOREST	000:10	020
Health	PSA 15 / AUTISM AWARENESS	000:15	005
Employment	PSA 15 / BE A TEACHER-TEACH.ORG	000:15	010
Financial Health	PSA 15 / FEED THE PIG-STUNTMAN	000:15	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disaster Prep	PSA 15 / FEMA	000:15	008
Disability Programs	PSA 15 / GOODWILL	000:15	008
Education	PSA 15 / GRADS OF LIFE.ORG	000:15	010
Health	PSA 15 / HIGH BLOOD PRESSURE-AHA	000:15	011
Education	PSA 15 / ITS ON US.ORG	000:15	006
Affordable Housing	PSA 15 / MAKING HOME AFFORDABLE-HUD	000:15	006
Public Safety	PSA 15 / NHTSA	000:15	012
Health	PSA 15 / ONLY IN THE FOREST	000:15	010
Health/Education	PSA 15 / PLAY 60-UNITED WAY	000:15	018
Health	PSA 15 / SHORT DRIVE-US FOREST SERVICE	000:15	007
Education	GLOBAL CITIZEN FESTIVAL	000:31	002
Education	SUMMER LEARNING	000:31	016
Poverty	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003