

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Our stations are heavily involved in fundraising and public awareness campaigns for Breast Cancer Awareness Month in October. We begin early, with our News Director helping to emcee a breakfast where fundraising efforts for The American Cancer Society begin. Folks at the breakfast learn how they can spearhead a team to participate in upcoming Relay for Life Events, as well as the Making Strides Against Breast Cancer Walk on the Biloxi Town Green in October.
- Habitat for Humanity of the MS Gulf Coast is having their biggest fundraiser of the year in October. Again, our stations are heavily involved, not only is our News Director participating in the event, but she will be volunteering and helping to build the home the fundraiser will help build. We ran PSA's, did interviews on our community affairs program, and created a link to the fundraiser on our station websites.
- The Salvation Army is an organization that gets a lot of attention during the holidays, and we made an effort to keep awareness of their very worthwhile programs out there all year long through interviews, news items and PSA's. This quarter, we paid particular attention to plans for a Center of Hope, the latest plan from the Salvation Army MS Gulf Coast to help the less fortunate in our area.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Economy/Education	Gulf Coast Issues	Now more than ever, Americans seem to be divided on pertinent issues like	Tonya J. Powers	07/02/2017 06:30 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		health care, education, and along political lines. Tonya J. Powers speaks to several individuals about what inspired them to become more active in the kinds of decisions that impact us all.			
Social Security	Gulf Coast Issues	Social Security	Shawn Mercer	07/09/2017 06:30 PM	30:00
Economy	Gulf Coast Issues	Biloxi Community Development Director Jerry Creel discusses record level of new development in the city and its impact on the community.	Biloxi Community Development Director Jerry Creel	07/16/2017 06:30 PM	30:00
Financial Security and Health Care	Gulf Coast Issues	Voters rank the issues most important to them, and why in this special Fox News Program	Fox Reporter Jared Halpern	07/23/2017 06:30 PM	30:00
Homeless	Gulf Coast Issues	The Salvation Army Mississippi Gulf Coast Area Command Center of Hope will be a facility serving homeless families and single men and women in Gulfport, Mississippi. It seeks to provide shelter, drug/alcohol addiction support, employment services and support in finding homes for residents. We discussed fundraising efforts for the center, the Kroc Center, after-school programs, and the food pantry restock which is a neverending effort at the local Salvation Army.	Salvation Army Major Gary Sturdivant	07/30/2017 06:30 PM	30:00
Health/Breast Cancer Awareness	Gulf Coast Issues	Each year, our stations participate in a kickoff breakfast that marks the beginning of fundraising efforts for "Breast Cancer Awareness" month in October. We discussed the breakfast, and the American Cancer	Liz Gaulke with the American Cancer Society	08/06/2017 06:30 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Society's efforts to raise money to find a cure for not just breast cancer, but all kinds of cancer.			
Addiction	Gulf Coast Issues	Alcoholics Anonymous: In this special interview, our guest discusses the disease of alcoholism, and how Alcoholics Anonymous can/has helped people get sober, and stay that way.	Jerry O. with Alcoholics	08/13/2017 06:30 PM	30:00
Low Income Housing	Gulf Coast Issues	Lindsay Avery came in to discuss Habitat for Humanity MS Gulf Coast's biggest fundraiser of the year: Over the Edge. Our News Director is participating in the event for the third year in a row to help raise money for their latest build, in Gulfport.	Lindsay Avery with Habitat for Humanity	08/20/2017 06:30 PM	30:00
Utilities/Public Health and Safety	Gulf Coast Issues	Harrison County Utility Authority discusses the upcoming transition to a new garbage, trash and recycling provider for residents in the county	Donald Sharr, Executive Director of the Harrison County Utility Authority	08/27/2017 06:30 PM	30:00
Hurricane Relief/Breast Cancer Awareness	Gulf Coast Issues	We covered local efforts to raise money for the victims of Hurricane Harvey in Texas. We also spoke with a couple of people involved in the "Real Men Wear Pink" campaign, where local dignitaries are raising money for the American Cancer	Rick Spalding, VP of Operations at Ingalls Shipyard	09/02/2017 06:30 PM	30:00

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		Society that will benefit their efforts to fight breast cancer.			
Breast Cancer Awareness	Gulf Coast Issues-- McCall, Erica and Nicole	McCall Andrews and her sisters, Erica and Nicole discussed their family's battle with breast cancer, and what folks along the coast can do to eradicate this killer disease.	McCall Andrews and her sisters, Erica and Nicole	09/10/2017 06:30 PM	30:00
Low-income Housing/Hunger	Gulf Coast Issues	Another interview with Habitat for Humanity, this time from the groundbreaking of the home they are currently raising money to build on our coast, and how folks can get involved in their fundraiser for the home. We also spoke with representatives of Feeding the Gulf Coast about what they do, and how folks can help feed the hungry in our area by participating in a Bridge Walk and Canned Food Drive	Kathy Pope, President and CEO of Feeding the Gulf Coast	09/17/2017 06:30 PM	30:00
Healthcare	Gulf Coast Issues	Fox News did a special on health care, its impact and how it might be changed for the better. Jessica Rosenthal anchored the show, interviewing health care providers, regular folks and other experts to get their take on the current system	Jessica Rosenthal	09/24/2017 06:30 PM	30:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	114
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	104
Hurricane Relief	PSA / HARRAHS-LBT TICKET MATCH FOR HARVEY RELIEF	000:30	001
Education	PSA / TEACHER RECRUITMENT	000:30	028
Adoption	PSA / ADOPTION SUPPORT	000:59	019
Health	PSA / AMERICAN HEART ASSOC - LEAVING 60	000:59	056
Health	PSA / AMERICAN HEART ASSOC - QUIT 60	000:59	049
Health	PSA / CAREGIVER ASSISTANCE	000:30	027
- Health	PSA / CAREGIVER ASSISTANCE	001:00	044
Health	PSA / DIABETES PREVENTION	000:30	024
Health	PSA / DIABETES PREVENTION	001:00	030
Emergency Prep	PSA / EMERGENCY PREPAREDNESS	000:30	030
Emergency Prep	PSA / EMERGENCY PREPAREDNESS	000:59	031
Adoption	PSA / FATHERHOOD INVOLVEMENT	000:30	051
Education	PSA / FEED THE PIG - RICH UNCLE	000:59	050
Education	PSA / FEED THE PIG - ROCK STAR	000:59	051
Education	PSA / FINANCIAL LITERACY	000:30	029
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-CHAINS	000:30	032
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-FIRE PIT	000:30	022
Disability Awareness	PSA / GOODWILL-HOW WE DO IT	001:00	031

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disability Awareness	PSA / GOODWILL-SECOND CHANCE	000:30	023
Education	PSA / GRADS OF LIFE - BEST VS STANDARD	000:30	030
Public Safety	PSA / HARRISON COUNTY BEAUTIFICATION COMM	000:29	002
Health	PSA / HEALTH & HUMAN SRVCS - FATHERHOOD-MOMENT	000:59	051
Addiction Recovery	PSA / HOG RIDE-ZACH WILLIAMS CONCERT	001:00	011
Addiction Recovery	PSA / HOME OF GRACE-HOG RIDE & FEST	001:00	005
Humane Society	PSA / HUMANE SOCIETY - BENTO	000:30	024
Humane Society	PSA / HUMANE SOCIETY - TOAST	000:30	030
Hunger Prevention	PSA / HUNGER PREVENTION	000:30	026
Hunger Prevention	PSA / HUNGER PREVENTION	001:00	029
Public Health	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	000:30	035
Health	PSA / MEALS ON WHEELS - LOLA	001:00	044
Education	PSA / OHR-OKEEFE MUSEUM OF ART-UNDOHR THE SEA	000:44	070
PSA Solicitation	PSA / PSA SOLICITATION-QYZ	000:30	068
Public Health	PSA / REDUCING FOOD WASTE	000:30	029
Public Health	PSA / REDUCING FOOD WASTE	001:00	034
Health	PSA / STROKE AWARENESS - WHEN I WAS 6	000:59	052
Education	PSA / SUPPORTING MINORITY EDUCATION	000:30	036
Education	PSA / TEACHER RECRUITMENT	001:00	033
Public Safety	PSA / TEXTING & DRIVING	000:30	029
Education	PSA / UNITED WAY - DALE INCOME	001:00	052
Education	PSA / UNITED WAY - MEERA INCOME	001:00	046
Education	PSA / UNITED WAY - RUTH EDUCATION	001:00	052
Education	PSA / UNITED WAY - TOM & CINDY - HEALTH	001:00	055
Emergency Prep	PSA 15 / EMERGENCY PREPAREDNESS	000:15	044
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING	001:00	054
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING SAY SOMETHING	000:15	030
Public Safety	PSA 15 / HOMELAND SECURITY-SEE SOMETHING SAY SOMETHING	000:30	030
Recycling	PSA 15 / REDUCING WASTE	000:14	035
Education	PSA 15 / TEACHER RECRUITMENT	000:15	039

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	PSA 15 / TEXTING & DRIVING	000:15	039
Health	PSA/CHILDREN'S MIRACLE NETWORK FUNDRAISER	000:30	002
ARTS	UNDERSTOOD.ORG	000:30	011
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
DISASTER RELIEF	AMERICAN RED CROSS	000:31	024
DISASTER RELIEF	AMERICAN RED CROSS	000:33	012
Education	NATIONAL SUMMER LEARNING	000:30	008
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Public Safety	PEACE IN THE STREETS	000:31	008