

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Second Quarter, 2015
07/01/2015

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

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- **Education:** CHALLENGES THAT TEACHERS FACE IN OUR COMUNITITES NATIONWIDE
- **Childhood Cancer:** We created a PSA campaign leading up to the annual "St. Jude Dream Home" giveaway on our coast, did interviews with St. Jude reps on our local morning shows, and helped promote the fundraising effort that helps raise money for the St. Jude Childrens Research Hospital
- **Affordable Housing:** When we were approached about having one of our on air personalities participate in a fundraising effort for Habitat for Humanity, it was a no brainer. Our News Director Kelly Bennett volunteered to rappel 27 stories down the side of the Beau Rivage, along with over 50 other volunteers, to raise money for the cause. We also ran PSA's leading up to the event, and did interviews for the local morning shows to give the effort maximum exposure.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Gulf Coast Issues April 4 and 5	--Knight Nonprofit Center's 5 year Anniversary Open House The Knight Nonprofit Center (KNPC) will	KNC Executive Director Shelby Fox and Trisha King with MORA	04/05/2015 06:30 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>hold a fifth anniversary celebration and open house on April 7 beginning at 11:30 am. The event will give other nonprofits and business groups the opportunity to visit and tour the facility and see what KNPC can offer them.</p> <p>--April is National Donate Life Month and the Mississippi Organ Recovery Agency (MORA) will be teaming with partners across the state to host recognition ceremonies, activities and educational opportunities to increase organ and tissue donor awareness.</p>			
Cancer Prevention/Hunger	GCI April 11 and 12 (music stations only)	<p>St. Jude Childrens Research Hospital Dream Home Giveaway to raise money for the nonprofit hospital. Joan Lunden discusses breast cancer prevention Mac McAnally talks about the upcoming concert to help gather food for soup kitchens across the coast</p>	St. Jude volunteers Joan Lunden Mac McAnally	04/12/2015 06:30 PM	30:00
Environment	Gulf Coast Issues April 18 and 19	A look back at the BP oil spill with audio from the events when it happened, and interviews with researchers who've been tracking the damage to our environment and recovery	National Institute of Environmental Health Sciences, Natural Resources Defense Council	04/19/2015 06:33 PM	30:00
Affordable Housing	Gulf Coast Issues April 25 and 26	Habitat for Humanity "Over the Edge" fundraiser, which will help raise money to build low cost housing along our coast	Adele Lyons	04/26/2015 06:32 PM	30:00
Drug Prevention	Gulf Coast Issues May 2 and 3	The coast is leading the nation in spice related hospital visits, and the	Biloxi Police Chief John Miller	05/03/2015 06:33 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>illegal drug is being blamed for several deaths in our region as well. We talked to Chief Miller to find out what spice is, what to look out for, and what listeners should know to bring those numbers down</p>			
Education	Gulf Coast Issues May 9 and 10	<p>iHeart Radio Show: "Thank America's Teachers" discussion of the challenges faced by teachers in our country</p>	Various	05/10/2015 06:36 PM	30:00
Education	Gulf Coast Issues May 16 and 17	<p>Ocean Springs will provide job opportunities in transportation-related settings to individuals between the ages of 16 and 25 as part of the 2015 Urban Youth Corps Program. We talked to them about how eligible listeners can sign up or help with this worthwhile program.</p> <p>The visitor center for Stennis, Infinity Science Center, is having some special activities beginning June 1 to mark the 50th anniversary of the first American to do a spacewalk. The activities are "suited to the extreme," which will have demonstrations and presentations on several types of "suits" to include spacesuits, fireman's suits, race car driver's suits, etc.</p>	Ravin Floyd with the city of Ocean Springs John Wilson, Ex Dir at Infinity	05/17/2015 06:30 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Identity Theft Prevention	Gulf Coast Issues May 23 and 24	Fox Radio News Special on the growing threat of cyber attacks on the U.S. and the rise in identity theft and how to prevent it	Various Fox anchors and guests	05/24/2015 06:34 PM	30:00
Health	Gulf Coast Issues May 30 and 31	There's a group called "The Mrs." Made up of moms who have launched a campaign to help improve womens self image. We talked to them about where they got the idea, and how they plan to keep the positive message going. We also ran an interview with the man who created the A.L.S bucket challenge, and in the process raised tons of money for research to eradicate the disease.	The band "The Mrs." A.L.S. Bucket Challenge Creator	05/31/2015 06:30 PM	30:00
Education	Gulf Coast Issues June 6 and 7	The Mary C. O'Keefe Cultural Center in Ocean Springs is an educational facility with programs aimed at getting local residents to learn more about the arts through cooking, painting and other educational opportunities. We spoke with them about the programs they'll be offering over the summer, as well as the need for volunteers.	Stacy Howell, Programs Director at the Mary C.	06/07/2015 06:33 PM	30:00
Identity Theft Prevention	Gulf Coast Issues June 13 and 14	Fox Radio News Special on the growing threat of cyber attacks on the U.S. and the rise in identity theft and how to prevent it	Various Fox anchors and guests	06/14/2015 06:30 PM	30:00
Health/Military Spending	Gulf Coast Issues June 20 and 21	Spoke with the Red Cross rep to promote our upcoming "Media for Red Cross" annual blood drive. It's purposely timed so that it happens during the summer months when local blood supplies fall dangerously low. We	Red Cross Community Affairs Coordinator Alicia Anger Senator Roger Wicker	06/21/2015 06:30 PM	30:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>spend 3 days encouraging people to donate at each drive, one held in each county along the coast. Senator Roger Wicker's comments on the proposed Defense Spending Bill and what it would mean for military and their dependents and installations along our coast.</p>			
At Risk Youth Programs	Gulf Coast Issues June 27 and 28	<p>CASA: Court Appointed Special Advocates of Harrison County is seeking volunteers to work with abused and/or neglected children and their families. Successful volunteers are motivated in making our community a better place through helping children. They have a training session coming up soon, we talked to them about that and what their organization does, who it serves, and how to get involved.</p>	CASA Ex Dir Sidney Massey	06/28/2015 06:32 PM	30:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	051
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	049
Education	PSA / 4H SCIENCE	001:00	033
Addiction	PSA / ADICTION	001:00	033
Education	PSA / AGRICULTURE-FSA	001:00	017
Education	PSA / AMERICORPS	000:30	035
Health	PSA / AUTISM SPEAKS	001:00	032
Health	PSA / AUTISM SPEAKS - ERNIE ELS	000:30	037
Health	PSA / BRAIN TUMOR AWARENESS WALK	000:30	001
Humane Society	PSA / CYP - WGFEST	000:30	002
Humane Society	PSA / CYP - WGFEST	000:31	003
Health	PSA / DIABETES	000:59	017
Health	PSA / DOCTORS RESOURCES	001:00	015
Conservation	PSA / EARTH SHARE	001:00	031
Disaster Prep	PSA / EMERGENCY PREPAREDNESS	000:30	035
Conservation	PSA / ENERGY EFFICIENCY-LIGHT BULBS	000:59	015
Conservation	PSA / ENERGY EFFICIENCY-OFF A CLIFF	001:00	018
Health	PSA / EXERCISE-WILL ROGERS INST	001:00	012
Finances	PSA / FEED THE PIG - LOTTERY	000:30	034
Finances	PSA / FORECLOSURE PREVENTION-CNMA0135	001:00	040
Finances	PSA / FORECLOSURE PREVENTION-CNMA0136	000:30	040
health	PSA / HIGH BLOOD PRESSURE	000:29	034
Health	PSA / HIGH BLOOD PRESSURE	000:30	037

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	PSA / IRAQ-AFGHAN VETS OF AMER.	000:30	036
Blood Supply	PSA / MEDIA FOR RED CROSS - GEN	000:30	006
Blood Supply	PSA / MEDIA FOR RED CROSS - JUNE 24	000:30	001
Education	PSA / NAVY BEING THERE 60	001:00	026
Education	PSA / PEACE CORPS - DEGREE	001:00	031
Education	PSA / READ TO CHILDREN-UNITED WAY	001:00	018
-Conservation	PSA / RECYCLING	001:00	035
Health	PSA / SAFE MEDICATIONS	001:00	035
Health	PSA / SAY NO TO FAD DIETS	001:00	015
Health	PSA / SCREEN FOR LIFE	001:00	014
Military	PSA / STARS & STRIPES GOLF TOURNY	000:30	008
Health	PSA / TEEN ALCOHOL USE	001:00	030
Health	PSA / UNITED SPINAL ASSOC-100971PSAR	000:30	012
Education	PSA / UNITED WAY	001:00	019
Education	PSA / US MARINE CORP	000:58	002
Education	PSA / USM GC-JAZZ AND BLUES FEST	000:30	011
Education	PSA / USPS - MOVING	001:00	014
Health	PSA / WHERE ANGELS PLAY	000:32	006
Health	PSA/ DOCTORS RESOURCES	001:00	019
Conservation	PSA/AGRICULTURE-FSA	001:00	018
Health	PSA/DIABETES	000:59	017
Health	PSA/EXERCISE-WILL ROGERS INST	001:00	018
Military	PSA/MEMORIAL DAY CEREMONY	000:30	002
Education	PSA/READ TO CHILDREN-UNITED WAY	001:00	020
Health	PSA/SAY NO TO FAD DIETS	001:00	025
Health	PSA/SCREEN FOR LIFE	001:00	022
Education	PSA/UNITED WAY	001:00	018
Education	PSA/US MARINE CORP	000:58	013
Education	PSA/USPS - MOVING	001:00	019
Military	PSA/VFW GULFPORT CEREMONY	000:30	004
Education	S MAB/MS ARMY NATIONAL GUARD	000:30	036
Health	ABOVE THE INFLUENCE	000:24	001
Health	ABOVE THE INFLUENCE	000:26	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	UNITED NEGRO COLLDEGE FUND	000:32	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021