

QUARTERLY ISSUES/PROGRAMS LIST:

Station: WQYZ
286 DeBuys Road
Biloxi, MS 39535

For Quarter Beginning July 1, 2012

Attached hereto are descriptions of local issues addressed by the station, and how each issue was treated through the stations most significant issues responsive programming or announcements during the report period.

Kelly Bennett,
News Director

MOST SIGNIFICANT COMMUNITY ISSUES COVERED THIS QUARTER:

Public Safety/Education:

Our stations went wall to wall when Hurricane Isaac moved into the Gulf of Mexico, with updates every 15 minutes once the storm threatened our local area and for days after it made landfall, flooding homes and causing tornado damage. We kept listeners up to date on the air, as well as through the Stormwatch Radar feature on our station websites, and facebook/twitter updates.

Hurricane Isaac was a slow-moving [tropical cyclone](#) that caused severe damage along the northern [Gulf Coast of the United States](#) in late-August 2012. Prior to becoming a hurricane, Isaac attained one of the lowest [barometric pressure](#) measurements, on August 28, for any storm below hurricane strength, with a pressure of 976 [mbar \(hPa\)](#).^[1] The ninth [tropical cyclone](#), ninth named storm, and fourth hurricane of the [2012 Atlantic hurricane season](#), Isaac developed from a [tropical wave](#) located east of the [Lesser Antilles](#) on August 21, strengthening into a [tropical storm](#) later that day. Isaac passed over [Hispaniola](#) and [Cuba](#) as a strong tropical storm, killing at least 34 people in Hispaniola, before it entered the [Gulf of Mexico](#). Once Isaac got into the gulf, it was forecasted to become a strong category 2 hurricane. However, the land interaction with Hispaniola disrupted the system and prevented a solid core from developing until just before landfall. Due to its size, a high storm surge and a large area of tropical storm force winds was observed. Isaac reached [hurricane strength](#) the morning of August 28. The storm made its first U.S. landfall at 6:45 p.m. [CDT](#) that evening (2345 [UTC](#)), near the mouth of the [Mississippi River](#). It made a second and final landfall at 2:00 a.m. [CDT](#) (0700 [UTC](#)) the next morning at [Port Fourchon, Louisiana](#).

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GULF COAST ISSUES:

“Gulf Coast Issues” is a half hour community service program that airs each weekend on all 4 of our Clear Channel stations. Different topics are discussed each week, at the discretion of the News Director.

“Gulf Coast Issues” airs on WQYZ 6:30p each Saturday.

Our stations also ran 40 minutes of news, weather and traffic covering issues such as taxpayer money, budget issues in state government and how it will affect local residents, cuts to schools and institutions of high learning and more 40 min's per week

July 7-8:

Ken Feinberg, the Administrator of the BP Oil Spill wrote a book on his legal experiences, which include decision to help dole out the settlement money to residents affected by the spill. We focused on that, as well as the distribution of funds after 9-11...and the differences between the two.

July 14-15:

We spoke with Martha Duvall about the upcoming benefit for the local Red Cross as follows:

Moonlight & Magnolias to benefit South Mississippi Red Cross

Biloxi, Miss. — Tickets for the *5th Annual Moonlight & Magnolias* fundraiser go on sale Wednesday, July 11, one month to the day from the signature event which begins at 7 p.m. on Saturday, August 11, 2012. The *Dancing with the Stars* themed fundraiser presented by Beau Rivage Resort and Casino benefits the American Red Cross South Mississippi Chapter.

General admission tickets are \$50. VIP tickets which include the 6 p.m. Champagne and Strawberries Reception are \$75. To purchase tickets, call (228) 896-4511 or visit any of the Red Cross offices along the coast. Event details and celebrity dancer photos/bios are available online at www.moonlightandmagnolias.org

All proceeds support the American Red Cross South Mississippi Chapter which serves Harrison, Hancock, Jackson, Pearl River, Stone, George, Greene, Covington, Forrest, Lamar, Marion, Walthall, Lawrence, Jefferson Davis, and Perry Counties.

July 21-22:

We aired Senator Roger Wicker's comments on the senate floor with regard to the following:

Senator Roger Wicker (R-Miss.) on Wednesday spoke on the Senate Floor about the looming spending cuts that are mandated by sequestration. The cuts are set to take effect on Jan. 3, 2013, and could threaten more than 1 million jobs nationwide. This is especially important locally, where our states largest employer is Huntington Ingalls Industries, where they build military ships.

In part, Wicker said: *“Admiral Mike Mullen, the former Chairman of the Joint Chiefs of Staff, put it simply, our debt is our number one national security threat. And yet, severe across-the-board cuts to the Department of Defense are not the way to address the security threat, and they are not the way to achieve long-term fiscal responsibility. Federal debt is a national security threat – to be sure – but so would be unilaterally cutting key funding to America's men and women in uniform.”*

We followed Wicker's comments with an interview with Paul Antinori - Constitutional Expert and Author of *"CONVENTION: To Resurrect The US Constitution"* to discuss the following:

- What are the key Constitutional differences between Romneycare and Obamacare?
- Why must the Constitution be the backbone of any argument against Obamacare?
- How was the Supreme Court's ruling key in the fight to restore the Constitution?
- What governor's have used the Constitution as their argument in electing not to enact Obamacare?
- How will a Constitutional Convention help to restore the US Constitution?

July 28-29:

The story of David Wottle, who teaches at Milsaps in Mississippi and won a gold in the 1972 Olympics

Recap of the movie theatre massacre in Aurora Colorado, with tips on how to defend yourself in emergencies from a former Navy Seal

Senator Roger Wicker urging his colleagues to defeat legislation to increase the death tax. Despite his efforts, the Senate passed the bill this week.

Jackson County Supervisor Troy Ross is holding a Community Meeting for his District 4 constituents Monday, we let everyone know when and where they could attend.

Aug 4-5:

Tropical Storm Ernesto may move into the Gulf next week, and the Red Cross has just launched a new hurricane app. We encouraged our listeners to track Ernesto with us all weekend as we filled them in on what the new app will do:

New Hurricane App brings American Red Cross Safety Information to Smart Phones
“I’m Safe” feature lets people alert their loved ones with a push of a button.

The Hurricane App follows the recently released [Red Cross First Aid App](#) which has had nearly 600,000 downloads in just six weeks. Testimonials and positive reviews have shown how dozens of people already have used the app to help in real-life situations.

We also interviewed Myya Robinson and Cathy Keeton about their upcoming Youth Summit and Back to School event:

Moss Point, MS – Trinity Outreach Corporation, Inc. in partnership with the City of Moss Point and the Moss Point School District will host its 2nd Annual Reconnecting with Our Youth Summit August 10 – 11 at the Moss Point Downtown Riverfront. The theme for the event is “It’s Deeper than Me.”

In conjunction with the Moss Point School District’s Annual Back to School Rally, the summit will feature panel discussions, information booths, food, fun activities, and entertainment featuring national recording artists Young Money songstress Shanell and Omar Entertainment’s Dee-1. The purpose of the summit is to provide useful information, an outlet for teens to express their concerns about issues they face, and a safe environment for a fun-filled weekend for the entire community.

The summit was organized as a spin-off of the “Stop the Violence” Walk spearheaded by Moss Point High School students every school year. The students were moved to organize the walk several years ago after learning teenagers shot and killed Michael Porter. He and his wife, Linda, stopped at a local gas station to ask for directions to his grandson’s football game when the shooting occurred.

The “Stop the Violence” summit begins on Friday, August 10, at the Moss Point Riverfront with a candlelight vigil in remembrance of those who have lost their lives due to violence. The vigil is being facilitated by LeKeisha Cotten, Steps Coalition, Biloxi, MS. Everyone is encouraged to bring flashlights and/candles.

On Saturday, August 11, teens and adults will participate in a panel discussion moderated by Nadia Dale of the Columbus Municipal School District. She is also Executive Director/Founder of nonprofit, LAYIBI Village, Inc. Special panel guests include high school students from throughout Jackson County. Professional panel guests include newly named Moss Point School District Superintendent Maggie L. Griffin, Ph.D.; Ellen Malone, LCSW, Owner of Family Focus Therapy Clinic, Gautier, MS; Keith Davis, Chief of Police, Moss Point; Desmond Bolton, founder and Director

of Success at Work Youth Organization, Laurel, MS; and Sandra McWilliams, Owner of McWilliams Realty, Moss Point. Topics include bullying and teen dating violence, just to name a few. Audience members will have an opportunity to participate.

As we celebrate back to school time, there will also be plenty of games and other activities for children of all ages!! This event is free to the community. Everyone is invited to bring their lawn chairs and spend the day with us. Sponsors include the City of Moss Point, employees of KBR, Incorporated, and Chevron. For updates on this event, check us out on Facebook or call Myya Robinson at (228) 223-1983 or Stephanie Packer at (228) 474-3399.

Aug 11-12:

State-by-State Report Details What Legislators Can Do to Fight Cancer Through Public Policy

Jane Streets, State Lead Ambassador for Mississippi American Cancer Society, is available for LIVE interviews Thursday, August 9

Nearly two-thirds of all states are falling short in the fight against cancer, according to a new report by the American Cancer Society Cancer Action Network (ACS CAN), the non-profit advocacy affiliate of the American Cancer Society. The annual report, *How Do You Measure Up? A Progress Report on State Legislative Activity to Reduce Cancer Incidence and Mortality*, now in its 10th year, is a blueprint for state legislators on how to effectively prevent and treat cancer through strong tobacco control policies, improving access to care and adequately funding cancer screening programs.

How Do You Measure Up? found that only two states — Delaware and Vermont — are making progress in enacting and strengthening policies that fight cancer, while 16 others and the District of Columbia have shown mixed results and 32 more are falling short. **Mississippi is falling short, meeting none of ACS CAN's benchmarks in the seven issues.**

The report identifies specific policy actions that state legislatures can take to fight cancer, including adequate breast and cervical cancer early detection program funding; colorectal screening coverage laws; comprehensive smoke-free laws; tobacco prevention program funding; and increased tobacco taxes. The 2012 report adds two new measures, tanning bed bans for minors and access to palliative care to treat pain and other symptoms of the disease. *How Do You Measure Up?* also **examines state efforts to implement provisions of the Affordable Care Act (ACA) that benefit people with chronic diseases, such as cancer.** To help guide state policymakers, the report provides grades of red, yellow and green based on a current snapshot of state laws.

Nearly 1.6 million people in the United States will be diagnosed with cancer in 2012 and more than 570,000 people will die from the disease this year alone. **In Mississippi in 2012, more than 15,000 people will be diagnosed with cancer and 6,000 will die from it.** With the knowledge we have today, we could prevent roughly half of cancer deaths

in the United States. Research shows that achieving that goal requires stronger tobacco control laws, better access to cancer screening and treatments and policies that support proper nutrition and physical activity.

A Local ACS CAN representative is available to discuss:

- Mississippi *How Do You Measure Up?* results
- How Mississippi legislative activity affects cancer prevention outcomes
- Mississippi's efforts to implement ACA measures that benefit cancer patients and their families
- The continued efforts of ACS CAN to support laws and policies that help people fight cancer

SUGGESTED QUESTIONS FOR JOANNE BUZAGLO RMT: CANCER PAIN

Why is cancer pain under diagnosed and under treated?

Are cancer patients afraid to be fully honest about their level of pain? Why?

Is there a social stigma around pain? Do cancer patients believe they have to "suck it up"?

What's the best way to talk about pain with your doctor? What is most helpful to doctors?

Could it be that patients are afraid that if they focus or admit to pain it will make it worse?

We hear the phrase pain management. Is that more than prescription drugs?

With cancer, is the pain just due to the disease itself? Or can the treatment cause pain as well?

Do doctors, by and large, have a good grounding in pain management with cancer patients?

What can patients do to better communicate with the doctor? How can they develop a vocabulary for discussing pain?

Do any racial, ethnic, or age groups in particular have difficulty discussing pain with their doctors?

How does a child communicate pain and the severity of it?

When someone is experiencing chronic or acute pain because of cancer, the people around them—caregivers and family members – are also affected. Should they be included in the pain management program?

Can the emotional and psychological factors surrounding a diagnosis of cancer affect the amount of pain patient experiences?

The statistics on under treatment of cancer pain are kind of frightening, especially among African Americans. How much less adequately is cancer pain treated in minorities?

If pain is undertreated, that affects quality of life and can even affect recovery itself, can't it?

Why do you think pain is undertreated so often?

Are there communication barriers between minorities and doctors that keep African American patients from getting the pain relief they need?

How come African Americans are reluctant to complain about pain?

A lot of the drugs you need to treat cancer pain are powerful. But are a lot of doctors afraid to treat pain adequately?

So what should patients do about it? What should families do?

Aug 18-19:

43rd Anniversary of Hurricane Camille recap

In case you missed it:

Last week Senator Wicker delivered the weekly Republican Address.

Last week President Obama signed the Sequestration Transparency Act into law. By September 6th he will be required to provide taxpayers and Congress with his plan for the defense cuts he insisted be included in the sequestration scheduled to begin on January 2, 2013. The President's own defense secretary has said these cuts would hollow out our Armed Forces. In last week's Republican Address, Senator Wicker said, "Severe and indiscriminate cuts that harm our security are not the way to address America's fiscal challenges." He added, "Unless the current law is changed, sequestration will force another half a trillion in cuts to defense programs over the next 10 years," risking nearly 1 million jobs. Click [here](#) to watch.

Aug 25-26:

Mississippi Emergency Management Agency Director Robert Latham encouraged local residents to prepare for Hurricane Isaac, and went over what was being done in our state by emergency personnel to get ready.

Sep 1-2:

Standup to Cancer/Clear Channel produced public affairs program

Sep 8-9:

FEMA and the Small Business Administration in to discuss how residents who need it can seek disaster assistance

Sep 15-16:

FEMA returns for an update on Isaac recovery, with the numbers of residents along our coast seeking disaster assistance still rising.

Sep 22-23:

FEMA discusses the still rising numbers of coast residents needing help rebuilding after Hurricane Isaac flooded out homes along our coast. Christina Ha, who won Master Chef, discusses how being blind played into the competition on the show.

Sep 29-30:

Shawn Mercer with the Social Security Administration discussed how folks who lost important documents due to flooding from Isaac can get replacement cards. He also talked about the Biloxi social security office closing, with those workers being relocated elsewhere, due to budget cuts. Senator Roger Wicker on the floor of the senate discussing the lack of a budget and the impending financial crisis the nation could face if the problem isn't rectified.

SPECIAL EVENTS:

BBQ FOR A CURE was promoted on all 4 of our Clear Channel stations:

Friday, August 10th from 6-10pm at the Shed on Hwy 57 in Ocean Springs.

Come get Shed Faced and help the kids of St. Jude!

Friday, August 10th from 6-10pm at the Shed on Hwy 57 in Ocean Springs.

This special event will feature local area singers and songwriters including Double D, Richie Jones, Matt Hoggatt along with Nashville Songwriters Aaron Barker and Jim "Moose" Brown. Special guest appearance by Jeff Bates.

DON'T MISS THE SILENT AUCTION AT THE EVENT! All proceeds go to St. Jude Children's Research Hospital. Some of the items include 5 days of hotel accommodations at the Guesthouse Inn & Suites in Nashville, TN, a 1-day vocal coaching and track recording session with Jeff Bates, admission for two for the Adventure Science Center, Nashville Zoo at Grassmere, Ryman Auditorium, General Jackson Cruise and The Parthenon.

K99.1 will also be auctioning a table (seating 10 guests) as well as 10 pair of tickets to the St. Jude Songwriters Concert being held at Hard Rock Casino Biloxi on October 8th. The concert will include some of Nashville's best singers and songwriters! Jeff Bates: "Love Song" and "Long Slow Kisses"; Leslie Satcher: "When God Fearin' Women Get the Blues"- Martina McBride and "Troubadour"-George Strait; Larry and Lance Hoppen (Orleans): "Still The One" and "Dance With Me"; Wynn Varble: "Have You Forgotten"-Darryl Worley and "Waitin' On A Woman"- Brad Paisley; Mike Loudermilk and more as they sing you their hits

Love to golf? We will auction a four player golf team registration for the K99.1 Golf Classic for St. Jude on October 15th at the Preserve Golf Club in Vancleave. This will be a four player scramble with a shotgun start. Includes breakfast, lunch, greens fees with cart, gift bag, beverages, and door prizes.

Three autographed guitars with signatures from some of your country music favorites including The Band Perry, Vince Gill, Billy Currington, Montgomery Gentry, Martina McBride and many more, click the image to see a list of signatures.

Other items include autographed footballs by New Orleans Saints players: Chase Daniel - quarterback, Tracy Porter -cornerback, Rickey Jackson -outside linebacker Hall of Fame ball, and Joe Horn -receiver; an autographed baseball by Geovany Soto; an autographed t-shirt from Josh Thompson; and dinner for two at **Treasure Bay Casino's CQ Restaurant**.

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Morning Show Personality Kelly Bennett volunteered her time to participate in the United Way CEO Talent Show this year:

This signature event will be held on **Thursday, September 20th at the Hard Rock Hotel & Casino Biloxi.** Doors open at 6:00 p.m. and the show will begin at 7:00 p.m. This is just one of the exciting and dynamic events that will benefit the United Way of South Mississippi 2012 campaign. The United Way reaped the benefits of her appearance, selling 200 more tix this year than last!

PUBLIC SERVICE ANNOUNCEMENTS:

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|-----------------------------------|-----|-------------|----------------------|
| Gulf Coast Womens Center | :15 | Played 120x | Domestic Violence |
| Disability Connection Job Fair | :30 | Played 40x | Public Health |
| Veterans Day Parade | :30 | Played 30x | Community Awareness |
| St. Jude Golf | :30 | Played 120x | Public Health |
| Making Strides Breast Cancer Walk | :30 | Played 90x | Public Health |
| Meet the Candidates | :30 | Played 20x | Public Education |
| Excel By 5 | :30 | Played 15x | Public Education |
| Ingalls 5k | :30 | Played 40x | Public Health |
| Women and Minority Small Business | :30 | Played 120x | Public Education |
| Goodwill of South Mississippi | :30 | Played 120x | Disability Awareness |
| MAB | :30 | Played 120x | Education |
| March for Babies | :30 | Played 120x | Public Health |
| Fair Housing | :30 | Played 120x | Public Awareness |
| Drunk Driving | :30 | Played 120x | Public Safety |